

WINSTON-SALEM

NORTH CAROLINA

2013-2014 official visitor & relocation guide



visit
winston  **saalem**
Your Southern Wake-Up Call

We Put the Salem IN WINSTON-SALEM



No trip to Winston-Salem is complete without a visit to Old Salem Museums & Gardens. Experience the beautiful simplicity of life in the early South brought to life through storytelling, original buildings and artifacts. Old Salem Museums & Gardens features over 100 acres of historically restored buildings and landscapes, two world-class museums – the Historic Town of Salem and the Museum of Early Southern Decorative Arts – award-winning heirloom gardens and hands-on activities and events for the entire family.

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Grace Court Park,
West End

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Welcome to Winston-Salem, Your Southern Wake-up Call!

Whether your travels bring you to Winston-Salem for business or leisure, we invite you to explore our vibrant city and discover why we are the City of Arts and Innovation.

We are proud of Winston-Salem and how it has grown to be an area known for its diverse economy and dynamic arts scene, while embracing our rich historic roots. Now we are also pleased to be known as the gateway to the Yadkin Valley — North Carolina's largest wine region.

We designed this Visitor Guide as a helpful resource to kick-start your stay. We've included detailed directories of hotels, attractions and we've compiled a comprehensive calendar of destination-defining festivals and annual events to assist you when planning your visit.

To learn more about Winston-Salem, we invite you to stop by our Winston-Salem Visitor Center — open Monday through Friday, 8:30 a.m. to 5 p.m. and seasonally on Saturdays, 10 a.m. to 4 p.m. Browse through dozens of informational brochures from spectacular area attractions, pick-up regional travel guides and chat with our knowledgeable Visitors Center information specialists.

If you are interested in learning more about our dining scene, make sure to get a copy of the Visit Winston-Salem Wine and Dine Guide. This guide is a handy, comprehensive directory of restaurants, nightlife spots and Yadkin Valley wineries, making it a perfect companion to the Visitor Guide.

For additional information, please call us toll-free at 866.728.4200, e-mail us at info@visitwinstonsalem.com or visit our website VisitWinstonSalem.com, as it is also an excellent resource for you while planning, and even booking, your stay in Winston-Salem.

Please let us know how we can help make your visit with us a spectacular one.

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WELCOME



Winston-Salem Through the Years



1753
Moravians, a religious group from Eastern Europe, settle in the area

1766
Moravians establish the town of Salem

1772
Salem College, the country's oldest women's college, is founded

1851 Winston, a more secular city than Salem, is officially established. After the Civil War, Winston becomes a thriving industrial center.

1913
Winston and Salem unite as one city: Winston-Salem

1750

1800

1850



Welcome to Winston-Salem, North Carolina. Known as the City of the Arts, Winston-Salem has a rich history, exciting present, and a bright future.

Winston-Salem's roots date to 1753, when the Moravians, a religious group from Eastern Europe, settled in the area and established the town of Salem. A century later the nearby city of Winston became a bustling industrial center with strong ties to textiles and tobacco. In 1913, the two cities became one, and Winston-Salem was born.

Located halfway between the mountains and the beach, North Carolina's fifth-largest city boasts a flourishing arts scene and vibrant downtown, with more than 100 restaurants, 30 galleries and museums, and live-music venues. *Forbes.com* names Winston-Salem's downtown as one of the best in the country, and other news outlets agree. *Livability.com* ranks Winston-Salem second on their top-10 list of America's downtowns, and *Bloomberg Businessweek* includes it on their top-50 listings of America's Best Cities.

But don't just take their word for it. Come experience the City of Arts & Innovation for yourself, and see why nearly 500,000 people, six colleges and universities, and several major corporations call Winston-Salem home.

Turn the page to discover all that Winston-Salem has to offer. And don't be surprised if once you visit, you don't want to leave.



1929
In downtown Winston-Salem, the Art Deco R. J. Reynolds Building is completed; was used as a model for NYC's Empire State Building.



1937
First Krispy Kreme opens in Old Salem

1954
Birth of minor league baseball franchise. Now the Winston-Salem Dash

1956
Wake Forest University moves from Wake Forest, NC to Winston-Salem

President Harry Truman at the Wake Forest University Groundbreaking Ceremonies



1965
University of North Carolina School of the Arts opens. The first state-supported school of its kind in the nation

1975
Hanes Mall is built. At that time the largest indoor mall in NC

1989
Winston-Salem hosts the first biennial National Black Theatre Festival

1994
Piedmont Triad Research Park begins in a former R. J. Reynolds warehouse

2008
Institute of Regenerative Medicine receive grants to research new treatments for wounded soldiers

2013
Winston-Salem Centennial Celebration

1900

1950

2000

a city for all SEASONS

Old Salem's
Easter Sunrise Service



Spring

In Winston-Salem, spring showers bring gorgeous garden blooms, one of the nation's largest Easter sunrise services and an international film festival.

How do you know spring has sprung in Winston-Salem? If the peony tree in Old Salem's Levering Garden is blooming, you're in luck. Old Salem's gardens date to 1766; today, visitors can take an hour-long guided tour to see bushes of fragrant rosemary, white fences covered with Carolina yellow Jessamine, Cherokee roses, dainty violets and more. Take home a piece of Old Salem's gardens during the Heirloom Plant Sale (April – September).

Many of the city's other gardens have deep roots, too. In Historic Bethabara Park, the 1759 Community Garden is one of the nation's only known colonial community gardens. The park's Spring Garden Lecture Series covers topics from vegetable to container gardening.

Developed in the early 1900s, Reynolda Gardens boasts 125 acres of woodlands, fields, and wetlands, plus a four-acre formal garden and 1913 greenhouse. Springtime flowers here include azaleas and lilies, and May is prime time for blooms in the East Rose Garden. Another must for springtime visitors: The rose garden at historic Tanglewood Park, where Hybrid Tea, Floribunda and Shrub roses flourish. In nearby Kernersville, the seven-acre Paul J. Ciener Botanical Garden boasts the area's largest spring flower bulb display.

Easter Sunday may be the unofficial start to spring, but there's nothing unofficial about the way Winston-Salem celebrates. A local tradition since 1772, the Easter Sunrise Service (Sunday, April 20, 2014) at Old Salem's Home Moravian Church actually begins hours before sunrise. At 2 a.m. on Eas-

ter Sunday, bands from Salem Congregation play throughout the city to awaken citizens and remind them of the day's religious significance. The bands make their way back to Home Moravian Church, where thousands gather at sunrise.

Another local springtime favorite, the RiverRun International Film Festival (April 2014) is one of the city's most popular events. This annual fest screens more than 100 feature and short-length films from across the world. Each year, RiverRun awards a Master of Cinema tribute to an outstanding actor or filmmaker, and more than 50 entertainment industry professionals gather in Winston-Salem for the event. RiverRun, one of the country's fastest-growing regional film fests, also features film premieres, family matinees, post-screening Q&As, panel discussions, parties and more.

Summer

Summertime in Winston-Salem means long, sunny days with lots of ways to play outdoors. Want to beat the heat? There are plenty of ways to do that, too!

The city hosts two back-to-back wine festivals: North Carolina Wine Festival (May 2014) and Salute! The North Carolina Wine Celebration (June 2014). The NC Wine Fest brings more than 30 local wineries and live music to Tanglewood Park, while Salute! takes over downtown Winston-Salem with food and wine pairings by local chefs, cooking demonstrations, and more.

If these two wine festivals leave you thirsting for more, it's just a 20-minute drive to Yadkin Valley wine country. Cool off by sipping vino in a dark barrel room at many of the area's more than 35 wineries.

Back downtown, try a cold-one at Foothills Brewing (their crisp Salem Gold is a great summer beer). Enroll in "Beer School" to learn about their brewing process,



Salute!

tour the brewery, and sample all their suds.

What better way to spend a summer night than at the ball field? Downtown's BB&T Ballpark, home to the minor league Winston-Salem Dash, features fireworks after every Friday game. Splurge a little and book a climate-controlled luxury suite for you and 30 of your closest friends.

Playing indoors can be just as much fun. All ages will enjoy a trip to SciWorks, named one of the country's top 25 kids' science museums by *Parents* magazine. Relish the

cool, starry stillness of the Planetarium. The Children's Museum of Winston-Salem offers hands-on fun with exhibits like the Surprise Garden, which features water activities.

In the City of Arts & Innovation, art galleries and museums abound. Spend a leisurely afternoon browsing the modern offerings at Southeastern Center for Contemporary Arts (SECCA).

Down the street, the Reynolda House Museum of American Art holds one of the Southeast's finest collections of American Art.



BB&T Ballpark

Mark your calendars for these additional can't-miss summer events:

NATIONAL BLACK THEATRE FESTIVAL (July 29 - August 3, 2013). This biennial event features more than 100 performances throughout the city, including a poetry jam, solo performances, youth talent show, teen events, and more.

WINSTON-SALEM OPEN (August 18 - 24, 2013). This 48-draw tournament, held the week before the US Open, brings dozens of top tennis players to Wake Forest University.

WINSTON-SALEM AIR SHOW (September 21 - 22, 2013). Since 1911, the air show continues to wow. See an A-4 Sky Hawk, a Cobra, a Huey, a 786 Sabre Jet and a 375 mph Jet Truck.

Fall

As temperatures fall and the air turns crisp, celebrate autumn's arrival with these events and activities.



Wake Forest University's BB&T Field. Below: Dixie Classic Fair

KEN BENNETT / WAKE FOREST UNIVERSITY

When Moravians arrived in Bethabara Park in 1753, they immediately planted apple trees. Today, the park's Apple Fest (September 21) celebrates this fall fruit with food, Bluegrass music, living history demonstrations, and more. In the Moravian village of Bethania, the Black Walnut Festival (September 28) celebrates another Moravian staple with food, arts and crafts, and a baking contest.

The sights, smells, and taste of fall abound in Old Salem. On Harvest Day, pick-your-own heirloom pumpkins and watch historic cooking demonstrations. Check out the rich fall foliage of the Miksch House maple tree and God's Acre cemetery before heading to Winkler Bakery for a slice of apple-spice pound cake.

There are plenty of other places around Winston-Salem to check out fall foliage, too. Reynolda House, Tanglewood Park, and nearby Pilot Mountain are sure bets for beautiful

fall scenery. (Tip: Peak foliage season is mid-October through mid-November.)

For many, fall means football. Wake Forest University's Demon Deacons play at BB&T Field; make plans now for Homecoming (October 19), when the Demon Deacons take on the Maryland Terrapins. The Winston-Salem State University Rams play Johnson C. Smith for their Homecoming (October 12) at Bowman Gray Stadium. For a complete listing of schedules go to: visitwinstonsalem.com/football

And for many more, fall means the Dixie

Classic Fair (October 4 – October 13). From deep-fried Oreos to Ferris wheels, this 10-day event is a guaranteed crowd pleaser.

When Halloween rolls around, there's no better place to be. Old Salem hosts a pumpkin-carving contest, trick-or-treating, and its popular Legends & Lanterns walking tours, an after-dark tour where costumed guides tell stories of Old Salem's ghosts.

Want more ghost stories—or even sightings? In Kernersville, Körner's Folly is a certified haunted space, with reports of ghostly activity throughout the house.

Don't worry, it's not all ghosts and goblins. For Six Days in November (November 14 – 19), Winston-Salem celebrates the arts. Visitors can experience more than 100 events that include a cutting-edge light show, theater, music, dance, programming for kids, and more at venues throughout Winston-Salem. A highlight of the week is the 50th Piedmont Craftsmens Fair (November 16 – 17, 2013), where more than 120 artisans from the Southeast display and sell their wares.



Winter

Bring the whole family to Winston-Salem for a holiday celebration unlike any other.

Throughout December, Old Salem transforms into a scene straight out of a Dickens novel. The simple wooden houses are decorated with fresh winter greenery, lampposts are adorned with Moravian stars, and the aroma of fresh-baked bread wafts over cobblestone streets. Make reservations now for the Old Salem

Christmas Candelight Tours (they fill up fast!). Two different tours highlight Christmas traditions from the 18th and 19th centuries.

During the first two weeks in December, participate in the annual Candle Tea in the Single Brothers' House located on Salem Square. Enjoy Moravian sugar cake and coffee, sing Christmas carols accompanied by

a Tannenberg organ, watch beeswax candles being made, and view the lighted nativity scene. Moravian churches across the city host Christmas lovefeasts, which symbolize the fellowship of the church by giving each guest coffee and a bun. Old Salem's Home Moravian Church hosts a Christmas Eve lovefeast with hymns and lighted beeswax candles.

What's the holiday season without a little shopping? You'll find unique gifts for everyone on your list (yourself included) in Old Salem's shops. Hand-dipped candles, multi-pointed Moravian Advent stars, handcrafted ornaments, and of course, those wafer-thin cookies are sure bets.

The enchanting Reynolda House Museum of American Art gives visitors a glimpse of Christmas in the early 20th century. This 1917 estate, built by tobacco baron R.J. Reynolds, hosts guided candlelight tours — learn about Reynolds family holiday traditions and see period decorations. A visitor favorite for 25 years, Reynolda hosts a one-woman play, Truman Capote's "The Christmas Memory."

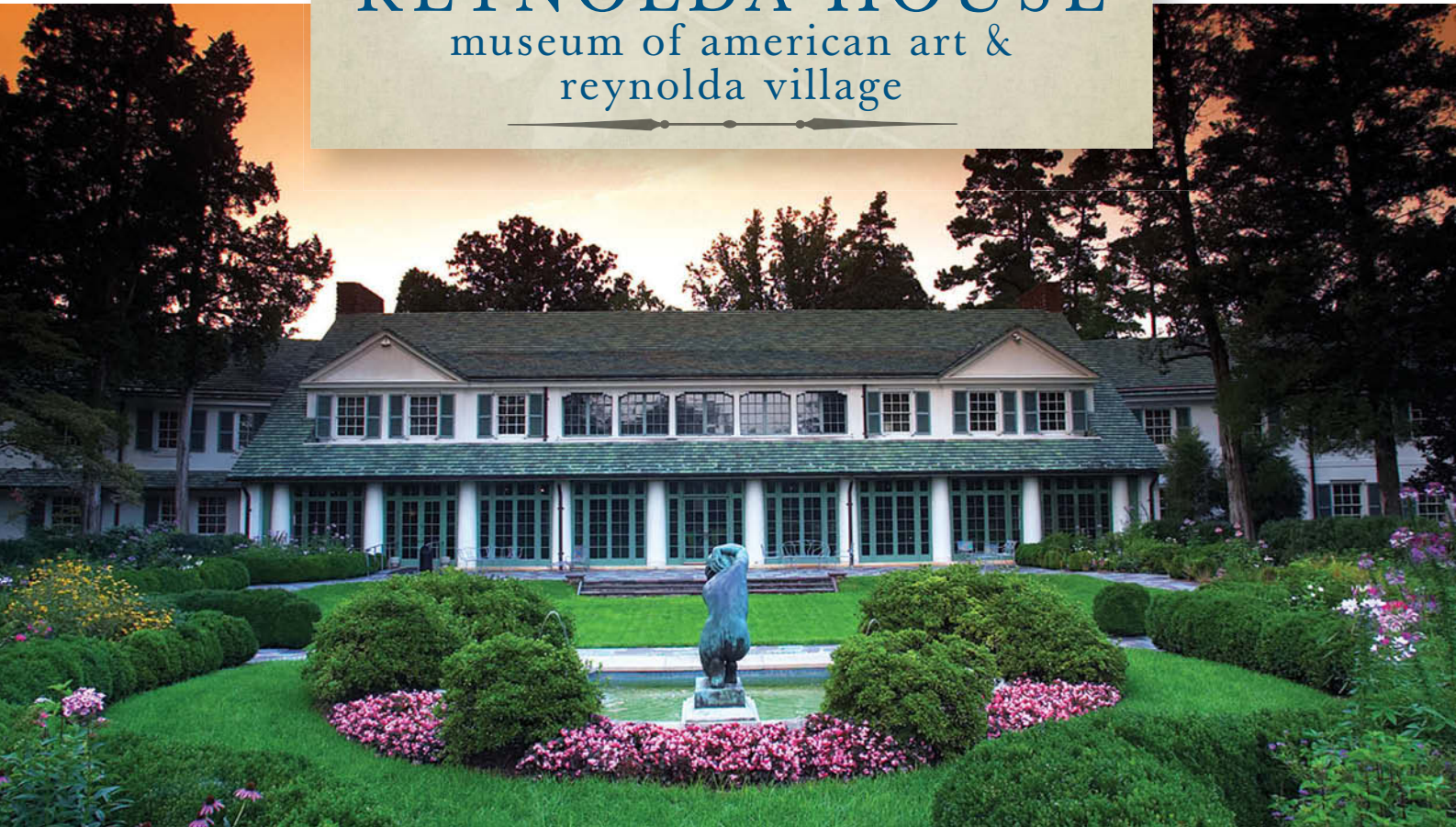
For something a little more modern, Tanglewood Park's Festival of Lights is one of the largest holiday light shows in the Southeast. More than one million lights illuminate 100 displays on the four-mile route. You can drive through, but why not book a horse-drawn carriage to tour the twinkling displays in style? Don't forget to stop by the Red Barn for gifts made by local artisans; you can also sit on Santa's lap, sip hot chocolate and even roast marshmallows.

For more information on these attractions, events, and festivals, visit our website: VisitWinstonSalem.com

From top: Tanglewood Park's Festival of Lights, Christmas at Old Salem



the historic reynolda mile
REYNOLDA HOUSE
museum of american art &
reynolda village



As one considers great homes of the South, none possess more personal appeal than Reynolda House Museum of American Art in Winston-Salem. Its stellar collections of American art, decorative arts, and costumes transport visitors into the genteel yet energetic era of the early 20th century – when ladies and gentlemen of quality and education lived out their beliefs and principles.

The realization of Katharine Smith Reynolds' dream, the house was a real home to two generations of the R.J. Reynolds tobacco family and showcased a gracious turn-of-the-century informality. Built in 1917, many rooms are restored with original and period furnishings that reflect the 50 years of Reynolds residency.

Opened to the public in 1965 as a center for arts and education, Reynolda House expands that mission to this very day with an impressive calendar of lectures, concerts, social events, films and cultural activities. Open as a public art museum since 1967, it

“Reynolda has a unique combination of stellar art collection, fascinating historic house and grounds, and engaging education and public programs that make it an ideal place for visitors. It truly is the best collection of American art in the Southeast — pair that with the ability to view it in such an intimate domestic setting, and Reynolda itself is worth a trip to Winston-Salem.”

— ELIZABETH CHEW, *Betsy Main Babcock Director of the Curatorial and Education Division*

is treasured by devotees of American art from all eras – colonial through 20th century. Artists represented include John Singleton Copley, Thomas Eakins, Mary Cassatt, Grant Wood, Romare Bearden and Georgia O’Keeffe. The fine art collection rotates frequently, giving visitors reasons anew to return to the Museum.

Its 3,000-square-foot exhibition gallery hosts changing exhibits from museums around the country and highlighting the significance of the Museum’s fine art collection on view year-round at Reynolda House. Major exhibitions in 2013 and 2014 are *Things Wondrous & Humble: American*

Still Life (August 10-December 8, 2013), which showcases the Museum’s impressive collection, and *American Moderns: 1910-1960 From O’Keeffe to Rockwell* (February 7-May 4, 2014). Reynolda’s decorative arts collection features a variety of design influences, from Orientalism to Modernism. And in Reynolda’s attic, the 600-piece costume collection displays women’s, men’s, and children’s apparel from circa 1890 to 1965, notably ladies’ beaded and embroidered gowns.

Reynolda House and its adjacent gardens and village are an experience like none other. It takes only a day to travel 100 years into the past.

OLD SALEM MUSEUMS & GARDENS

In the middle of bustling downtown Winston-Salem, you can step back in time to the quieter pace of the 18th-century Moravian village of Old Salem Museums & Gardens, one of America's most authentic colonial sites. Old Salem is at the top of Winston-Salem's "must see" places to visit list. It offers a strolling

tour of the historic town that will create memories to last a lifetime.

Old Salem is alive with dining, shopping, gardens and year-round seasonal activities. Be sure to mark your calendar for "Holidays at Old Salem"



beginning in early November and lasting until year's end. Old Salem's "Winter Explorations" kicks off the New Year, followed by the gardening delight of "Springtime in Old Salem," the patriotism-filled "All-American Summer" and every photographer's dream "Autumn in Old Salem."

Celebrations, however, aren't new to Old Salem.

The Moravians, a group of Eastern European Protestants, moved to the area in 1766, a decade before the birth of America. Known as a loving, harmonious, and meticulously detailed people, the Moravians named their new town Salem, which means "peace." Salem's settlers were skilled artisans, cabinetmakers, tinsmiths, gunsmiths, gardeners, and cooks, and they honored the early years of America with events largely marked by the Moravian church calendar.



