

December 2014 (Visit Cherokee Events)

Everwonder Boost Rate



18,358
direct views

215,730
network impressions

21,473%
increase in impressions

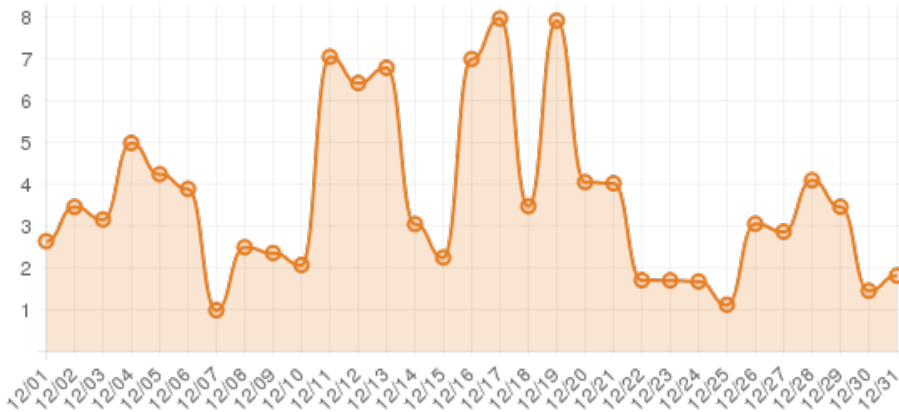
Average Time On Site



00:03:24
average time spent on site

354%

compared to industry standard



When a visitor clicks on your event, they get more information about the event. They also get more details about lodging, shopping, restaurants and attractions. This increases the amount of time they spend with your brand.

Average Pages Per Visit

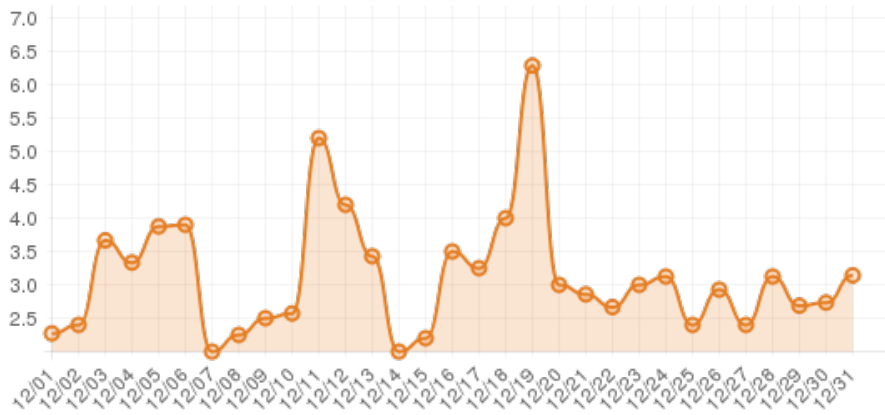


3

average pages per visit

103%

compared to industry standard



Because EverWondr automatically cross promotes other events and nearby attractions, consumers can easily plan their next visit, maybe even extend their stay.