

June 2014 (Explore Johnston)

Everwondr Boost Rate



2500
direct views

73528
network impressions

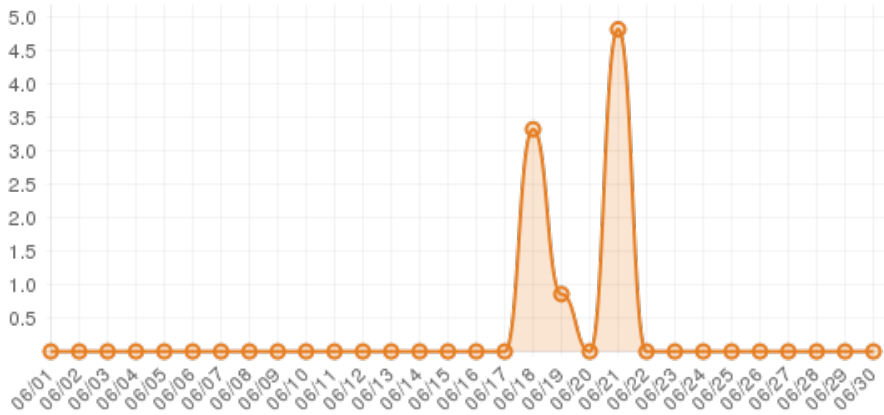
+7252.8%
increase in impressions

Average Time On Site



00:03:05
average time spent on site

+312%
compared to industry standard



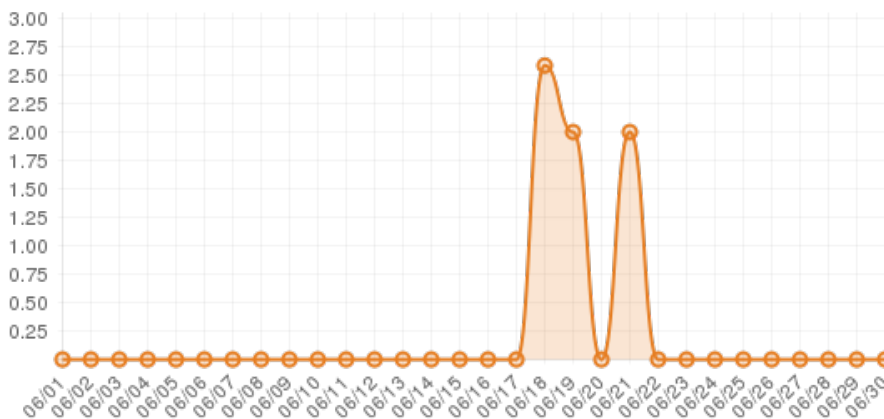
When a visitor clicks on your event, they get more information about the event. They also get more details about lodging, shopping, restaurants and attractions. This increases the amount of time they spend with your brand.

Average Pages Per Visit



3
average pages per visit

+67%
compared to industry standard



Because EverWondr automatically cross promotes other events and nearby attractions, consumers can easily plan their next visit, maybe even extend their stay.