



VISITORS GUIDE

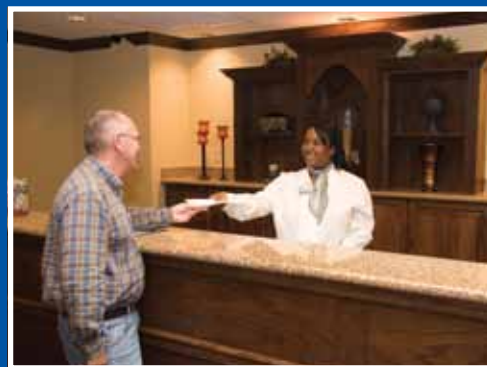


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NASH COUNTY VISITORS BUREAU
P.O. Box 7637
Rocky Mount, NC 27804
252-972-5080 • 1-800-849-6825
www.RockyMountTravel.com
Visit.Rocky.Mount

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Photography by Garry E. Hodges

ROCKY MOUNT AREA CHAMBER OF COMMERCE
252-446-0323 • www.rockymountchamber.org

The Visitors Guide is a publication of the Nash County Travel & Tourism Council. The information in this guide was gathered and carefully compiled to insure maximum accuracy.

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Cover photos: Train Station, Art Center at the Imperial Centre for Arts and Sciences, Carousel at Sunset Park, Taste of Paradise, Booker T. Theater, Picnic Shelter at Sunset Park and Sports Complex

PHOTO BY GARRY HODGES

IT IS ROCKY MOUNT'S TIME!

WELCOME TO ROCKY MOUNT & NASH COUNTY



We invite you to discover the great activities and attractions that will help make your stay in the Rocky Mount area enjoyable and memorable. In addition to a range of lodging choices you'll find great shopping, unique museums and great family activities. The Visitors Bureau will provide information for your visit, business meeting or family reunion.

Cultural & Historical Activities

- The Imperial Centre for Arts & Sciences Page 2
- The Children's Museum & Science Center
- Cummins Planetarium
- The Arts Center
- The Theatre
- Nash Arts Page 4
- North Carolina Wesleyan College Page 5
- Dunn Center for the Performing Arts
- Four Sisters Gallery
- Mims Gallery
- Sports Hall of Fame
- Martin Luther King, Jr. Park Page 6
- The Country Doctor Museum Page 28
- Spring Hope Historical Museum Page 29
- Buck Leonard Exhibit Page 29
- Twin County Hall of Fame Page 29
- Veterans Memorial Park Page 29
- Local Historic Districts Page 33

Recreational & Leisure Activities

- Rocky Mount Sports Complex Page 3
- City Lake & Park Page 6
- Tar River Paddle Trail Page 7
- Sunset Park Page 7
- Miniature Train, Carousel, Bug Ride, Ultimate Frisbee, Spray Park, Skate Park, Tennis, Picnic Shelters, Tar River Trail Page 8

Shopping

- Golden East Crossing Mall Page 34
- Log Homes Page 34
- Farmers Market Page 34
- Antiques Page 35

Area Code: 252

TABLE OF CONTENTS

- Imperial Centre For Arts And Sciences.....2
- Rocky Mount Sports Complex..... 3
- Galleries And Local Theater..... 4
- A Variety of Parks For Any Activity.....6
- Tar River Trail & Sports Complex Map 7
- Recreation In Nash County..... 10
- Everything Is Around The Corner.....12
- Spending The Night & Meeting Facilities.....14
- Places To Eat..... 16
- Year-Round Special Events..... 20
- Festivals.....23
- We're In The Middle Of Everything..... 24
- Tuscarora To The 21st Century..... 26
- Visiting Our History.....28
- Nash County Notables.....30
- Downtown & Area Preservation.....32
- Places To Shop.....34
- If You Need Help.....36
- Getting To Know Us 38

www.RockyMountTravel.com

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IMPERIAL CENTRE FOR ARTS AND SCIENCES



The Imperial Centre

THE IMPERIAL CENTRE

The Imperial Centre for Arts and Sciences, a true cultural complex, is located in both newly constructed and in rehabilitated historic tobacco factory buildings which cover a downtown city block. It houses the Arts Center and Children's Museum and Science Center.

The Imperial Centre is both educational and lots of fun for the entire family. Come once and you'll want to come again and again.
972-1266, imperialcentre.org.

On a single day in September, 1999, the Children's Museum and the Art Center's four buildings were destroyed when the flood following Hurricane Floyd inundated 25% of Rocky Mount. With a previous history of flooding, it was decided to combine the cultural arts facilities at a new site, designated as The Imperial Centre for Arts and Sciences.



The Maria V. Howard Arts Center has been providing quality visual & performing opportunities to the Rocky Mount community for more than 50 years.

THE THEATRE

The Theatre, a 300-seat facility, is home to one of the state's finest community theater groups. Local and traveling productions range from the best of Broadway to nationally known musical and theatrical performances.

Box office: 972-1266
arts.imperialcentre.org/performingarts.html



THE GALLERIES

The Arts Center is home to ten galleries and an arts education center. A permanent collection, rotating professional, historical and children's exhibits and a gift shop make this a great place to visit.
972-1163, arts.imperialcentre.org/



THE CHILDREN'S MUSEUM & SCIENCE CENTER

The Children's Museum and Science Center brings the stars out in Rocky Mount every day with North Carolina's first digital Space Theater.

It is housed in the oldest of the factory buildings which also includes permanent and rotating exhibits, a puppet theater, live animal habitats and the NC coastal "living marsh." Call for hours and Cummins Planetarium show times.
972-1167, museum.imperialcentre.org/

ROCKY MOUNT SPORTS COMPLEX

The Sports Complex provides facilities for recreational programs such as baseball, softball, soccer, football and other field sports serving as a venue for local, state and national sporting events. Opened in the fall of 2006, The Rocky Mount Sports Complex is one of the largest sports complexes on the entire eastern seaboard.

The Sports Complex, a division of the Rocky Mount Parks and Recreation Department, operates ten months of the year with the other two months earmarked for general maintenance and upkeep on the facility. During weekdays the fields are used by Parks and Recreation Department programs and local leagues. On weekends they host tournament action, bringing some of the best sports talent to Rocky Mount.

There are six natural grass infields plus four softball/multipurpose skinned Louisburg clay fields plus a championship baseball field. In addition, there are eight natural grass playing surfaces that can accommodate football, lacrosse, field hockey, ultimate Frisbee, and any other outdoor field sport.



Other amenities include two regulation basketball courts, two concession buildings and restroom areas, meeting/umpire rooms and a staffed maintenance building, 600+ paved parking spaces, closed captioned TV link and 2000+ permanent seating throughout the complex.

On-going construction includes walking trails, batting cages, practice pitching mounds, pepper fields, playgrounds, picnic shelters, a water park spray ground, beach volleyball courts, irrigation and lighting on soccer field areas. New additions includes a disc golf course and a new walking trail connecting to the Tar River Trail.

For information on booking sport events contact the Rocky Mount Parks and Recreation Department.
972-1565, rockymountsportscomplex.com

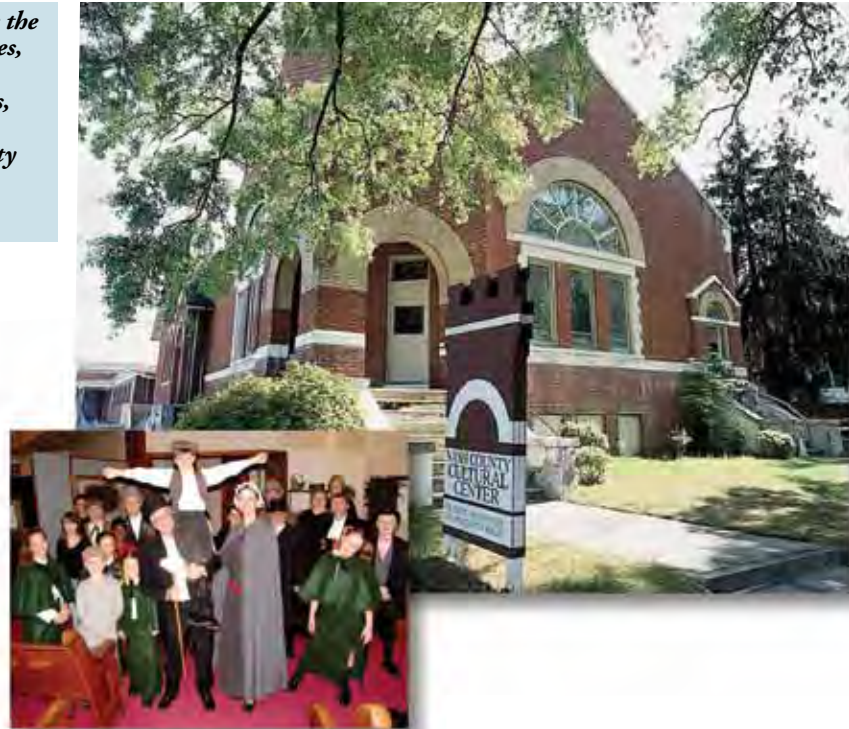


ART GALLERIES & LOCAL THEATER

There is new and old available in our area for the cultural adventurer with abundant art galleries, local theater and children's activities. Whether you're a bluegrass fan or a lover of the fine arts, you'll find concerts, festivals and visual art exhibitions year-round throughout Nash County and Rocky Mount providing the best of visual, musical and performance art.

NASH ARTS

In the heart of historic downtown Nashville, you'll find one of the area's most unique cultural attractions-the Nash Arts. Previously a Baptist church, circa 1914, the center is an excellent example of Romanesque Revival style and features some of Nash County's finest stage performers, musicians and artists. Located at 100 East Washington St. **459-4734, nasharts.org**



NORTH CAROLINA WESLEYAN COLLEGE/ THE DUNN CENTER FOR THE PERFORMING ARTS

One of the region's finest treasures is North Carolina Wesleyan College, a four-year, liberal arts college. The development offices are located in a restored late federal house called "Bellemonte," circa 1826, which is also on the National Register of Historic Places. The college hosts numerous lecture series and symposiums throughout the academic year. The beautiful Dunn Center for the Performing Arts hosts some of the finest cultural entertainment found in the area and is home to the Tar River Philharmonic Orchestra & Chorus. For more information about the Tar River Philharmonic Orchestra & Chorus, call 985-3055. For more information about the Dunn Center, call 985-5197. Located on N. Wesleyan Blvd., 301 By-Pass. **ncwc.edu/dunncenter**



Orchestra photos courtesy of Beth Kupsco.

FOUR SISTERS' GALLERY, NORTH CAROLINA WESLEYAN COLLEGE

The Four Sisters' Gallery is located in the Thomas J. Pearsall Building and is open for viewing from 9am to 5pm, Monday through Friday, and by appointment with the Curator. All art exhibitions are free to the public, including opening receptions and gallery talks. The Leroy Person Exhibit of Outsider Art is typical of exhibitions that focus on the cultural history of the NC Coastal Plain. **985-5268, ncwc.edu**



SCULPTURE SALMAGUNDI

Curated and presented by the Maria V. Howard Arts Center, Sculpture Salmagundi is an annual national exhibition of indoor and outdoor sculpture. The outdoor work is on display from September through August and is typically installed on the grounds of the Imperial Centre. **972-1163**



Chris Mohler
Sighting Mechanism
Rudy Rudisill
Home Sweet Home

BEL AIR ARTISANS' CENTER

Artisans of fine crafts work in studios and showcase their art for sale. Art classes are also provided in the renovated Bel Air Chevrolet dealership. In downtown Rocky Mount at 115 S. Church St. **955-0296, belaireartisancenter.com**



Photo: Ron Sowers

NCWC HALL OF FAME

The Hall of Fame honors NCWC athletes who have been selected as All-American and features trophies of accomplishments. Each year, NCWC honors past athletes with a Hall of Fame Induction. **ncwc.edu**



THE MIMS GALLERY/ NORTH CAROLINA WESLEYAN COLLEGE

The Mims Gallery in Wesleyan College's Dunn Center exhibits the work of professional artists, both local and international. For more information on shows and exhibits contact the gallery for a detailed schedule at 985-5268. The Mims Gallery is open daily 9-5 and is accessible off I-95, Exit 138 and is one hour east of Raleigh on I-64. **985-5268, ncwc.edu**



A VARIETY OF PARKS FOR ANY ACTIVITY

A stroll in the park has never been more relaxing, especially with over 40 to choose from. The greater Rocky Mount area offers a host of leisure-time recreational activities...from the tranquility of Battle Park, to the sounds of children at play at Sunset Park, there's something for everyone.

BATTLE PARK

Offering nature trails, picnic shelters, playgrounds and the natural beauty of the "Falls." Located on Falls Road and Tar River.



THREE SISTERS PARK

This park is located at 221 Walter Drive in Battleboro. It includes a multipurpose field, basketball courts, walking trail, playground, a picnic shelter and meeting facility.

BUCK LEONARD PARK

Little League games are played on this site near the birthplace of the legendary Walter F. "Buck" Leonard, a 1972 inductee into the National Baseball Hall of Fame in Cooperstown, N.Y.

CITY LAKE AND PARK

This man-made lake was completed in 1933 by the W.P.A. Renovations include a lighted fountain, gazebo, wildlife island and observation decks extending over the water. Located at Sunset Ave. and Piedmont Ave.



Photo: Ron Sowers

GROVER LUCAS PARK

Located on Halifax Road. Grover Lucas Park was the setting for the NC State 2000 Tar Heel Little League Tournament.



Photo: Ron Sowers

MARTIN LUTHER KING, JR. PARK

This site honors the memory of the legendary civil rights leader, whose "I Have A Dream" speech was first delivered at Rocky Mount's Booker T. Washington High School on November 27, 1962.