Left: Chair from MESDA, Above: Winkler Bakery

Today, walk the cobblestone sidewalks of Old Salem and enjoy the more than 100 preserved and restored buildings. You'll see costumed interpreters such as tailors, shoemakers and potters performing daily 18th-century tasks. Old Salem also is home to the internationally renowned Museum of Early Southern Decorative Arts (MESDA), which contains rare textiles, silver, furniture and paintings crafted by artisans in the early American South.

Need to refuel? Try the famous Moravian chicken pie at the Tavern in Old Salem but save room for dessert. No trip here is complete without a visit to the Winkler Bakery, believed to be the oldest bakery still in operation in America. Since the early 1800s, this cozy spot has been serving sweet sugar cakes, wafer-thin cookies and more.

While today's farm-to-table culinary movement emphasizes fresh and local, Old Salem was way ahead of the trend. Moravians in early America practiced heirloom gardening, and each family grew fruits, vegetables, and herbs in their backyard.

Check out the pear, apple, and peach trees in the Miksch Garden, then swing by T. Bagge Garden Shop to buy heirloom seeds for planting in your own backyard.

A day at Old Salem Museums & Gardens is a trip back in time and a fun day in the present both at the same time.



DID YOU KNOW?

The Single Brother's House is one of three entities in Old Salem on the National Historic Landmarks list. There are only 38 places in North Carolina on the list and 2,500 throughout the United States.

African-American HERITAGE

Rich reminders and important landmarks of Winston-Salem's deeply-rooted African American heritage fill the city's historic timeline.

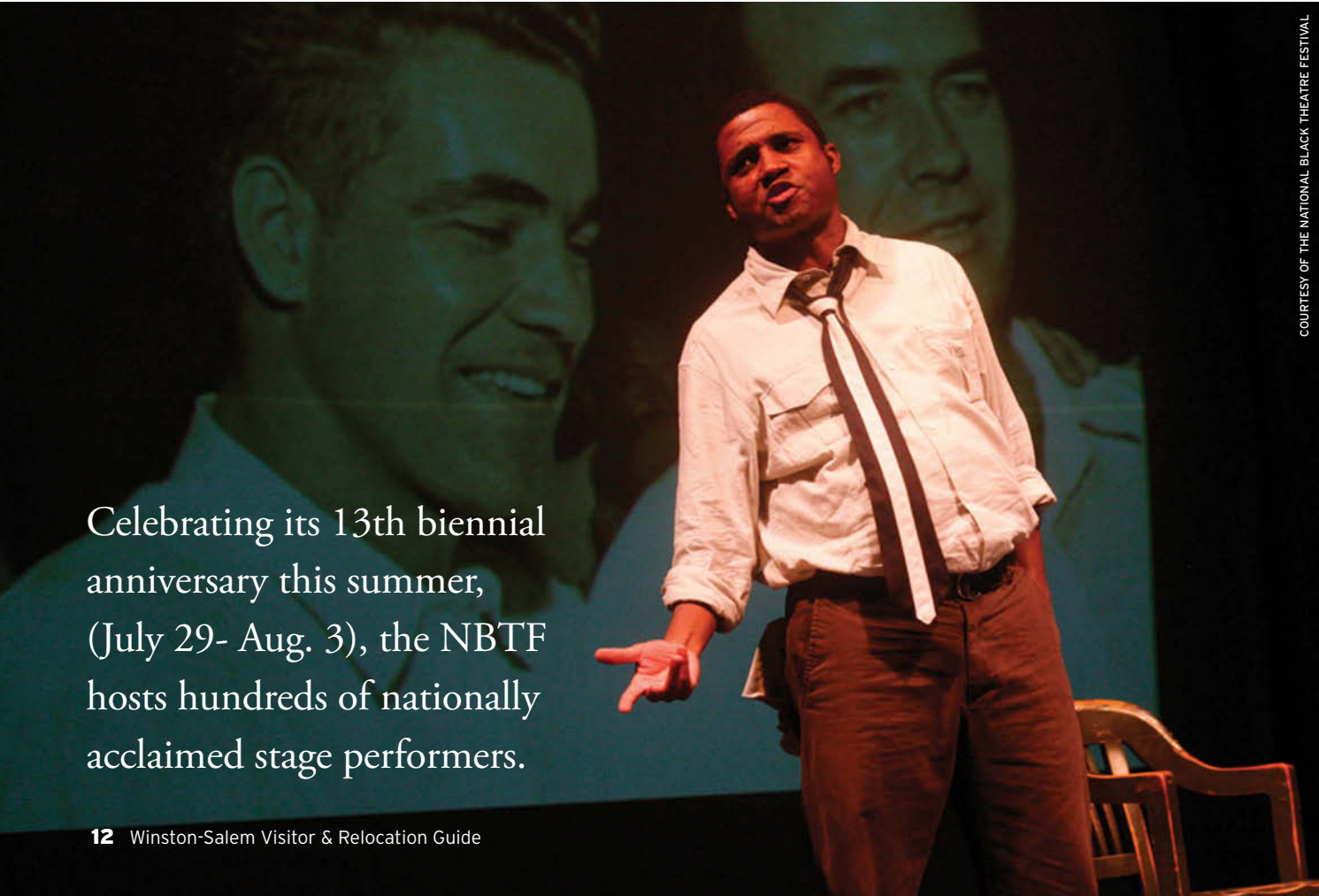
From its very inception in 1766, both freed and enslaved African-Americans worshiped alongside White Moravians, until segregation a little less than a century later, pressed its way into the town of Salem. It was then that St. Philips African Moravian Church, constructed in 1861, became a safe haven for African-Americans of Salem to commune with one another and practice literacy. St. Philips African Moravian Church is the oldest standing African-American church in the state of North Carolina and among the oldest in the country. From the very pulpits of this church, on Sunday,

May 21, 1865, a Union Cavalry Chaplain announced freedom to the enslaved community in and around the town of Salem, now Winston-Salem. St. Philips African Moravian Church recently celebrated their 150th anniversary.

Also located in Old Salem is the Museum of Early Southern Decorative Arts (MESDA). Visitors to MESDA get an up close look at well-preserved textiles, ceramics, paintings and furniture pieces dating as far back to the late 17th century. During the height of slavery, Thomas Day, a free African-American born in Virginia but raised in North Carolina, gained a lasting reputation for crafting beautiful furniture. Today, some of Day's incredible works are displayed at MESDA and other prestigious museums such as the Smithsonian American

Art Museum and are bold reminders of his significant role in this region's Black history.

The artwork of Winston-Salem's African-Americans stretches far beyond the town of Salem and most certainly continues into today. The National Black Theatre Festival (NBTF) founded and held in Winston-Salem is just one extraordinary example. Celebrating its 13th biennial anniversary this summer, (July 29- Aug. 3), the NBTF hosts hundreds of nationally acclaimed stage performers. More than 65,000 theatre enthusiasts transform downtown Winston-Salem into a mega-performing arts center complete with plays, films, workshops, seminars, celebrity receptions and poetry slams. As late founder Larry Leon Hamlin would say, the National Black Theatre Festival is nothing short of "marvtastic."



Celebrating its 13th biennial anniversary this summer, (July 29- Aug. 3), the NBTF hosts hundreds of nationally acclaimed stage performers.

COURTESY OF THE NATIONAL BLACK THEATRE FESTIVAL

Rich collections of African-American art works are available for touring at Diggs Gallery on the campus of Winston-Salem State University. Identified as one of the top 10 African-American galleries in the nation, Diggs offers one of the largest exhibition spaces dedicated to the arts of Africa and the African Diaspora in North Carolina. Especially magnificent components to the gallery are the sculpture garden and the Biggers Murals found around the campus.

Just a five minute drive from Diggs is the Delta Fine Arts Center. This compelling arts gallery was established 40 years ago by the Winston-Salem alumnae chapter of Delta Sigma Theta Sorority, Inc. Delta Fine Arts features rotating exhibitions ranging from beautiful tapestries to vivid oil paintings. For more about Winston-Salem's African American history, please visit our website at www.VisitWinstonSalem.com or request our African-American Arts & Culture Guide.



Old Salem's St. Phillips African Moravian Church



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1834 Wake Forest Road, 758.5585
www.HanesGallery.WFU.edu
N 36.13685, W -80.27392

★ | CHILDREN'S MUSEUM OF WINSTON-SALEM

390 S. Liberty Street, 723.9111
www.ChildrensMuseumofWS.org
N 36.091469, W -80.243637

Winston-Salem is a compelling destination to play and learn by experiencing literature, storytelling and the arts. Open: Tu - F 9 a.m. - 4 p.m. , Sat 10 a.m. - 5 p.m. and Sun 1 p.m. - 5 p.m. On WSFCS public school holidays, the Museum will be open to the public 9 a.m. - 4 p.m. The Museum is closed the first Monday of every month. Admission: Adults & Children (12 months and older) \$7, Children 11 months and younger, Educators (with valid school I.D.) Free, Seniors (62 years +) and military personnel (with valid military I.D.) \$6.

DELTA ARTS CENTER

2611 New Walkertown Road, 722.2625
www.DeltaArtsCenter.org
N 36.110321, W -80.213547

★ | DIGGS GALLERY

601 S. Martin Luther King, Jr. Drive, 750.2458,
www.WSSU.edu/Diggs
N 36.088588, W -80.226616

Diggs Gallery is one of the South's leading showcases dedicated to African and African-American art. The gallery is a major cultural center at Winston-Salem State University and

offers one of the largest exhibition spaces dedicated to the arts of Africa and the African Diaspora in North Carolina. Open: Tu - Sat 11 a.m. - 5 p.m. Admission: Free

★ | DOWNTOWN ARTS DISTRICT (DADA)

Trade and Liberty Streets
www.DADAwS.org
N 36.108724, W -80.248516

Browse through a backdrop of murals in the Downtown Arts district and experience numerous working studios, galleries and shops. Check website for hours. Admission: Free

ELBERSON FINE ARTS CENTER

Salem Avenue and Stadium Drive, 721.2636
www.salem.edu
N 36.087891, W -80.237068

GATEWAY GALLERY AT THE ENRICHMENT CENTER

1006 South Marshall Street, 777.0076 ex. 1011
www.Enrichmentarc.org
N 36.081848, W -80.24276

★ | HISTORIC BETHABARA PARK

2147 Bethabara Road, 924.8191,
www.BethabaraPark.org
N 36.1545, W -80.29631

Historic Bethabara Park features a unique, restored and furnished 1788 church with attached minister's quarters, archaeological ruins, exhibits and tours with costumed guides, as well as a reconstructed colonial village, a French and Indian War fort, and reconstructed colonial community and medicinal gardens. Greenways and paths traverse the 183-acre preserve and wetlands. Visitor Center and exhibit buildings open April-Mid December (closed Thanksgiving Day), Tu - F 10:30 a.m. - 4:30 p.m., Sat & Sun 1:30 p.m. - 4:30 p.m. Grounds, gardens and trails open from sunrise to sunset year round-free. Admission: Adults \$4, Children \$1

SciWorks



Diggs Gallery



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390 South Liberty St. Winston-Salem, NC
336-723-9111
ChildrensMuseumOfWS.org

★ | HISTORIC BETHANIA

5480 Bethania Road, Bethania. 922.0434

www.HistoricBethania.org

N 36.178749, W -80.338638

North Carolina's first planned Moravian community, Bethania offers a living and working town that is also devoted to preserving its history of 253 years. Historic Bethania offers a chance to explore the restored 1790s Wolff-Moser House, 1894 Alpha Chapel and enjoy a walk on the 1.5 mile Black Walnut Trail. Visitor Center open Tu - Sat. 10 a.m. - 4 p.m. Admission: Free

HISTORIC OAK GROVE SCHOOL

2637 Oak Grove Circle, 722.0597

N 36.172279, W -80.320618

HORNE CREEK LIVING HISTORICAL FARM

308 Horne Creek Farm Road, Pinnacle. 325.2298

www.nchistoricsites.org/Horne/Horne.htm

N 36.268181, W -80.484528

★ | KORNER'S FOLLY

413 South Main Street, Kernersville, 996.7922

www.KornersFolly.org

N 36.115299, W -80.078949

Built in 1880 by artist/decorator/designer Jule Gilmer Korner, this unique mansion showcases the talent, ingenuity, and imagination of a true genius. Stroll through a winding maze of doorways and staircases leading you on a journey through 22 rooms in this three-story marvel. Open: Th - Sat 10 a.m. - 4 p.m., Sun 1 p.m. - 4 p.m. Visitors should arrive 1 hour prior to closing. Group tours available by appointment. Admission: Adult \$10, Child (age 6-18) \$6, Child (5 and under) Free

MILTON RHODES CENTER FOR THE ARTS

251 North Spruce Street, 725.8916

www.RhodesArtsCenter.org

N 36.096352, W -80.248558

★ | MUSEUM OF ANTHROPOLOGY

1834 Wake Forest Road, 758.5282

www.MOA.wfu.edu

N 36.13685, W -80.27392

North Carolina's only museum dedicated to the study of global cultures with a visit to the Museum of Anthropology (MOA) at Wake Forest University features permanent exhibits from as far away as Africa, Asia, and Latin America, and as nearby as North Carolina's Yadkin River Valley. Upcoming exhibits will include cultures of central Asia, the Mexican Day of the Dead celebration, and ancient Chinese ceramics. Open: Tu - Sat 10 a.m. - 4:30 p.m. Special arrangements can be made for school classes and special functions. Admission: Free

MUSEUM OF EARLY SOUTHERN DECORATIVE ARTS (MESDA)

924 South Main Street, 721.7360

www.MESDA.org

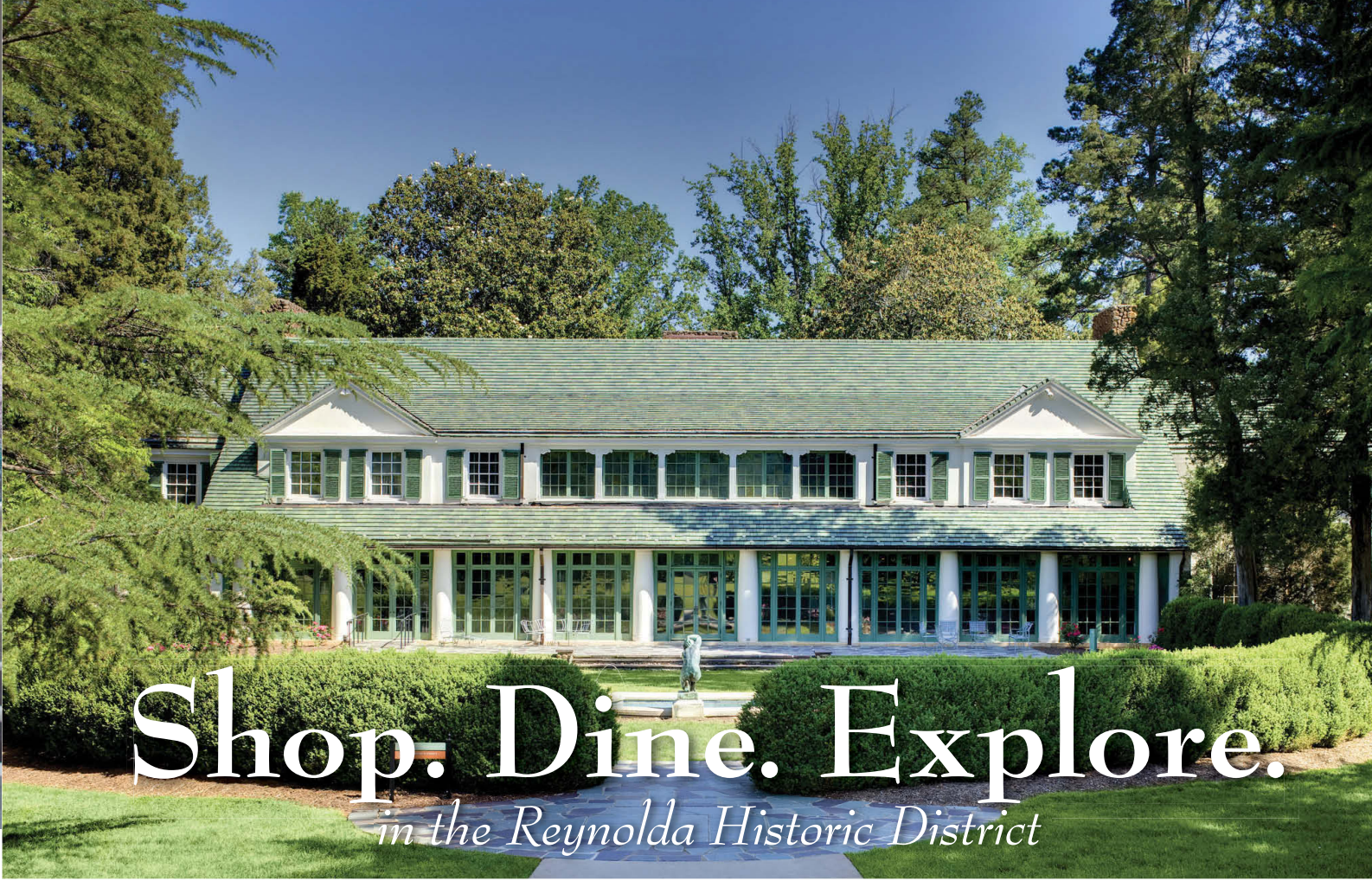
N 36.084184, W -80.241534

NEW WINSTON MUSEUM

713 South Marshall Street, 724.2842

www.NewWinston.org

N 36.085079, W -80.24456



Shop. Dine. Explore.

in the Reynolda Historic District



Unique shops and restaurants located in the historic buildings of the Reynolda estate, formal gardens and greenhouse flowering in each season, and the Southeast's finest collection of American art on view in the historic home of R.J. and Katharine Reynolds.

Reynolda Historic District | reynolda.org | 2250 Reynolda Road



★ | **NORTH CAROLINA ZOO**

4401 Zoo Parkway, Asheboro. 488.0444
www.NCZoo.org
N 35.634102, W -79.782525

Walk from Africa to the Arctic in an afternoon at the North Carolina Zoo in Asheboro. Explore 500 acres of natural animal habitats representing the wilds of Africa to North America's rocky Arctic coast and spend a day connecting your life to the world's wildlife. Discover more than 1,100 animals and 60,000 exotic plants revealed along five miles of gently rolling pathways. Park hours: April - October 9 a.m. - 5 p.m., November - March 9 a.m. - 4 p.m. Admission: Adult \$12, Senior (62+) \$10, Child (2-12 years) \$8, Child (under 12) Free

★ | **OLD SALEM MUSEUMS & GARDENS**

900 Old Salem Road, 721.7350, 888.653.7253
www.OldSalem.org
N 36.117149, W -80.0765

Visitors to Old Salem Museums & Gardens experience authentic early American history brought to life through storytelling, original buildings, hands-on activities, music and events as well as world class artifacts. Historic Town of Salem and the Museum of Early Southern Decorative Arts (MESDA), along with award-winning heirloom gardens - engage visitors in a memorable historical experience about those who lived and worked in the early South. Open: Tu-Sat 9:30 a.m. - 4:30 p.m. and Sun 1 p.m. - 4:30 p.m. Admission: All-In-One ticket Tu - Sat, Adult \$21 (Buy online to save \$3), Children ages 6-16 \$10. All-In-One ticket Sun (special price due to limited hours, not available on line) Adult \$16, Children ages 6-16 \$8. All-In-One ticket for 2 consecutive days Adult \$24, Children ages 6-16 \$12

PAUL J. CIENER BOTANICAL GARDEN

215 South Main Street, Kernersville. 996.7888
www.CienerBotanicalGarden.com
N 36.117149, W -80.0765

★ | **PIEDMONT CRAFTSMEN GALLERY**

601 North Trade Street, 725.1516
www.PiedmontCraftsmen.org
N 36.10147, W -80.24627

Piedmont Craftsmen, Inc., a non-profit education and arts organization, is dedicated to the promotion of fine traditional and contemporary craft/art through a wide variety of educational activities and services for the benefit of the community. Founded in 1963, it is the Southeast's premier juried craft guild. The work of 370 craft artists in the mediums of clay, fiber, glass, leather, metal, jewelry, paper, wood, mixed media, photography and printmaking fill the Gallery in the heart of the Downtown Arts District. Avid shoppers and collectors look forward to the Piedmont Craftsmen Fair held the third weekend of November. Open: Tu - F 10:30 a.m. - 5 p.m., Sat 11 a.m. - 4 p.m., Sun closed. Admission: Free

★ | **REYNOLDA GARDENS OF WAKE FOREST UNIVERSITY**

100 Reynolda Village, 758.5593
www.ReynoldaGardens.org
N 36.126232, W -80.284759

This spectacular oasis of woodlands, meadow, wetlands, and formal gardens was once part of the R.J. Reynolds estate. Check the website for a current program. calendar. The greenhouse and conservatory contains educational displays of tropical and succulent plants and an extensive

orchid collection. Open: Greenhouses - M - Sat 10 a.m. - 4 p.m. (January-July greenhouses closed on Sat.) Gardens and grounds are open year round during daylight hours. Admission; Free

★ | **REYNOLDA HOUSE MUSEUM OF AMERICAN ART**

2250 Reynolda Road, 758.5150
www.ReynoldaHouse.org
N 36.126104, W -80.285918

Reynolda House Museum of American Art is one of the nation's premier American art museums. Affiliated with Wake Forest University, Reynolda House displays a fine art collection spanning three centuries and representing the finest works by American artists including Mary Cassatt, Frederic Church, Jacob Lawrence, and Georgia O'Keeffe. The Museum, considered one of the South's "great houses," is located in the restored 1917 country home of Katharine Reynolds and her husband R.J. Reynolds, founder of R.J. Reynolds Tobacco Company. Open: Tu - Sat 9:30 a.m. - 4:30 p.m. and Sun 1 p.m. - 4:30 p.m. Admission: Adult \$10, Seniors (60+) \$9, Teachers (with I.D.)-WFU/WFU Baptist Med. Center employees (with I.D.)-AAA \$9, Children 18 and under, students (with valid I.D.) Free

SAWTOOTH SCHOOL FOR VISUAL ART (SSVA)

226 North Marshall Street, 723.7395
www.Sawtooth.org
N 36.096352, W -80.247658

★ | *Indicates advertiser*

AVA
Association of
Visitor Attractions

50
Celebrating 50 Years • 1963-2013

MUSEUM OF ANTHROPOLOGY

EXPLORE global CULTURES

Discover North Carolina's only museum
dedicated to the study of peoples and cultures
around the world.

