

## Winston-Salem, North Carolina



Easy to find, easy to love, Winston-Salem's central North Carolina location puts you here in a short drive from anywhere on the East Coast. Our proximity to the Piedmont Triad International Airport will make your travels a breeze!

Make the Winston-Salem Visitor Center the first stop on your journey. If you are visiting or considering relocation to our area, stop by the center, housed in a nineteenth century cotton mill. Tour the historic building and learn about the area. Take advantage of numerous relocation resources, and get a complimentary copy of the area phone book.

### Winston-Salem Visitor Center

200 Brookstown Avenue  
Winston-Salem, North Carolina 27101

Toll Free U.S. and Canada: 866.728.4200  
336.728.4200

VisitWinstonSalem.com  
info@VisitWinstonSalem.com

Open Monday-Friday  
8:30 AM-5 PM

except Easter, Thanksgiving, Christmas and New Year's Day



visit  
**Winston Salem**  
Your Life. Enriched.

# Experience

## North Carolina's City of the Arts

Immerse yourself in visual and performing arts in a city defined by the arts. Be inspired by our exceptional museums. Experience the Reynolda Mile - the restored mansions, the family's renowned art collections and the gardens. Relive the Golden Age at the Reynolda House Museum of American Art. Take in avant-garde exhibits at the Southeastern Center for Contemporary Art. Tour the Museum of Early Southern Decorative Arts and The Old Salem Toy Museum. Experience Körner's Folly, "the strangest house in the world," with ceilings that range from 5 to 25 feet. Attend a Gallery Hop in the Downtown Arts District, with 16 galleries that showcase regional craftsmen. Stop by the Piedmont Craftsmen Gallery and be awed by the extraordinary handcrafted work of Southeastern artisans. End your day feeling connected to the world with a captivating performance at the University of North Carolina School of the Arts.



## Cultural Corridors

Let Cultural Corridors be your guide. These recorded drive narratives, complete with maps and driving directions, are the next best thing to traveling with a local. Sing along to the music of area musicians and catch up on local lore. Best of all, you will never have to ask for directions! To get your personal driving tour guide, visit [CulturalCorridors.com](http://CulturalCorridors.com).



VisitWinstonSalem.com



# Living History

Travel to a place where time is measured in centuries. Be captivated by our stories and create some of your own. Journey into our Moravian heritage, woven through Old Salem Museums and Gardens, Single Sister's House on the campus of Salem Academy and College, Historic Bethabara Park and Historic Bethania, celebrating its 250th anniversary in 2009. Don't forget to take home a delicious piece of history - a tin of Moravian cookies baked from the original 1700's recipe.

# Yadkin Valley Wines

Welcome to North Carolina's premier wine region. Begin your journey here at the gateway to the Yadkin Valley, with more than 29 wineries producing world class wines, 1.4 million acres of beautiful views, and the most amazing sunsets anywhere. Drink our views and sip our wines.

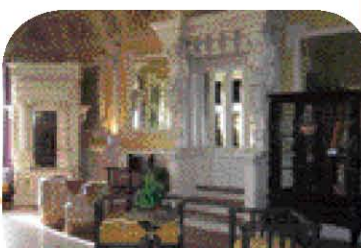
# Family Friendly

Discover your inner child in places where fingerprints are encouraged. Through creative play, make history at the Old Salem Children's Museum. Experience unique cultures at the Museum of Anthropology on the campus of Wake Forest University. Stimulate inquisitive minds at SciWorks and see storybooks come alive at The Children's Museum of Winston-Salem. Get in touch with nature at Tanglewood Park and Reynolda Gardens. Family fun is not just for the young. Try shopping at one of the Southeast's largest malls, hit the links at one of many courses, take in a game at our new downtown baseball stadium, or follow one of our local college teams.

# African American Heritage

Experience our community's unique African American history. Feel the spirit in North Carolina's oldest African American Church. Be moved by the art at Diggs Gallery on the campus of Winston-Salem State University; marvel at John Biggers' awe-inspiring 30-foot tall murals; and stroll through an amazing Sculpture Garden. Enjoy the latest exhibition at the Delta Arts Center. Finish your day with dinner and music at one of our eclectic downtown restaurants and jazz clubs.

Order a Visitor Guide today,  
866.728.4200 or  
VisitWinstonSalem.com/guide



# When to Visit

## MONTHLY

Gallery Hop - First Friday evening of every month  
Downtown Arts District, Sixth and Trade Streets

## MAY - SEPTEMBER

LIVE OUTDOOR MUSIC EVENTS  
Alive After Five - Thursday evenings.  
Corpening Plaza, 100 West Second Street  
Downtown Jazz - Friday evenings.  
Corpening Plaza, 100 West Second Street  
Summer on Trade - Saturday evenings.  
Sixth and Trade Streets

## APRIL

Bowman Gray Racing,  
(Saturday, April - August)  
RiverRun International  
Film Festival  
Bark in the Park

## MAY

Celtic Festival and  
Highland Games  
Greek Festival  
Salute! The North Carolina  
Wine Celebration  
Tanglewood Steeplechase  
Spring Folly  
Utsava-India Festival

## JUNE

Juneteenth Festival  
North Carolina Wine Festival  
Magnolia Baroque Festival  
(Biennial/even numbered years)  
Twin City RibFest  
Stratford Place  
Thursday Evening Music  
Series (June - August)

## JULY

Independence Day  
Celebrations

## AUGUST

National Black Theatre Festival  
(Biennial/odd numbered years)  
Carolina Summer Music Festival

## SEPTEMBER

Apple Fest  
Fiesta! Hispanic Festival  
Winston-Salem Air Show  
NC Chili Championship  
Chris Paul Weekend  
Rock the Block  
Honey Bee Festival

## OCTOBER

Dixie Classic Fair  
Oktoberfest

## NOVEMBER

Piedmont Craftsmen's Fair  
Tanglewood Festival of Lights

## DECEMBER

Tanglewood Festival of Lights  
The Nutcracker  
Black Nativity  
Candle Tea  
Winston-Salem Holiday Concert  
Holiday Parade and Tree Lighting  
Four Christmases for Children  
Deck the Halls Arts and Crafts Sale  
Reynolda Road Holiday  
Estates Tour

For more events, check out  
[VisitWinstonSalem.com/Events](http://VisitWinstonSalem.com/Events)  
or for themed weekends  
designed with you in mind, visit  
[WeekendsInWinston.com](http://WeekendsInWinston.com).