PICNIC SHELTERS

18 parks in Rocky Mount provide picnic shelters for families, groups and non-profit activities. Please contact the Parks and Recreation Department to make a reservation; otherwise, sites are available on a first-come, first-serve basis. **972-1235**



SOUTH ROCKY MOUNT COMMUNITY CENTER

Open 7 days per week. Gym, kitchen, weight room and meeting rooms, 2 softball fields, a Little League field, spray park, walking track, 4 tennis courts, and a basketball court. Ravenwood and Boone Streets. **972-1169**

STITH-TALBERT PARK

Offering playgrounds, ball fields, tennis courts. Located on Spruce and Atlantic. This park has been completely renovated and connects to the Tar River Trail.

TENNIS

You don't have to look far to find the best hardcourt play in town at one of our many city parks. The area boasts 37 courts, many of them lighted.

SUNSET PARK

This park offers many activities including a miniature train, historic carousel, lighted tennis courts, a baseball field, a spray park, a skate park, lighted basketball courts and many picnic shelters. Located off Sunset Ave. on River Dr.



SPRAY PARK

A one-of-a-kind ground level water structure. The play area is open with spray elements from May through August, weather permitting. Located at Sunset Park on Gay Street in Rocky Mount. **972-1151**



SKATE PARK

Ramps and challenges for kids of all ages. Located at Sunset Park. Safety equipment is required.

THE CAROUSEL AND MINIATURE TRAIN

The Carousel, built in the 1920's and installed at Sunset Park in 1952, is one of 21 surviving "Country Fair" style carousels. Built to be moved from fairground to fairground, with a smaller scale than other types, its horses are characterized by flattened ears and an absence of other protrusions which would be easily knocked off with frequent moving. The Carousel was badly damaged in the flood following Hurricane Floyd in 1999, and has been completely restored.



Photo: Ron Sowers



The Sunset Express, a miniature train, has also been in the park since the 1950's. It was renovated in early 1999 by Consolidated Diesel employees who also painted it with the authentic colors of the original Atlantic Coast Line train it represents.

TAR RIVER RESERVOIR

Water sports of all kinds, boat ramps, fishing and just plain outdoor enjoyment. Located on Bend of the River Road and Sapony Creek. **972-1151**

TAR RIVER PADDLE TRAIL

Paddlers can explore over fifty miles of waterway along the Tar River and Stony Creek. Featuring public access points, camping platforms for a fun time on the water. www.rockymountnc.gov/parks/trails.html

CANOE & KAYAK RENTALS

Canoe launch sites are available on Stony Creek and the Tar River. Canoes and kayaks are available for day or weekend rental at reasonable rates.

- Steve's Bicycle Shop, **442-5020**
401 S. Wesleyan Blvd.
- Eastern Expedition Equipment, **908-0394**
407 Western Ave., Nashville

TAR RIVER TRAIL

Relax and take a leisurely stroll or bike ride on the 5 mile trail along the Tar River. Enjoy the scenery and the history that includes Martin Luther King Park, Battle Park, Sports Complex and the picturesque City Lake. See next page for details.

CITY OF ROCKY MOUNT PARKS & RECREATION

The Rocky Mount Parks and Recreation Department landscapes and maintains all parks and city grounds; operates youth and adult sports leagues, The Imperial Centre for Arts & Sciences, indoor and outdoor programs and recreational services, senior programs, special events and The Rocky Mount Sports Complex. www.rockymountnc.gov/parks/athletics.html or call **972-1151**



F IMPERIAL CENTRE FOR THE ARTS & SCIENCES

Formerly the old Imperial Tobacco Factory site in downtown Rocky Mount, this historic building, along with the adjacent former Braswell Memorial Library site, now serves as the permanent location for the City's Arts Center and Children's Museum & Science Center. The complex also features a new state-of-the-art performing arts theatre and planetarium theatre.

15 MARTIN LUTHER KING, JR. PARK

The 28.42-acre park includes the Martin Luther King, Jr. Memorial, a playground, swings and spring toys, benches, picnic shelters, grills, picnic tables, and a multipurpose field for recreation activities, and a ten-foot wide loop path around the perimeter of the park.



15 STIRLI TALBERT PARK

This 28.33 acre park located on the Tar River at Spruce Street and Atlantic Avenue has playground equipment, picnic shelters, grills, lights and electrical outlets, two lighted basketball courts, concession stand, lighted tennis courts, a fishing pier, a Little League field, a lighted baseball field, and a lighted soccer field.



9 BATTLE PARK

This beautiful natural 56.5 acre park is located on Falls Road and the Tar River. Rocky Mount's first post office, theatre and the "rocky mounds" where Rocky Mount got its name, are located in the confines of the park. The park has a greenway, a boat landing, 3 picnic shelters, an overlook, playground equipment, 4 parking lots, 2 islands, and a gazebo.



17 ROCKY MOUNT SPORTS COMPLEX

Located on Centura Parkway and Independence Drive near US Highway 64, the 143-acre multi-use facility offers an assortment of recreational programming options, including six youth baseball fields, four interchangeable baseball/softball fields, one championship baseball field, two outdoor basketball courts, six soccer fields, a disc golf course, and walking trails. The complex hosts local Parks and Recreation leagues, as well as a full slate of regional, state and national sporting events.



3 SUNSET PARK

This 25 acre park located off Sunset Avenue on Taylor Street and River Drive beside the Tar River is the city's main park. It features a miniature train, carousel, concession stands, basketball courts, boat ramp, picnic shelters, little league field, tennis courts, sprayground, and skate park.



1 CITY LAKE

Located off Sunset Avenue at the Tar River near downtown Rocky Mount, City Lake was first constructed as a Works Progress Administration project under President Franklin D. Roosevelt's administration in 1937. The lake has undergone many facelifts over the years, with a complete beautification project concluded in 1993. Joggers and walkers make a trek around a half-mile concrete path surrounding the lake, while others relax under the tall hardwoods and pines to feed the exotic waterfowl living around the famous site. Other amenities include a gazebo, piers, a bridge to the island, and a fountain. By day or night, City Lake is one of the most beautiful sites in the two counties. Called "a place for us to come together", City Lake has become a symbol of the Rocky Mount area.



CITY TRAIL SYSTEM

Near the center of Rocky Mount the Parks & Recreation Department oversees a system of parks, trails, and arts and recreational facilities. The 3.1 mile Tar River Trail runs along its namesake river from Sunset Park in the west to Martin Luther King, Jr. Park in the east. In between, the trail passes through several city landmarks, including Battle Park. To the north of the river near the junction of US Highway 64 and N. Church Street is the Rocky Mount Sports Complex and Athletic Stadium. South of the river on Church Street is the Imperial Centre for the Arts & Sciences and the Veterans Memorial at Jack Laughery Park.

POINTS OF INTEREST

City Trail System

- 1 City Lake
- 2 Vietnam War Memorial
- 3 Sunset Park
- 4 Sunset Park Boat Ramp
- 5 Mouth of Stony Creek
- 6 Raised Boardwalk Through Scenic Wetlands
- 7 Snake Island
- 8 Falls of the Tar River
- 9 Battle Park
- 10 Pavilion Island
- 11 Battle Park Boat Ramp
- 12 Scenic Pedestrian Bridge Across Tar River
- 13 Stirl-Talbert Park
- 14 Booker T Washington Community Center
- 15 Martin Luther King, Jr. Park
- 16 Martin Luther King, Jr. Memorial
- 17 Rocky Mount Sports Complex
- 18 Athletic Stadium

Other Points of Interest

- A Power Plant
- B Water Treatment Plant
- C Historic Stonewall Manor
- D Rocky Mount Mills - Built 1817
- E Historic Mill Village Homes
- F Imperial Centre for the Arts & Sciences
- G Veterans Memorial at Jack Laughery Park
- H Braswell Memorial Library

City Trail System

- City Lake Loop
- Sports Complex
- Future Loop
- Martin Luther King Jr. Park
- Hilldale Connector
- Tar River Trail
- Trail Access / Parking
- You Are Here

RECREATION IN NASH COUNTY

GOLF

CYPRESS LAKE PAR 3

Located in the center of Edgecombe, Nash, & Wilson Counties, this iconic golf course takes only 90 minutes to play 9-holes. A 10 acre driving range & loaner clubs available. 202 Rubob Lane, Rocky Mount **886-0804**



HICKORY MEADOWS

Located just a few miles up I-95 North at Exit 150, this course has hosted Pro events as well as dozens of local amateur tournaments. Drop by and tee it up! **437-0591, hickorymeadows.com**

NORTHGREEN COUNTRY CLUB

A sprawling 6,900 yard layout, which brings new meaning to the word "par." The former site of many Atlantic Coast Conference Championships, Northgreen is only a 10-minute drive from anywhere in the city. Public golf course. Located at One Northgreen Lane. **446-7224, northgreengolf.net**



THE GOLF CLUB AT ROCKY MOUNT

7085 yard championship golf course with 5 set of tees. #1 Ford's Colony Court **937-0800, rockymountgolfclub.com**

THE RIVER GOLF CLUB

170 Clearwater Rd., Louisburg, **478-3832, rivergolf.net**

THE LINKS AT COTTON VALLEY

Hwy. 258 South, Tarboro, **824-0818**

DRIVING RANGES

FAMILY LINKS GOLF RANGE

2670 Eastern Ave., **937-4653**

COLLEGE VIEW GOLF CENTER

4839 College Rd., **972-4654**

DISC GOLF

Rocky Mount has four competitive disc golf courses with very different personalities. Englewood Park course off Wesleyan Boulevard, Farmington Park off Englewood Drive, Sunset Park off Taylor Street and the Sports Complex.



HARRISON FAMILY YMCA

The 2-story, 80,000 square foot Rocky Mount Family YMCA facility is located at 1000 Independence Drive. Amenities include an eight-lane competition pool, warm water therapy tank, teen center, after school care center, two racquetball courts, three basketball courts, a gymnastics area, rock climbing wall, indoor track, aerobics center, wellness center with weight machines and free weights; and locker rooms for men, women, boys, girls and families. **937-9622, harrisonfamilyy.org**



MORE FUN SPOTS

BOWLING CENTER ▶

3250 N. Church, **446-9557**

CHUCK 'E CHEESE ▶

Where a kid can be a kid! Rocky Mount Town Center, **443-6257**



DENTON STREET SWIMMING POOL

Located on Denton Street at Fairview Street. Completed in 2003, the pool is handicapped accessible with a zero depth entry, and has spray features, four swimming lanes and two diving boards. Call **977-6321** in season (Memorial-Labor Day).

MINI PUTT INDOOR GOLF & GAMES

Miniature Golf, video games and pool tables. 900 Benvenue Rd., **972-3883**



SLUGGERS

Batting cages and outdoor miniature golf. 1265 Independence Dr., **442-4774 ▶**

RIFLE & PISTOL RANGES

SHOOTER'S INDOOR SPORTS RANGES

141 N. Business Ct, **977-9878**

MOVIE THEATERS

PREMIER THEATERS

Benvenue Road, **446-6500**

AUTO RACING

BREWER'S SPEEDWAY

Reedy Branch Road, Sharpsburg, **446-2531**

COUNTY LINE RACEWAY

Hwy 97, Elm City, **985-1949**

SKATING RINKS

Lights, music and all round fun for kids young and old.



SKY-VUE SKATELAND ▶

2930 N. Raleigh St., **442-7418**

STAR CITY

1131 N. Wesleyan Blvd., **407-8322**

ROMA'S CLYDESDALE FARM

Clydesdale horses, a working farm, wagon rides and hot dogs around a fire pit.

16513 Red Bud Rd., Castalia **252-883-6185**
achanceinthecountry.org



NASH COUNTY PARKS

462-2628, co.nash.us/departments/parks&recreation

GLOVER PARK- NASHVILLE

Glover Park offers ball fields, picnicking and other recreational activities. **446-6500**

MIDDLESEX TOWN PARK

This neighborhood park in Middlesex offers both active and passive recreation opportunities. Developed and maintained by the Town of Middlesex, this park provides a playground, picnic facilities, tennis courts, and basketball court.

W.B "BILL" ENNIS MEMORIAL PARK

Located in Red Oak on Hwy 43, this park has tennis & basketball courts, walking trail, playground, ball fields & picnic shelters. To reserve a shelter call **462-2447**.

SPRING HOPE COMMUNITY PARK

A community park located adjacent to Spring Hope Elementary School, and serves as a small school park. Park facilities include a picnic shelter, youth baseball field, tennis courts, and walking trail.

