



# PIEDMONT CRAFTSMEN

Creativity is at



JEWELRY: Jayne DeMarkay; METAL: Betty Helen Longhi; CLAY: Brenda Townsend; MIXED MEDIA: Lesley G. Keeble; FIBER: Karen Poetzinger

## A Tradition of Innovation

In 1963 a small group of craft artists and craft collectors established a non-profit arts organization that quickly became one of the nation's premier guilds. Representing traditional and contemporary craftsmen from the southeast, Piedmont Craftsmen showcases emerging and established artists working across the spectrum of fine craft media. Many of Piedmont Craftsmen's exhibiting members have gone on to great acclaim, with works in national and international museums, galleries and permanent collections.

Piedmont Craftsmen's mission embraces:

- Cultivating new audiences for contemporary and traditional craft
- Providing dynamic marketing venues for our exhibiting members
- Showing our community the benefits of artful living with handmade objects
- Creating educational arts events for everyone in the community
- Sharing in the cultural evolution of our city
- Inspiring crafts artists to attain creative excellence
- Promoting good design as an essential element of good living



FIBER: Liz Spear

## A Two-Day Feast for the Senses

Each November Piedmont Craftsmen stages one of the most eagerly anticipated arts events in the region - Piedmont Craftsmen's Fair. Our exhibiting members travel from across the Southeastern United States to show and sell their work to new and returning customers. Held annually the third weekend in November at the Benton Convention Center, it is a showcase for exhibits, workshops, demonstrations, educational activities and some of the finest craft you will ever see in one place at one time.



WOOD: Jim Carpenter

Piedmont Craftsmen, Inc.  
601 North Trade Street, Winston-Salem, NC 27101  
Tues - Fri 10:30am-5pm, Sat 10am-5pm  
336.725.1516 ■ 336.722.6038 fax  
info@PiedmontCraftsmen.org  
www.PiedmontCraftsmen.org



Piedmont Craftsmen is a 501(c)3 nonprofit organization.

Image on Front: JEWELRY: Erica Stankwytch Bailey



Winston-Salem, North Carolina  
[www.PiedmontCraftsmen.org](http://www.PiedmontCraftsmen.org)



FIBER: Jen Swearington

## From Our Home to Your Home

Our gallery is in the heart of Winston-Salem's Arts District where visitors engage their senses and their sense of wonder. Artfully designed and full of light, it radiates the warmth of the hands, hearts and imaginations that create the work you'll find here: intricately designed textiles, turned wooden bowls, skillfully thrown pottery, delicate blown glass, sculpted metal, inventive jewelry and sumptuous wearables.

With rotating monthly exhibitions and a constantly changing inventory, the Gallery of Piedmont Craftsmen will always surpass your expectations with the widest selection and highest caliber of handmade objects and a quality of customer service to match.

Piedmont Craftsmen's Fair  
Martin Tucker Photography



## Become an Exhibiting Member

Membership in Piedmont Craftsmen is highly sought by artists who practice their craft in all corners of the southeast. Our exhibiting members are chosen each year from a pool of applicants who engage in a two-part jurying process. Detailed information about the process can be found on our website. All exhibiting members may participate in the annual Fair, show in the Gallery and in exhibitions, be a part of educational programs, serve on the Board of Trustees, and volunteer on committees.

## Education and the Art of Fine Craft

Piedmont Craftsmen's educational programs provide opportunities for audience and artists to engage with each other. Funded in part by the Arts Council of Winston-Salem and Forsyth County, every year Piedmont Craftsmen conducts Artist-in-Residency programs, workshops and special exhibits throughout the Piedmont Triad area. Our programs inspire young people and adults to explore their own capacity for creative expression. We help grow the next generation of makers, collectors and arts patrons.

HS Residency Program with Fiber Artist Rachel Nicholson



MIXED MEDIA: Patrick Crawford



CLAY: Carolyn Carroll



If you are excited about owning things that go more than a few steps beyond the ordinary, we can help you build your crafts collection or assist you with a gift registry. We can orchestrate a commissioned work or special order an extraordinary gift. Come and visit and see how you can hold the creative spirit in your own hands.

## Supporting Membership Form

GLASS: John Geci



If you share our passion, there are several ways you can contribute your time, talent and resources. Memberships are available for both supporters and artists. Supporting members receive exceptional benefits including gallery and shop discounts, our printed and electronic newsletters, personalized shopping services, invitations to all openings and events, and coveted tickets to Preview Night of Piedmont Craftsmen's Fair. Please contact Piedmont Craftsmen for details on how you can enjoy the advantages of membership.

Name (Please Print)

Address

City/State/Zip

Home Phone

Email

### Benefits of Membership

10% discounts on shop purchases (cash/check),  
5% (credit card), plus additional benefits listed above.  
See website for details.

### Choose Your Membership Level

- Apprentice \$50
- Journeyman \$100
- Craftsmen \$250
- Master Craftsmen \$500
- Living Treasure \$1000

### Choose Your Method of Payment

- Check made payable to Piedmont Craftsmen
- Visa     MasterCard     American Express

Account Number

Expiration Date

CVV Number - Last 3 digits on back

Signature