

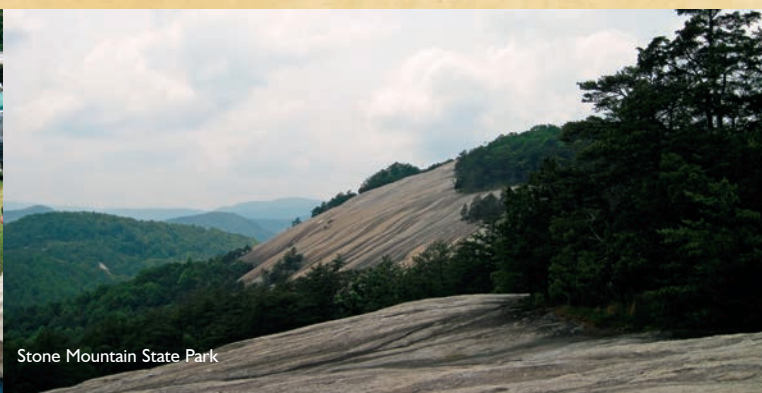
come to relax

refresh

enjoy



Printing paid for by the Alleghany Tourism Development Authority



come to stay



Photo by Carol Wenberg

So many people who visit Alleghany County and Sparta NC decide to stay. Whether they choose a second home, a retirement home or a primary residence, the cool summers, scenic beauty and relaxed lifestyle are hard to resist. Sparta offers two shopping centers, an historic downtown and friendly merchants surrounded by nature's beauty. Civic clubs and local churches provide opportunities for service and make you a part of the community. A local hospital is the hub of medical services. The Wellness Center offers an indoor pool, exercise facilities and programs to enhance fitness and help you attain a healthy lifestyle.

Local schools always get high marks. They are small enough to provide individual attention; big enough to provide students opportunities to develop.

Barely an hour from Winston-Salem and a little further from Charlotte, it's the best of both worlds - being surrounded by nature with urban convenience close by.

You are at the heart of the birth of authentic mountain music. There's always a banjo and a fiddle playing somewhere to get your toe to tapping or your feet to dancin'. Most weekends throughout the summer and fall, there are numerous developed areas on the Parkway, three state parks, several mountain golf courses to challenge you, river outfitters eager to put you on the water and opportunities for horseback riding, hiking and biking. Artisan studios and wineries dot the countryside.

Treat yourself. You'll have a good time. Our calendar or call 800-372-5473. around a special event. Go to CoolSparta.com and check are sure to find something to please. Plan your visit an antique car show to a showing of handmade quilts, you take in. From lawn mower racing to a studio hop, from its street festival, musical gathering or something special to where to get your toe to tapping or your feet to dancin'. You are at the heart of the birth of authentic mountain music. There's always a banjo and a fiddle playing somewhere to get your toe to tapping or your feet to dancin'. Most weekends throughout the summer and fall, there are numerous developed areas on the Parkway, three state parks, several mountain golf courses to challenge you, river outfitters eager to put you on the water and opportunities for horseback riding, hiking and biking. Artisan studios and wineries dot the countryside.



