

November 2015 (Durham Culture)

Everwondr Boost Rate



692
direct views

214,092
network impressions

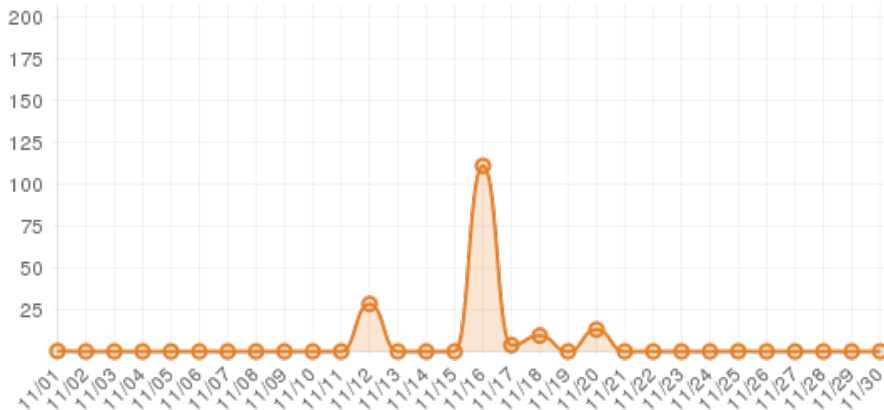
21,309%
increase in impressions

Average Time On Site



00:21:18
average time spent on site

2,741%
compared to industry standard



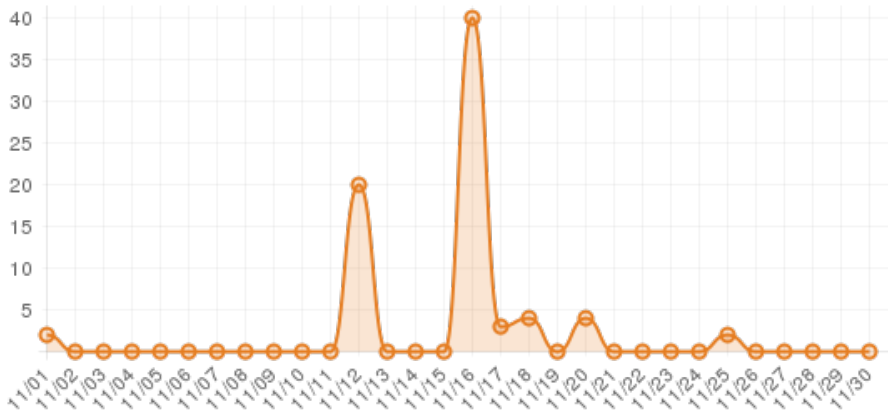
When a visitor clicks on your event, they get more information about the event. They also get more details about lodging, shopping, restaurants and attractions. This increases the amount of time they spend with your brand.

Average Pages Per Visit



10
average pages per visit

587%
compared to industry standard



Because EverWondr automatically cross promotes other events and nearby attractions, consumers can easily plan their next visit, maybe even extend their stay.