

June 2014 (Explore High Point)

Everwondr Boost Rate



25,384
direct views

333,796
network impressions

33,280%
increase in impressions

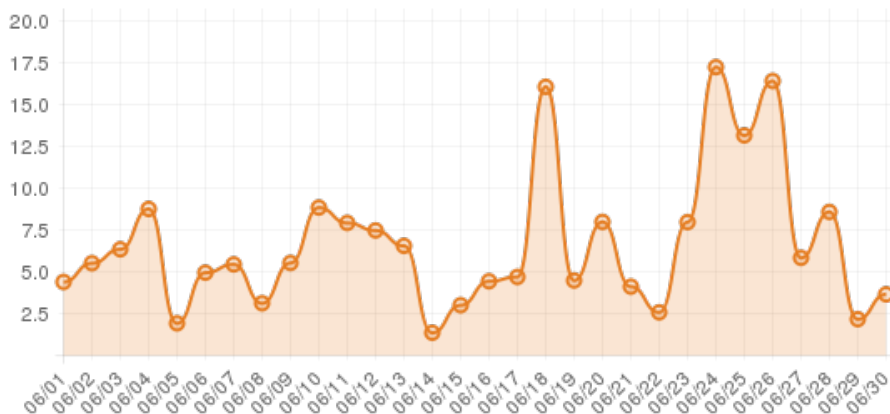
Average Time On Site



00:07:13
average time spent on site

864%

compared to industry standard



When a visitor clicks on your event, they get more information about the event. They also get more details about lodging, shopping, restaurants and attractions. This increases the amount of time they spend with your brand.

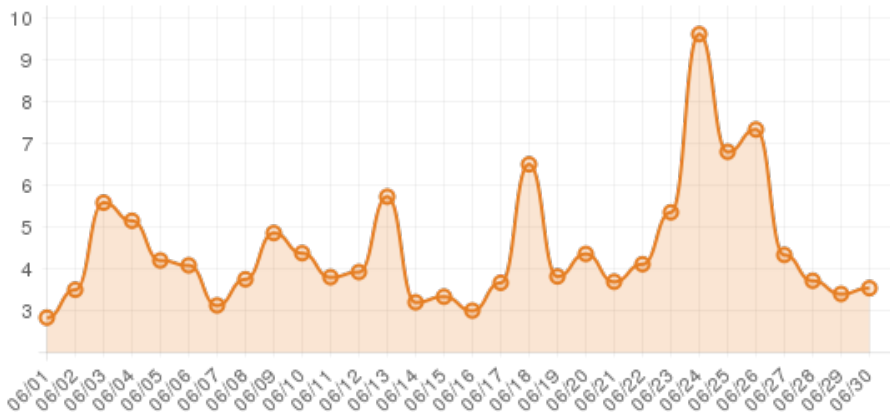
Average Pages Per Visit



5
average pages per visit

211%

compared to industry standard



Because EverWondr automatically cross promotes other events and nearby attractions, consumers can easily plan their next visit, maybe even extend their stay.