COMMUNITY FACILITIES

ROCKY MOUNT

BOOKER T. WASHINGTON COMMUNITY CENTER
727 Pennsylvania Ave., **972-1166**

BOYS & GIRLS CLUBS OF NASH/ EDGECOMBE COUNTIES, INC.
405 Raleigh Road, **977-9924**

HARRISON FAMILY YMCA
1000 Independence Dr., **972-9622**

ROCKY MOUNT SENIOR CENTER
427 South Church St., **972-1152**

SOUTH ROCKY MOUNT COMMUNITY CENTER
517 Ravenwood Dr., **972-1169**

NASHVILLE
townofnashville.com

NASHVILLE COMMUNITY BUILDING
459-2519

NASHVILLE RECREATION DEPARTMENT
459-9796

HAROLD D. COOLEY LIBRARY
459-2106

EVERYTHING IS AROUND THE CORNER



ATTRACTIONS

Historic Sites/Points of Interest

1. Bellemonte*
2. Buck Leonard Park
3. MacHaven House*
4. Rocky Mount Mills*
5. Stonewall Manor *

Museums & Galleries

6. Bel Air Artisans' Center
7. Buck Leonard Exhibit

8. The Arts Center & Children's Museum
9. The Country Doctor Museum
10. The Fire Museum
11. Spring Hope Historical Museum
12. Twin County Hall of Fame
13. Veterans Memorial Park

Parks & Recreation

14. Battle Park
15. Battleboro Park

16. City Lake
17. Grover Lucas Park
18. Martin Luther King Park
19. Rocky Mount Sports Complex
20. Sunset Park
21. Tar River Trail
22. Tar River Reservoir
23. Tom Stith Park

Music & Theater

24. Dunn Center for the Performing Arts

25. Nash Arts
26. The Theatre at the Imperial Centre

Colleges

27. Edgecombe Community College
28. NC Wesleyan College
29. Nash Community College

*National Register of Historic Places



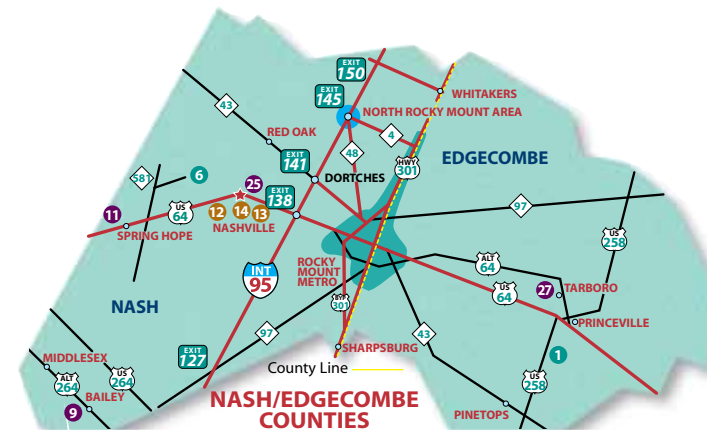
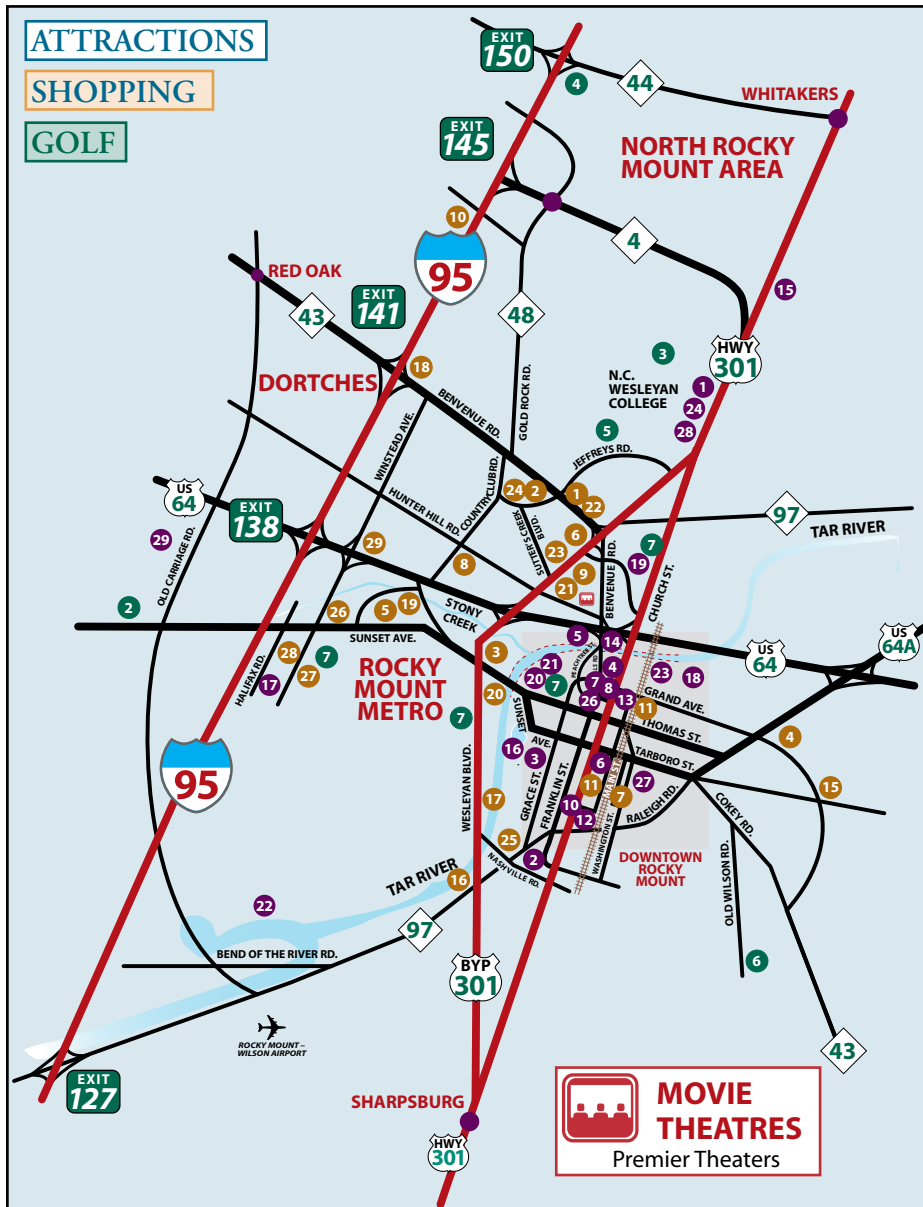
SHOPPING

1. Benvenue Plaza
2. Cobb's Corner
3. Crossroads Plaza
4. Edgecombe Park
5. Englewood Square
6. Golden East Crossing Mall
7. Harambee Square
8. Hunter Hill Shopping Center
9. Independence Square
10. Log Cabin Homes
11. Main Street Rocky Mount Douglas Block
12. Nashville Commons
13. Nashville Plaza
14. Nashville Specialty Shops At Courthouse Square
15. Oakwood Shopping Center
16. Peddler's Village
17. River's Edge
18. Smith & Son Pork Center
19. Stony Creek Shopping Cntr
20. SunMart Plaza
21. Sutter's Creek Plaza
22. Tiffany Square
23. Rocky Mount Towne Centre
24. Rocky Mount Towne Centre II
25. Walnut Shopping Center
26. Wellongate Shopping Center
27. West End Plaza
28. Westridge Village
29. Winstead Park



GOLF

1. Cotton Valley
2. Family Links Golf Range
3. Golf Club at Rocky Mount
4. Hickory Meadows Golf Course
5. Northgreen Country Club
6. Cypress Lake
7. Disc Golf Courses



HOTELS

Rocky Mount Metro

1. Affordable Suites
2. Best Western
3. Candlewood Suites
4. Comfort Inn-Gateway
5. Country Hearth Inn
6. Country Inn & Suites
7. Courtyard by Marriott
8. Days Inn & Suites-Golden East
9. Doubletree Hotel
10. Economy Inn
11. Executive Inn
12. Hal Orr's Inn
13. Hampton Inn
14. Holiday Inn
15. Motel 6
16. Quality Inn
17. Residence Inn by Marriott
18. Sunshine Inn

Dortches

19. Red Carpet Inn

North Rocky Mount Area

20. America's Best Value Inn
21. Ashburn Inn
22. Best Western
23. Budget Inn
24. Days Inn
25. Deluxe Inn
26. Econolodge
27. Goldrock Inn and Suites
28. Howard Johnson
29. Red Carpet Inn
30. Quality Inn

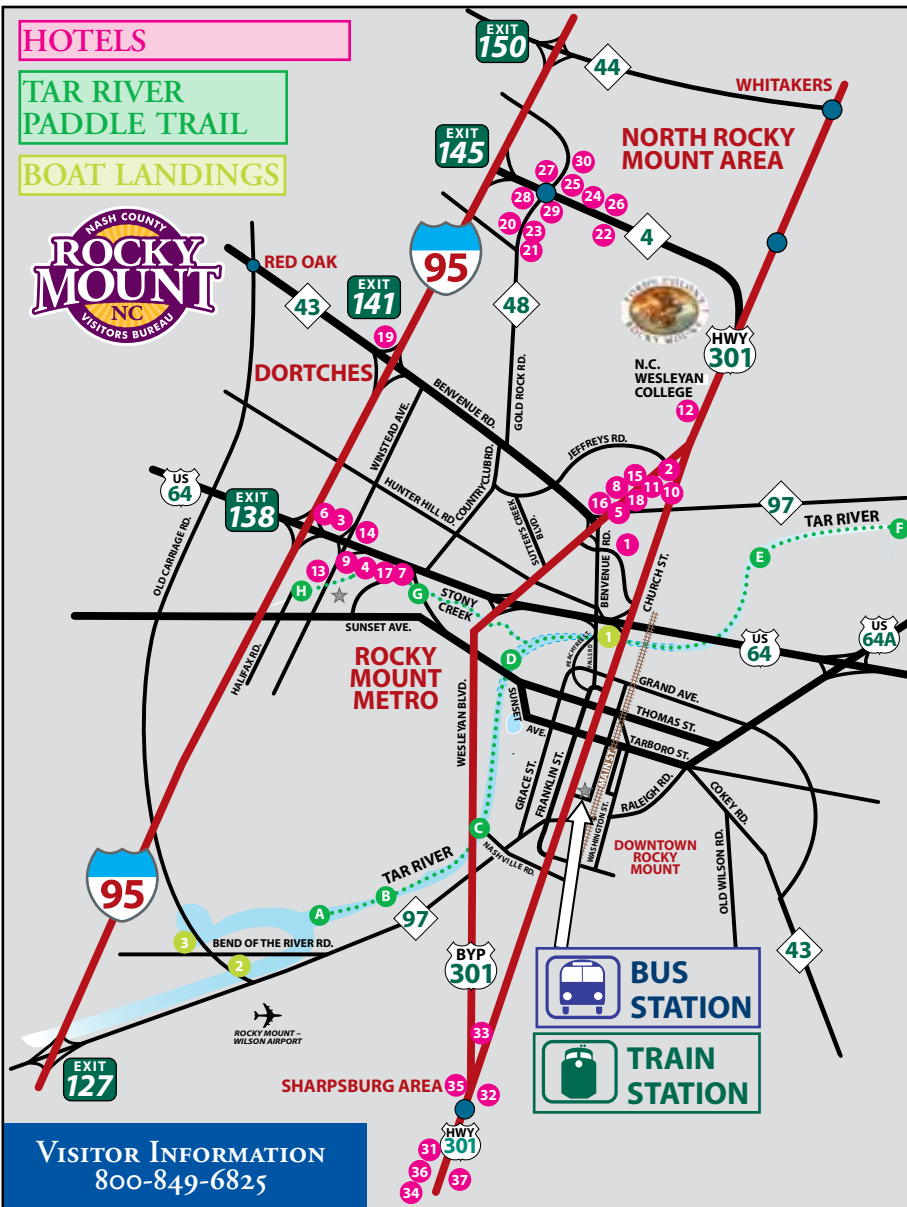
Sharpsburg Area

31. Bright Leaf Motel
32. Budget Inn
33. Carolina Inn
34. Family Inn
35. Holiday Lodge
36. Rose Motel
37. Starlight Motel

HOTELS

TAR RIVER PADDLE TRAIL

BOAT LANDINGS



VISITOR INFORMATION
800-849-6825



TAR RIVER..... PADDLE TRAIL

- A. Base of Reservoir Dam Launch
- B. Lamon's Ferry Launch
- C. Griffin Street Launch
- D. Sunset Park Existing Boat Launch
- E. Charter Oaks Launch
- F. Hwy 97 Launch
- G. Country Club Road Launch
- H. Edgewater Drive Launch



BOAT LANDINGS

1. Battle Park
2. Bend of the River Rd./Sapony Creek
3. Old Carriage Road

SPENDING THE NIGHT

ROCKY MOUNT METRO EXIT 138 Area Code: 252

Property Name	Contact Info	Number of Rooms	Banquet Facilities	Comp. Breakfast	Data Port	Exercise Room	Golf Package	Indoor Pool	Lounge/Bar	Meeting Room	Microwave	Outdoor Pool	Pets Allowed	Refrigerator	Restaurant	Voice Mail	Kitchenette/Efficiency	High Speed Internet	Handicapped Access
Affordable Suites 1144 Independence Blvd. affordablesuites.com/rockymount	451-0015 888-699-8679	49		•							•						•	•	•
Best Western Inn-Rocky Mount 1921 N. Wesleyan Blvd. book.bestwestern.com	442-8101 800-528-1234 800-780-7234	72	•	•	•					•	•	•		•	•		•	•	•
Candlewood Suites 688 English Road candlewoodsuites.com	467-2550 877-660-8543	90			•	•													
Comfort Inn-Gateway 200 Gateway Blvd. choicehotels.com	937-7765 800-228-5150	125	•	•	•	•				•	•	•	•	•	•		•	•	•
Country Hearth Inn 307 Mosley Court rockymount.countryhearth.com	977-2858 800-800-8000	57			•									•	•		•	•	•
Country Inn & Suites 672 English Rd. countryinns.com/rockymountnc	442-0500	105	•	•	•	•		•		•	•			•	•		•	•	•
Courtyard By Marriott 250 Gateway Blvd. marriott.com	451-4800 800-321-2211	90			•	•		•	•	•	•			•	•		•	•	•
Days Inn & Suites-Golden East 1340 N. Wesleyan Blvd. daysinn.com	977-7766 800-329-7466	151	•	•	•	•				•	•	•	•	•	•		•	•	•
Doubletree Hotel 651 N. Winstead Ave. doubletree1.hilton.com	937-6888 800-222-TREE	157	•	•	•					•				•	•		•	•	•
Economy Inn 3030 N. Church St.	446-5171	40																	
Executive Inn 1821 N. Wesleyan Blvd.	446-3201	54																	
Hal Orr's Inn 2420 N. Wesleyan Blvd.	442-4151	52																	
Hampton Inn 530 N. Winstead Ave. hamptoninn.hilton.com	937-6333 800-HAMPTON	124	•	•	•	•				•	•	•		•	•		•	•	•
Holiday Inn 200 Enterprise Dr. holidayinn.com/rockymountnc	937-7100 800-HOLIDAY	135	•	•	•	•				•	•	•		•	•		•	•	•
Motel 6 1370 N. Wesleyan Blvd. motel6.com	984-0907	125			•									•	•		•	•	•
Quality Inn 1200 Benvenue Rd. qualityinn.com	972-9400 800-424-6423	102	•	•	•					•	•	•	•	•	•		•	•	•
Residence Inn by Marriott 230 Gateway Blvd. marriott.com	451-5600 800-331-3131	78	•	•	•	•				•	•	•	•	•	•		•	•	•
Sunshine Inn 1621 N. Wesleyan Blvd.	446-7195	30										•		•					

