

Wrightsville Beach



Wrightsville Beach · NC
EASY TO GET HERE. EASIER TO STAY.

Official 2013 Visitors Guide

Wrightsville's Classic Boutique Resort



blockade runner

275 Waynick Blvd. | Wrightsville Beach Island

800.541.1161 | blockade-runner.com

Photography by Joshua McClure

Wrightsville Beach



Enjoy the easy island life

As North Carolina's most accessible beach from Interstate I-40, it's easy to get to Wrightsville Beach and easier to stay. Cross Wrightsville Beach's iconic drawbridge and leave your cares on the mainland. Surrounded by the Intracoastal Waterway and the ocean, this seaside town was recently named one of the world's best surf towns by *National Geographic*, and is the perfect place to practice all watersports: surfing, kite-boarding, stand up paddle-boarding, scuba diving, fishing, and boating. Cruise the water by kayak or paddle board, hang-ten in the surf, reel in a prize-worthy fish at sea, or just sit back and enjoy the spectacular views of the sunrise over the ocean or sunset during an evening harbor cruise.



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It's easy to find something to do at Wrightsville Beach – enjoy the white sandy beach, bike The Loop fitness trail, explore wildlife on nearby Masonboro Island or fish on Johnnie Mercer's Pier. A small history museum, narrated harbor cruises, eco-tours and pirate adventures, a waterbird sanctuary, and unique events from one of the best Iron distance triathlons in the world to stand-up paddleboard competitions to the annual winter holiday flotilla, voted one of the Top 20 Events in the Southeast, all enhance the coastal experience. Enjoy evenings dining outdoors on fresh seafood at local restaurants, watching the sunset over the marsh and listening to live music in the park.

This quaint and walkable island offers a village-like feel and a variety of places to make your home away from home including three full-service hotels, independently owned motels, vacation rentals and cottages from turn-of-the-century to modern marvels. Step out onto your balcony and breathe in the fresh ocean air in a place so magical the sun both rises and sets over the water. After just a few minutes here, you'll discover life is a little easier at Wrightsville Beach.



Things to Do

•Historical & Cultural•

• Wrightsville Beach Museum of History

Housed in the Myers Cottage (c. 1909), the museum interprets the history of Wrightsville Beach with a scale model of the 1910 beach, a bedroom with period furnishings, a bathroom with 1920s bathing suits hanging out to dry and a kitchen filled with items typical of the 1920s-40s. There is also a shell collection, a trolley car accessible from the porch and a fish pond by the front door. 303 W. Salisbury St., Wrightsville Beach, 28480. Admission is free. ☎

► Hours: Tue.-Fri. 10am-4pm, Sat. 12-5pm, Sun. 1-5pm; closed Mon.

☎: 910-256-2569, www.wbmmuseum.com



•Tours & Cruises•

• Wrightsville Beach Scenic Tours and Island Hopping Water Taxi

These beach services offer a variety of boat cruises and excursions, whether it's an hour's turn around the harbor at Wrightsville Beach, a moonlight cruise filled with dolphin sightings or a full day of fishing or birding. Private charters are available for all occasions. Blockade Runner dock, 275 Waynick Blvd., Wrightsville Beach, 28480. ☎

► Tours depart Mon.-Sat. 9am, 12pm, 1pm, 2pm, 6:30pm. Pirate Treasure Hunt Adventure runs daily 4-6pm.

☎: 910-200-4002, www.capefearnaturalist.com

•Outdoor Activities•

Situated between the Atlantic Ocean and the Intracoastal Waterway, Wrightsville Beach is popular with outdoor sports enthusiasts. The town of Wrightsville Beach is an Advanced Certified USLA Lifeguard Agency (lifeguards on duty Memorial Day-Labor Day). For free ability equipment/services: 910-256-7925 ☎

• Aquatic & Diving

Centuries-old shipwrecks provide a haven for scuba divers and serious anglers. Local outfitters offer rentals, lessons, and guided excursions for a variety

of aquatic sports, including diving, parasailing, snorkeling, sailing, boating, surfing, kayaking, canoeing, and stand-up paddle boarding.

► www.VisitWrightsvilleBeachNC.com

● **Bicycling**

Bike the 10.3-mile River to the Sea route following the historic beach car line from downtown Wilmington to the Johnnie Mercer Fishing Pier.

► <http://wmpo.org/RTSB>, www.capefearcyclists.org

● **Bird-watching**

Wrightsville Beach boasts two North Carolina Birding Trail sites: Mason Inlet Waterbird Management Area on the north end and Masonboro Island National Estuarine Research Reserve in the south. Nesting waterbirds include:

American oystercatchers, black skimmers, least terns, and more. For birding sites and tours:

www.ncaudubon.org, www.capefearnaturalist.com, www.VisitWrightsvilleBeachNC.com.

● **Boating/Marinas**

Spend a day on a sailboat, powerboat, canoe, kayak, personal watercraft, or charter boat. More luxurious pleasure cruises also await you on Wrightsville Beach. Marinas, boat ramps, dry docks, and service centers are stationed around town to meet your boating needs.

