

May 2015 (Explore Alamance)

Everwondr Boost Rate



19,286
direct views

806,224
network impressions

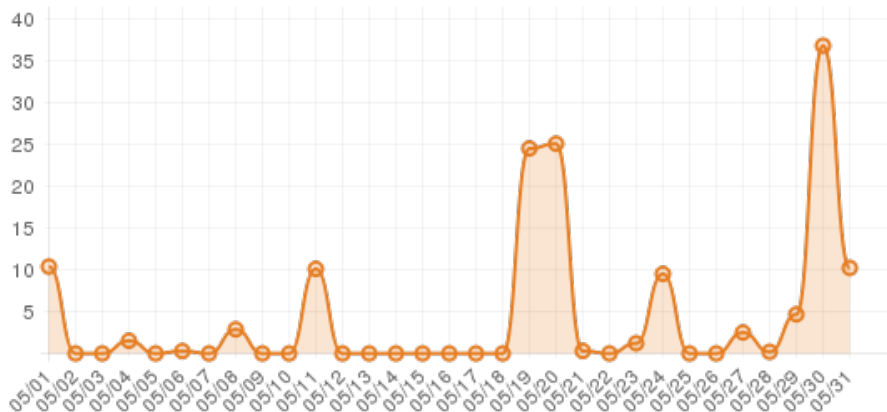
80,522%
increase in impressions

Average Time On Site



00:14:23
average time spent on site

1,818%
compared to industry standard



When a visitor clicks on your event, they get more information about the event. They also get more details about lodging, shopping, restaurants and attractions. This increases the amount of time they spend with your brand.

Average Pages Per Visit

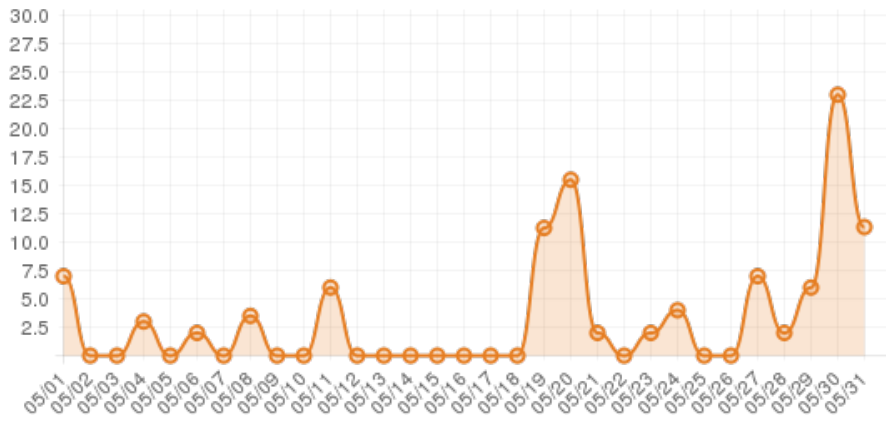


10

average pages per visit

536%

compared to industry standard



Because EverWondr automatically cross promotes other events and nearby attractions, consumers can easily plan their next visit, maybe even extend their stay.