BANQUET & MEETING FACILITIES

Benvenue Country Club
100 Southern Blvd.
443-2141

Business & Industry Ctr. Nash Community College
443-4011, ext. 250

Doubletree Hotel
651 N Winstead Ave.
937-6888

The Dunn Center for the Performing Arts, NC Wesleyan College
3400 Wesleyan Blvd.
985-5248, 800-488-NCWC

Fenner on the Falls
437 Falls Rd.
442-3284

Four Seasons Restaurant
209 N. Church St.
446-4226

Gateway Convention Ctr.
4401 Gateway Center
937-6888

Holiday Inn
200 Enterprise Dr.
937-7100

Imperial Centre
270 Gay St.
972-1266

Rose Hill Conference Center
Hwy 58 North, Nashville
459-4058

Stonewall Manor
1325 Falls Rd.
442-0063

Additional lodging information is available at www.RockyMountTravel.com

NORTH ROCKY MOUNT AREA • EXIT 145

Area Code: 252

Property Name	Contact Info	Number of Rooms	Banquet Facilities	Comp. Breakfast	Data Port	Exercise Room	Golf Package	Indoor Pool	Lounge/Bar	Meeting Room	Microwave	Outdoor Pool	Pets Allowed (Fee)	Refrigerator	Restaurant	Voice Mail	Kitchenette/Efficiency	High Speed Internet	Handicapped Access
America's Best Value Inn Gold Rock Road	866-539-8430	100	•								•	•	•	•					•
Ashburn Inn Gold Rock Road	977-3505	95									•			•					
Best Western Inn NC 4 book.bestwestern.com	985-1450 800-528-1234	82	•	•						•	•		•						•
Budget Inn Gold Rock Road	977-3505	50		•									•	•					•
Days Inn-Gold Rock NC 4 www.daysinn.com	446-0621 800-329-7466	53												•					
Deluxe Inn NC 4	446-2411	59		•	•								•	•					•
Econolodge NC 4	972-9426	118		•							•	•	•	•	•				•
Gold Rock Inn & Suites Gold Rock Road	977-0101	80	•	•					•	•	•	•	•	•	•				•
Howard Johnson Gold Rock Road	977-9595 800-446-4656	120	•	•	•					•		•	•	•	•				•
Quality Inn Gold Rock Road	442-5111 800-4CHOICE	59		•	•	•				•	•	•	•	•					•
Red Carpet Inn NC 4	446-0771 800-251-1962	152	•	•						•	•	•	•	•					•

SHARPSBURG AREA Area Code: 252

Property Name	Contact Info	Number of Rooms	Banquet Facilities	Comp. Breakfast	Data Port	Exercise Room	Golf Package	Indoor Pool	Lounge/Bar	Meeting Room	Microwave	Outdoor Pool	Pets Allowed (Fee)	Refrigerator	Restaurant	Voice Mail	Kitchenette/Efficiency	High Speed Internet	Handicapped Access
Bright Leaf Motel Hwy. 301 South	977-1988	28																	
Budget Inn Hwy. 301 South	977-6817	25												•					
Carolina Inn 4350 S. Church St.	977-3661	25																	
Family Inn 4994 Hwy. 301 S.	236-4372	30												•					•
Holiday Lodge Motel Hwy. 301 S. By-Pass	442-8018	23								•		•							•
Rose Motel 4232 Hwy. 301 S.	442-6753	16																	•
Starlight Motel Hwy. 301 South	442-2267	21																	•

CULTURAL DIRECTORY

The Arts Center
972-1163

Bel Air Artisans' Center
955-0296

The Children's Museum
972-1167

The Country Doctor Museum
235-4165

Down East Festival
972-1159

Four Sisters Gallery
985-5268

Historic Halifax
800-522-4282

Nash Arts
459-4734

NC Wesleyan College & Dunn Center for the Performing Arts
985-5197 • 800-488-NCWC

The Theatre
972-1164
Box Office: 972-1266

Rocky Mount Fire Museum
977-1376

Spring Hope Historical Museum
478-5610

Stonewall Manor
972-5080 or
800-849-6825

The Tar River Orchestra & Chorus
972-3055

Twin County Hall of Fame
977-1438

DORTCHES EXIT 141 Area Code: 252

Red Carpet Inn 3714 Fluellen Dr.	937-6300 800-238-0767	150	•	•	•					•	•	•	•	•	•					•
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PLACES TO EAT

NORTH ROCKY MOUNT AREA • I-95 EXIT 150

B1 **Subway & Dairy Queen:** NC 33, 437-2333

NORTH ROCKY MOUNT AREA • I-95 EXIT 145

B2 **Denny's:** 3175 N.C. 4, 985-2262
 B2 **Dairy Queen:** 7023 B N.C. 4, 442-0520
 B2 **Golden Nugget Restaurant & Lounge:**
 Howard Johnson, 446-4226
 B2 **Hardee's:** 7047 N.C. 4, 442-7444
 B2 **Milano's Pizza & Goldrock Sportsbar:**
 Goldrock Inn & Suites, 977-0905
 B2 **Shoney's:** 6951 N.C. 4, 985-1338
 B2 **Waffle House:** 7004 N.C. 4, 446-3929

BAILEY/MIDDLESEX AREA • US 264

Bailey Cafe: 12544 Hanover St., Bailey, 235-2767
Chubby's Pizza: 9675 S. Hwy. 581., Bailey, 235-5174
Hardee's: 6474 Deans St., Bailey, 235-2977
Main Garden: 6234 Main St., Bailey, 235-2977
Nana's: 6577 Deans St., Bailey, 235-6144
Father & Son Family Restaurant: W. Finch St., MS, 235-3052
Jake's Place: 10193 S. Nash St., MS, 235-9994
Rockside Restaurant: 12086 W. Finch Ave., MS, 235-2116
Rosa's Pizza: 11185 E. Finch St., MS, 235-5356

DORTCHES AREA • I-95 EXIT 141

Smith's Restaurant: 3635 N. Halifax Rd., 443-3823
Red Oak Cafe: Hwy. 43 N., 443-4753

NASHVILLE AREA • US 64 & I-95 EXIT 138

Andy's Cheesesteaks: 137 Nashville Commons Dr., 459-6884
Biggy's Grill: 800 S. Alston St., 459-4358
Bojangles: 101 W. Nashville Dr., 459-5600
Dairy Queen: 922 Eastern Ave., 459-3209
Dominos Pizza: 802 E. Washington St., 459-3388
Doug Sauls' Bar-B-Que: 813 Western Ave., 459-2310
Family Diner Restaurant: 110 S. Barnes St., 459-2100
Hardee's: 361 W. Washington St., 459-7777
Italian Pizzeria: 447 N. Washington St., 459-0029
Lam's Garden: 725 E. Washington St., 459-8992
LaMama's Pizza & Subs: 308 W. Washington St., 459-8992
Lou's Grill at Birchwood: 901 E. Birchwood Dr., 459-3910
McDonald's: 501 W. Washington St., 459-3073
Mucho Mexican Sizzlin': 912 Eastern Ave., 459-9793
Nashville Diner: 309 Curtis St., 459-2103
Nashville Exchange: 229 W. Washington St., 459-6275
Nashville Meatmarket & Grill: 815 S. Alston St., 459-2911
New Great Wall Chinese: 141 Nashville Commons Dr., 459-6188
Oak Level Cafe: 2506 Oak Level Road, 459-4282
Personal Pies: 928 Eastern Ave., 459-5470
Pete's Cafe: 121 W. Church St., 439-7427
Pizza Hut: 106 W. Nashville Dr., 459-9600
Ribeyes Steakhouse: W. Nashville Dr., 462-2356
Romeo's Pizza: 447 W. Washington St., 459-0001
Sandwiches To Go: 231 W. Washington St., 459-0001
Smithfield's Chicken N' Bar-B-Q: 1169 Eastern Ave., 459-0092
Subway: Inside Walmart, 1205 Eastern Ave., 459-7575
Subway: 104 W. Nashville Dr., 459-7575
Taco Bell: Nash Pl., W. Washington St., 459-6577
Tortillas San-Antonios: 4981 Old Bailey Hwy., 459-5459

Town & Country Restaurant: 323 W. Washington St., 459-2600
Waffle House: 314 W. Washington St., 459-8600
Wendy's: 1200 Eastern Ave., 459-2376

SPRING HOPE AREA • US 64

Andy's of Spring Hope: 522 E. Nash St., 478-6076
Burger King: 625 E. Nash St., 478-6113
No.1 Chinese Restaurant: 605 E. Nash St., 478-9989
Showside Restaurant: 102 N. Pine St., 478-7989
Subway: 607 E. Nash St., 478-6161
The Country Inn: Hwy 64 E., 478-3183

SHARPSBURG • US 301

C6 **Aggie's Subs:** 208 Millbranch Rd.
 C6 **Andy's Cheesesteaks:** 4124 S. Church St., 442-4760
 C6 **Hardee's:** Hwy 301 S., 977-9719
 C6 **Main Street Grill:** 218 E. Main St., 972-5049
 C6 **Sharpsburg Restaurant:** Hwy 301 S., 442-0789
 C6 **Speedy Wok Chinese:** 4312 Hathway Blvd., 972-1888

ROCKY MOUNT METRO

EASTERN NC BARBEQUE

C5 **A&E Chicken & Barbecue:** 101 Atlantic Ave., 985-0192
Gardner's Barbecue:
 C4 #1, 1331 N. Wesleyan Blvd., 442-0531;
 D5 #2, 841 Fairview Road, 442-5522;
 B4 #3, Westridge Shopping Cntr., 443-3996
 C6 **Paris Barbecue:** 2548 Hunter Hill Rd., 442-1489
 C6 **Sauls' Family Restaurant:** 11792 E Hwy 97., 442-2213
 B4 **Smithfield's Chicken N' Bar-B-Q:**
 670 N. Wesleyan Blvd., 937-3032

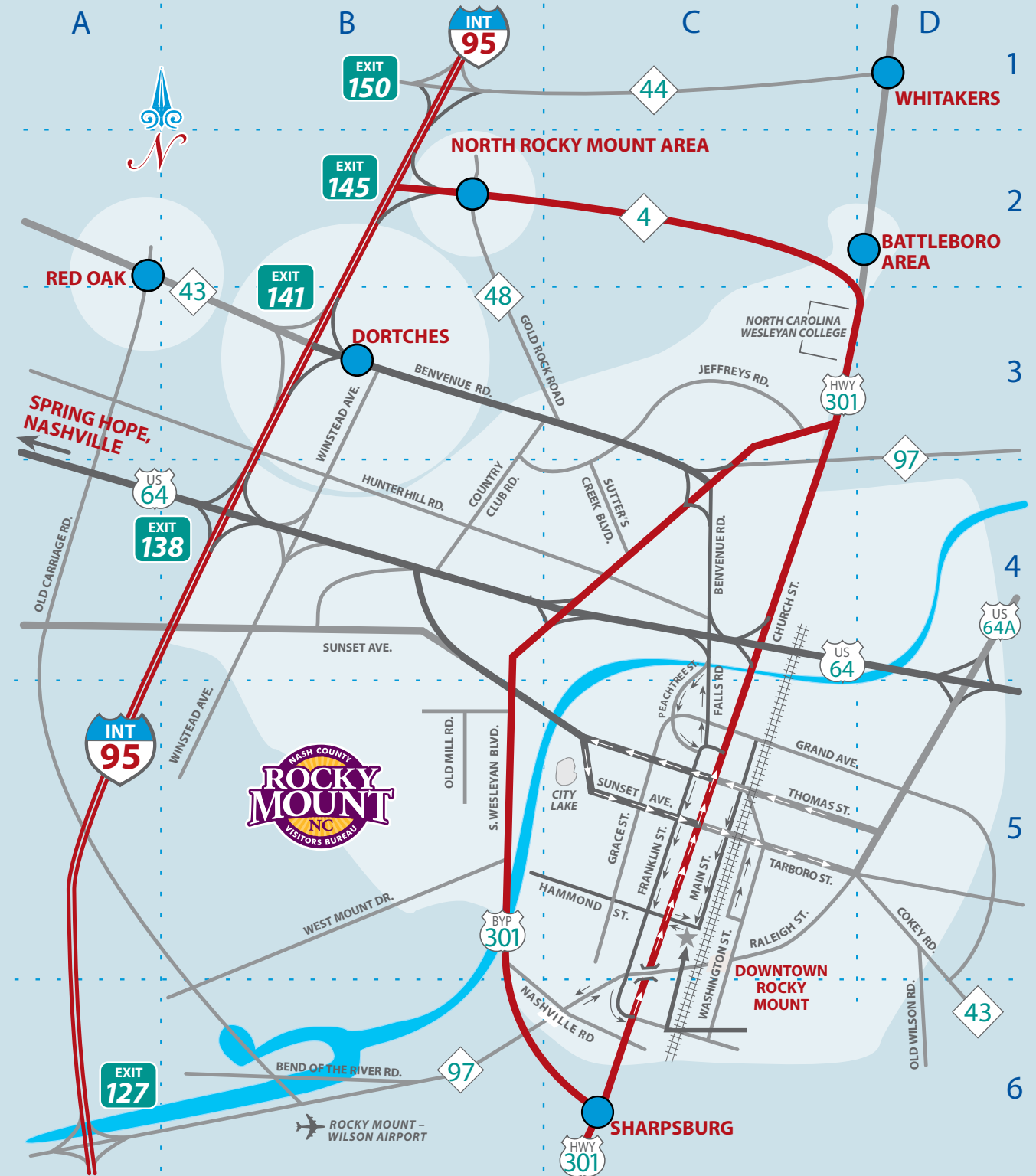
ASIAN

C4 **Canton Restaurant:** 1020 N. Wesleyan Blvd., 937-2933
 B5 **China House:** Rivers Edge Shopping Center, 446-5659
 B4 **China King Takeout:** 1459 Hunter Hill Rd., 443-5230
 D5 **Golden China:** 135 N. Fairview Rd., 446-8595
 B4 **Golden Wok:** 3647 Sunset Ave., 937-9871
 B5 **Great Wall:** Crossroads Plaza, 446-7777
 C3 **Habachi Sushi & Super Buffet:** 1450 Benvenue Rd., 442-8805
 C4 **Hing Ta:** 1220 N. Wesleyan Blvd., 985-1828
 C3 **Hong Kong Restaurant:** 3922 Bishop Rd., 985-9949
 B5 **Ichiban House of Japanese:** 191 S. Wesleyan Blvd., 984-0888
 B3 **Lin's Garden:** 408 Gold Rock Rd., 985-0099
 C5 **New China:** 430 W. Thomas St., 977-9533
 C4 **Rainbow Garden:** Joyner's Crossing, 977-7822
 C4 **Peking Palace:** 1330 N. Wesleyan, 977-0877
 C4 **Stir Fry 88:** Golden East Crossing Mall, 985-1688
 C4 **Tokyo Cafe:** Golden East Crossing Mall
 B4 **Tokyo Express:** 2816 Sunset Ave., 937-2228
 C4 **Tokyo Peking Buffet:** Sutter's Creek Plaza, 442-9133