FREE ADMISSION

Open Tuesday to Saturday, 10:00 a.m. to 4:30 p.m.

moa.wfu.edu
facebook.com/wfumoa
336.758.5282

WAKE FOREST
UNIVERSITY



Celebrate Moravian History • Visit 1799 Wolff-Moser House and 1894 Alpha Chapel • Walk the Black Walnut Bottoms Loop Trail • Bethania Walking Tour Map

Historically, the best deal in town

HISTORIC BETHANIA VISITOR CENTER

5393 Ham Horton Lane,
Bethania, NC 27010

Free Admission • Open Year-Round,
Tuesday–Saturday, 10 am to 4 pm.
Group tours by appointment

For more information, call
336.922.0434 or visit
HistoricBethania.org

Designed by surveyor Christian Philip Gottlieb Reuter and established in 1759, Bethania has been richly and beautifully preserved to the present. Surrounded by the city of Winston-Salem, Bethania is a natural oasis of history—preserving green space, agricultural heritage, and Moravian history for the enjoyment of all visitors.

ADMISSION IS FREE.

**Mark your calendar:
September 28, 2013**

Black Walnut Festival

Celebrating Bethania with a
festival of arts, crafts and music.

Held annually on the last
Saturday in September.



Bethania

ESTABLISHED 1759



Historic Bethabara Park

Independence Celebration
June 30, 2013

Apple Fest '13
September 21, 2013

Dark in the Park
October 10, 2013



photo courtesy of Gail Jones

Celebrating 260 Years:
Bethabara, 1753-2013
November 17, 2013

Piedmont Chamber Singers
Candlelight Concerts
December 15, 2013
5:00 p.m. & 6:00 p.m.



photo courtesy of Tom Nessel

2147 Bethabara Road
Winston-Salem, NC
www.BethabaraPark.org
(336)924-8191

Guided Tours & Nature Trails
Tours Tues-Fri 10:30 am–4:30 pm
Sat-Sun 1:30–4:30 pm
from April 1 to December 13
Park & Grounds open year-round

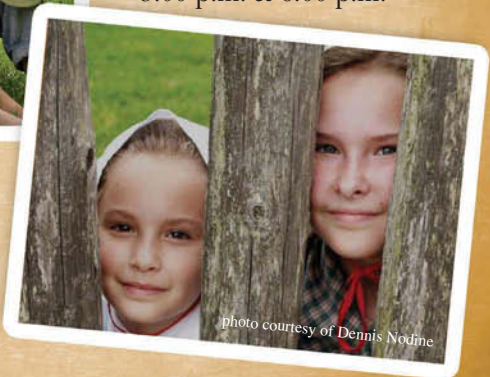


photo courtesy of Dennis Nodine



CITY OF WINSTON-SALEM Mayor: Allen Jones City Council: Vivian H. Burke, Mayor Pro
Tempore, Northeast Ward, Denise D. Adams, North Ward, Dan Besse, Southwest Ward,
Robert C. Clark, West Ward, Molly Leight, South Ward, Wanda Merschel, Northwest Ward,
Derwin L. Montgomery, East Ward, James Taylor, Jr., Southeast Ward City Manager: Lee Garrity





SCIWORKS SCIENCE CENTER AND ENVIRONMENTAL PARK

400 Hanes Mill Road, 767.6730
www.SciWorks.org
 N 36.184071, W -80.28225

SINGLE SISTERS HOUSE MUSEUM

601 South Church Street, 721.2600
www.Salem.edu
 N 36.087457, W -80.241358

★ | **SOUTHEASTERN CENTER FOR CONTEMPORARY ART (SECCA)**

750 Marguerite Drive, 725.1904
www.SECCA.org
 N 36.120006, W -80.288433

SECCA consistently exhibits the most innovative and cutting-edge art of today from emerging international artists. SECCA presents award-winning theme-based exhibitions encompassing cross-discipline artists and performers. Includes more than 10,000 square feet of exhibition space in three galleries and a state-of-the-art auditorium which seats nearly 300 visitors. SECCA is an entity of the North Carolina Department of Cultural Resources. Open: Tu - Sat 10 a.m. - 5 p.m., Th 10 a.m. - 8 p.m. and Sun 1 p.m. - 5 p.m. Closed on Mondays and major holidays. Admission: Free

★ | **TANGLEWOOD PARK**

4061 Clemmons Road, Clemmons. 703.6400
www.TanglewoodPark.org
 N 36.019403, W -80.403127

Tanglewood Park is the former estate of Will and Kate Reynolds. Now a public park, Tanglewood offers fishing on two stocked lakes, paddle boats and canoes, tennis courts, aquatic center, dog park, paved walking and biking trails, picnic shelters, the Arboretum, rose garden and more. Open: Tanglewood Park is open daily from 7 a.m. - Sunset (except on Christmas Day). Admission: Entrance Fee: \$2 per car. Call or visit web site for amenity charges.

WEST END HISTORIC DISTRICT: "WINSTON-SALEM'S FRONT PORCH"

Centered at West Fourth Street and Brookstown Avenue
www.W-SFrontPorch.com
 N 36.0981, W -80.257134

WINSTON CUP MUSEUM

1355 North Martin Luther King, Jr. Drive, 724.4557
www.WinstonCu.p.m.useum.com
 N 36.104431, W -80.243752

★ | Indicates advertiser

Even if you've been here,
 you haven't been here.

When was the last time you visited us?

Unless it was yesterday, chances are something's different.

We have no permanent collection and that's a very good thing.

We promise engaging, thought-provoking experiences that help you see the world you live in differently.

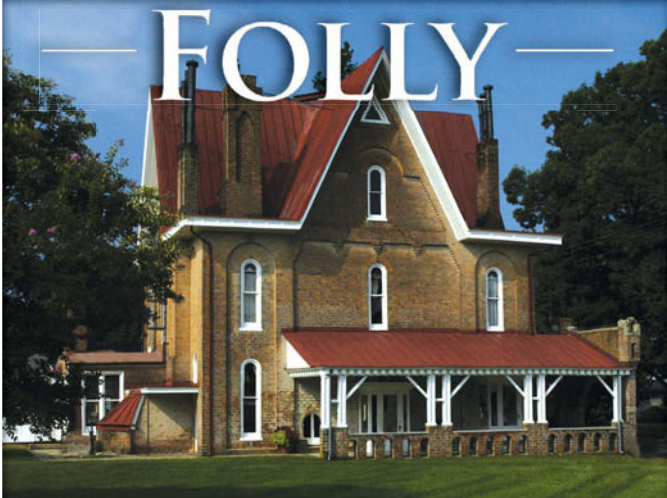
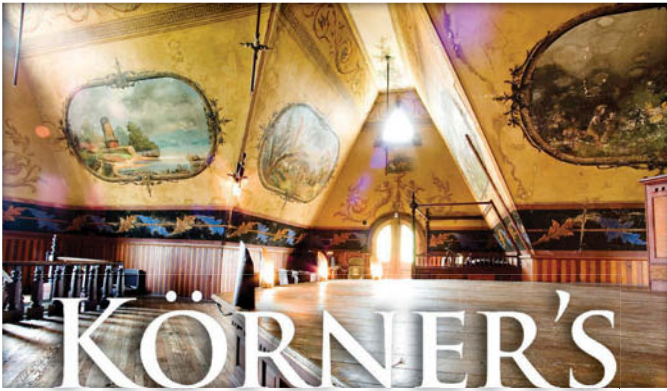
SECCA. Not what you expected.



Southeastern Center for Contemporary Art

SECCA is an affiliate of the North Carolina Museum of Art, a division of the N.C. Department of Cultural Resources. SECCA is also a funded partner of The Arts Council of Winston-Salem and Forsyth County. Additional funding is provided by the James G. Hanes Memorial Fund.

Learn more: 336 725 1904 or www.secca.org. 750 Marguerite Drive, W-S, NC



KÖRNER'S FOLLY

Körner's Folly is the architectural wonder and home of artist and designer Jule Gilmer Körner.

Built in 1880 in Kernersville, North Carolina, the house originally served to display his interior design portfolio.

Visitors can now explore the 22 room house museum and its unique original furnishings and artwork, cast-plaster details, carved woodwork, and elaborate hand laid tile.

413 SOUTH MAIN STREET | KERNERSVILLE, NC 27284 | (336) 996-7922
WWW.KORNERSFOLLY.ORG

PIEDMONT CRAFTSMEN

fine craft a few steps beyond ordinary...

For nearly 50 years, Piedmont Craftsmen has been dedicated to the promotion of fine traditional and contemporary craft through a wide variety of educational and membership activities and services for the benefit of the community. With more than 300 active professional exhibiting members, Piedmont Craftsmen offers something for everyone. Extraordinary indeed.

Ben Dyer, Jewelry



Shop and Gallery Hours: Tuesday - Friday 10:30 - 5, Saturday 11 - 4
601 N. Trade Street, Downtown Winston-Salem | 336.725.1516 | piedmontcraftsmen.org

ARTS & THEATRE



DID YOU KNOW? The Arts Council of Winston-Salem and Forsyth County, established in 1949, was the country's first locally established arts council. Winston-Salem is also home to the University of North Carolina School of the Arts, the nation's first state-supported school for the visual and performing arts.



Clockwise from top left: Milton Rhodes Center for the Arts, SECCA, a performance by UNCSA, Winston-Salem Symphony



COURTESY OF UNCSA

Winston-Salem has a long history of involvement with the arts. The Moravian settlers of Old Salem formed the country's first community orchestra and chamber music ensemble, and wrote the first piece of American classical music here in 1789. Today's Winston-Salem arts scene is just as progressive, offering everything artistic from live theatre to contemporary galleries.

Check out the Downtown Arts District to visit several galleries and studios, including Piedmont Craftsmen, with pieces by hundreds of artisans from throughout the Southeast. You also can visit the Milton Rhodes Center for the Arts, an impressive 83,000-square-foot multi-purpose venue for visual and performing arts. The Sawtooth School at the Center offers classes for children and adults in many disciplines, including photography, glass, graphics, metal, fibers, wood, painting, drawing, and ceramics.

Take a trip into the past with a visit to the Reynolda House Museum of American Art. This 1917 estate of tobacco baron R.J. Reynolds contains an impressive collection, including works by Georgia O'Keeffe and Mary Cassatt. To enjoy a look at more modern art, visit the provocative collections at Southeastern Center for Contemporary Art. Upcoming exhibits include *reGeneration2*, a photography exhibit showcasing the ingenuity of young photographers at the outset of their careers, showing through September 15, 2013, and *Graphic Design: Now in Production*, a look at design work produced since 2000 in the most vital sectors of communication design, exploring how graphic designers are the makers of content and shapers of experiences, showing October 18, 2013 – February 23, 2014. Winston-Salem's rich African-American heritage is on display at the Delta Arts Center and Diggs Gallery at Winston-Salem State University, which the Smithsonian calls one of the nation's best facilities for contemporary African art.

The Winston-Salem performing arts community is as robust and exciting as the visual arts scene. The Winston-Salem Symphony has something for everyone in their Classics Series, Kicked-Back Classics, Plugged-In Pops, Discovery Concerts for Kids and special events. The Piedmont Opera offers beautiful productions and educational outreach programs. There is no shortage of arts education programs in Winston-Salem. At the University of North Carolina School of the Arts, more than 1,000 students study dance, design, drama, filmmaking, and music. The school has been ranked one of the world's top 25 film schools by The Hollywood Reporter.

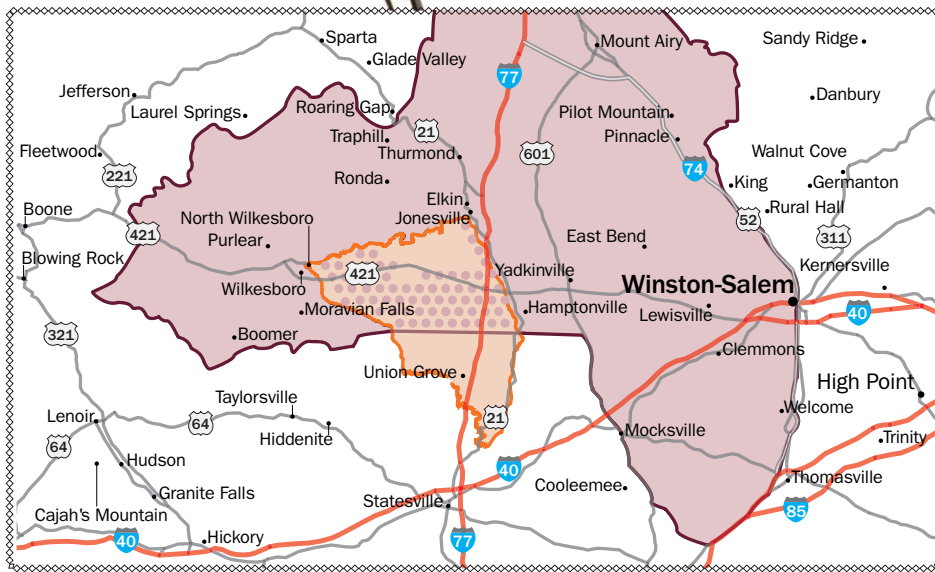
Speaking of film, Winston-Salem hosts the acclaimed RiverRun International Film Festival each April, screening more than 100 feature and short films. Year-round, you can catch indie, foreign, and art films at a/perture cinema, a locally-owned theatre in downtown Winston-Salem.

For live theatre, Winston-Salem is the place to be, offering several options for theatre-goers, including Twin City Stage, Stained Glass Playhouse, the Little Theatre and The Children's Theatre. In addition, The North Carolina Black Repertory Company produces one of the city's most popular biennial events – the National Black Theatre Festival – featuring more than 100 performances throughout town July 29 – August 3, 2013.

FROM VINE TO WINE



The Yadkin Valley



The gateway to North Carolina's most popular wineries is none other than Winston-Salem! The 1.4 million-acre Yadkin Valley is only 20 minutes west of the city and is home to more than 35 of North Carolina's top, award-winning wineries.

North Carolina's wine industry dates back to the 16th century, when Sir Walter Raleigh landed on the coast and discovered the scuppernong vine. North Carolina was the top wine-producing state in the Union by 1840, but this production was slowed by Prohibition. When the tobacco industry declined decades later, Yadkin Valley farmers revisited winemaking. The area's red-clay soil and mild climate make it the perfect industry, and it thrives to this day.

In fact, the Yadkin Valley is currently one of the top 12 wine-producing regions in the country, with more than 35 wineries offering tastings, tours and more. Several vineyards also have live seasonal outdoor concerts, including RayLen Vineyards. Raffaldini Vineyards holds an annual Italian Festival, a day-long celebration of Italian food, art, music, culture, and, of course, wine. Westbend Vineyards also features a full calendar of events to explore and enjoy.

Winston-Salem celebrates its Yadkin Valley vineyards by hosting two of North Carolina's biggest annual wine events: The North Carolina Wine Festival in May and Salute! The North Carolina Wine Celebration during the first weekend in June.



BEER HERE

If you're more of a beer drinker than wine connoisseur, you're in luck. Winston-Salem is home to a growing craft brew scene.

Located downtown, the award-winning Foothills Brewing also offers Beer School. Tour the brewery, learn about their brewing process, and enjoy plenty of samples. Their Pilot Mountain Pale Ale, Sexual Chocolate Stout, and Seeing Double IPA are favorites.


Westbend Vineyards just began hand-crafting beer; visit their brewhouse to try four craft brews.





RayLen Vineyards,
Raffaldini Vineyards (inset)



WINERIES & BREWERIES

	Phone	Sun	Mon	Tues	Wed	Thurs	Fri	Sat	Tastings	Tours
ALLISON OAKS VINEYARDS 221 East Main Street, Yadkinville NC 27055 allisonoaks.com, N 36.134771, W -80.652958	677.1388	Closed	Closed	Closed	Closed	Closed	11 a.m.- 5 p.m.	11 a.m.- 5 p.m.	●	
BRANDON HILLS VINEYARD 1927 Brandon Hills Road, Yadkinville, NC 27055 Latitude: 36.084902 Longitude: -80.698236 www.brandonhillsvineyard.com	463.9463	1-5 p.m.	Closed	Closed	Closed	Closed	Closed	12-6 p.m.	●	
BRUSHY MOUNTAIN WINERY 125 West Main Street, Elkin, NC 28621 Latitude: 36.244089 Longitude: -80.851148 www.brushymountainwine.com	835.1313	2-5 p.m.	Closed	Closed	Closed	12-6 p.m.	12-6 p.m.	12-6 p.m.		
CAROLINA HERITAGE VINEYARD & WINERY 170 Heritage Vines Way, Elkin, NC 28621 Latitude: 36.2443012 Longitude: -8484043 www.carolinaheritagevineyards.com	366.3301	1-6 p.m.	1-6 p.m.	Closed	Closed	Closed	Closed	1-6 p.m.	●	
CELLAR 4201 4201 Apperson Road, East Bend, NC 27018 Latitude: 36.237915 Longitude: -80.463415 www.cellar4201.com	699.6030	12-6 p.m.	Call for appt.	Call for appt.	Call for appt.	Call for appt.	12-6 p.m.	12-6 p.m.	●	
CHILDRESS VINEYARDS 1000 Childress Vineyards Road, Lexington, NC 27295 Latitude: 35.8429144 Longitude: -80.2832883 www.childressvineyards.com	236.9463	12-5 p.m.	10 a.m.- 5 p.m.	10 a.m.- 5 p.m.	10 a.m.- 5 p.m.	10 a.m.- 5 p.m.	10 a.m.- 5 p.m.	10 a.m.- 5 p.m.	●	●
DIVINE LLAMA VINEYARDS 5349 Macedonia Road, East Bend, NC 27018 Latitude: 36.219594 Longitude: -80.466979 www.DivineLlamaVineyards.com	699.2525	1-5 p.m.	Closed	Closed	Closed	Closed	12-5 p.m.	12-5 p.m.	●	●
★ DOBBINS CREEK VINEYARDS 4430 Vineyard View Lane, Hamptonville, NC 27020 Latitude: 36.1665995 Longitude: -80.8246977 www.dobbinscreekvineyards.com	468.4770	1-5 p.m.	Closed	Closed	1-5 p.m.	12-5 p.m.	12-5 p.m.	11 a.m.- 5 p.m.	●	
<i>The grapes of Grassy Creek receive the attention and care necessary to ensure that the wine maker has the very best North Carolina has to offer. All of our wines are estate-bottled at our White Barn Winery.</i>										
ELKIN CREEK VINEYARD 318 Elkin Creek Mill Road, Elkin, NC 28621 Latitude: 36.280261 Longitude: -80.876521 www.elkincreekvineyard.com	526.5119	11 a.m.- 5 p.m.	Closed	Closed	Closed	11 a.m.- 5 p.m.	11 a.m.- 5 p.m.	11 a.m.- 5 p.m.	●	
FLINT HILL VINEYARDS 2133 Flint Hill Road, East Bend, NC 27018 Latitude: 36.181044 Longitude: -80.483360 www.flinthillvineyards.com	699.4455	12-5 p.m.	Closed	Closed	Closed	Closed	12-5 p.m.	12-5 p.m.	●	
FOOTHILLS BREWING 638 West Fourth Street, Winston-Salem NC 27101 Latitude: 36.097730 Longitude: -80.250963 www.foothillsbrewing.com	777.3348	11 a.m.- 2 a.m.	11 a.m.- 2 a.m.	11 a.m.- 2 a.m.	11 a.m.- 2 a.m.	11 a.m.- 2 a.m.	11 a.m.- 2 a.m.	11 a.m.- 2 a.m.		
GARDEN GATE VINEYARDS 261 Scenic Drive, Mocksville, NC 27028 Latitude: 36.885548 Longitude: -80.597057 www.gardengatevineyards.com	751.3794	Closed	Closed	Closed	12-5 p.m.	12-5 p.m.	12-5 p.m.	12-5 p.m.	●	
GERMANTON VINEYARD & WINERY 3530 Highway 8 & 65, Germantown, NC 27019 Latitude: 36.258997 Longitude: -80.2365118 www.germantongallery.com	969.2075	Call for hours	Closed	Closed	10 a.m.- 6 p.m.	10 a.m.- 6 p.m.	10 a.m.- 6 p.m.	9 a.m.- 5 p.m.	●	
GRASSY CREEK VINEYARD & WINERY 235 Chatham Cottage Circle, State Road, NC 28676 Latitude: 36.296563 Longitude: -80.86324 www.grassycreekvineyard.com	835.2458	1-5 p.m.	Closed	Closed	Closed	12-6 p.m.	12-6 p.m.	12-6 p.m.	●	
HANOVER PARK VINEYARD 1927 Courtney-Huntsville Road, Yadkinville, NC 27055 Latitude: 36.061544 Longitude: -80.611244 www.hanoverparkwines.com	463.2875	1-5 p.m.	Closed	Closed	Closed	12-6 p.m.	12-6 p.m.	12-6 p.m.	●	●