► www.VisitWrightsvilleBeachNC.com

● **Fishing**

Pier fishing, surf fishing, shell fishing, trolling, deep-sea outings, and inshore explorations – there is no doubt that Wrightsville Beach is a treasure



island for anglers year-round. For fishing charters and guides:

► www.VisitWrightsvilleBeachNC.com

● **Kiteboarding**

When there's a wind, check out jetties at the south end or Shell Island up north for a truly enthralling adventure. To locate an outfitter that offers lessons and equipment:

► www.VisitWrightsvilleBeachNC.com

● **Surf Schools**

Wrightsville Beach was recently named as one of the "World's Best Surf Towns" by *National Geographic*. Several eco-friendly surf schools offer themed camps and individual or group lessons for all ages. For a list of schools:

► www.VisitWrightsvilleBeachNC.com

This year: Explore a Desert Island

- Masonboro Island Tours
- Guided Shelling Trips
- Eco-Birdwatching
- Inshore Fishing
- Sunset Cruises
- Pirate Adventures
- Moonlight Cruise
- Island Luau Experience

Kids 5 and under ride *FREE!*

2013 New Island Safari Cruiser

910-200-4002

www.WrightsvilleBeachScenicTours.com

Wrightsville Beach



•Parks, Gardens & Nature-Based Tourism•

• Wrightsville Beach Park

Wrightsville Beach Park boasts 13 acres with an event stage, tennis courts, basketball courts, softball, football and soccer fields, sand volleyball courts, playground equipment, picnic areas, and a 2.5-mile fitness trail. 1 Bob Sawyer Dr., 28480. ☎
☎: 910-256-7925, www.townofwrightsvillebeach.com

• Wrightsville Beach Parks and Recreation

Fitness and recreational programs, as well as summer youth camps and sports leagues are all available at Wrightsville Beach. Events include Surf, Sun, Sand Volleyball & Bocce Ball Tournaments, Skyhoundz Canine Disc Championships and concerts in the park. 1 Bob Sawyer Dr., 28480.
☎: 910-256-7925, www.townofwrightsvillebeach.com

• Masonboro Island

Largest undisturbed barrier island along southern North Carolina's coast and a component of the North Carolina National Estuarine Research

Reserve. Explore nature trails and see inhabitants such as endangered loggerhead sea turtles and shore birds. Located between Wrightsville Beach and Carolina Beach. Accessible by boat only. Visit www.VisitWrightsvilleBeachNC.com for outfitters that offer excursions.

• Pier •

• Johnnie Mercer's Fishing Pier

All concrete, state-of-the-art, 945-foot pier offers snack bar, game area and full bathrooms. On-street parking is available for motor coaches in fall and winter. Located at the end of East Salisbury St., Wrightsville Beach, 28480. ☎
☎: Call for hours and charges, 910-256-2743

• Nightlife •

Enjoy nightlife hotspots from dockside to oceanfront, outdoor concerts under the stars or an evening harbor cruise. Pick up one of the island newspapers for weekly nightlife listings.

Wrightsville Beach Restaurants

Restaurant Name	Address	Phone	Cuisine Type	Meal Cost	Serves
22 North	22 N. Lumina Ave. 28480	910-509-0177	Variety	\$10-\$30	D
Banks Channel Pub and Grille	530 Causeway Dr. T1 28480	910-256-2269	American	\$10-\$20	D/LN
Bluewater Waterfront Grill	4 Marina St. 28480	910-256-8500	Seafood	\$10-\$20	L/D
Café Del Mar	6 N. Lumina Ave. 28480	910-256-1001	Coffee shop	under \$10	B
Causeway Café	114 Causeway Dr. 28480	910-256-3730	American	under \$10	B/L
East Oceanfront Dining @ The Blockade Runner	275 Waynick Blvd. 28480	910-256-2251	Seafood	\$10-\$20	B/L/D/SB/LN
Mellow Mushroom	224 Causeway Dr. 28480	910-679-4645	Variety	\$10-\$20	L/D/LN
North End Bistro @ Shell Island Resort	2700 N. Lumina Ave. 28480	910-256-8696	Variety	\$10-\$20	B/L/D
Oceanic	703 S. Lumina Ave. 28480	910-256-5551	Seafood	\$10-\$20	L/D
Oceans Restaurant @ Holiday Inn Resort	1706 N. Lumina Ave. 28480	910-256-2231	Seafood	\$10-\$20	B/L/D
South Beach Grill	100 S. Lumina Ave. 28480	910-256-4646	Seafood	\$10-\$20	L/D
The Trolley Stop	94 S. Lumina Ave. 28480	910-256-3421	American	under \$10	L/LN
Tower 7 Baja Mex	4 N. Lumina Ave. 28480	910-256-8585	Mexican	under \$10	L/D

KEY: B=Breakfast L=Lunch D=Dinner SB=Sunday Brunch LN=Late Night

Things to do,
people to see...

But most of all, memories to be made.