STEAK & RIBS

C4 **Golden Corral:** 921 N. Wesleyan Blvd. 972-2043
 B6 **Mr. Ribs:** Peddler's Village, 442-3711
 B4 **Outback Steak House:** 210 Gateway Blvd., 451-7800
Texas Steakhouse & Saloon:
 C4 #1, 711 Sutter's Creek Blvd., 443-3888
 B4 #2, 651 N. Winstead Ave./Holiday Inn, 443-7396
 C4 **Western Sizzlin' Steak House:** Hwy 301 By-Pass, 446-3262

Area Code: 252



PLACES TO EAT

CARIBBEAN

C5 **Taste of Paradise:** 101 Atlantic Ave., 984-0111

MEXICAN

C5 **Chico's:** The Power Plant, 446-8600
 C4 **El Tapatio:** 1296 N. Wesleyan Blvd., 442-5500
 B4 **La Perla Tapatia:** Westridge Shopping Center, 451-8810
 C4 **Laplacita Grill:** 924 Benvenue Rd., 407-7847
 B4 **Las Lomas:** 2636 Sunset Ave., 451-8810
 B4 **San Jose:** 1656 Benvenue Rd., Cobb's Corner, 442-7200

CAFES/DELI'S/GRILLS

C4 **Andy's Cheesesteaks:** Sutter's Creek Plaza, 442-5537
 C3 **Benvenue Grill:** 1621 Benvenue Rd., 442-0055
 C3 **Brians Cheesesteaks:** Benvenue Shpg. Center, 442-8007
 C3 **Cafe at Imperial Centre:** 270 Gay St., 446-5846
 C5 **Central Cafe:** 132 S. Church St., 446-8568
 C4 **Chuckwagon:** 601 Airport Rd., 442-0247
 B4 **The Grill:** 2921 Zebulon Rd., 443-3663
 B4 **Highway Diner:** 910 N. Winstead Avenue, 451-5270
 B4 **Honeybaked Hams:** Westridge Shopping Cntr., 937-4267
 B5 **Hopping House Grill:** 1005 West Mount Dr., 937-3088
 C5 **The Hot Dog Stand:** 905 Falls Rd., 442-9665
 C3 **J & J's Kitchen:** 1721 N. Wesleyan Blvd., 446-6300
 B4 **Jersey Mike's Subs:** Hunter Hill, 937-6777
 C5 **Thompson Pharmacy:** 365 Falls Rd., 442-1919
 B5 **West Mount Grill:** 8211 West Mount Drive, 937-8161
 B4 **Westridge Grill:** Westridge Shopping Cntr., 937-7299
 B4 **Zaxby's:** 1410 Jeffreys Rd.

QUICK SERVICE

C4 **Arby's:** 746 Home Depot Dr., 451-4445
 B4 **Biscuitville:** 21 Progress Dr., 210 3452
 B4 **Bojangles:** 590 S. Wesleyan Blvd., 451-1990
 908 English Rd., 443-7402
 C4 **Burger King:** 781 Sutter's Creek Blvd., 451-0504
Chick-fil-A:
 C4 #1, Golden East Crossing Mall, 442-8770;
 C4 #2, 1332 Jeffrey's Rd., 442-3525
 C4 **Cookout:** 1020 N. Wesleyan Blvd., 451-4445
Hardee's:
 D5 #1, 1200 N. Raleigh Rd., 446-1810;
 C5 #2, 860 Raleigh Rd., 442-2931;
 B4 #3, 600 N. Wesleyan Blvd., 443-4016;
 B4 #4, 3525 Sunset Ave., 443-5050;
 C3 #5, 1831 N. Wesleyan Blvd. 985-2432
KFC:
 D5 #1, 1120 Fairview Rd., 442-3617;
 C6 #2, 923 Raleigh Rd., 446-6000;
 B4 #3, 2108 Stone Rose Dr., 442-7390
McDonald's:
 B4 #1, 2640 Sunset Ave., 443-6102;
 D5 #2, 1211 N. Raleigh St., 446-6102;
 C4 #3, 749 S. Wesleyan Blvd., 977-9704;
 C4 #4, 950 N. Wesleyan Blvd., 443-1929;
 C3 #5, 3752 N. Wesleyan Blvd., 446-7711;
 C3 #6, Inside Walmart, 442-0438
Sheetz:
 B3 #1, 1690 Benvenue Rd., 212-1580;
 D3 #2, 3715 N. Wesleyan Blvd., 212-3369
 B4 **Sonic:** 2804 Sunset Ave., 451-1127

Subway:

B4 #1, Westridge Shopping Cntr., 443-6450;
 C4 #2, Sutter's Creek Plaza, 977-6195;
 C4 #3, 2420 N. Church St., 446-6693;
 C4 #4, Golden East Mall, 984-0899;
 B6 #5, Joyner's Crossing, 446-4448;
 C5 #6, 215 NE Main St.
Taco Bell:
 B4 #1, 2644 Sunset Ave., 443-0747;
 C3 #2, 1451 Benvenue Road, 446-9412
 C4 **Wendy's:** 949 N. Wesleyan Blvd., 985-3440

SEAFOOD

D4 **Crossroads Grilling Station:** 2408 N. Raleigh St., 985-1635
 B5 **Madison Seafood:** 2181 Lawrence Dr., 977-7741
 C3 **Mayflower Seafood:** 1520 N. Wesleyan Blvd., 985-4002
 C4 **Red Lobster:** 1010 N Wesleyan Blvd., 937-2190

FAMILY/BREAKFAST/CASUAL DINING

C4 **Applebee's:** 1120 N. Wesleyan Blvd, 972-461
 B4 **Chili's Bar & Grill:** 1276 Home Depot Plaza, 443-3044
 C4 **Chuck'E Cheese:** 730 Sutters Creek Blvd., 972-4619
 B4 **Cracker Barrel:** 238 Enterprise Dr, 443-0679
 C5 **Four Seasons Restaurant:** 209 N. Church St, 446-4226
 B4 **Hunter Hill Cafe:** 501 Old Mill Rd., 443-1311
 B4 **IHOP:** 790 N. Wesleyan Blvd. 443-4999
 C4 **K&W Cafeteria:** Tiffany Shopping Center, 446-4241
 D2 **Kitchen Korner:** 5105 Hathaway St. Battleboro, 972-2654
 D2 **Moore's Grill:** Hwy 301 N. Battleboro, 442-1605
 C4 **Ruby Tuesday's:** Cobb's Corner, 212-1570
 C4 **Waffle House:** 101 Rowe Drive, 442-9466

ITALIAN/PIZZA

B5 **Dino's Pizza:** 117 S. Wesleyan Blvd., 977-9999
Domino's Pizza:
 D5 #1, 118 Fairview Rd., 972-3491;
 C5 #2, 1272 Independence Dr, 977-7777
 C5 **Italian Pizzeria:** 1874 Stone Rose Dr., 443-2133
 C4 **La Mama's Pizza:** 584 Sutter's Creek., 443-2133
 B5 **La Perla Tapatia:** 126 S. Winstead Ave., 451-0808
 B4 **Little Caesar's Pizza:** 3460 Sunset Ave., 937-4322
 C3 **Mama's Pizza and Italian Restaurant:** Benvenue Plaza, 977-3600
 B4 **Mario's:** Westridge Shopping Center., 451-9393
 B4 **Mario's Pizza & Grill:** 138 N. Old Carriage Rd., 212-8118
 B4 **Olive Garden:** 1140 N. Wesleyan Blvd., 442-1329
Papa John's Pizza: 3014 Sunset Ave., 443-9933
Pizza Hut:
 B4 #1, 2820 Sunset Ave., 443-3527;
 C4 #2, 1522 Jeffrey's Road, 443-6999
Pizza Inn:
 B4 #1, Hunter Hill Shopping Cntr., 937-2323;
 D5 #2, Oakwood Shopping Cntr., 446-5141
 C4 **Ruffino's Pizza & Subs:** Golden East Crossing Mall, 442-8194

BISTROS

B4 **Bistro 64:** Inside Holiday Inn, 937-7100

Area Code: 252

COFFEEHOUSES

C4 **Starbucks:** Inside Target
 C4 **Via Cappuccino:** 3002 Sunset Ave., 937-0004
 B4 **Crepes & Coffee** Westridge Shopping Center beside Harris Teeter

DESSERT

B4 **Anne's Donuts:** 2714 Sunset Ave., 937-6006
Dairy Queen:
 C4 #1, Golden East Crossing Mall, 977-8114;
 B3 #2, 1800 Benvenue Road, 972-7484
 B4 **Dunkin' Donuts:** 2025 Stone Rose Dr., 972-3483
 C4 **Great American Chocolate Chip Company:** Golden East Crossing, 977-9100C4
 C4 **Krispy Kreme:** 969 N. Wesleyan Blvd., 442-6600
 C4 **The Pretzel Twister:** Golden East Crossing Mall



DRIVING TIMES FROM ROCKY MOUNT

NC CITIES	DRIVING TIME
Asheville	5.13 hrs.
Charlotte	4 hrs.
N.C. Outer Banks	3.30 hrs.
Wilmington	2.50 hrs.
MAJOR U.S. CITIES	DRIVING TIME
Atlanta	7.75 hrs.
Augusta	6 hrs.
Boston	12 hrs.
Charleston, WV	6.49 hrs.
Cleveland	10.25 hrs.
Columbia	4.32 hrs.
Columbus	10.14 hrs.
Fort Myers	14.30 hrs.
Jacksonville, FL	8.36 hrs.
Key West	18.18 hrs.
Knoxville	7.26 hrs.
Miami	14.41 hrs.
Myrtle Beach	4.05 hrs.
New York City	8 hrs.
Orlando	11 hrs.
Philadelphia	6.43 hrs.
Providence	11.30 hrs.
Savannah	6.21 hrs.
Tampa	12.5 hrs.
Washington D.C.	4.11 hrs.

VISIT.ROCKY.MOUNT



Where The North Meets The South And The East Meets The West at I-95 and US64



DRIVING TIMES FROM ROCKY MOUNT	
HALF DAY OR LESS	D.C., Charlotte, Charlottesville or Myrtle Beach
DAY	New York, Knoxville, Atlanta, Akron or Jacksonville
EXTENDED DAY	Boston, Orlando, Cleveland or Tallahassee

YEAR-ROUND SPECIAL EVENTS

We've brought new meaning to the term "special event." In fact, there is some kind of festival, drama, show or fair just about every month of the year. So for fireworks on the Fourth, arts and crafts on Main Street or carols at Christmas, you'll find something special here. 1-800-849-6825, www.rockymounttravel.com

WINTER

THE ROCKY MOUNT CHRISTMAS PARADE (FIRST SUNDAY IN DEC. AT 3PM)

A new look for an old tradition. Holiday floats, marching bands, postal workers collecting "letters to Santa" along the parade route and, of course, Santa will be there. Sponsored by the City of Rocky Mount Parks and Recreation.



CHRISTMAS CHORUS (DECEMBER)

The area's finest voices come together for this festival of seasonal music. It's a traditional event you do not want to miss!

WINTER WONDERLAND AT THE IMPERIAL CENTRE FOR ARTS & SCIENCES (DECEMBER)

Celebrate the riches of the season and the holidays at the Imperial Centre. Winter Wonderland kicks off with a day of activities and fun for the entire family --

carriage rides, science demonstrations, decorations, animals, seasonal arts & and crafts, music, a visit from the Big Guy himself and – SNOW! Guaranteed regularly scheduled snow flurries throughout the afternoon in the lobby.

Sure to get you in the mood, Winter Wonderland is an afternoon you don't want to miss!



BAILEY CHRISTMAS PARADE (DECEMBER)

Held the 1st Saturday of December. Floats, music, vendors, and bands will bring in the holiday season. **235-3907**

NASHVILLE PARADE & TREE LIGHTING (DECEMBER)

Enjoy a small-town celebration as local bands perform before children on decorated wagons, bikes and strollers parading down main street followed by carols and a visit from Santa.

SHARPSBURG CHRISTMAS PARADE (DECEMBER)

The town of Sharpsburg adds its local flavor to this annual celebration of the holiday season. Celebrate on the second Saturday in December as floats, local bands and of course Santa pass through the streets of this quaint town.