	Phone	Sun	Mon	Tues	Wed	Thurs	Fri	Sat	Tastings	Tours
 HOOTS ROLLER BAR & BEER CO. 918 Bridge Street, Winston-Salem, NC 27101 www.hootspub.com *Opening early fall, 2013		Noon-12 a.m.	Closed	2 p.m.-2 a.m.	2 p.m.-2 a.m.	2 p.m.-2 a.m.	2 p.m.-2 a.m.	2 p.m.-2 a.m.		
HUTTON VINEYARDS 178 Hutton Vineyard Lane, Dobson, NC 27017 Latitude: 36.27803 Longitude: -80.668602 www.huttonvineyard.com	374.2621	By appt.	By appt.	Closed	Closed	12-6 p.m.	12-6 p.m.	12-6 p.m.	●	
JONES VON DREHLE VINEYARDS & WINERY 964 Old Railroad Grade Road, Thurmond, NC 28683 Latitude: 36.3795089 Longitude: -80.9527772 www.jonesvondrehle.com	874.2800	12-5 p.m.	Closed	Closed	12-6 p.m.	12-6 p.m.	12-6 p.m.	12-6 p.m.	●	●
JUNIUS LINDSAY VINEYARDS 385 Dr. Zimmerman Road, Lexington, NC 27295 Latitude: 36.932621 Longitude: -80.28278 www.juniuslindsay.com	764.0487	1-5 p.m.	Closed	Closed	Closed	Closed	1-5 p.m.	1-5 p.m.	●	
★ LAUREL GRAY VINEYARDS 5726 Old Highway 421 West, Hamptonville, NC 27020 Latitude: 36.1345506 Longitude: -80.8428952 www.laurelgray.com	468.9463	1-5 p.m.	Closed	Closed	10 a.m.-5 p.m.	10 a.m.-5 p.m.	10 a.m.-5 p.m.	10 a.m.-5 p.m.	●	●
<i>Family-owned and operated, Laurel Gray Vineyards is a boutique winery that only produces estate wines.</i>										
MCRITCHIE WINERY & CIDERWORKS 315 Thurmond PO Road, Thurmond, NC 28683 Latitude: 36.3521512 Longitude: -80.8991215 www.mcritchiewine.com	874.3003	12-5 p.m.	Closed	Closed	Closed	12-5 p.m.	12-5 p.m.	12-5 p.m.	●	
MEDALONI CELLARS Lewisville, NC 27023 Latitude: 36.095589 Longitude: -80.494019 www.medalonicellars.com	398.7818	12-7 p.m.	Closed	Closed	12-7 p.m.	12-7 p.m.	12-7 p.m.	12-7 p.m.	●	●
MENARICK VINEYARDS & WINERY 328 Luffman Road, Ronda, NC 28670 Latitude: 36.26643 Longitude: 80.920846 www.menarick.com	328.7038	12-6 p.m.	Closed	Closed	Closed	Closed	11 a.m.-6 p.m.	11 a.m.-6 p.m.	●	
MISTY CREEK FARMS & VINEYARDS, LLC 710 Wyo Road, Mocksville, NC 27028 Latitude: 36.035549 Longitude: -80.554026 www.mistycreekwines.com	998.3303	2-6 p.m.	Closed	Closed	Closed	Closed	4-8 p.m.	10-8 p.m.	●	
NATIVE VINES WINERY 1336 North Highway 150, Lexington, NC 27295 Latitude: 35.8677 Longitude: -80.318077 nativevineswinery.com	787.3688	1-6 p.m.	Closed	11 a.m.-7 p.m.	11 a.m.-7 p.m.	11 a.m.-7 p.m.	11 a.m.-7 p.m.	11 a.m.-7 p.m.	●	
OLD NORTH STATE WINERY 308 North Main Street, Mount Airy, NC 27030 Latitude: 36.501921 Longitude: -80.608282 www.oldnorthstatewinery.com	789.9463	12-6 p.m.	11 a.m.-6 p.m.	11 a.m.-6 p.m.	11 a.m.-6 p.m.	11 a.m.-10 p.m.	11 a.m.-10 p.m.	11 a.m.-10 p.m.	●	●
OLDE MILL WINERY & VINEYARDS 2742 Simpson Mill Road, Mount Airy, NC 27030 Latitude: 36.3747619 Longitude: -80.650961 www.oldemillvineyards.com	374.6533	Closed	Closed	Closed	Closed	Closed	1-6 p.m.	12-6 p.m.		
★ RAFFALDINI VINEYARDS & WINERY 450 Groce Road, Rhonda, NC 28670 Latitude: 36.180138 Longitude: -80.880468 www.raffaldini.com	835.9463	12-5 p.m.	11 a.m.-5 p.m.	Closed	11 a.m.-5 p.m.	11 a.m.-5 p.m.	11 a.m.-5 p.m.	11 a.m.-5 p.m.	●	●
<i>Raffaldini Vineyards, known as "Chianti in the Carolinas," provides the total Italian experience.</i>										
RAGAPPLE LASSIE VINEYARDS 3724 Ragapple Lassie Lane, Boonville NC 27011 Latitude: 36.2219079 Longitude: -80.654588 www.ragapplelassie.com	367.6000	12-6 p.m.	12-6 p.m.	12-6 p.m.	12-6 p.m.	12-6 p.m.	12-6 p.m.	12-6 p.m.	●	●

	Phone	Sun	Mon	Tues	Wed	Thurs	Fri	Sat	Tastings	Tours
★ RAYLEN VINEYARDS & WINERY 3577 Highway 158, Mocksville NC 27028 Latitude: 36.9684434 Longitude: -80.4982677 www.raylenvineyards.com	998.3100	Closed	11 a.m.- 6 p.m.	11 a.m.- 6 p.m.	11 a.m.- 6 p.m.	11 a.m.- 6 p.m.	11 a.m.- 6 p.m.	11 a.m.- 6 p.m.	●	●
<i>Until 1998, RayLen Vineyards & Winery functioned as a dairy farm for nearly a century. Loyal customers return for the lush vista and RayLen's award-winning wines.</i>										
RIVER DE VINE VINEYARDS 240 East Main Street, Yadkinville NC 27055 Latitude: 36.134771 Longitude: -80.652958 www.riverdevinevineyards.com	677.1115	1-5 p.m.	Closed	Closed	Closed	1-8 p.m.	1-8 p.m.	12-5 p.m.	●	
ROUND PEAK VINEYARDS 765 Round Peak Church Road, Mount Airy, NC 27030 Latitude: 36.499468 Longitude: -80.768276 www.RoundPeak.com	352.5595	12-5 p.m.	12-5 p.m.	12-5 p.m.	12-5 p.m.	12-5 p.m.	12-8 p.m.	11 a.m.- 6 p.m. (& until sunset from June through August)	●	●
SANDERS RIDGE VINEYARD & WINERY 3200 Round Hill Road, Boonville NC 27011 Latitude: 36.198101 Longitude: -80.653484 www.sandersridge.com	677.1700	12-5 p.m.	12-6 p.m.	12-6 p.m.	12-6 p.m.	12-6 p.m.	12-6 p.m.	12-6 p.m.	●	●
★ SHADOW SPRINGS VINEYARD 5543 Crater Road, Hamptonville NC 27020 Latitude: 36.092477 Longitude: -80.826997 www.shadowspringsvineyard.com	468.5000	1-5 p.m.	Closed	Closed	10 a.m.- 5 p.m.	10 a.m.- 5 p.m.	10 a.m.- 5 p.m.	10 a.m.- 5 p.m.	●	●
<i>We feature Chardonnay, Cabernet Franc and Cabernet Sauvignon, a Merlot and Cabernet Franc blend, a Semi-sweet red, and strawberry wine at this 48-acre farm nestled in the Yadkin Valley.</i>										
SHELTON VINEYARDS 286 Cabernet Lane, Dobson NC 27017 Latitude: 36.364393 Longitude: -80.768722 www.SheltonVineyards.com	366.4724	1-6 p.m.	10 a.m.- 6 p.m.	10 a.m.- 6 p.m.	10 a.m.- 6 p.m.	10 a.m.- 6 p.m.	10 a.m.- 6 p.m.	10 a.m.- 6 p.m.	●	●
SMALL BATCH BEER CO. Winston-Salem, NC 27101 www.smallbatchws.com <i>Opening September, 2013</i>		12-10 p.m.	Closed	Closed	2 p.m.- 12 a.m.	2 p.m.- 2 a.m.	2 p.m.- 2 a.m.	2 p.m.- 2 a.m.		
SLIGHTLY ASKEW WINERY 913 North Bridge Street, Elkin NC 28621 Latitude: 36.265761 Longitude: -80.850365 www.slightlyaskewwines.com	835.2700	1-5 p.m.	Closed	Closed	Closed	1-6 p.m.	1-6 p.m.	12-6 p.m.	●	
STONY KNOLL VINEYARDS 1143 Stoney Knoll Road, Dobson NC 27017 Latitude: 36.306878 Longitude: -80.674409 www.stonyknollvineyards.com	374.5752	Closed	10 a.m.- 6 p.m.	Closed	Closed	10 a.m.- 6 p.m.	10 a.m.- 6 p.m.	10 a.m.- 6 p.m.	●	●
SURRY CELLARS 630 S. Main, Dobson NC 27017 Latitude: 36.387880 Longitude: -80.717632 www.surrycellars.org	386.8121									
WEATHERVANE WINERY 1452 Welcome Arcadia Road, Lexington NC 27295 Latitude: 35.9184378 Longitude: -80.2757815 www.weathervanewinery.com	793.3366	1-5 p.m.	Closed	Closed	11 a.m.- 5 p.m.	11 a.m.- 5 p.m.	11 a.m.- 6 p.m.	11 a.m.- 5 p.m.	●	
WESTBEND VINEYARDS & BREWHAUSE 5394 Williams Road, Lewisville NC 27023 Latitude: 36.088270 Longitude: -80.504735 www.westbendvineyards.com	945.5032	12-5 p.m.	Closed	11 a.m.- 5 p.m.	11 a.m.- 5 p.m.	11 a.m.- 5 p.m.	11 a.m.- 8 p.m.	11 a.m.- 8 p.m.	●	●
★ WINDSOR RUN CELLARS 6531 Windsor Road Hamptonville, NC 27020 Latitude: 36.101514 Longitude: -80.861732 www.windsorrun.com	468.8400	1-5 p.m.	Closed	Closed	10 a.m.- 5 p.m.	10 a.m.- 5 p.m.	10 a.m.- 5 p.m.	10 a.m.- 5 p.m.	●	●
<i>Windsor Run Cellars is family-run operation located in the Swan Creek region of the Yadkin Valley. In addition to their own, Windsor Run also sells wines and varietals made famous by Buck Shoals Vineyard. Windsor Run is the only vineyard, winery, meadery, and distillery in North Carolina. Wine tastings and guided tours available.</i>										

TASTE 16 AWARD-WINNING WINES • TOUR THE FACILITY • SETTLE YOURSELF IN



The rolling hills and winding drive of RayLen Vineyards & Winery romance our guests as they drive through 35,000 European varietal grape vines.

The distinctive cupola roof top is a beacon for the southern portion of the Yadkin Valley Appellation. Travelers from the highway and wanderers from the surrounding country roads are drawn to the Tasting Room and a reliable favorite of RayLen's award-winning wines.

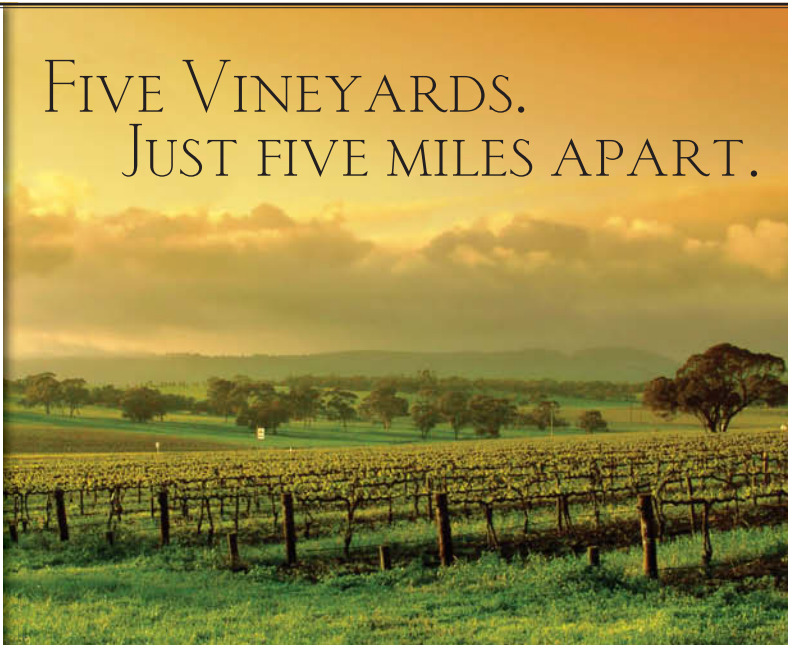
RAYLEN

VINEYARDS & WINERY

Open year round for tours and tastings
Monday–Saturday 11am–6pm
3577 Highway 158 Mocksville, NC 27028
336-998-3100 • www.raylenvineyards.com



FIVE VINEYARDS. JUST FIVE MILES APART.



Away from the hustle and bustle of the city lies the Vineyards of Swan Creek. Due to the unique climate and soil composition conducive to the vinifera wine grapes, the Vineyards of Swan Creek are able to offer both French and Italian wine varieties along with a few local blends.

Each family-owned vineyard welcomes travelers to their tasting rooms where views of the vineyards are complemented by a breathtaking mountain landscape.

Visitors can enjoy internationally award-winning wines in the wineries' beautiful tasting rooms and quiet country life.

Take I-40 West to Hwy 421 N to exit 267 (Windsor Road) and follow the signs. You have just entered Swan Creek wine region.



The VINEYARDS
of SWAN CREEK
ASSOCIATION

Nestled in the Heart of the Yadkin Valley.
Only 35 minutes from downtown Winston-Salem.

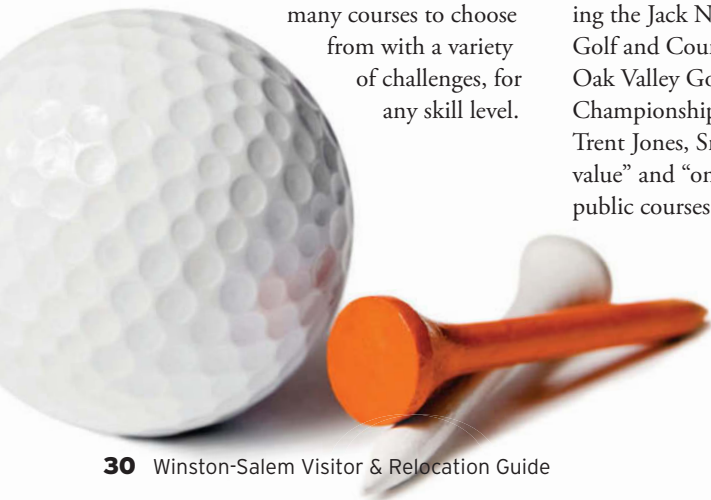
For winery information and directions,
visit www.swancreekvineyards.com.



GOLF



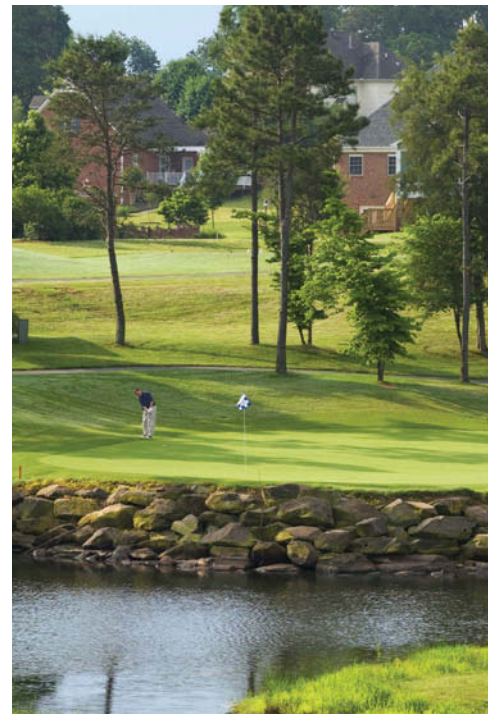
Gorgeous weather and year-round mild temperatures make Winston-Salem the perfect place to relax and enjoy a round (or two!) of golf – any time of the year! It is clear that golf is a popular sport among visitors and residents of the region, as there are many courses to choose from with a variety of challenges, for any skill level.



More than a dozen courses offer first-rate amenities at affordable prices.

Golf Digest has named the Triad (which includes Winston-Salem) America’s “best big city for golf,” so there is most certainly something here for a golfer to enjoy!

Some of the most famous designers have created courses in Winston-Salem, including the Jack Nicklaus design for Salem Glen Golf and Country Club, and Arnold Palmer’s Oak Valley Golf Club. The Tanglewood Championship Course designed by Robert Trent Jones, Sr., is consistently named a “best value” and “one of North Carolina’s top public courses.”



