

September 2014 (Experience Rutherford)

Everwonder Boost Rate



1,091
direct views

202,599
network impressions

20,160%
increase in impressions

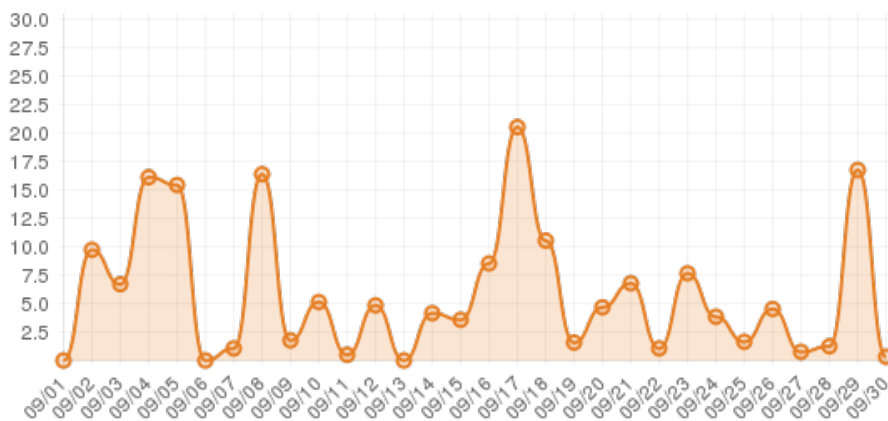
Average Time On Site



00:07:15
average time spent on site

868%

compared to industry standard



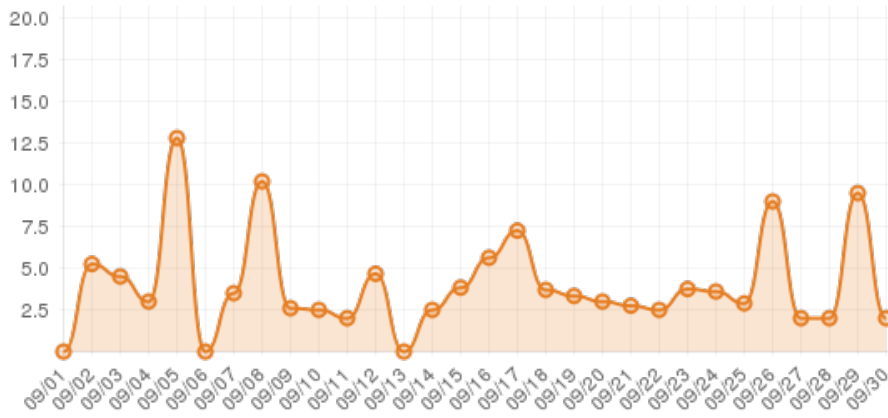
When a visitor clicks on your event, they get more information about the event. They also get more details about lodging, shopping, restaurants and attractions. This increases the amount of time they spend with your brand.

Average Pages Per Visit



5
average pages per visit

204%
compared to industry standard



Because EverWondr automatically cross promotes other events and nearby attractions, consumers can easily plan their next visit, maybe even extend their stay.