MLK CHRISTMAS LUMINARIES CELEBRATION (3RD MONDAY IN DECEMBER, 7PM)

Luminaries celebrating the lives of loved ones will light up the walks and the Memorial in Martin Luther King, Jr. Park. This very special event is presented annually by the MLK Park Walkers Club and the Rocky Mount Senior Center.

CHRISTMAS IN SPRING HOPE (DECEMBER)

Held the first Thursday evening in December. Living Nativity and live music. Stores opened late with free refreshments and free raffle. 5 - 8pm.

SPRING

INTERNATIONAL FESTIVAL OF CULTURES (MARCH)

Acquire a genuine understanding and appreciation of various cultures in a matter of minutes? All of this and more are possible at the International Festival of Cultures at Nash Community College.

SUNSET EASTER (1ST SATURDAY IN APRIL)

Sunset Park celebrates Spring with an Easter egg hunt, entertainment, a petting zoo, children's games and other fun.



SPRING IN SPRING HOPE (APRIL)

Held on the second Saturday in April from 10am-5pm. Garden themed fair with free seminars around the 1887 Depot.

FRESH FARM PRODUCTS (APRIL-JUNE)

Nothing means spring more than local fresh strawberries and produce. The area has many farms offering "you pick" and "we pick" farm products. Farm locations available from Nash County Extension. **459-9810**



THE NATIONAL JURIED ART EXHIBITION (MAY)

One of eastern North Carolina's largest, oldest and most prestigious arts events. The juried show is held each year in the Imperial Centre for Arts and Sciences.



PBA SOUTHERN REGION PRO-AM BOWLING TOURNAMENT (MAY)

A family atmosphere bowling weekend, where you can bowl with the pros on Friday and be a fan on Saturday and Sunday cheering on your favorite Regional Pro during top notch competition. **446-7707**

FIESTA LATINA (MAY)

This springtime event, located in Downtown Rocky Mount, celebrates the rich Hispanic culture that is part of Rocky Mount and offers an opportunity for outreach to the Hispanic community by government, private, and not-for-profit organizations. There is food, live music and dancing. Last Saturday in May from 1-6 pm. **972-1151**

HARAMBEE FESTIVAL (MAY)

The sights and sounds of native African-American culture are celebrated at the Douglas Block. Dance, music and costumes make this a unique, must-see event!



SUMMER

JIM THORPE POW-WOW (JUNE)

American Indian Crafts, Native American Dancing and Singing, Storytelling and Native American Food at Sunset Park.



ANNUAL INDEPENDENCE CELEBRATION AT ROCKY MOUNT STADIUM (JULY 3RD)

Gather the kids, spread the blankets and watch as we strike up the band for the area's largest Annual Independence Celebration.



ANNUAL JULY 4TH CELEBRATION CASTALIA (JULY 4TH)

Travel just 15 minutes west to NC 58 N. to this quaint Nash County community for the best in old-fashioned food, entertainment, parades and plenty of fireworks.



DOWNTOWN LIVE (MAY-AUG)

The place to be for Beach, R&B and Pop is on the lawn at the Imperial Center. From 6 to 8:30pm every other Thursday in May through the Thursday before Labor Day. Bring a blanket and chair and enjoy the music. Food and refreshments are available. **972-1266**



LAWNCHAIR THEATER

You and your family will enjoy a FREE family movie night every other Friday from June until August. Doors open to the public at 7pm, and the movie begins at sundown. Concessions are available. Bring your blanket or lawn chair. **972-1266**



YEAR-ROUND SPECIAL EVENTS

FALL

R. SULLIVAN FISHER FARM (SEPTEMBER THROUGH NOVEMBER)

The Fisher family opens its doors to visitors to view "fruits" of the fall harvest including pumpkins, gourds, Indian corn, wheat straw and fall squash. Children can see various farm animals. School groups welcome. Located on Highway 43 in Red Oak, two miles West of Interstate 95.



Photo courtesy of Mary Lewis Deans.

ROCKY MOUNT FAIR (OCTOBER)

It's the area's largest, fun-filled carnival with dozens of rides, exhibits and great food. From tilt-a-whirls to racing pigs, it's a day or night of fun for all ages.

ANNUAL CHAMBER BUSINESS EXPO (OCTOBER)

Hundreds of business and industry representatives gather for this annual event to share the latest in technical advances and merchandise.

EASTERN CAROLINA BBQ THROWDOWN (2ND WEEK IN OCT)

See Page 23

DOWN EAST VIKING CLASSIC (OCTOBER)

Fall means it's time for top-notch gridiron action at Rocky Mount Athletics Stadium, when the Vikings of Elizabeth City State take on a tough CIAA rival. Football's the game but fun and entertainment are also special parts of one of the busiest weekends of the season. From tailgating, golf, fashion shows and more, the Classic has become just that – a classic weekend of fun-filled excitement.



DAN FINCH POTTERY OPEN HOUSE (2ND SUNDAY IN NOVEMBER)

Located in Bailey, the studio home of potter and instructor Dan Finch plays host once a year to approximately 50 eastern North Carolina potters offering works for exhibit and sale. The 2006 event boasted an attendance of roughly 6,000. Mr. Finch and his non-profit organization, "Homes for Bluebirds, Inc.," have been featured on television specials and public broadcasting. Located two and one half miles north of Bailey on Highway 581.



Photo courtesy of Mary Lewis Deans.

FESTIVALS

NASHVILLE BLOOMING FESTIVAL (MAY)

A weekend of fun and casual entertainment featuring unique crafts, live music, great food, and children's rides and activities. Sponsored by the Nashville Chamber of Commerce and held in front of the courthouse on Washington Street. **459-7101**



SPRING HOPE PUMPKIN FESTIVAL (1ST WEEKEND IN OCTOBER)

When there's a nip in the air and frost on the ground, you know it's time for this annual event. Parades, great food and plenty of festivities highlight this fall harvest event. Activities start on Friday night and continue all day Saturday with a parade at 2pm.

EASTERN CAROLINA BBQ THROWDOWN (2ND WEEK IN OCT)

The Eastern Carolina BBQ Throwdown is an official NC State Barbeque Society (KCBS) sanctioned competition. The event is a professional cooking competition based on KCSB categories (chicken, pork ribs, pork & beef brisket). Awards include Grand Champion, Reserved Grand Champion and Showmanship Award. Cash rewards, trophies and plaques awarded up to 10th place in each category.
www.bbqthrowdown.net



WE'RE IN THE MIDDLE OF EVERYTHING

WE'RE IN THE MIDDLE OF EVERYTHING

WE'RE IN THE MIDDLE OF EVERYTHING

Within easy driving time, you'll find some of the area's finest shopping, entertainment, historic sites, family activities and a host of other diversions. Stay with us while you day trip to explore all the great attractions around us - we are in the middle of everything.

WITHIN THIRTY MINUTES

1. Antique shopping in Spring Hope & Wilson
2. Historic Halifax
3. Sylvan Heights Waterfowl Center
4. Tarboro Historic District Walking Trail
Princeville Museum and Welcome Center
African American Historic Sites Trail
5. Carolina Mudcats Baseball Stadium

▼ Princeville Museum and Welcome Center.
African American Historic Sites Trail.



WITHIN AN HOUR

11. Raleigh/Triangle Area
National Brand Shopping in Three Major Malls
State Art & History Museums
Carolina Hurricanes Hockey
RDU International Airport
Walnut Creek Outdoor Amphitheater
NC State, UNC, Duke, St. Augustines, Shaw and NCCU Universities

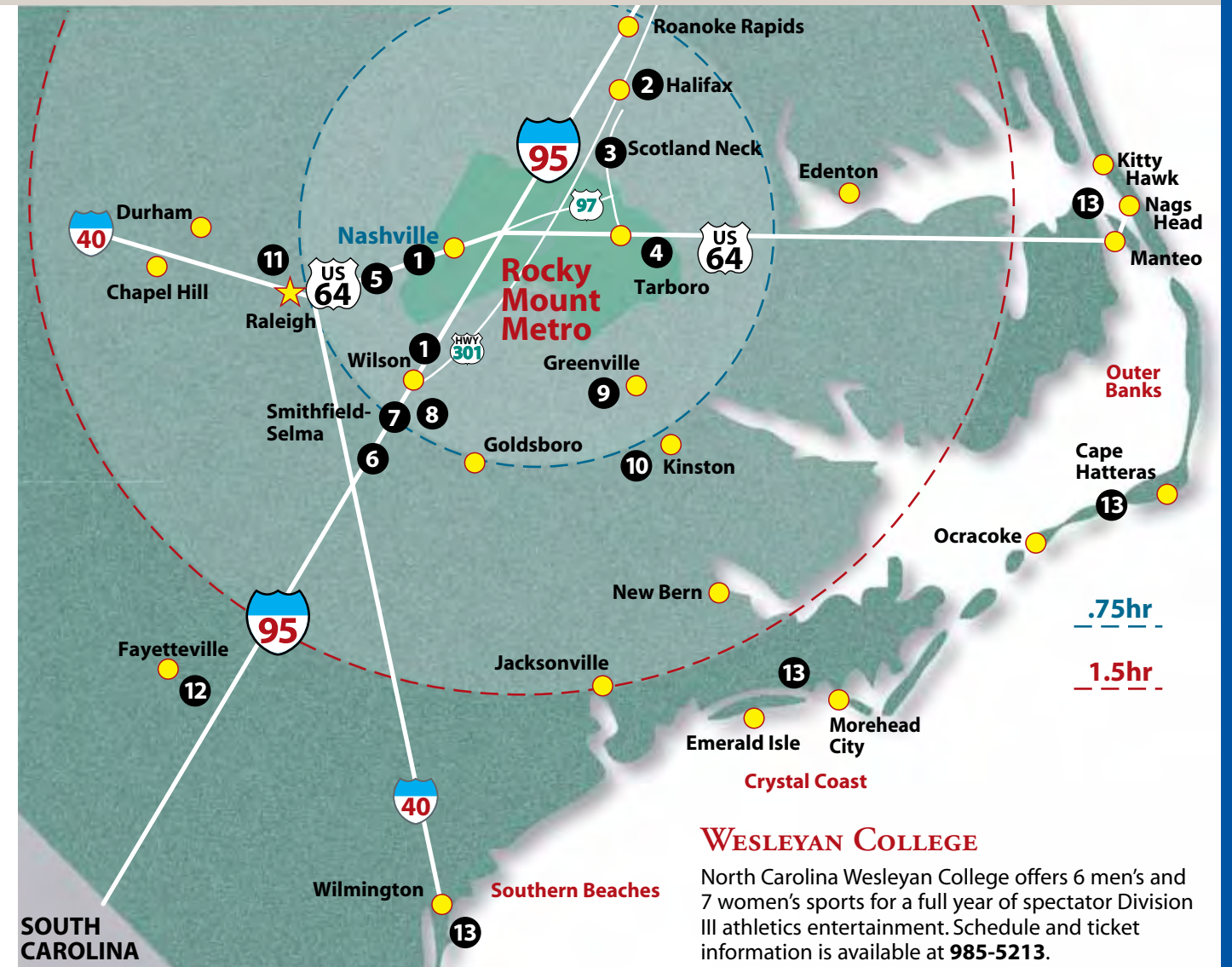
WITHIN AN HOUR AND A HALF

12. Ft. Bragg Airborn Museum

AROUND TWO HOURS

13. Manteo, Outer Banks, Crystal Coast, Southern Beaches, Richmond

▼ Tarboro Historic District Walking Trail



WESLEYAN COLLEGE

North Carolina Wesleyan College offers 6 men's and 7 women's sports for a full year of spectator Division III athletics entertainment. Schedule and ticket information is available at **985-5213**.



▲ Sylvan Heights Waterfowl Center



▲ American Music Jubilee

WITHIN FORTY-FIVE MINUTES

6. Carolina Premium Outlets
7. Selma Antiques
8. American Music Jubilee
9. East Carolina University
10. Kinston Indian Baseball Stadium



▲ Halifax Historic Site



▲ East Carolina Football



TUSCARORA TO THE 21ST CENTURY

EARLY HISTORY OF ROCKY MOUNT

First came aboriginal hunters, armed with crude bows and arrows. They would discover the "Rocky Mound." Warring Tuscarora Indians, who sought the region's rich land, fish and game, would follow them.

Colonization by white settlers began in the late 17th century, but it wasn't until 1712-1713, following years of bloody battles, that the Tuscaroras were defeated and settlement of the area took place.

By the mid-1700's, sufficient settlement existed to support a church and a gristmill...and a "city" was born.

The county of Nash was formed in 1777 and derived its name from War hero, General Francis Nash. In 1816, the term "Rocky Mount" was used for the first time to designate the location of the area's first post office.

Located at the "Falls of the Tar" it would soon be joined by the area's first industry, Battle's Mill, later named Rocky Mount Mills. Built at the site of the gristmill, the mill was recognized as the state's second oldest cotton mill. When the mill ceased operation in 1996, it was the oldest operating textile mill in the Southeast. Rocky Mount Mills is listed on the National Register of Historic Places and would be ideal for business offices, living and retail space. The "Mill Village," homes are going through renovation for new residents desiring a quaint neighborhood and historic setting.



RAILROADS, WAR AND A NEW BEGINNING

The mill attracted the region's first railroad line - The Wilmington to Weldon. At the time of its completion in 1840, it was the longest, continuous railroad in the world.

The Civil War did not spare Rocky Mount. Federal troops in a one-day raid in July, 1863, destroyed the cotton mill, the railroad bridge and surrounding buildings.

It took several years to rebuild, but by 1867 a growing village of 300 residents was incorporated, and a new era had begun!



Photo: Ron Sowers



THE 20TH CENTURY

The "New South" was emerging, and Rocky Mount was ready. A "Chamber of Commerce" was formed in 1904 and tobacco and "King Cotton" were staples of a booming economy.

In fact, by 1960 Rocky Mount boasted its ranking as the world's largest bright leaf tobacco market. It was also during this time that the area's economy diversified for the first time, spawning new industry and new job opportunities.