Above: Tanglewood’s 18th green,
Right: Oak Valley’s No. 5

courses

★ Indicates advertiser

	PAR	COURSE RATING	SLOPE RATING	LENGTH	HOLES	ARCHITECT	ONLINE TEE TIMES	DRIVING RANGE	GIFT/RETAIL SHOP	GOLF LESSONS	GOLF SCHOOL	SNACK BAR
LONG CREEK GOLF CLUB 5801 Bethania-Tobaccoville Rd., Bethania. 336.924.5226. longcreekgolf.com	72	69.1	127	6,414	18	Eddie Ault			●			●
MAPLE LEAF GOLF CLUB 4070 Hastings Rd., Kernersville. 336.769.9122.	71	68	127	6,150	18	Ellis Maples/Don Charles						●
MEADOWLANDS GOLF CLUB 542 Meadowlands Dr., Winston-Salem. 336.769.1011. meadowlandsgolfclub.com	72	71.4	130	6,772	18	Hale Irwin		●	●	●	●	●
OAK VALLEY GOLF CLUB 261 Oak Valley Blvd., Advance. 336.940.2000. oakvalleygolfclub.com	72	74.1	143	7,033	18	Arnold Palmer		●	●	●	●	●
OLDE HOMEPLACE GOLF CLUB 4295 Wallburg Rd., Winston-Salem. 336.769.1076. oldehomeplacegolfclub.com	72	70.1	130	6,515	18	Don & Mark Charles		●	●	●		●
PINE KNOLLS GOLF CLUB 1100 Quail Hollow Rd., Kernersville. 336.993.8300. pineknolls.com	72	71.1	124	6,338	18	Nat Taylor	●	●	●	●	●	●
REYNOLDS PARK GOLF COURSE 2391 Reynolds Park Rd., Winston-Salem. 336.650.7660. golfholes.com/nc/reynolds-park.htm	71	70.8	121	6,534	18	Perry Maxwell		●	●			●
SALEM GLEN COUNTRY CLUB 1000 Glen Day Dr., Clemmons. 336.712.1010. salemglen.com	71	73.1	134	6,716	18	GlenDay/Nicklaus Design	●	●	●	●	●	●
★ TANGLEWOOD—PAR 3 4061 Clemmons Rd., Clemmons. 336.703.6420. tanglewoodpark.org	54	—	—	1,424	18			●	●			
★ TANGLEWOOD—CHAMPIONSHIP 4061 Clemmons Rd., Clemmons. 336.703.6420. tanglewoodpark.org	70	75.4	142	7,101	18	Robert Trent Jones, Sr.		●	●	●	●	●
★ TANGLEWOOD—REYNOLDS 4061 Clemmons Rd., Clemmons. 336.703.6420. tanglewoodpark.org	72	72.5	136	6,567	18	Robert Trent Jones, Sr.		●	●	●	●	●
WILSHIRE GOLF CLUB 1579 Bridgton Rd., Winston-Salem. 336.788.7016.	71	68	120	6,164	18	George Veach						●
WINSTON LAKE GOLF COURSE 3535 Winston Lake Rd., Winston-Salem. 336.727.2703. weplay.ws	71	70.6	133	6,214	18	Ellis Maples/Don Charles	●	●	●	●	●	●



TANGLEWOOD Parks

Tanglewood Park is 1,100 acres of some of North Carolina's beautiful country. A place where sunsets happen in the sky, not on the big screen. Situated outside of Winston-Salem, Tanglewood has a lot to offer her visitors. Stay in the historic Manor House Bed and Breakfast or camp in Forsyth County's only natural setting RV campground. From fishing to golfing, to horseback riding or great events, Tanglewood is a place where families can discover real life again.

For more information,
visit www.tanglewoodpark.org
or call (336) 703-6400.



SHOPPING



Monkees in Reynolda Village, Below: Piedmont Craftsmen



Past meets future in Winston-Salem, and you can see it everywhere, even in the shopping! Within a few blocks of each other, you can find 18th century handmade goods and contemporary art, as well as the most fashion-forward boutiques and more. Go downtown for the ultimate shopping experience, where you can explore galleries in the Downtown Arts District and then go back in time to Old Salem, to purchase beeswax candles, Moravian cookies and other authentic goods.



Shopping on Trade Street

Downtown's Historic West End offers boutiques, antique stores and consignment shops for the savvy shopper to explore.

A unique shopping experience awaits at Reynolda Village, located on the 1,000-acre Reynolda Estate. The shops and restaurants that make up Reynolda Village occupy buildings once used to support the self-sufficient estate. The former blacksmith shop is now a café, and the smokehouse of the past now sells trendy women's clothing. Keep up the historic theme by visiting Bethania Mill & Village Shoppes, a mill-turned-retail center with multiple shops, including Mill Stone General Store & Gallery.

Thruway Center is Winston-Salem's oldest shopping center, which opened on the site of a former dairy farm in 1955. It remains a bustling destination with nearly 50 shops and restaurants.

From Abercrombie to Williams-Sonoma, you'll find all the names you want at Hanes Mall, the largest indoor mall between Atlanta and Washington, D.C.



All My Favorite Stores

Over 45 Merchants
in One Convenient
Location...

Winston-Salem's Favorite Shopping Center

White House | Black Market
Fox & Hound English Pub/Grille
Hanesbrands Outlet
Plow & Hearth
Omega Sports
Pet Supermarket
Christie's Hallmark
Carter's Baby & Kids
Coldwater Creek
Great Outdoor Provision Co.
Stein Mart
The Carving Board
The Loop Pizza & Grill
Hair Body & Soul
Hand & Stone Massage/Spa
Fast Med Urgent Care
Bonefish Grille
Eli's Pack & Ship
C. Distinctive Eyewear
Christopher's Formal Wear
Digit's Nails
The Juice Shop
Hannoush Jewelers
Chick fil A

Kilwins Chocolate Fudge
Talbots
Francesca's Collections
GNC
The Painted Frog
Note Worthy Fine Paper & Gifts
Rolly's Children's Fine Furnishings
CPR Cell Phone Repair
Be Shoes
Dewey's Bakery
Trader Joe's
Van Davis Aveda Salon & Spa
Ichiban Japanese
Fed Ex Kinkos
Moe's Southwest Restaurant
Palm Beach Tan
New Balance Winston-Salem
Mattress Firm
Wells Fargo
Ann Taylor Loft
Chico's
Bevello
The Jewel Box
Jos. A. Bank Clothiers
& More Great Merchants & Eateries

Thruway C·E·N·T·E·R

South Stratford Road & Knollwood St. Exits
off Business 40 • Winston-Salem

thruwaycenter.com



ANTIQUES, FURNITURE & CLOTHING CONSIGNMENT/ RESALE SHOPS



	Phone	Web	Hours of Operation
ANTIQUES IN BETHANIA 5530 Main St., Bethania, NC, 27010	336-924-1316	www.antiquesinbethania.com	Tu.-Sat. 10 a.m.-5 p.m., Sun.-Mon. Closed
C & J TRADING COMPANY 123 South Main St., Kernersville, NC 27284	336-497-5145	www.candjtradingcompany.com	Mon.-Sat. 9 a.m.-6 p.m., Sun. Closed
COLLAGE ON WEST END 434 West End Blvd., Winston-Salem, NC 27101	336-725-8900		Wed.-Sat. 10 a.m.-5 p.m., Sun.-Mon.-Tu. Closed
CONSIGNMENT FURNITURE EMPORIUM 599 South Stratford Rd., Winston-Salem, NC 27103	336-765-5053	www.consignmentfurnitureemporium.com	Mon.-Sat. 10 a.m.-6 p.m., Sun. Closed
DING'S FASHION & GIFTS 2834 Reynolda Rd., Winston-Salem, NC 27106	336-723-3465		Tu.-Fri. 10 a.m.-6 p.m., Sat. 10 a.m.-5 p.m., Sun. & Mon. Closed
DORSEL CONSIGNMENT SHOP 105 South Hawthorne Rd., Winston-Salem, NC 27103	336-917-0083		Mon. & Wed.-Sat. 11 a.m.-7 p.m., Tue & Sun. Closed
ELIZABETH AT HANES PARK 849/851 Reynolda Rd., Winston-Salem, NC 27104	336-723-2009	www.elizabethathanespark.com	Tu.-Sat. 10 a.m.-5 p.m., Sun. Noon-4 p.m., Mon. Closed
ETC. CONSIGNMENT SHOP 690 Jonestown Rd., Winston-Salem, NC 27103	336-659-7786	www.etcconsignmentshoppe.com	Mon.-Fri. 10 a.m.-6 p.m., Sat. 10 a.m.-5 p.m., Sun. Closed
KINNAMAN'S ANTIQUES & USED FURNITURE 670 South Stratford Rd., Winston-Salem, NC 27103	336-659-0099	www.kinnamansfurniture.com	Mon.-Sat. 9:30 a.m.-6 p.m., Sun. Closed
LASTER'S FINE ART & ANTIQUES 664 South Stratford Rd., Winston-Salem NC 27103	336-765-5919	www.lastersfineart.com	Mon.-Sat. 10 a.m.-5:30 p.m., Sun. Closed
LOST IN TIME 2105 Peters Creek Pkwy., Winston-Salem, NC 27127	336-725-5829		Mon.-Sat. 10 a.m.-6 p.m., Sun. Noon-6 p.m.
NORTH CAROLINA ART & ANTIQUES 1590 Peters Creek Pkwy., Winston-Salem, NC 27127	336-721-9499		Mon.-Sat. 10 a.m.-8 p.m., Sun. Noon-6 p.m.
PLATO'S CLOSET 600 Hanes Mall Blvd., Winston-Salem, NC 27103	336-659-0476	www.platosclosetwinstonsalem.com	Mon.-Sat. 10 a.m.-9 p.m., Sun. Noon-5 p.m.
RERUNS 4007 Country Club Rd., Winston-Salem, NC 27104	336-760-9599		Mon.-Sat. 10 a.m.-5 p.m., Sun. Closed
RE-TALE 922 Burke St., Winston-Salem, NC 27101	336-331-3408	www.re-tale.net	Wed.-Fri. 10 a.m.-6 p.m., Sat. 10 a.m.-5 p.m., Sun. Closed
SNOB CONSIGNMENT SHOP 465 West End Blvd., Winston-Salem, NC 27101	336-724-2547		Tu.-Sat. 10 a.m.-6 p.m., Sun.-Mon. Closed
TREASURES CONSIGNMENT 50 Miller St., Winston-Salem, NC 27104	336-722-2434		Mon.-Fri. 10 a.m.-6 p.m., Sat. 10 a.m.-5 p.m., Sun. Closed
UPTOWN CHEAPSKATE 3262 Silas Creek Pkwy., Winston-Salem, NC 27103	336-768-4500		Mon.-Sat. 10 a.m.-8 p.m., Sun. Noon-6 p.m.
WHAT'S IN STORE 800 North Main St., Suite E, Kernersville, NC 27284	336-310-4979	www.whatsinstorellc.com	Tu.-Sat. 11 a.m.-7 p.m., Sun.-Mon. Closed
WINSTON-SALEM RESCUE MISSION THRIFT STORE Corner of 7th St. & Oak St., Winston-Salem, NC 27101		www.wsrescue.org	Mon.-Sat. 9 a.m.-4:30 p.m.
YOURS TRULY LTD. 835 Reynolda Rd., Winston-Salem, NC 27104	336-659-9100		Mon.-Fri. 10 a.m.-6 p.m., Sat. 10 a.m.-5 p.m., Sun. Closed

shopping areas

★ | DOWNTOWN ARTS DISTRICT

Trade Street (between 5th and 7th Street), DADAws.org. N. 36.101337, W. -80.246171.

Browse through a backdrop of murals in the Downtown Arts District and experience numerous working studios, galleries and shops. Come and explore for yourself the fiber, wood, metal, canvas, and especially the people of the arts district. Check web site for store hours.

★ | THRUWAY

300 South Stratford Road, ThruwayCenter.com. N. 36.091271, W. -80.282231.

Winston-Salem's first shopping center continues to change with the times, with an enormous assortment of impressive merchants for shopping, dining, and services! Check website for store hours.

★ | REYNOLDA VILLAGE

2201 Reynolda Road, ReynoldaVillage.com. N. 36.125576, W. -80.285438.

The shops are housed in buildings that once supported the 1,067-acre estate of the R.J. Reynolds family. These buildings were modeled after an English Village and included dairy barns, a cattle shed, school, post office, smokehouse, blacksmith shop, carriage house, central power, and heating plant, as well as cottages to house the family's chauffeur and stenographer, the village's school master and the farm's head dairyman and horticulturist. Reynolda Village has a wide variety of shops and boutiques for you to explore, from the every-day to the extraordinary. Check web site for store hours.

HANES MALL

3320 Silas Creek Parkway, ShopHanesMall.com. N. 36.073757, W. -80.298606.

Hanes Mall features more than 200 stores, plus a food court to refuel for your afternoon of shopping. Open: Monday-Saturday 10 a.m.-9 p.m., Sunday Noon-6 p.m.

BETHANIA MILL & VILLAGE SHOPS

5455 Bethania Road, N. 36.179011, W. -80.339344.

Located in the historic village of Bethania, Bethania Mill and Village Shoppes have been tastefully remodeled into a retail experience that offers a rustic general store feel with the amenities and furnishings of a modern space. Open Tuesday-Saturday 10 a.m.-5 p.m.

HISTORIC WEST END

Fourth Street and Brookstown Avenue, W-SFrontPorch.com. N. 36.100915, W. -80.202924.

There are four distinct shopping areas in and around West End: "Reynolda Curve," with interesting antiques and furnishings, at the curve of Reynolda Road and West End Boulevard; "Hawthorne & First," with eateries and services around the junction of First Street and Hawthorne Road at the base of the Wake Forest University Baptist Health on Hawthorne Hill; along "Burke Street," with print shops, home furnishings, and nightlife; and "Uptown West End," services and restaurants at the crest of the West End ridge along Fourth and Fifth Streets as they intersect Summit Street. Check website for hours.

★ | Indicates advertiser

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Visually stunning boutique offering one-of-a-kind and limited production clothing, jewelry and accessories for the urban aesthete

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Threads of Connection

vegetable dyed, dried in the sun
featuring small batch clothing from women's cooperatives

631 Trade Street
336.448.0258

Located in the heart of the Downtown Arts District
Open Tues-Sat, 11-5

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calendar of EVENTS

summer

JUNE 5-8, 2014

TEXAS PETE TWIN CITY RIBFEST

Corner of West 5th Street and North Marshall Street, 336.707.9188 or TwinCityRibFest.com.

Named Top 20 Event by the Southeast Tourism Bureau and national recognition in Bon Appetit magazine and MarthaStewart.com, RibFest offers more than great mouthwatering ribs. Open: Thursday-Saturday 11 a.m.-11 p.m., Sunday Noon-5 p.m. Admission: Adult \$7, Children (under 12) Free.

JUNE 13-15, 2014

UNCSA: MUSIC ACADEMY OF THE AMERICAN SOUTH

MAAS is a new summer event, celebrating the diverse musical styles and influences of the southeastern United States. The collision of various musical vocabularies throughout this region occurred more than 200 years. The development of what we know as American roots music, today, is the result of artistic sharing. Blues, bluegrass, gospel, string band, country, and jazz are all uniquely American and comprise our claim in the global artistic landscape.

JUNE 21, 2014

JUNETEENTH FESTIVAL

2825 University Parkway. (Joel Coliseum Annex), 336.283.1709 TriadCulturalArts.org/Juneteenth.html.

Juneteenth commemorates African-American freedom and achievement through education. Open 11 a.m.-5 p.m. Admission: Free.



Winston-Salem Air Show

JULY 3-4-5-6, 2014

HEAVY REBEL WEEKENDER

101 West 5th Street (Millennium Center) and Trade Street, HeavyRebel.net.

The Heavy Rebel Weekender is a celebration of the "Heaviest Rebels" of Rock and Roll. Open: Thursday July 5 Pre-Party at The Garage 8 p.m.-1 a.m., Friday 5 p.m.-1 a.m., Car show 9 a.m.-4 p.m., Vendors noon, Saturday Heavy Rebel kicks off 5 p.m.-1 a.m., Sunday 2 p.m.-10 p.m. Admission: 3-day pass \$90 in advance, \$100 at door, 1-day pass (Fri-Sat-Sun) \$35 in advance, \$40 at door.

JULY 29-AUGUST 3, 2013

NATIONAL BLACK THEATRE FESTIVAL

Various venues throughout Winston-Salem, NBTF.org.

Held biennially, the National Black Theatre Festival (NBTF) attracts more than 65,000 people during the six-day event. The NBTF will be held in various locations in Winston-Salem. Festival highlights will include the Opening Night Gala, Readers' Theatre of New Works/Plays, the Youth/Celebrity Project, International Colloquia, International Vendor's Market, Fringe, Workshops and Seminars, and of

course, over 100 theatrical performances. More than 50 celebrities of stage, screen and television are expected to attend. To wrap-up the evening, join the nightly after show festivities at the celebrity receptions in the Marriott Hotel

AUGUST 10-23, 2013

CAROLINA SUMMER MUSIC FESTIVAL

900 Old Salem Road (Gray Auditorium at Old Salem), afternoon and evening concerts, CarolinaChambersSymphony.org.

With its diversity of musical styles and excellent musicians, the Carolina Summer Music Festival brings beautiful and exciting music to venues throughout Winston-Salem each August.

AUGUST 18-24, 2013

WINSTON-SALEM OPEN

100 West 32nd Street (Wake Forest University Tennis Center), WinstonSalemOpen.com.

The Winston-Salem Open at Wake Forest University, an ATP World Tour 250 event takes place the week prior to the US Open. 2011 marked the first year of the tournament and more than 40 of the top 81 ranked players in the world. Last year's tournament brought in Andy Roddick, John Isner, Sam Querrey, Ryan Harrison and Alexandr Dolgoplov.

fall

SEPTEMBER 7, 2013

BOOKMARKS FESTIVAL OF BOOKS

Trade Street (Downtown Arts District), BookmarksBookFestival.org.

Authors, illustrators and storytellers are here to inspire both the young and old through reading, workshops, storytelling, panel discussions and cooking demonstrations. Open 10 a.m.-5 p.m. Admission: Free.

SEPTEMBER 10-DECEMBER 13, 2013

DIAS DE LOS MUERTOS (DAYS OF THE DEAD) EXHIBIT

1834 Reynolda Road (Wake Forest University campus), 336.758.5282, MOA.WFU.edu.

Featuring a traditional Mexican ofrenda, a home altar, crafts, a children's ofrenda and a photo essay illustrating aspects of the celebration, text is bilingual. Open Tuesday-Saturday 10 a.m.-4:30 p.m. Admission: Free.

SEPTEMBER 14, 2013

HISTORIC WEST END ARTSFEST 2013

931 West 4th Street at Grace Court Park, ARTSfestwinstonsalem.com.

ARTSfest is a fun-filled day engaging with the arts, family and friends. Held in the heart of the historic West End, this event features more than 70 artisans from across the Southeast. Enjoy food served by local vendors and a variety of live musical performances throughout the show. Open: 10 a.m.-5 p.m. Free.



National Black Theatre Festival



Clockwise from top:
West End Christmas, NCSA's
Nutcracker, RiverRun
International Film Festival,
Winston-Salem Open

SEPTEMBER 21, 2013

APPLE FEST '13

2147 Bethabara Road (Historic Bethabara Park), 336.924.8191, BethabaraPark.org.

Apple Fest celebrates the harvest and history of the Forsyth county area. Featuring roots music, historical interpreters, local orchards, and quality craft vendors. Open 10:30 a.m.-4:30 p.m. Admission: Free.

SEPTEMBER 21, 2013

ROCK THE BLOCK

Downtown Winston-Salem, RockTheBlockWS.com.

Wrap-up the summer with fun, music and a wide variety of food and vendors at Rock the Block, coming to downtown's Fourth Street. Open 11 a.m.-7 p.m. Admission: Free.

SEPTEMBER 21-22, 2013

WINSTON-SALEM AIR SHOW

3801 N. Liberty Street (Smith Reynolds Airport), 336.767.2832, WSAirshow.com.

The Winston-Salem Air Show at Winston-Salem's Smith Reynolds Airport celebrates more than 101 years of taking to the skies. The 2013 show includes an A-4 Sky Hawk, a Cobra and a Huey, a 786 Sabre Jet and a 375 mph Jet Truck. Parking is FREE. Purchase tickets online at www.wsairshow.com. At gate adult \$20, senior \$15, children under 12 Free. Limit 3 children per adult chaperone. Open 10 a.m.-5 p.m.

SEPTEMBER 28, 2013

BLACK WALNUT FESTIVAL

5393 Ham Horton Lane (Historic Bethania), 336.922.0434, TownofBethania.org.

Join us for a day of food, live music and family fun in the Historic Town of Bethania at the 2013 Black Walnut Festival. Open 10 a.m.-4 p.m. Admission: Free.

OCTOBER 4-13, 2013

DIXIE CLASSIC FAIR

421 West 27th Street, 336.727.2236, DCFair.com.

Deep-fired Oreos, 1,235 pound pumpkins, demolition derbies, prize cattle and much more. You'll find it all "Only At The Fair," so get ready for 10 fun-packed days of games, rides, entertainment and only-at-the-fair-fabulous foods.

OCTOBER 25 & 29, 2013

HALLOWEEN TWILIGHT TOURS

Old Salem Museums & Gardens, 800.441.5305 (reservations required), OldSalem.org.

Come find out by joining a Legends & Lanterns walking tour at Old Salem if you dare! During the nighttime tour, a costumed guide will light the way by lantern through Salem's streets. Visit several haunting stops in the historic district, and experience vivid tales of local ghostly legends and events. You might even catch a glimpse of a ghost or two among our historic buildings! Open 6 p.m.-9 p.m. with tours scheduled every 15 minutes, suitable for all ages. Admission: adult \$20, children \$15

OCTOBER 12, 2013

KERNERSVILLE OKTOBERFEST

413 South Main Street (on the lawn), Kernersville, 336.996.7922 or KörnersFolly.org.

Annual beer and wine tasting fundraising event in the tradition of a German Oktoberfest, all proceeds go toward "Operation Restoration" to restore and preserve Körner's Folly for the education and enjoyment of the public. Open 3 p.m.-7 p.m. Admission: Discounted advance ticket, \$30 at the door. Must be 21 years or older to attend.