Plan your next visit to the Holiday Inn Resort and discover our beautiful beach and all the unique surroundings and adventures that is sure to make lasting vacation memories.

Just minutes from
downtown Wilmington!


Wrightsville Beach, NC



910.256.2231 | 877.330.5050
www.wrightsville.holidayinnresorts.com



Wrightsville Beach Accommodations

Hotel Name	Address/Website	Phone	Rooms	Pets	♿
Blockade Runner Beach Resort	275 Waynick Blvd. 28480 www.blockade-runner.com	910-256-2251 • 800-541-1161	150	No	Yes
Blockade Runner/The Cottage	275 Waynick Blvd. 28480 www.blockade-runner.com	910-256-2251 • 800-805-2252	13	No	Yes
Carolina Temple Island Inn	550 Waynick Blvd. 28480 www.carolinatempleislandinn.com	910-256-2773	9	No	No
Harbor Inn	701 Causeway Dr. 28480 www.harborinnwb.com	910-256-9402 • 888-507-9402	20	No	Yes
Holiday Inn Resort	1706 N. Lumina Ave. 28480 www.wrightsville.holidayinnresorts.com	910-256-2231 • 877-330-5050	184	No	Yes
One South Lumina Suites	1 S. Lumina Ave. 28480 www.onesouthlumina.info	910-256-9100 • 800-421-3255	21	No	Yes
Shell Island Resort	2700 N. Lumina Ave. 28480 www.shellisland.com	910-256-8696 • 800-689-6765	143	No	Yes
Silver Gull Motel	20 E. Salisbury St. 28480 www.bryantre.com	910-256-3728 • 800-842-8894	32	No	Yes
Summer Sands Suites	104 S. Lumina Ave. 28480 www.summersandswb.com	910-256-4175 • 800-336-4849	32	No	Yes
Surf Suites	711 S. Lumina Ave. 28480 www.thesurfsuites.com	910-256-2275 • 877-625-9307	46	No	Yes
The Sandpeddler Motel & Suites	15 Nathan St. 28480 www.thesandpeddler.com	910-256-2028 • 800-548-4245	21	No	Yes
Waterway Lodge	7246 Wrightsville Ave. 28403 www.waterwaylodge.com	910-256-3771 • 800-677-3771	36	Yes	Yes

• Vacation Rentals

Hotel Name	Address/Website	Phone	Rooms	Pets	♿
Bryant Real Estate	1001 N. Lumina Ave. 28480 www.bryantre.com	910-256-3764 • 800-322-3764	260	Some	Some
Holiday Vacations, Inc.	2002 Eastwood Rd., Ste. 106, 28403 www.holidayvacations.com	910-256-2911 • 888-256-2911	74	No	Some
Intracoastal Realty Vacation Rentals	605 Causeway Dr. 28480 www.intracoastalrentals.com	910-256-3780 • 855-802-9347	238	Some	Some
Laney Vacation Rentals	123 Harper Ave. 28428 www.laneyvacationrentals.com	910-458-5604 • 800-455-1594	2	Yes	Some
Wrightsville Sands Realty	530 Causeway Dr., Ste. 8, 28480 www.wrightsvillesandsrealty.com	910-679-4082	12	Yes	Some



Shell Island Resort...

The Perfect Choice for Wrightsville Beach!

- ▶ 150 Oceanfront, Balcony Suites with Fully-equipped Kitchen & Living Area
- ▶ North End Bistro Serving Breakfast, Lunch & Dinner
- ▶ 6000 Square Foot Meeting Facility
- ▶ Business Center & Fitness Facility
- ▶ Romantic Beachfront Weddings
- ▶ Oceanview Banquet Room
- ▶ Poolside Wraparound Bar
- ▶ Complimentary WiFi



Shell Island Resort

2700 North Lumina Avenue
Wrightsville Beach, NC 28480

910.256.8696
www.shellisland.com

Wrightsville Beach

Map





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Wrightsville Beach Map

Things to Do

1. Johnnie Mercer's Fishing Pier
2. Masonboro Island
3. Wrightsville Beach Museum of History
4. Wrightsville Beach Park
5. Wrightsville Beach Parks & Recreation (see #4)
6. Wrightsville Beach Scenic Tours & Island Hopping Water Taxi
7. Shopping Districts



Accommodations

•Hotels/Motels•

1. Blockade Runner Beach Resort
2. Blockade Runner/The Cottage
3. Carolina Temple Island Inn
4. Harbor Inn
5. Holiday Inn Resort
6. One South Lumina Suites
7. Shell Island Resort
8. Silver Gull Motel
9. Summer Sands Suites
10. The Sandpeddler Motel & Suites
11. The Surf Suites
12. Waterway Lodge

•Vacation Rentals•

13. Bryant Real Estate
14. Holliday Vacation Inc
15. Intracoastal Realty Vacation Rentals
16. Laney Vacation Rentals (see CB Map pg 52)
17. Wrightsville Sands Realty



Visitor Information Centers

For a complete list of stores and restaurants visit www.VisitWrightsvilleBeachNC.com