Photo by Rebecca Friend

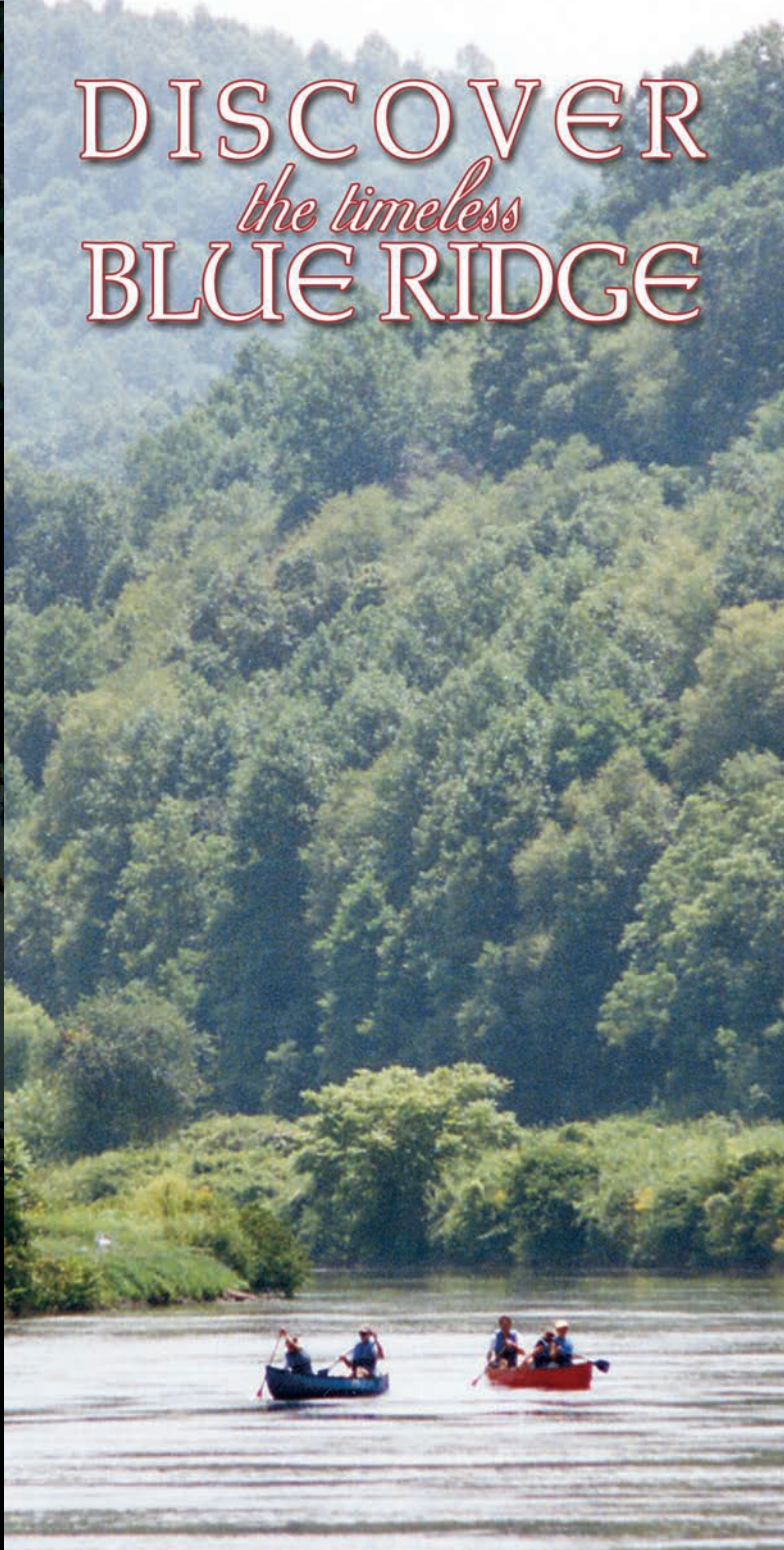


Photo by William J. Bunting

Alleghany Chamber of Commerce
58 South Main St. P.O. Box 1237
Sparta, North Carolina 28675

There is something about the Blue Ridge Parkway is a timeless reminder of an America long past. Sparta and the farms and fields along the peaks and valleys of the Blue Ridge Heartland are also reminders of a time that still remains here. Along two-lane roads, grazing cattle gaze back at passing cars. Stars shine bright against a dark night sky. The morning air is crisp and clean. The cool summer days will energize and beckon you outdoors. Sparta is located in the center of Alleghany County and at the hub of an outdoor wonderland. Within 30 miles there are numerous developed areas on the Parkway, three state parks, several mountain golf courses to challenge you, river outfitters eager to put you on the water and opportunities for horseback riding, hiking and biking. Artisan studios and wineries dot the countryside.

DISCOVER *the timeless* BLUE RIDGE



Alleghany Chamber of Commerce & Visitors Center
58 South Main St. • P.O. Box 1237 • Sparta, NC 28675
336-372-5473 • 800-372-5473 • director@sparta-nc.com
www.CoolSparta.com

There is something about the Blue Ridge Mountains that soothes the soul. When you crest a ridge, the hills and valleys spill out before you. You catch your breath for a minute, awed by its expanse and beauty. Then you slowly exhale your cares and worries. Eons ago the New River carved out these mountains, but the river seems timeless. The gentle sound of endless water winding past rocks and riverbank seem to carry away your troubles. There is no better night's sleep than to the lullaby of the river, snuggled under covers during our cool mountain nights. There are motels, bed and breakfast inns and vacation rental cabins to provide relaxing accommodations. The area is so convenient to I-77 and the North Carolina Piedmont and always a delightful respite from summer's heat. Come to relax. Plan a visit.



Photo by Carol Wenberg



TwinOaksMountainEstates.com