NOVEMBER 13-18, 2013

6 DAYS IN NOVEMBER

Various venues throughout Winston-Salem, 336.722.2585, IntoTheArts.org.

Visitors can experience an array of more than 160 events that include a major exhibition from the nationally-acclaimed Piedmont Craftsmen's Fair, a cutting-edge light show, theatre, music, dance, programming for kids, food events and more at various venues throughout Winston-Salem.

NOVEMBER 16 & 17, 2013

50TH PIEDMONT CRAFTSMEN'S FAIR

301 West Fifth Street (Benton Convention Center), 336.725.1516 or PiedmontCraftsmen.org.

Quality craftsmanship and excellent design have always been the hallmarks of the Piedmont Craftsmen's Fair. Held annually, the fair showcases the handwork of more than 130 fine artisans from across the southeast in a setting that allows shoppers to meet the crafts people, and view demonstrations of craft techniques. Group rates and weekend passes available. Open Saturday 10 a.m.-6 p.m., Sunday 12 p.m.-5 p.m.

winter/holiday

NOVEMBER 15 & 16, 22 & 23, 29 & 30, 2013

CHRISTMAS BY CANDLELIGHT 18TH CENTURY TOUR

Old Salem Museums & Gardens, 800.441.5305, OldSalem.org.

Take a guided tour by candlelight through the Historic District where the customs and traditions of an 18th-century Salem Christmas will be brought to life through all of your senses. The evening tours include music, games, food and drink. Tours meet at the Herbst House at 6:30 p.m., 7 p.m., 7:30 p.m. and 8 p.m. Admission: adult \$20, child \$15. Call for reservations.

NOVEMBER 23, 2013-JANUARY 1, 2014

FESTIVAL OF LIGHTS AT TANGLEWOOD PARK

4061 Clemmons Road, Clemmons, 336.703.6400, Forsyth.CC/Parks/Tanglewood.

The Festival of Lights continues to be one of the largest and most spectacular light shows in the southeast. From storybook scenes to holiday themes, over 100 displays and over a million lights fill Tanglewood Park with the splendor and joy of the holiday season. Open 6 p.m.-11 p.m.

NOVEMBER 29 - JANUARY 5, 2013

CHRISTMAS AT KÖRNER'S FOLLY

413 South Main Street, Kernersville, 336.996.7922 or KörnersFolly.org.

Tour all 22 rooms of Körner's Folly beautifully decorated in traditional Victorian Christmas décor. Extended hours, candlelight tours available. Open: Thursdays 10 a.m.-4 p.m., Fridays & Saturdays 10 a.m.-6 p.m., Sundays 1 p.m.-5 pm. Admission: Adult \$10, Children 6-18 yrs.) \$6, children 5 and under free.

DECEMBER 7, 2013

FRÖHLICHE WEIHNACHTEN

2147 Bethabara Road (Historic Bethabara Park), 336.924.8191, BethabaraPark.org.

Enjoy an afternoon of German Christmas traditions at Historic Bethabara Park. Visitors can relive the first Moravian Christmas celebration in North Carolina, hear German carols, view German crafts, taste German pastries, and more! Open 1:30 p.m.-4:30 p.m. Admission: Free.

DECEMBER 6 & 7, 13, 19, 20 & 21, 2013

CHRISTMAS BY CANDLELIGHT 19TH CENTURY TOUR

Old Salem Museums & Gardens, 800.441.5305, OldSalem.org.

Take a guided tour by candlelight through the Historic District where the customs and traditions of a 19th-century Salem Christmas. The evening includes music, food and drink. Tours will meet at the Herbst House at 6:30 p.m., 7 p.m., 7:30 p.m. and 8 p.m. Admission: adult \$20, child \$15. Call for reservations.

DECEMBER 8, 2013

CHRISTMAS LOVEFEAST AT WAKE FOREST UNIVERSITY

1834 Wake Forest Road (Wait Chapel on Wake Forest University campus), 336.758.5210, WFU.edu.

The largest annual Moravian Lovefeast, a simple meal shared with family and friends which seeks to strengthen spirit of unity and good will among all people, in the country. Over 2,300 take part in this custom that originated in Europe and was brought by the Moravians to North Carolina in 1753. Open 8 p.m.-9:30 p.m. Admission: Free.

DECEMBER 5, 6, 7, & 12, 13, 14, 2013

CANDLE TEA

Old Salem Museums & Gardens, 336.722.6171, CandleTea.org.

Experience 18th century Moravian Christmas customs at the single Brothers' House in Old Salem. Candle Tea, organized by the Women's Fellowship of Home Moravian Church has become synonymous as the unofficial opening of the Christmas Holiday Season.



Candle Tea in Old Salem

DECEMBER 6, 7, 8, & 13, 14, 15, 2013

BLACK NATIVITY

610 Coliseum Drive, 336.723.2266, BlackNativity.org. One of America's most popular holiday gospel musicals, this annual production by the North Carolina Black Repertory Company is a foot-stomping, hand-clapping theatrical performance, filled with brilliant costumes and Afro-centric dance. Appropriate for all ages. Open: Friday 8 p.m., Saturday 3 p.m. and 8 p.m., Sunday 3 p.m. Admission: adult \$22, senior/student \$18, children under 12 \$15, All tickets are \$15 for the Saturday Matinee.

DECEMBER 5-6-7, 2013

REYNOLDA HOUSE CANDLELIGHT TOURS

2250 Reynolda Road, 336.758.5150, ReynoldaHouse.org. Candlelight Tours feature stories of the Reynolds family holidays, refreshments and period decorations, holiday music played on the original Aeolian organ.

DECEMBER 13-15, 19-22, 2013

**UNCSA PRODUCTION
"THE NUTCRACKER"**

405 W. 4th Street (Stevens Center), 336.721.1945, UNCSA.edu/performances.

The Sugar Plum Fairy casts her spell on Winston-Salem when "The Nutcracker" returns to the historic Steven's Center in downtown Winston-Salem. December 13 (Fri) at 7:30 p.m.; 14 (Sat) at 2:00 p.m. & 7:30 p.m.; 15 (Sun) at 2:00 p.m.; 19 (Thurs) 7:30 p.m.; 20 (Fri) at 7:30 p.m.; 21 (Sat) 2:00 p.m. & 7:30 p.m.; 22 (Sun) at 2:00 p.m. Ticket prices range from \$25 to \$70.

spring

APRIL 20, 2014

EASTER SUNRISE SERVICE

529 South Church Street (Home Moravian Church) in Old Salem, 336.722.6171, MCSP.org.

Considered the largest Moravian Sunrise Service, this liturgical worship commemorates a 242 year tradition. Worshipers gather in front of Home Moravian Church, then proceed to God's Acre, the Moravian graveyard. Service begins at sunrise. Admission: Free.

MID-APRIL 2014

**RIVERRUN INTERNATIONAL
FILM FESTIVAL**

Various venues throughout Winston-Salem, 336.724.1502, RiverRunFilm.com.

One of the country's fastest-growing regional film festivals, RiverRun annually presents a rich blend of new films by established and emerging filmmakers. Screens a wide variety of feature-length and short films from all genres, RiverRun has showcased a wide variety of films, ranging from gritty independents to Hollywood blockbusters.

MAY 3-5, 2014

SPRING FOLLY

Downtown Kernersville, 336.993.4521, KernersvilleSpringFolly.com.

Spring Folly is Kernersville's largest and most comprehensive music festival with music on two stages from bluegrass to the top 40 tunes, youth and teen areas with hands-on activities, rides, petting zoos, tasty food, antique cars, and more. Open: Friday 6 p.m.-10 p.m., Saturday 10 a.m.-10 p.m., Sunday 1 p.m.-6 p.m. Harmon park only. Admission: Free.

MAY 24, 2014

**THE 14TH ANNUAL NORTH CAROLINA
WINE FESTIVAL**

4061 Clemmons Road (Tanglewood Park), Clemmons, 336.777.3900, NCWineFestival.com.

With more than 30 wineries and vineyards, it is one of the largest wine festivals in North Carolina celebrating the vast growing wine industry of North Carolina. Open Noon-6:30 p.m. Admission: \$20 in advance, \$30 at door.

MAY 31, 2014

**SALUTE! THE NORTH CAROLINA
WINE CELEBRATION**

Along Fourth Street between Spring Street and Marshall Street in Downtown Winston-Salem, 336.354.1500, SaluteNCWine.com.

One of the premier celebrations of wine in North Carolina, Salute! uncorks in the streets of Downtown Winston-Salem, with over 35 North Carolina wineries offering tastings and purchase of their harvest. Voted a "Top 20 Event in the Southeast" by the Southeast Tourism Society, this event offers a total experience that highlights the fast-growing North Carolina wine industry in a fun and festive setting. Open Noon-6pm. Admission: \$20 advance, \$25 day of event.

other

APRIL-AUGUST

BOWMAN GRAY RACING

1250 S Martin Luther King, Jr. Drive (Bowman Gray Stadium), 336.725.5635, BowmanGrayRacing.com.

As the longest running NASCAR weekly series, Bowman Gray is the definition of excellence in short track racing. This Saturday night tradition of watching racing can be enjoyed by the entire family. And after racing draws to a close, the pit area is open to the public allowing fans to get autographs from their favorite drivers. Check website for times and admission.

APRIL-SEPTEMBER

**WINSTON-SALEM DASH -
MINOR LEAGUE BASEBALL**

951 Ballpark Way, 336.714.2287, WSDash.com.

The Winston-Salem Dash are the Class-A Advanced affiliate of the Chicago White Sox and a member of the Carolina League. Check website for schedule, times and admission.

APRIL 16 - DECEMBER, 2013

COBBLESTONE FARMERS MARKET

Located at the Milton Rhodes Center for the Arts 215 Spruce Street, 336.782.1345.

Open from 10 a.m.-1 p.m. Tuesdays this producers only farmers market has products from organic or sustainable practices farms.

APRIL 26 - OCTOBER 4, 2013

REYNOLDA VILLAGE FARMERS MARKET

2201 Reynolda Road, open 9 a.m.-1 p.m. every Friday.

Sanders Ridge Farm and Winery will pour wine samples. Other vendors will have truffle butter, meat, eggs, goat cheese and starter logs for people who want to grow their own shiitake mushrooms.



APRIL 13 - NOV. 23, 2013

**OLD SALEM COBBLESTONE
FARMERS MARKET**

At the Milton Rhodes Center for the Arts until May 18th, in Old Salem beginning May 25.

Adjacent to Single Brothers garden, CobblestoneFarmersMarket@gmail.com. Every Saturday from 9 a.m.-12 p.m. this producers only farmers market will be open with products from organic or sustainable practices farms.

MAY 8 - OCTOBER 31, 2013

KERNERSVILLE FARMERS MARKET

134 E. Mountain Street, Kernersville, 336.993.2202, kernersvillefarmersmarket.com, open Wednesdays and Saturdays 7a.m.-12 p.m.

We provide a direct connection to vendors with deep roots in Kernersville as well as North Carolina, including farms, nurseries, bakeries, cheese makers and specialty foods producers.

year-round/on-going

FIRST FRIDAY GALLERY HOP

Located on Sixth and Trade and Liberty Streets (Downtown Arts District). New exhibits, events and extended shop hours the first Friday of every month from 7 p.m.-10 p.m. Admission: Free.

**THE DIXIE CLASSIC FAIRGROUNDS
FARMER'S MARKET**

421 West 27th Street (Dixie Classic Fairgrounds), 336.727.2236.

Fruits, vegetables, baked goods, eggs, flowers and plants, handcrafted items are available. Open every Saturday throughout the year from 6 a.m. to 1 p.m.

CLEMMONS FARMERS MARKET

1150 S. Peace Haven Road (Jerry Long Family YMCA), 336.712.2000 open Wednesdays 9 a.m.-1 p.m.

Locally grown fresh fruits & produce in-season, meats, eggs, cheeses along with baked goods, honey, bedding plants, and pies.

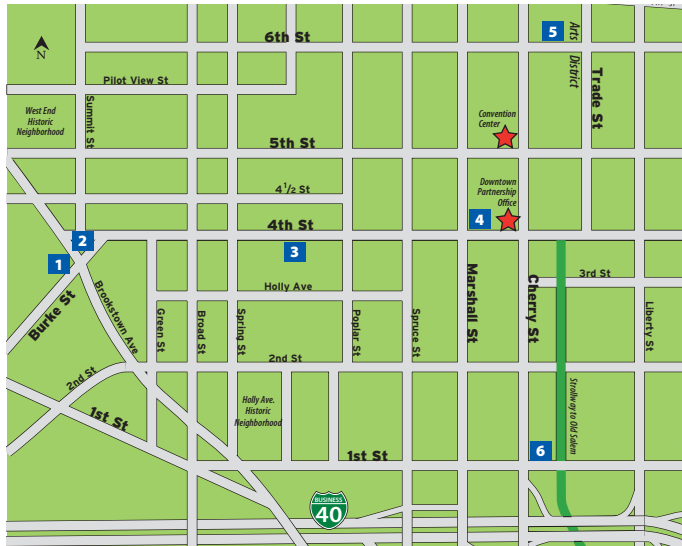
**SECOND SATURDAY SCIENCE
AT SCIWORKS**

400 W. Hanes Mill Rd., 336.767.6730, SciWorks.org.

Every second Saturday learn about a relevant, specific science topics and make a craft to take home. Each month features a different topic but may include astronomy, gardening, weather, or animals. Open: 11:30 a.m.-2 p.m. Free with paid admission to Sciworks.

DOWNTOWN

Downtown Winston-Salem



Salsa dancing at Summer on Trade

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www.SpringHouseNC.com 

It's no surprise that Forbes just named Winston-Salem No. 2 on their list of the country's best downtowns. With more than 80 restaurants, 30 galleries and museums, and dozens of shops and businesses, downtown Winston-Salem is the place to be.

Head to the Downtown Arts District, between 5th, 7th and Trade streets, to check out dozens of galleries and studios. (These

When the sun sets, downtown really comes alive. See an indie flick at a/perture Cinema, catch a baseball game at BB&T Ballpark, or check out the live performances at Milton Rhodes Center for the Arts or the Stevens Center of the UNC School of the Arts.



DOWNTOWN
THE ♥ OF WINSTON-SALEM

Over 70 restaurants & pubs, dozens of shops & artist galleries, hundreds of events & festivals, plus 2,100 residential units

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336.725.5577
6THANDVINE.COM

artists' enclaves also are on display during the First Friday Gallery Hops.) For an eclectic and artistic atmosphere, amazing wine, and delicious food, give 6th and Vine Wine Bar and Café a try. For upscale Southern cuisine and a colorful, cozy experience, visit Mozelle's Fresh Southern Bistro. Great beer isn't the only thing on tap at Foothills Brewing. While it is true you can find a variety of hand-crafted brews created on site, you can also enjoy a great menu and live music.

When the sun sets, downtown really comes alive. See an indie flick at a/perture cinema, catch a baseball game at BB&T Ballpark, or check out the live performances at Milton Rhodes Center for the Arts or the Stevens Center of the UNC School of the Arts.

When it's time for bed, downtown's accommodations range from full-service to historic B&Bs. Rest up, because you get to do it all over again tomorrow.

638 West Fourth St. (336) 777-3348
www.FoothillsBrewing.com

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TORCH PILSNER
HOPPYUM IPA

Mozelle's
FRESH SOUTHERN BISTRO

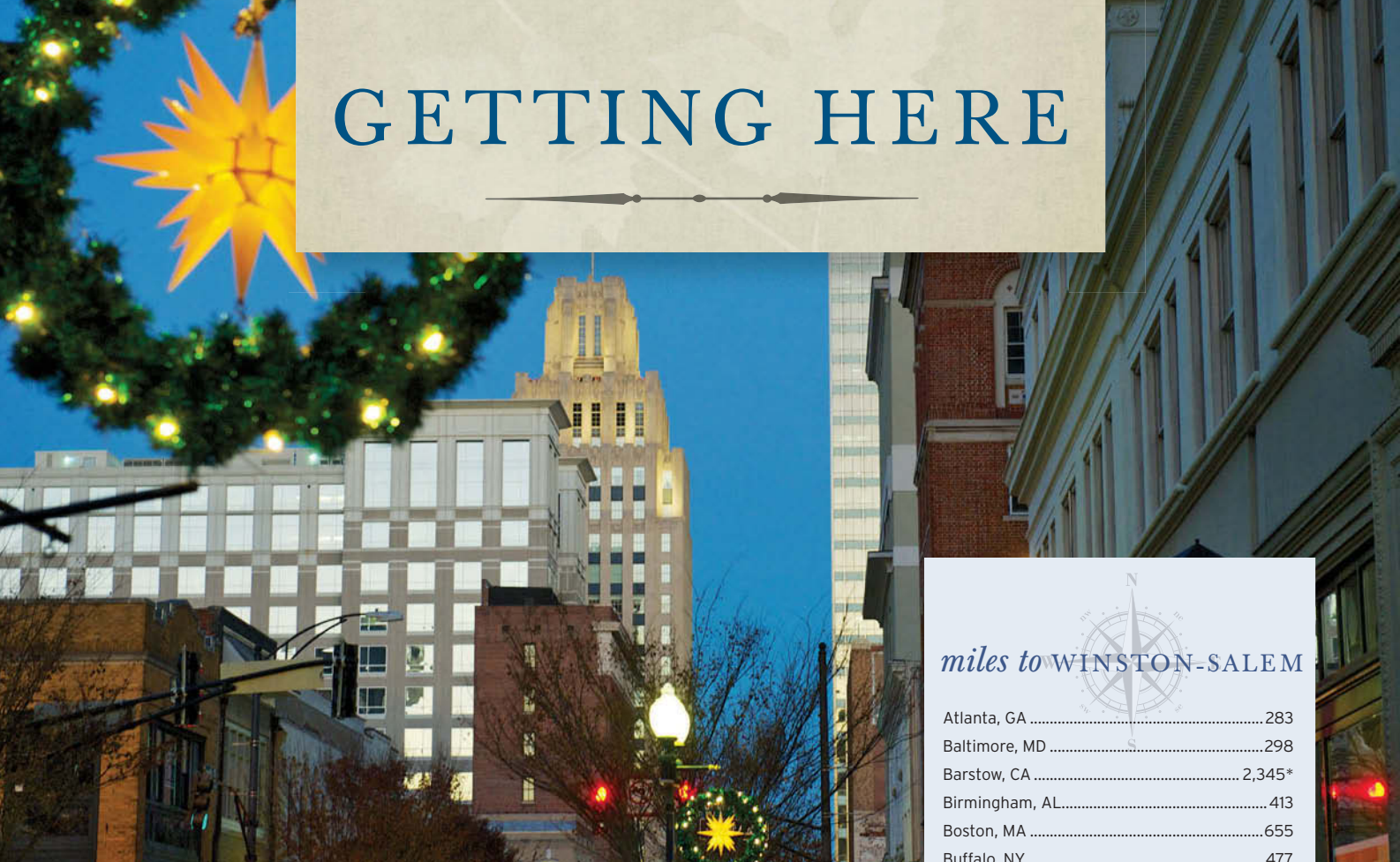
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GETTING HERE




miles to WINSTON-SALEM

Atlanta, GA	283
Baltimore, MD	298
Barstow, CA	2,345*
Birmingham, AL.....	413
Boston, MA	655
Buffalo, NY.....	477
Charleston, SC	221
Charlotte, NC.....	72
Chattanooga, TN.....	473
Cincinnati, OH.....	317
Cleveland, OH.....	384
Columbia, SC.....	171
Columbus, OH.....	309
Dallas, TX.....	969
Durham, NC.....	80
Fayetteville, NC.....	119
Greensboro, NC.....	29
Knoxville, TN.....	207
Lexington, KY.....	269
Louisville, KY.....	336
Myrtle Beach, SC.....	233
Nashville, TN.....	368
New Orleans, LA.....	701
New York, NY.....	565
Orlando, FL.....	523
Raleigh, NC.....	107
Richmond, VA.....	187
Savannah, GA.....	280
St. Louis, MO.....	576
Washington D.C.	263
Wheeling, WV.....	278
Wilmington, NC.....	237

Can't wait to get to Winston-Salem? Here's how:

BY CAR OR RV — If you decide a road trip is to be part of your visit, you'll enjoy the drive to the City of Arts & Innovation, conveniently situated just six hours from Washington, D.C., and about five hours from Atlanta.

BY PLANE — Flying in and out of Winston-Salem could not be easier with Piedmont Triad International Airport just a half hour from downtown. The airport offers 86 nonstop flights to 17 destinations via major carriers, including Allegiant, American Airlines/American Eagle, Continental Airlines, Delta Air Lines, United and US Airways.