Nothing impacted the area more than the founding of Hardee's Food Systems in 1961. Formed by Rocky Mount natives Jim Gardner and Leonard Rawls, Hardee's grew to become a giant in the fast food business.

Today, Rocky Mount is home to major manufacturers in the fields of aeronautics



▲ Hospira



RBC Centura Campus ▲



New Standard ▲ Corporation

Photo: Garry Hodges

Photos: Ron Sowers



Whitaker Business and Industry Center ▲



LS Tractor USA ▶

Braswell Foods processes 22 million dozen low cholesterol eggs a year. ▼



(Honeywell), pharmaceuticals (Hospira), and diesel engines (Consolidated Diesel Co.). The area also boasts fast food franchising (Boddie-Noell Enterprises), food distribution (MBM Corp.), food preparation (Cheesecake Factory Bakery), agribusiness (Dale Bone Farms), and egg production (Braswell Foods), tractor and accessory manufacturer (LS Tractor) and TV catalog sales (QVC).

VISITING OUR HISTORY

Interested in the preservation of late Federal architecture? Would you like to see a doctor's office from the mid-1800s? How about a springtime picnic amid an array of flowering dogwoods and azaleas? The point is, we have something to interest just about everyone right here in the Rocky Mount area. Here's a brief sample of our many places of interest for your leisurely enjoyment. 1-800-849-6825

BATTLE PARK

A scenic drive in Battle Park will take you through the area from which Rocky Mount got its name. The park is the site of the original village of Rocky Mount and its first post office, circa 1816. The park offers picnic facilities, scenic overlooks, walks along the Tar River, and a marble monument to local Confederates who served in the war. Located just off Hwy 64 E. (Falls Rd. NC 43-48 Exit).



THE COUNTRY DOCTOR MUSEUM

Chartered in 1967 to honor the "old family doctor," this museum consists of the restored offices of two country doctors who practiced during the turn of the century. Medical and apothecary artifacts remind visitors how medical science has progressed. Open Tuesday through Saturday, 10am-4pm. Located in Bailey, NC. **235-4165, countrydoctormuseum.org**



SPRING HOPE HISTORICAL MUSEUM

The Spring Hope Historical Museum is sponsored and maintained by the Spring Hope Historical Association and is dedicated to the premise that a preservation of the past is a true legacy for the generations to come. The museum is located on Main Street next to the Community Center and is open year-round Saturday and Sunday, 3-5pm, or by appointment. Admission is free, and there are new exhibits on a periodic basis. So, go and experience a bit of history. **478-4381**



BUCK LEONARD EXHIBIT

The Buck Leonard Museum is located in the Imperial Centre for the Arts and Sciences. It contains artifacts from Buck Leonard's playing career and personal items that depict his accomplishments over a lifetime. Member of the Baseball Hall of Fame. Located at the Imperial Centre.



TWIN COUNTY HALL OF FAME MUSEUM

This museum displays memorabilia and historic information on notables who grew up in Nash and Edgecombe Counties. **977-1438, www.twincountymuseum.com**



ROCKY MOUNT FIRE MUSEUM

The original No. 2 Rocky Mount Station at 404 S. Church Street is home to over 100 years of Rocky Mount Fire Department history. The museum houses a wooden fire main, old photos of firefighters, the city's first fire alarm system and other mementos. A main display is a horse drawn steam engine built in 1878 and used in Rocky Mount from 1896 until 1922. Open from 9am until 5pm Monday thru Friday. **972-1376, www.rockymountnc.gov**



HISTORIC STONEWALL

Stonewall is an outstanding example of late Federal architecture in North Carolina. Built around 1830 by Bennett Bunn, Stonewall has been restored to its original splendor and is open to the public the second Sunday of every month from 2:00pm-4:30pm. Stonewall is listed on the National Register of Historic Places. Group tours by appointment. The house is also available on a fee basis for meetings, weddings, receptions and other private events. Located just off Hwy 64 ByPass E. (Benvenue Rd, Peachtree St. Exit). **972-5080 or 800-849-6825.**



Stonewall Photos on this page: Ron Sowers

VETERANS MEMORIAL AT JACK LAUGHERY PARK

This memorial is a lasting tribute to all who have served in the United States Armed Forces. The project is a joint effort of the City of Rocky Mount, local veterans and friends of Jack Laughery. It includes a series of five stone columns, commemorating each branch of the armed forces. The park has a water feature, park benches and flagpoles for the colors of our nation, state and city. Customized lighting and thoughtful landscaping of plants and trees creates a meditative setting for visitors.



NASH COUNTY NOTABLES

THE ARTS

KAYE GIBBONS*

Nationally acclaimed novelist from Rocky Mount, her first work, Ellen Foster, was widely translated and made into Hallmark TV movie. Her Charms for An Easy Life was a New York Times best-seller.

ALLAN GURGANUS*

Rocky Mount native and award-winning novelist and short story writer. Called "the worthy heir to Faulkner and Welty," his Oldest Living Confederate Widow Tells All won Sue Kaufman prize from American Academy of Arts and Letters and was a national Bestseller. The CBS version won four Emmys.

KAY KYSER*

Renowned Big Band leader, born in Rocky Mount. His college dance band at UNC toured the country in 1930s and 40s. He acted in several Hollywood films and recorded for Columbia Records. He and his band were stars of weekly NBC Radio show, "The College of Musical Knowledge."



THELONIOUS MONK*

Legendary jazz pianist and composer, born in Rocky Mount and moved to New York at an early age. In 2000, a park was dedicated in his honor at 920 S. Washington Street in Rocky Mount. His son, T.S. Monk, is a prominent jazz musician in his own right.

Photo: William Gottlieb

* Members of the Twin County Hall of Fame
These Nash County Notables are representative of the many outstanding men and women from Nash County who have distinguished themselves in their respective fields.

BUSINESS

MAYO AND NICK BODDIE*

Brothers created one of the country's largest privately owned franchises. Their company, Boddie-Noell Enterprises, revolutionized the fast-food industry with promotion of the breakfast biscuit.



BILL HARRISON

Rocky Mount native, UNC graduate. Following college graduation in mid-60s, he went to New York, joining Chemical Bank. After a merger with Chase Manhattan Bank, he became bank's President and CEO and later Chairman of Corporation. Now serves as Chairman and CEO of J.P. Morgan Chase & Company, the nation's second largest bank.

JERRY RICHARDSON

Spring Hope native. A football star for Wofford College and Baltimore Colts. Founded Spartan Foods, which was the nation's largest Hardee's Foods licensee. Founder and majority owner of NFL's Carolina Panthers.

KEN THOMPSON

Grew up in Rocky Mount and was a Morehead Scholar at UNC-Chapel Hill. He served as Chairman and CEO of Wachovia Corporation, the nation's fourth largest bank.

GOVERNMENT

MIKE EASLEY

Born in Rocky Mount and attended Rocky Mount Senior High, UNC-Chapel Hill and NC Central School of Law. Served with distinction as District Attorney for 13th Judicial District from 1982-1990. Elected NC Attorney General in 1992 and served two terms. He gained national reputation as consumer protection specialist. Elected the 32nd Governor of the State of North Carolina on November 7, 2000. Served Nov. 2000-Jan. 2009.

ENTERTAINMENT

Donnie Weaver - Songwriter/Singer, The O'Kaysions
Luther Barnes - Gospel Singer
Milton Bullock - Singer, The Platters

ATHLETIC

Kelvin Bryant - Athlete, NFL
James Thorpe - Olympic Athlete



JIM GARDNER*

Rocky Mount native served as member of U.S. House of Representatives from 1967 to 1969. Elected Lt. Governor of State of North Carolina, serving from 1989-1992. He is credited with helping reshape N.C. Republican Party.



HAROLD COOLEY

Nashville native. Served in US Congress from 1934-1966, and as Chairman of House Committee on Agriculture. He was instrumental in development of Farmers Home Administration (FHA). He also Authored the Food for Freedom Act (1966).

ROY COOPER

Born in Nash County, and attended Northern Nash Senior High School. Morehead Scholar at UNC-Chapel Hill. Won seat to N.C. House in 1986 and was appointed to Senate in 1991, serving as Chairman of Judiciary Committee and Ethics Committee. He was unanimously elected Senate Majority Leader in 1997, and elected N.C. Attorney General on November 7, 2000.

SPORTS

PHIL FORD

All-American basketball player at Rocky Mount Senior High. A unanimous All-American and record holder for UNC Tar Heels under legendary coach Dean Smith. Named Rookie-of-the-Year with NBA's Kansas City Kings. Member of NC Sports Hall of Fame.

DANNY TALBOTT*

Led Rocky Mount Senior High to record shattering three state championships (football, basketball and baseball) in one scholastic year. All-American at UNC-Chapel Hill, where he was one of the nation's top football and baseball players. Named ACC Athlete of the Year. Arguably the state of North Carolina's finest athlete - ever! Member of NC Sports Hall of Fame.

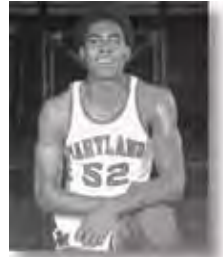


JIM CLACK*

A two-time Superbowl winner as offensive lineman for the Pittsburgh Steelers. Member of NC Sports Hall of Fame.

BUCK WILLIAMS*

Following graduation from Rocky Mount Senior High, went on to University of Maryland where he achieved All-American honors and was nation's leading rebounder. Williams was NBA Rookie-of-the-Year with New Jersey Nets and received numerous awards for his stellar defensive play and his sportsmanship during his long distinguished pro career. Member of NC Sports Hall of Fame.



BUCK LEONARD



Born in Rocky Mount. Played with Homestead Grays of Negro Baseball League, where he earned reputation as "Black Lou Gehrig." Recognized as one of the greatest players of all time and was inducted into Baseball Hall of Fame at Cooperstown, New York in 1972. Member of NC Sports Hall of Fame. Museum located at Imperial Centre.

MIKE TYSON

Native of Nash County and Graduate of Northern Nash Senior High School. Enjoyed stellar professional baseball career as an outstanding infielder, playing with St. Louis Cardinals and Chicago Cubs from 1972 to 1981.



CHUCK HINTON*

Growing up in the Crosstown area of Rocky Mount, Chuck Hinton played with the Senators and the Cleveland Indians from 1961 to 1971. He batted .310 in 1962, 4th overall just behind Mickey Mantle, the only player to bat over .300 for the expansion Senators.

HERMAN BOONE*



A native of Rocky Mount, he coached football for 40 years and motivated a previously segregated Williams High, VA, team to a 13-0 record and a state championship in 1971. This feat inspired the movie Remember the Titans.

TWIN COUNTY MUSEUM & HALL OF FAME (DETAILS ON PG 29)

Representative Members:

MILITARY

Gen. Hugh Shelton - Chairman, Joint Chiefs of Staff
Col. Westry Battle Boyce - Cdr, Women's Army Corps

GOVERNMENT

Dred Wimberly - NC General Assembly

DOWNTOWN & AREA PRESERVATION

DOWNTOWN PRESERVATION

Rocky Mount is experiencing the most energy in restoration of historic landmarks than ever before. Downtown is anchored by the Imperial Centre for the Arts & Sciences and the Historic Train Station. Additional completed renovations include Harambee Square, the Self

Help Credit Union in the Peoples Bank Building and the Allstate Insurance office. Other projects are in planning including the historic structure of Rocky Mount Mills, one of the first cotton Mills in the United States.
937-1173, rockymountnc.gov/downtown



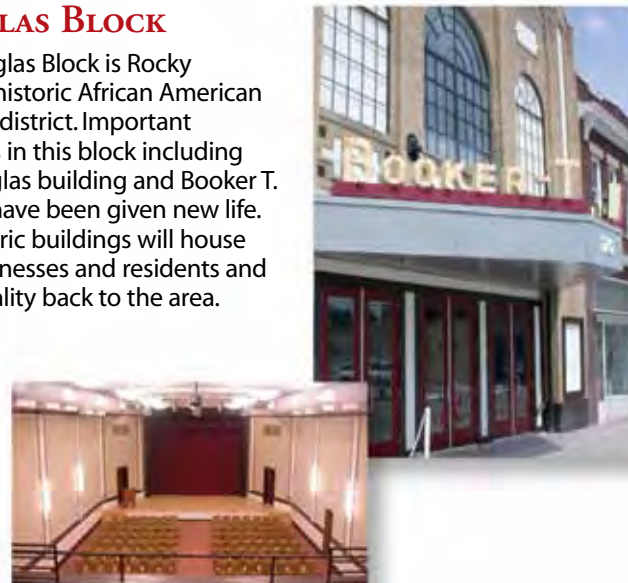
URBAN DESIGN STREETScape PLAN

Phase I of downtown streetscape improvements is underway. The project will include both sides of Main Street from Goldleaf Street to the train station and the area around the Douglas Block. Improvements include new sidewalk pavers and widening in some areas, way finding signage, traffic and parking pattern improvements, lighting, benches and other amenities. Main Street will remain open for business during construction. Get on Board and see what all the commotion is about.



DOUGLAS BLOCK

The Douglas Block is Rocky Mount's historic African American business district. Important buildings in this block including the Douglas building and Booker T. Theater have been given new life. The historic buildings will house new businesses and residents and bring vitality back to the area.



ROCKY MOUNT MILLS & MILL VILLAGE

Located along Falls Road, River Drive, Peachtree, Spring, Elm and Carr Streets. Rocky Mount Mills Village is a remarkably intact mill village. Built between 1835 and 1948, the Village functioned as the residential area for mill employees and their families. At the present time, individual mill homes are being sold and renovated in an effort to restore the historic Mills Village.



NATIONAL & LOCAL HISTORIC DISTRICTS



For additional information about Rocky Mount Preservation, contact the Downtown Development Manager at 972-1267.

