

December 2015 (Person County, NC TDA: Calendar Plug In)

Everwondr Boost Rate



178

direct views

213,614

network impressions

21,261%

increase in impressions

Average Time On Site

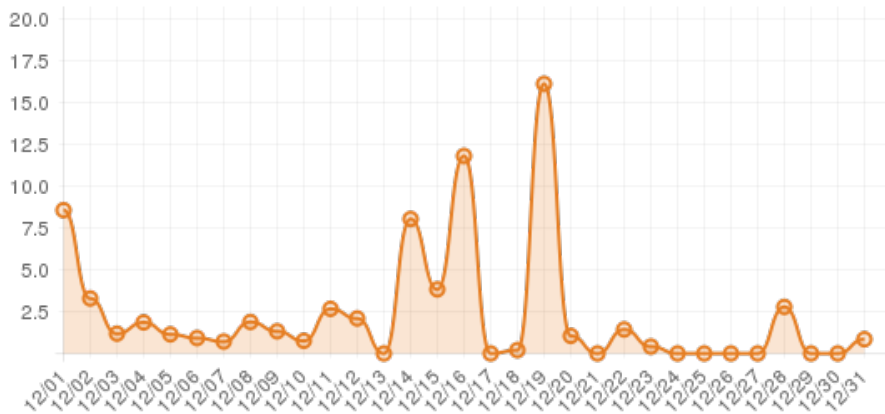


00:02:38

average time spent on site

253%

compared to industry standard



When a visitor clicks on your event, they get more information about the event. They also get more details about lodging, shopping, restaurants and attractions. This increases the amount of time they spend with your brand.

Average Pages Per Visit

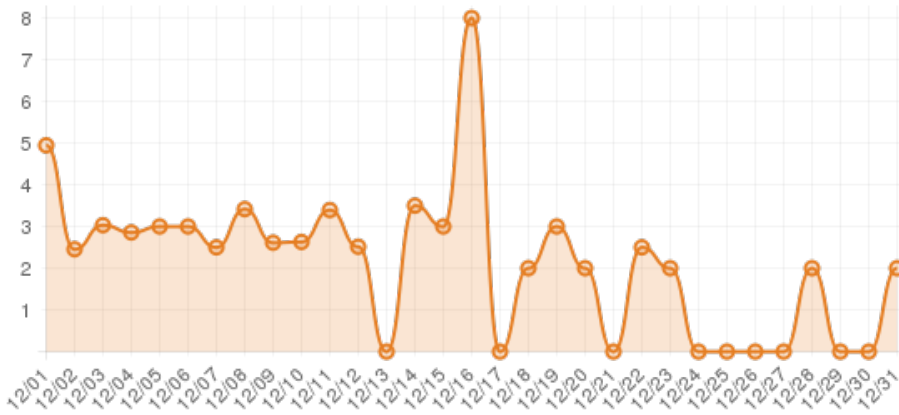


3

average pages per visit

105%

compared to industry standard



Because EverWondr automatically cross promotes other events and nearby attractions, consumers can easily plan their next visit, maybe even extend their stay.