For private transportation, the county-operated, general aviation Smith Reynolds Airport is located just minutes from downtown. Smith Reynolds is the airport of choice for a significant amount of corporate jet and large aircraft charter activity.



BY TRAIN — Hop the Amtrak train to nearby High Point and then take the shuttle transport directly to Winston-Salem and find yourself right in the middle of a bustling downtown filled with great hotels, restaurants, shops, and artist's boutiques.

Once here, there are plenty of taxis, limousines, public transportation vehicles, and automobile-rental services to get you around.

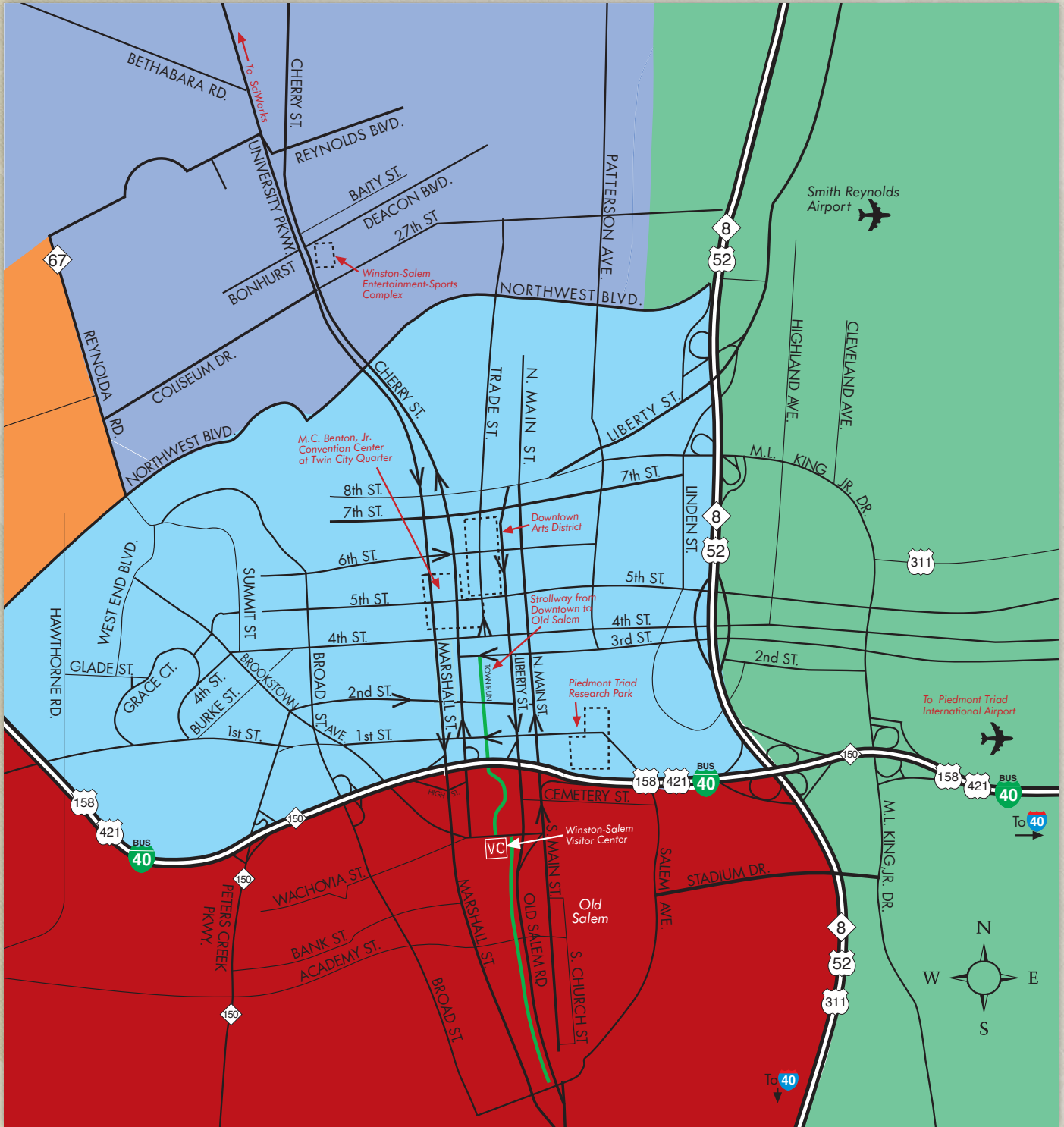
**This trek is a straight shot on I-40 heading east without a single turn!*



greater
**WINSTON-SALEM &
 FORSYTH COUNTY, NC**



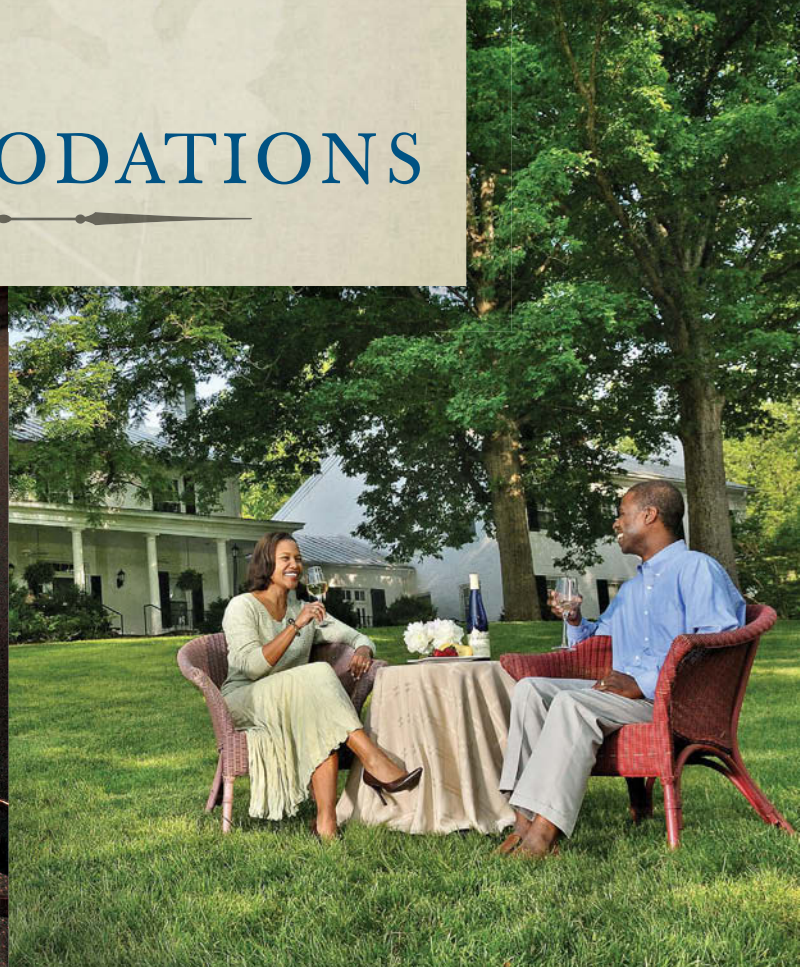
CENTRAL WINSTON-SALEM



CORRIDORS

- Downtown
- North
- East/Kernersville
- South/Hanes Mall
- West/Clemmons

ACCOMMODATIONS



Clockwise from left: Historic Brookstown Inn, Tanglewood Park's Manor House Bed and Breakfast, Embassy Suites guest room and exterior view



Take a step back in time or find a familiar “home away from home,” wherever you want to stay, Winston-Salem can accommodate! Dozens of nationally-recognized properties offer the comfort and amenities you have come to expect, but what if you are looking for something a little more unique? Not to worry. Winston-Salem has many options to make your stay the perfect experience you deserve.

Historic properties range from an 18th century home in the heart of Old Salem to a 19th century textile mill that has been updated with the latest amenities.

Family-friendly options abound, including suites at full-service properties with amenities such as indoor pools, complimentary breakfast, and more. RV travelers will find 44 sites at Tanglewood Park Campgrounds.

Don't want to leave Fido at home? Many of the region's accommodations will gladly host pets. Check the next few pages to find properties that can accommodate your furry family members.

Visit our website, VisitWinstonSalem.com for a complete list of accommodations – you can even book your room right there!



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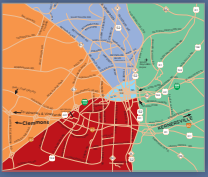
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ACCOMMODATIONS

 <p>CORRIDORS</p> <ul style="list-style-type: none"> Downtown North East/Kernersville South/Hanes Mall West/Clemmons 	<p>Telephone & Fax</p> <p>All area codes 336 unless noted otherwise.</p>	Airport Shuttle	Business Center	Comp. Breakfast	Fitness Facility	Indoor Pool	Outdoor Pool	Internet	Microwave in-room	Non-smoking Facility	Pets Allowed	Refrigerator in-room	Restaurant On Site	Room Service	Number of Rooms	Area*
<p>AUGUSTUS T. ZEVELY INN HISTORIC BED & BREAKFAST</p> <p>803 South Main St., Winston-Salem, NC 27101 Winston-Salem-Inn.com, 36.086 -80.242</p>	<p>336.748.9299 800.928.9299 F: 336.721.2211</p>			●				●	●						12	D
<p>BUDGET INN</p> <p>600 Peters Creek Pkwy., Winston-Salem, NC 27103 36.084 -80.258</p>	<p>336.725.0501 F: 336.722.1949</p>														87	N
<p>CLARION COLLECTION SUNDANCE PLAZA HOTEL SPA & WELLNESS CENTER</p> <p>3050 University Pkwy., Winston-Salem, NC 27105 StaySundance.com, 36,130,116 -80.263</p>	<p>336.723.2911 877.499.7829 F: 336.714.4578</p>	●	●	●	●	●	●	●	●	●	●	●	●	●	193	S
<p>COMFORT INN-UNIVERSITY</p> <p>200 Mercantile Dr., Winston-Salem, NC 27105 ChoiceHotels.com, 36.181 -80.278</p>	<p>336.714.8888 800.4.CHOICE F: 336.714.8889</p>		●	●	●	●		●	●	●	●				90	S
<p>COMFORT SUITES</p> <p>200 Capitol Lodging Ct., Winston-Salem, NC 27103 WinstonSalemLodging.com, 36.062, -80.299</p>	<p>336.774.0805 800.424.6423 F: 336.774.0806</p>		●	●	●		●	●	●	●	●				80	N
<p>COURTYARD BY MARRIOTT-HANES MALL</p> <p>1600 Westbrook Plaza Dr., Winston-Salem, NC 27103 WinstonSalemCourtyard.com, 36.070 -80.315</p>	<p>336.760.5777 800.321.2211 F: 336.760.6617</p>		●		●		●	●		●		●	●		122	N
<p>COURTYARD BY MARRIOTT-UNIVERSITY</p> <p>3111 University Pkwy., Winston-Salem, NC 27105 Marriott.com/intcy, 36.131 -80.262</p>	<p>336.727.1277 800.321.2211 F: 336.722.8219</p>		●		●		●	●		●		●			124	S
<p>CROSSLAND ECONOMY STUDIOS</p> <p>7910 North Point Boulevard, Winston-Salem, NC 27106 ExtendedStayHotels.com, 36.151 -80.274</p>	<p>336.759.7780 800.EXT.STAY F: 336.759.3169</p>							●		●					133	N
<p>DAYS INN-NORTH</p> <p>5218 Germantown Rd. Winston-Salem, NC 27105 DaysInn.com/Hotel/04539, 36.169 -80.261</p>	<p>336.744.5755 800.329.7466 F: 336.744.5755</p>			●				●	●	●	●	●			60	D
<p>★ EMBASSY SUITES WINSTON-SALEM</p> <p>460 N. Cherry St., Winston-Salem, NC 27101 TwinCityQuarter.com, 36.099 -80.246</p>	<p>336.724.2300 800.362.2779 F: 336.728.4020</p>	●	●	●	●	●		●	●	●	●	●	●	●	146	S
<p><i>Located in the Twin City Quarter, 20 minutes from Piedmont Triad International Airport, connected to the 100,000 sq. ft. Benton Convention Center and near Wake Forest University, Winston-Salem State University, shops, restaurants and nightlife. Make yourself at home in a spacious suite with private bedroom and separate living room. Amenities include a flat-screen TV, Wi-Fi internet access, refrigerator, microwave, coffeemaker and a well-lit dining/work table. Each suite includes a full cooked-to-order breakfast and our complimentary manager's reception each evening.</i></p>																
<p>EXTENDED STAY OF AMERICA</p> <p>1995 Hampton Inn Ct., Winston-Salem, NC 27103 ExtendedStay.com, 36.065 -80.307</p>	<p>336.768.0075 F: 336.768.7225</p>							●		●					111	S
<p>FAIRFIELD INN & SUITES MARRIOTT-HANES MALL</p> <p>1680 Westbrook Plaza Dr., Winston-Salem, NC 27103 Marriott.com/intfi, 36.069 -80.313</p>	<p>336.714.3000 800.228.2800 F: 336.714.3001</p>		●	●	●		●	●	●	●	●	●			130	W
<p>GRAYLYN INTERNATIONAL CONFERENCE CENTER (WFU)</p> <p>1900 Reynolda Rd., Winston-Salem, NC 27106 Graylyn.com, 36.120 -80.280</p>	<p>336.758.2600 800.472.9596 F: 336.725.5180</p>	●	●	●	●		●	●		●	●		●		86	W
<p>GREEN VALLEY MOTEL</p> <p>4170 Patterson Ave., Winston-Salem, NC 27105 36.166 -80.259</p>	<p>336.767.2900 866.599.6674 F: 336.767.9438</p>							●	●		●				56	D
<p>HAMPTON INN & SUITES UNIVERSITY AREA</p> <p>309 Summit Square Ct., Winston-Salem, NC 27105 WinstonSalemUniversityAreaSuites.HamptonInn.com, 36.188 -80.264</p>	<p>336.377.3000 800.426.7866 F: 336.377.3011</p>		●	●	●	●		●	●	●	●				94	N

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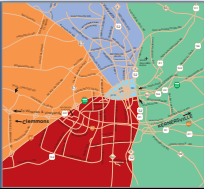


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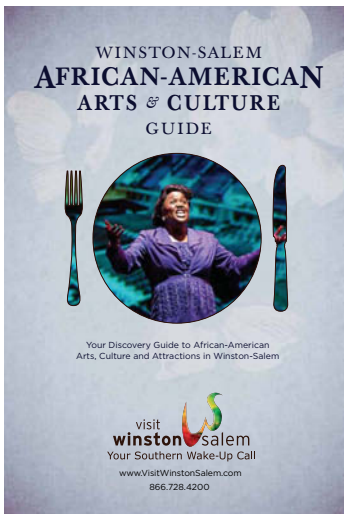
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ACCOMMODATIONS

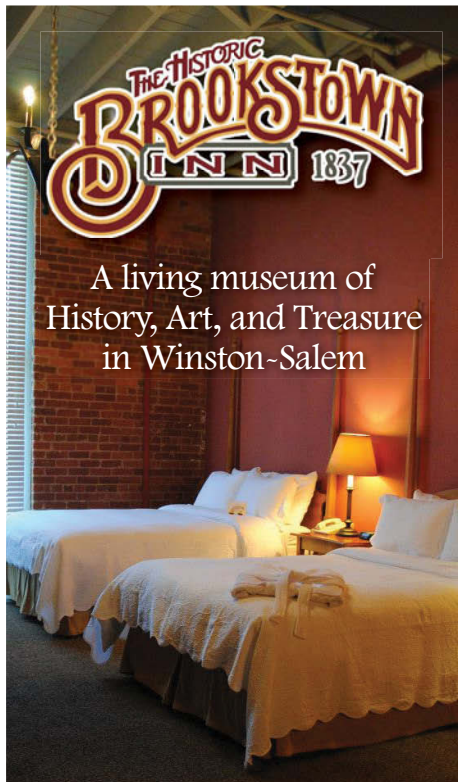
 <p>CORRIDORS</p> <ul style="list-style-type: none"> East/Kernersville Downtown North South/Hanes Mall West/Clemmons 	<p>Telephone & Fax</p> <p>All area codes 336 unless noted otherwise.</p>	Airport Shuttle	Business Center	Comp. Breakfast	Fitness Facility	Indoor Pool	Outdoor Pool	Internet	Microwave in-room	Non-smoking Facility	Pets Allowed	Refrigerator in-room	Restaurant On Site	Room Service	Number of Rooms	Area*
<p>HAMPTON INN-HANES MALL</p> <p>1990 Hampton Inn Ct., Winston-Salem, NC 27103 HamptonInn.com, 36.065 -80.307</p>	<p>336.760.1660 800.426.7866 F: 336.768.9168</p>		●	●	●		●	●	●	●		●			130	S
<p>★ HAWTHORNE INN & CONFERENCE CENTER, THE</p> <p>420 High St., Winston-Salem, NC 27101 WakeHealth.edu/Hawthorne-inn/, 36.092 -80.247</p> <p><i>The Hawthorne Inn & Conference Center is owned and operated by Wake Forest Baptist Medical Center and is conveniently located downtown. Contemporary charm, modern amenities, gracious service, and delectable food blend beautifully at The Hawthorne Inn. Come experience defining customer service, well appointed guest accommodations, superb dining, outstanding meeting and banquet facilities, and an expert hotel staff that genuinely cares for you. We take pride in our reputation as one of Winston-Salem's premier hotels.</i></p>	<p>336.777.3000 877.777.3099 F: 336.777.3282</p>		●	●	●		●	●	●	●	●	●	●	●	155	D
<p>HENRY F. SHAFFNER HOUSE</p> <p>150 South Marshall St., Winston-Salem, NC 27101 ShaffnerHouse.com, 36.093 -80.247</p>	<p>336.777.0052 F: 336.777.1188</p>			●				●	●	●		●			9	D
<p>★ HILTON GARDEN INN WINSTON-SALEM/HANES MALL</p> <p>1325 Creekshire Way, Winston-Salem, NC 27103 winstonsalem.HGI.com, 36.066 -80.317</p> <p><i>A unique blend of history, culture, charm and hospitality await our guests at the Hilton Garden Inn Winston-Salem/Hanes Mall. Located off I-40 and Stratford Road (exit 189), we are just minutes from restaurants, area attractions, landmarks and the largest mall in the southeast, Hanes Mall. Major corporations near the hotel include, Krispy Kreme Headquarters, RJ Reynolds American, Caterpillar, Wells Fargo, Hanesbrands, BB&T, Forsyth Medical Center and Wake Forest University Baptist Medical Center. In addition, Winston-Salem State University, Wake Forest University, Salem College and UNC School of the Arts and Forsyth Technical Community College are all less than ten minutes away.</i></p>	<p>336.765.1298 877.STAY.HGI F: 336.765.1299</p>		●		●	●		●	●	●		●	●	●	112	S
<p>★ HISTORIC BROOKSTOWN INN, THE</p> <p>200 Brookstown Ave., Winston-Salem, NC 27101 BrookstownInn.com, 36.091 -80.245</p> <p><i>Your search for extraordinary accommodations is finally rewarded. Originally home to a premiere industry established in 1837, the historic Brookstown inn is now a quaint, getaway from everyday common routine. It's the inviting environment for your company to formulate the next Big Idea and the perfect location for a celebration. You'll discover a host of reasons why the Historic Brookstown Inns past makes the most of the present.</i></p>	<p>336.725.1120 800.845.4262 F: 336.773.0147</p>		●	●	●			●	●	●		●		●	70	D
<p>HOLIDAY INN</p> <p>5790 University Pkwy., Winston-Salem, NC 27105 HolidayInn.com/WinstonSalem, 36.180 -80.277</p>	<p>336.767.9595 800.HOLIDAY F: 336.744.1888</p>		●		●		●	●	●			●	●	●	150	N
<p>HOLIDAY INN EXPRESS</p> <p>2520 Peters Creek Pkwy., Winston-Salem, NC 27127 HIExpress.com, 36.065 -80.258</p>	<p>336.788.1980 800.465.4329 F: 336.788.0412</p>		●	●	●		●	●	●			●			70	S
<p>HOLIDAY INN EXPRESS-CLEMMONS</p> <p>6320 Amp Dr. Clemmons NC 27012 HIExpress.com/WinstonNC, 36.037 -80.385</p>	<p>336.778.1500 800.465.4329 F: 336.778.1577</p>		●	●				●	●			●	●		60	W
<p>HOLIDAY INN EXPRESS-DOWNTOWN WEST</p> <p>110 Miller St. Winston-Salem, NC 27103 HIExpress.com/ClemmonsNC, 36.093 -80.274</p>	<p>336.721.0220 800.465.4329 F: 336.723.2117</p>		●	●	●		●	●	●			●			121	D
<p>HOLIDAY INN EXPRESS-KERNERSVILLE</p> <p>1570 Highway 66 South Kernersville, NC 27284 HIExpress.com/Kernersville, NC, 36.084 -80.066</p>	<p>336.564.3333 800.465.4329 F: 336.564.3330</p>		●	●	●		●	●				●			56	E
<p>INNKEEPER MOTEL</p> <p>2115 Peters Creek Pkwy. Winston-Salem, NC 27127 DalySeven.com, 36.070 -80.258</p>	<p>336.721.0062 800.466.5537 F: 336.721.0062</p>			●			●	●	●			●	●		126	S
<p>KINGS INN-KERNERSVILLE</p> <p>736 East Mountain St. Kernersville, NC 27284 36.111 -80.046</p>	<p>336.996.3671 F: 336.993.7609</p>							●							77	E
<p>★ LAQUINTA INN & SUITES</p> <p>2020 Griffith Rd., Winston-Salem, NC 27103 LQ.com, 36.061699 -80.309475</p> <p><i>Recently named a 2013 TripAdvisor Certificate of Excellence award winner! Samsung Flat-panel TVs with 30 channels of HD programming. Easy-access Plug-and-Play feature makes it simple to connect electronics. Rooms are spacious and comfortable with plenty of amenities such as free high-speed Internet access. All king rooms have a microwave and refrigerator (pet-friendly rooms available). Enjoy our well-equipped fitness center, seasonal outdoor pool and relaxing spa. Meeting facilities available, and a guest laundry facility on-property.</i></p>	<p>336.765.8777 800.753.3757 F: 336.765.8154</p>		●	●	●		●	●	●			●	●		131	S