PLACES TO SHOP

If you're looking for anything from log homes to zebra-striped earrings, you can find it in the Rocky Mount area, the regional retail center of northeastern NC, serving a 300,000 population area. An impressive variety of local specialty shops and department stores will keep even the most avid shopper busy. A regional shopping mall, as well as a host of other shopping centers, provide everything imaginable from inexpensive to the extravagant. And of course, North Carolina's famous furniture makers are represented with a variety of styles from antique reproductions to modern designs. Happy hunting! For more information on areas to shop see the map on page 12.



NASH AREA FARMERS MARKET

Locally grown farm fresh fruits and produce, homemade jams and pickles, fresh flowers. Plus, fresh seafood from the Atlantic Ocean makes the Farmers Market the place to be on Saturday and other days of the week. A brand new facility is a shoppers delight but good ole' Southern hospitality still comes with the product sold by the local growers that you'll get a chance to meet. Come often, and occasionally you may just find some handmade crafts and might hear a local band playing some toe tapping music. A unique shopping experience for everyone. Located on Peachtree Street in Rocky Mount. **478-4519 or 459-9810**
co.nash.nc.us/thefarmersmarket.aspx



America's Best Nuts

LOCALLY MADE PRODUCTS

George's BBQ Sauce

GOLD ROCK

A leading manufacturer of quality lifestyle log home packages for domestic and international markets has a sales center here. Models showing the latest features and construction techniques are available to visit. In addition, the Gold Rock area has restaurants, convenience stores and an ABC store.



"The Blue Ridge III" by Log Cabin Homes

Photo courtesy of Log Cabin Homes.

DORTCHES

SMITH & SON PORK CENTER

The Smith and Son Pork Center is known far and wide for the fresh pork products. Bring in your coolers for custom packaging of country sausage, ribs, hoop cheese and all kinds of pork products. Smith uses everything but the "oink." Jack's Restaurant, a collectible and handmade retail store, a rug center and bank are also in Dortches.



NASHVILLE

The Nash County seat, main street is full of interesting shops surrounding the courthouse square. Of course, all the county services have offices here. Furniture, antiques and a good breakfast and lunch shop that serves up great steak and chicken on the weekends in a bookstore atmosphere. On the edge of town Doug Saul's is the place for eastern style NC barbecue and for "George's" barbecue sauce, this is home.
www.co.nash.nc.us



SPRING HOPE

If you are an antique hunter, this is your place. Several antique and collectable stores line the quaint streets of this quiet town. Downtown is carefully preserved, with the business district almost intact with many services available. On some Friday nights you'll hear the bids and call of an active auction of old, new and slightly used items. The residents say this is one of the best kept secrets in NC. springhopechamber.com



ANTIQUES, COLLECTIBLES & FLEA MARKETS

ROCKY MOUNT

Bel Air Artisan's Center
115 S. Church St., **955-0296**

Carriage House Curiosity Shop ▽
116 SW Main St., **442-5919**

Shedeh Antiques
401 S. Washington St.
985-3355

The Stockyard Flea Market
(Friday Mornings Only)
3631 S. Church St., **442-3124**

Towel Town
250 Southwest Main St.,
446-9383

NASHVILLE
Red Barn Antiques & Auctions
(Call for Schedule)
5471 Boulden Rd., **459-3812**

Valentine-Fuller Antiques
225 W. Washington St.
459-7770

DORTCHES/RED OAK
Treasures Awaiting
4976 Red Oak Rd.
Dortches, **314-7721**

Red Oak Flea Market ▸
Hwy. 43 North
Red Oak, **903-7675**

ENFIELD
Rowe-Drum Antiques
130 Whitfield St., **445-4626**

SPRING HOPE
Antique & Art Market ▸
106 E. Main St., **478-8129**

Epic Designs
117 N. Pine St., **478-7466**

Godwin's Auction Gallery
102 W. Nash St., **478-6660**

Wilkinson Art & Antiques
116 S. Pine St.,
478-7722

Area Code: 252



EDUCATION

EDUCATION FACILITIES

Christian Bible College
106 Zebulon Ct., 451-1031

Edgecombe Community College
225 Tarboro Street, 446-0436, edgecombe.edu

Faith Christian School
Secondary, 505 S Englewood Dr., 443-1700
Elementary, 1333 Faith Christian Dr., 443-3700
fcspatriots.com

Gateway Technology Center ▶
Wesleyan College Campus
985-5100
gatewaytechnologycenter.org



Nash Community College
552 N. Old Carriage Rd.,
443-4011, nashcc.edu

Nash-Rocky Mount Schools
930 Eastern Ave, Nashville,
459-5220, nrms.k12.nc.us

North Carolina Wesleyan College
3400 N. Wesleyan Blvd., 985-5100, ncwc.edu

Rocky Mount Academy
1313 Avondale Ave., 443-4126, rmacademy.com

Rocky Mount Preparatory School
3334 Bishop Rd, Battleboro., 443-9923,
rockymountprep.org

Shaw University
Rocky Mount Campus
605 Sunset Avenue., 442-8008, shawuniversity.edu

PUBLIC LIBRARIES

Braswell Memorial Library ▶
Rocky Mount
727 N. Grace St.
442-1951, braswelllibrary.org

H.D. Cooley Library
Nashville, 202 Alston St.
459-2106, townofnashville.com

Spring Hope Public Library
101 Ash St. 478-3377

Wesley Privette Memorial Library
Bailey, 6280 Main St., 235-6006

Whitakers Public Library
106 W. Phippen St., 437-0932



IF YOU NEED HELP

AIRPORTS

Rocky Mount/ Wilson Regional Airport • 446-7057
Hwy. 97 West, www.rwiairport.com

Raleigh-Durham Intl. Airport • 919-840-2123
70 miles from Rocky Mount

BUSES/TRAINS

AMTRAK
Station Information: 446-3646, Reservations: 800-872-7245
101 Hammond St.

Greyhound Bus Lines • 442-6200, 100 Coastline St.

Tar River Transit • 972-1174, 100 Coastline St.

RV/BUS WASTE STATION

KOA Campground • 445-5925
I-95, Exit 154, Hwy 481, Enfield, NC

24-HOUR TOWING

AAA(Carolinas) • 977-1450

Anytime Towing & Recovery • 977-0911

By-Pass Wrecker Service • 977-1450

Coastal Wrecker Service • 977-1025

Jeff's Wrecker Service • 567-8465

Mangum's Inc • 442-1335

Ralph's Wrecker Service • 442-7894

Taylor's Exxon Wrecker Service • 459-7100

PET SERVICES

Bainfield, The Pet Hospital • 937-3082

Coats Veterinary Hospital • 407-1616

Downeast Kennel & Supply Inc. • 446-5660

Benvenue Animal Clinic • 442-1771

Hicks Animal Clinic • 443-5994

Paws Inn • 443-7576

Pet's Best Friend • 937-7205

PetCo • 442-1317

PetSmart • 451-5200

Riverside Veterinary Hospital • 442-0083

Wishing Well Farm Kennel • 442-9474

Area Code: 252

EMERGENCY SERVICE • 911

HOSPITALS/EMERGENCY CARE

Boice-Willis Immediate Care • 937-0300
921 N. Winstead Ave

Carolina Quick Care • 451-3411
550 N. Winstead Ave

Nash Health Care Systems • 443-8000
2460 Curtis Ellis Dr.

ADDITIONAL INFORMATION

Channel 13 • 972-1111
Community Calendar & Local Organization News

Channel 19 • 972-1111
Rocky Mount City Government

Channel 17-WHIG TV • 446-8857

Channel 20-WNCR TV 41 • 972-1111
Rocky Mount City Government

City of Rocky Mount • 972-1111

Suddenlink Cable TV • 443-1592

Nash County Visitors Bureau • 972-5080 or
1-800-849-6825, RockyMountTravel.com

Nash Administrative Offices • 459-9800

Nashville Chamber of Commerce • 459-4050

Nashville Graphic • 459-7101

Rocky Mount Area Chamber of Commerce • 446-0323
rockymountchamber.org

Rocky Mount Telegram • 446-5161

Spring Hope Area Chamber of Commerce • 478-1919

Spring Hope Enterprise • 478-3651

WDWG-98.5 Big DAWG • 442-8092

WLQC -FM Life 103.1 • 937-1031

WPWZ-Power 95.5 FM • 442-8092

WRMT-1490 AM • 442-1490

WRQN-FM 90.9 • 446-9090, National Public Radio

WZAX-ZAX 99.3 • 446-9995

Rocky Mount Area Calendar of Events
ReachoutRockyMount.com

Area Code: 252



THE PERFECT PLACE TO MEET!

The best place for your next meeting, family reunion, conference or convention is where I-95 and US 64 meet – Rocky Mount, North Carolina. We offer a wide choice of hotel accommodations, meeting facilities, and dining experiences...all with a southern friendliness and charm you're sure to love. Sometimes called "The Family Reunion Capital," Rocky Mount offers dozens of picnic shelters, playgrounds and fun outdoor activities, too. For more visitor information call 800-849-6825.

JUST PASSING THROUGH?

Rocky Mount has a special way of making tour groups welcome in our All-America city. For the tired and hungry, we've got over 2700 rooms and 150 restaurants. And there's lots more! Be sure to call the Visitors' Hot line 1-800-849-6825 and let us help you coordinate day tours of our area attractions. You'll find Remarkable Rocky Mount to be rich in heritage and old fashioned southern hospitality, with an abundance of shopping, dining, and fun activities awaiting you!



Visit.Rocky.Mount



GETTING TO KNOW US

LOCATION

You'll find the Rocky Mount area situated in the heart of the I-95 and US 64 corridors, almost geographically centered between New York and Florida. Including a two-county population of 142,814, we rank as the twelfth largest metropolitan area in the state.

You just can't beat the convenience and accessibility of the greater Rocky Mount area - just a two-and-a-half hour drive from the Atlantic Ocean and only a five-hour drive from the majestic North Carolina mountains. If time is of the essence, you are within minutes of historic tours, museums, and the best in NCAA and professional sports.

CLIMATE

Yes, July-August can be humid, but we can boast balmy springs, cool falls and very little snow with ten - twelve months of great weather. Here's what a typical year looks like, weather-wise.

Average summer temperature	82.3°F
Average winter temperature	42.6°F
Mean annual temperature	61.9°F
Annual rainfall	46 inches
Percent of possible sunshine	74%

NORTH CAROLINA LAWS TO REMEMBER



Citywide speed limit is 35 mph, unless otherwise posted. The statewide speed limit is 55 mph, unless otherwise posted on certain sections of interstate and divided highways.



North Carolina law requires seat belts for all front seat passengers and back seat passengers under the age of 16. Children under the age of four years are required to ride in a child restraint seat.



State law requires motorists to turn on headlights whenever windshield wipers are used for inclement weather.



State law requires motorcyclists to wear helmets and burn headlights at all times.



Right turn on red light is permitted unless otherwise indicated.



Legal age for purchasing liquor, beer, or wine in NC is 21.

TAXES

Sales and Use Tax: 7.75%

Lodging Tax: 5%

LOCAL TELEPHONE

The area code for the city and surrounding area is **252**.
Emergency service: **911**.

DISTANCES TO THE ROCKY MOUNT AREA

NC Cities	Miles
Asheville	296
Boone	275
Chapel Hill	79
Cherokee/Maggie Valley	354
Charlotte	199
Durham	67
Greensboro	123
Greenville	42
Morehead City	120
Atlantic Beach	121
Emerald Isle	134
Nags Head/Outer Banks	136
Raleigh	50
Wilmington	161
Wrightsville Beach	166
Carolina Beach	171
Winston-Salem	151

US Cities	Miles
Atlanta	470
Baltimore	264
Boston	675
Charleston	280
Knoxville	387
Miami	880
Myrtle Beach	195
New York	450
Norfolk	130
Orlando	619
Richmond	120
Washington	225

Take a look at how easy we are to find. From New York to Florida...from the Blue Ridge Parkway to the Atlantic... and we've got the best route to Atlanta (I-95 to I-20). We'll see you coming and going!

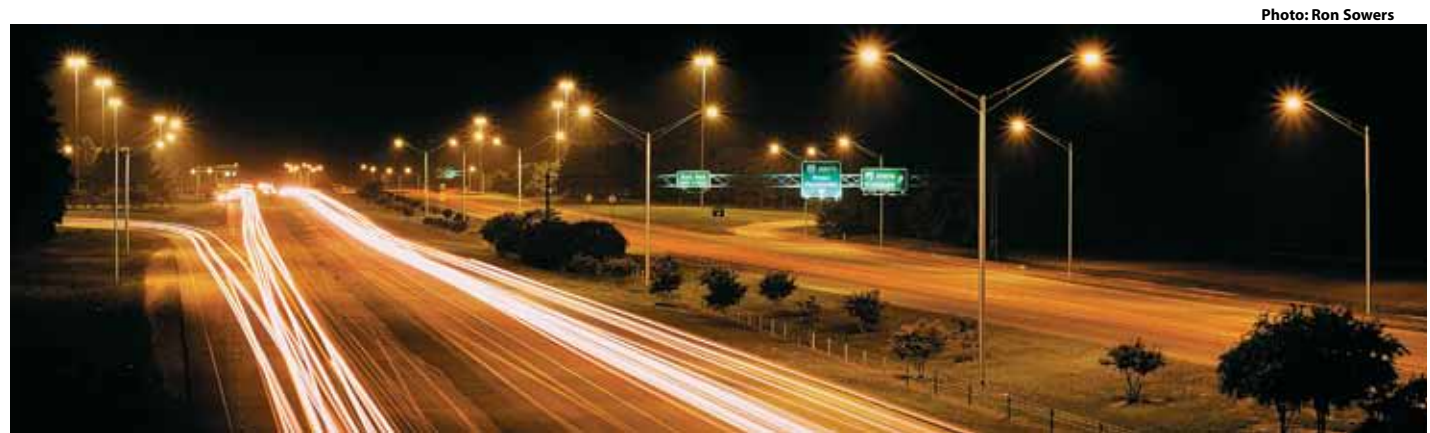


Photo: Ron Sowers