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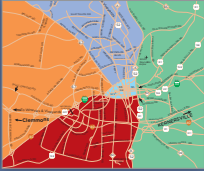
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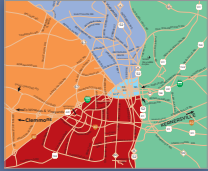
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 <p>CORRIDORS</p> <ul style="list-style-type: none"> ● Downtown ● North ● East/Kernersville ● South/Hanes Mall ● West/Clemmons 	<p>Telephone & Fax</p> <p>All area codes 336 unless noted otherwise.</p>	Airport Shuttle	Business Center	Comp. Breakfast	Fitness Facility	Indoor Pool	Outdoor Pool	Internet	Microwave in-room	Non-smoking Facility	Pets Allowed	Refrigerator in-room	Restaurant On Site	Room Service	Number of Rooms	Area*
<p>★ MARRIOTT HOTEL WINSTON-SALEM</p> <p>425 N. Cherry St. Winston-Salem, NC 27101 TwinCityQuarter.com, 36.098489 -80.247132</p>	<p>336.725.3500 877.888.WSNC F: 336.728.4020</p>	●	●		●	●		●		●		●	●	●	315	D
<p><i>Winston-Salem, North Carolina's only full-service Marriott Hotel. Located downtown near I-40 Business. Four-star service includes FREE Wi-Fi in guest rooms; club level; concierge lounge; 24-hour key access business and fitness centers and an indoor pool. Part of the Twin City Quarter, the hotel is connected to the Benton Convention Center. Convenient to Wake Forest University, Winston-Salem State University, UNC School of the Arts and Salem College. The hotel contains 14,000 sq. ft. of flexible event space of the complex's total 170,000 sq. ft.</i></p>																
<p>MICROTEL INN</p> <p>100 Capitol Lodging Ct. Winston-Salem, NC 27103 WinstonSalemInn.com, 36.062819 -80.301886</p>	<p>336.659.1994 800.771.7171 F: 336.659.1554</p>		●	●			●	●	●			●			98	S
<p>MONTGOMERY BED & BREAKFAST</p> <p>2012 S. Main St., Winston-Salem, NC 27127 MontgomeryBnB.com, 36.072702 -80.239447</p>	<p>336-525-1707</p>							●		●					4	S
<p>MOTEL 6</p> <p>3810 Patterson Ave. Winston-Salem, NC 27105 Motel6.com, 36.150037 -80.243971</p>	<p>336.661.1588 800.466.8356 F: 336.767.8354</p>						●	●			●				102	N
<p>QUALITY INN & SUITES - HANES MALL</p> <p>2008 South Hawthorne Rd. Winston-Salem, NC 27103 QualityInn.com/Hotel/nc546, 36.079614 -80.303206</p>	<p>336.765.6670 800.4.CHOICE F: 336.659.0436</p>		●	●	●		●	●	●	●	●	●	●		146	S
<p>QUALITY INN-COLISEUM</p> <p>531 Akron Dr. Winston-Salem, NC 27105 QualityInnWS.com, 36.139369 -80.237624</p>	<p>336.767.8240 800.841.0121 F: 336.661.9513</p>		●	●	●		●	●	●		●	●	●	●	144	N
<p>QUALITY INN-KERNERSVILLE</p> <p>707 Highway 66 South Kernersville, NC 27284 QualityInn.com, 36.11116 -80.062897</p>	<p>336.996.3501 800.228.5151 F: 336.996.9701</p>			●			●	●	●		●	●			98	E
<p>QUALITY INN-UNIVERSITY</p> <p>5719 University Pkwy., Winston-Salem, NC 27105 QualityInn.com, 36.177449 -80.276364</p>	<p>336.767.9009 F: 336.661.0448</p>				●		●	●		●					115	N
<p>★ RESIDENCE INN BY MARRIOTT</p> <p>7835 North Point Blvd., Winston-Salem, NC 27106 Marriott.com/intup, 36.149783 -80.276195</p>	<p>336.759.0777 800.MARRIOTT F: 336.759.9671</p>		●	●	●		●	●	●	●	●	●			88	N
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<p>ROYAL INN</p> <p>200 South Broad St., Winston-Salem, NC 27101 36.091937 -80.251871</p>	<p>336.721.0061 F: 336.714.0235</p>										●				57	D
<p>SLEEP INN-HANES MALL</p> <p>1985 Hampton Inn Ct. Winston-Salem, NC 27103 ChoiceHotels.com/Hotel/NC271, 36.064922 -80.307051</p>	<p>336.774.8020 800.424.6423 F: 336.774.1185</p>		●	●	●			●	●			●			73	S
<p>SLEEP INN-KERNERSVILLE</p> <p>1406 Heartland Dr. Kernersville, NC 27284 SleepInn.com/Hotel/NC820, 36.087753 -80.062761</p>	<p>336.993.6800 800.424.6423 F: 336.993.7238</p>				●			●							104	E
<p>SPRINGHILL SUITES BY MARRIOTT</p> <p>1015 Marriott Crossing Way Winston-Salem, NC 27103 Marriott.com/intsh, 36.06627 -80.3169</p>	<p>336.765.0190 888.236.2427 F: 336-765-0191</p>		●	●	●	●		●	●	●		●			95	S
<p>SUMMIT STREET INNS</p> <p>420 & 434 Summit St. Winston-Salem, NC 27101 BBInn.com, 36.097675 -80.256942</p>	<p>336.777.1887</p>			●	●			●							9	D

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SUPER 8 CLEMMONS	6204 Ramada Dr., Clemmons, NC 27012 Super8Clemmons.com, 36.033616 -80.384856	336.778.0931 800.800.8000 F: 336.766.7128			•	•										56	W
★ TANGLEWOOD PARK MANOR HOUSE BED & BREAKFAST	4061 Clemmons Rd., Clemmons, NC 27012 TanglewoodPark.org, 36.019429 -80.403036	336.778.6370 F: 336.778.6379			•			•	•		•		•			10	W
<i>Located in beautiful Tanglewood Park, the Manor House Bed and Breakfast is restored to reflect the gentility of the Victorian era. Guests enjoy breakfast in the cozy rock fireplace room overlooking the beautiful grounds, and have access to the library area and expansive veranda. All rooms have private baths, cable-ready television, coffee makers and mini-refrigerators. The Manor House is also a magical place for your private meeting or reception. Visit www.tanglewoodpark.org or call (336)703-6494.</i>																	
TRAVELERS INN	5906 University Pkwy., Winston-Salem, NC 27105 36.183722 -80.275021	336.377.9131 F: 336.377.9471							•	•			•			45	N
★ VILLAGE INN EVENT CENTER	6205 Ramada Dr., Clemmons, NC 27012 TheVillageInn.com, 36.033616 -80.383856	336.766.9121 800.554.6416 F: 336.766.1112	•	•		•		•	•	•	•		•	•	•	141	W
<i>Village Inn Event Center boasts 141 new (Sept 2012) guest rooms, as well as an onsite Crosby Pub & Restaurant, Full Hot Breakfast Buffet, outdoor pool, Business Center, Exercise Facility, Free Parking, and a Nine Banquet Room Event Center featuring the Crystal Ball Room. Choose from a Luxurious King Studio Suite, a Jacuzzi King 2-Room Suite, or a Standard room with either One King bed with a Pull-Out Sleeper Sofa or Two Queen beds. All room have Flat Screen TV's with PC input, Free Wi-Fi, Microwaves and Mini-Refrigerators and many more amenities!!!!</i>																	
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RELOCATION



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The mild climate offers four true seasons, complete with the occasional snowfall in

winter, an abundance of colorful blooms in spring, warm summer days, and lovely, crisp fall afternoons.

Residents of Winston-Salem have the advantage of both arts and innovation, enjoying the progressive and exciting arts scene as well as one of the most advanced medical and technological research parks in the country. Outdoor enthusiasts also have plenty to do, with miles of greenways, dozens of parks, and the 365-acre Salem Lake, only minutes from downtown.

Winston-Salem has been nationally recognized by ranking organizations such as *Forbes*, *Bloomberg Businessweek*, *Livability.com* and *MSN Real Estate* as a great place to live and a top 10 place for relocation. These titles are based on job availability, cost of living and community amenities, as well as health and educational systems. Winston-Salem is also one of 10 cities in the nation to receive a "Citizen-Engaged Community" designation by the Public Technology Institute; Winston-



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Salem's CityLink program gives residents a three-digit access code to request city services, report problems and make suggestions. And finally, Winston-Salem has been named one of the country's top 10 most technologically advanced cities for the past 10 years.

Innovation is an important focus for Winston-Salem, and the newly re-named Wake Forest Innovation Quarter, formerly the Piedmont Triad Research Park, houses many high-tech and research companies, creating tomorrow's technology and healthcare advances today.

On the subject of healthcare, you couldn't find a better place for cutting-edge techniques combined with a caring, personal touch. Forsyth Medical Center has an award-win-

ning, 921-bed hospital in Winston-Salem, with nationally certified programs in cardiology, stroke, and joint replacement. Wake Forest Baptist Health was named the Triad's best medical center by *U.S. News & World Report*. This facility is also the region's only academic medical center and has an acclaimed Comprehensive Cancer Center. The Wake Forest Institute for Regenerative Medicine is a leader in innovation and research in the area of creating replacement organs. In fact, a research team at the institute recently won a gold Edison Award for innovations in bioprinting. This "Game Changer Award" was given to the team for two printers that print living cells and biomaterials rather than ink, with a goal of one day being able to print replacement

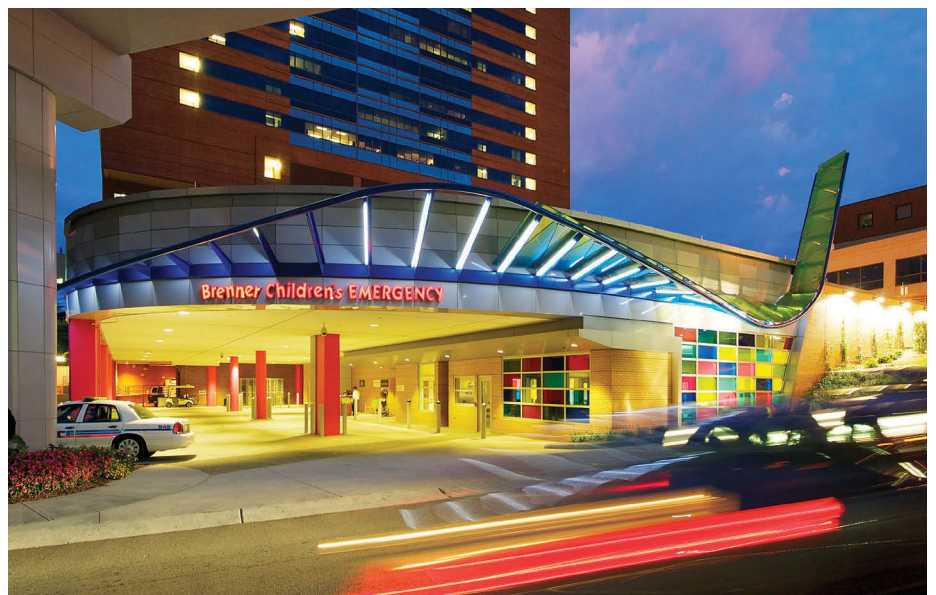


Clockwise from top left: Historic neighborhood of Washington Park, Piedmont Triad Research Park, Wake Forest Baptist Medical Center

organs and tissues.

Academia is another area where Winston-Salem excels. With six colleges and universities that are consistently recognized as some of the best in the nation, a superior higher-education experience is within reach. Wake Forest University has more than 7,000 students studying nearly 40 majors. Winston-Salem State University is a historically black college, founded in 1892, with highly-respected nursing and education

Wake Forest Baptist Medical Center, named the Triad's best medical center by U.S. News & World Report, is the region's only academic medical center.



programs. Salem College dates back to 1772, earning it the distinction of being the oldest continually operating women's college in the country. Forsyth Technical Community College has more than 200 degree and certificate programs. The arts are well-represented in Winston-Salem's education system as well as in its community. The University of North Carolina School of the Arts offers more than 1,000 high school, college and graduate students programs in filmmaking, drama, design, dance and music. For biblical and theological studies, Piedmont International University offers 20 degree and certificate programs in Bible, Christian Ministries, Music and Teacher Education.

Of course, great education doesn't start at the university level. The Winston-Salem/Forsyth County School system has 42 elementary schools, 17 middle schools, and 15 high schools, 10 of which have been named Honor Schools of Excellence. Parents can choose from their neighborhood schools, another school in their zone, or from 15 magnet programs. High school students can even earn college credit through several programs, preparing them for a brighter future.

As you can see, there are many reasons to call Winston-Salem home. For more information on relocation, go to VisitWinstonSalem.com.

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Art Director | Claudia Bottoms
 Graphic Designer | Jessica Porterfield
 Production Director | Ed Moore
 Client Materials Coordinator | Jana Furr

Vice President of Sales & Marketing | Dustin Gontarski
 Regional Advertising Managers | John Balhouse,
 Tracy Connors
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President | J. Gary Ellis
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These days there are plenty of gizmos and gadgets to assist with your travel plans, but at the Winston-Salem Visitor Center, we also like to keep the personal touch. What is better than having a local reveal the hidden treasures and the "must-sees" in their home town? The staff of the center can tell you all about our different trails, rich history, arts and culture, and our unique neighborhoods. Give us a call and we'll fill you in on everything you need to know to plan a custom itinerary, or simply provide you with that one detail you are looking for to make your visit great.



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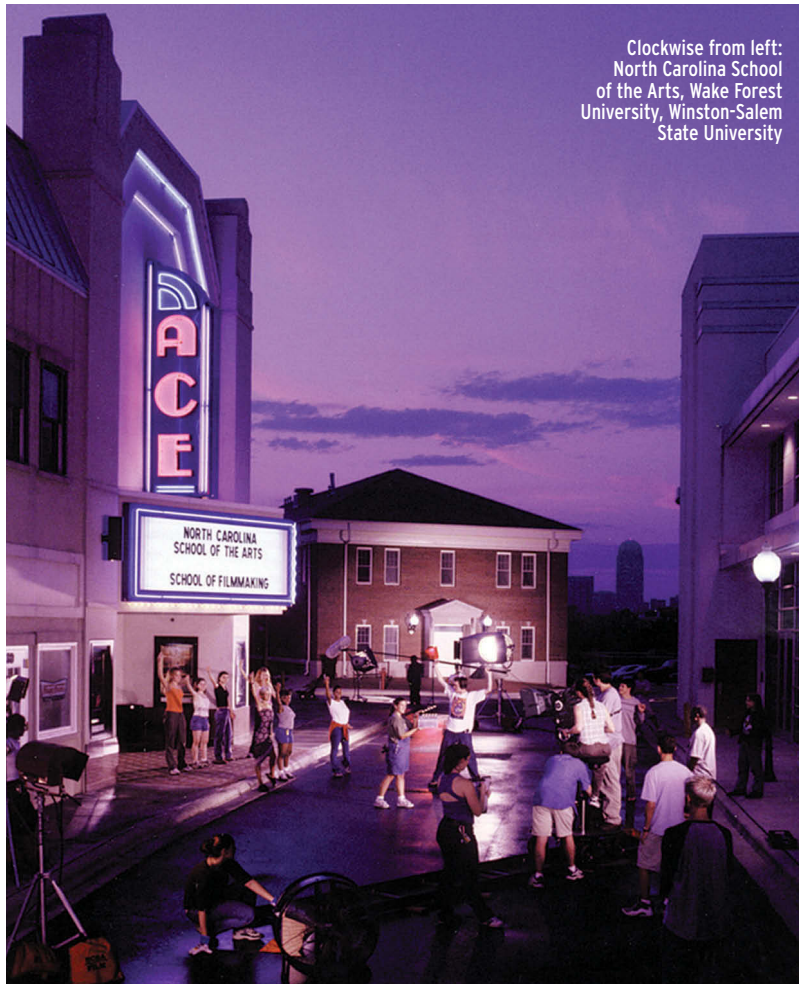
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EDUCATION



Clockwise from left:
North Carolina School
of the Arts, Wake Forest
University, Winston-Salem
State University



★ | FORSYTH TECHNICAL COMMUNITY COLLEGE

2100 Silas Creek Parkway, 336.723.0371, ForsythTech.edu

Founded in 1960, today the college offers over 200 credit programs of study that lead to an associate's degree, certificate, or diploma. The college also offers hundreds of non-credit classes, including corporate and leadership training, basic job skills, GED and personal enrichment.

PIEDMONT INTERNATIONAL UNIVERSITY

420 S. Broad Street, 336.725.8344, PiedmontU.edu
Founded in 1945, this university offers more than 20 degree and certificate programs at the undergraduate level as well as two master-level programs and a Ph.D. degree. Courses are offered in traditional classroom settings and online. Quality, affordable, and accredited training in Biblical Studies, Christian Ministries and Teacher Education.

★ | SALEM ACADEMY AND COLLEGE

601 S. Church Street, 336.721.2643 (academy), 336.721.2600 (college), SalemAcademy.com and Salem.edu

Founded in 1772, Salem is the oldest educational institution for women in the country. It consists

of Salem Academy, a college-preparatory day and boarding school for girls in grades 9-12, and Salem College, which offers undergraduate degrees for women, coeducational graduate-degree programs in education and programs for men and women ages 23 and older via the Martha H. Fleer Center for Adult Education.

★ | UNIVERSITY OF NORTH CAROLINA SCHOOL OF THE ARTS

153 S. Main Street, 336.770.3399, UNCSA.edu

As America's first state-supported arts school, the University of North Carolina School of the Arts (UNCSA) is a unique, stand-alone public university of arts conservatories. With a high school component, UNCSA is a degree-granting institution that trains young people of talent in Dance, Design & Production, Drama, Filmmaking, and Music. UNCSA also presents hundreds of public performances throughout the year highlighting the quality of its students, faculty, and special guest artists.

WAKE FOREST UNIVERSITY

1834 Wake Forest Road, 336.758.5000, WFU.edu

Founded in 1834, this university offers the personal attention of a small liberal arts college, coupled with the breadth and global relevancy of a leading

research institution. Consistently ranked among the top 30 national colleges and universities, Wake Forest serves about 7,000 students on the Reynolda campus, offering undergraduate and graduate degrees in many disciplines, as well as professional programs in divinity, law, management and medicine. Affiliates include Wake Forest Baptist Health, Piedmont Triad Research Park, Reynolda Gardens, Reynolda House, Reynolda Village, Graylyn International Conference Center and 88.5 WFDD public radio.

★ | WINSTON-SALEM STATE UNIVERSITY

601 S. Martin Luther King, Jr. Drive, 336.750.2000, WSSU.edu

Winston-Salem State University (WSSU), a constituent institution of the University of North Carolina, is a public university founded in 1892. WSSU is a historically black university that today is a regional institution offering baccalaureate and graduate programs to a diverse student population. WSSU offers a variety of majors ranging from health sciences, biotechnology, business and more. The institution is committed to community service and enhancement, constantly seeking ways to develop new services and programs to address community needs. WSSU's Diggs Gallery is one of the South's leading showcases for African and African-American Art.

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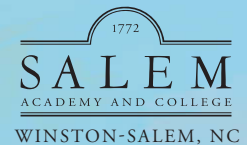
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