

2014-2015  
OFFICIAL VISITOR &  
RELOCATION GUIDE

# WINSTON-SALEM

NORTH CAROLINA



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No trip to Winston-Salem is complete without a visit to Old Salem Museums & Gardens. Experience the beautiful simplicity of life in the early South brought to life through storytelling, original buildings, and artifacts. Old Salem Museums & Gardens features over 100 acres of historically restored buildings and landscapes, two world-class museums – the Historic Town of Salem and the Museum of Early Southern Decorative Arts – award-winning heirloom gardens, and hands-on activities and events for the entire family.

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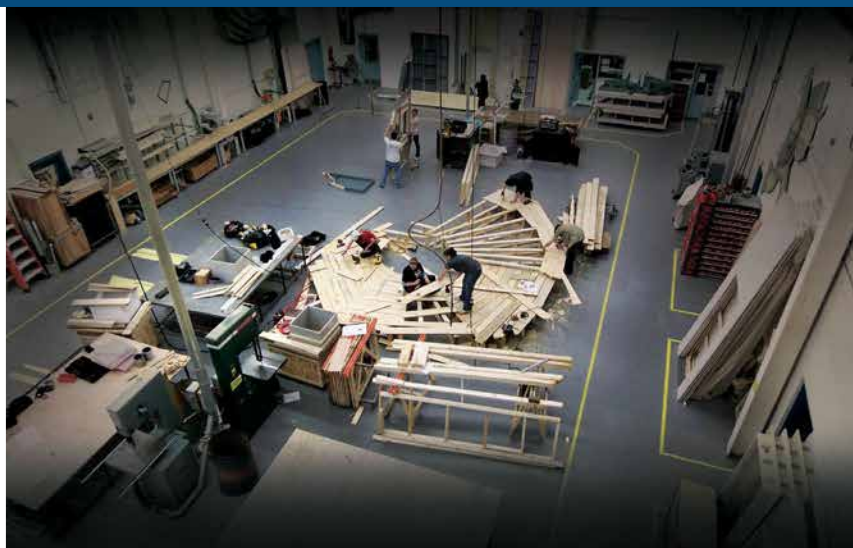
Cancer  
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Gastroenterology & GI Surgery  
Geriatrics  
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Nephrology  
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# Welcome to Winston-Salem, Your Southern Wake-up Call!

**W**hether your travels bring you to Winston-Salem for business or leisure, we invite you to explore our vibrant city and discover why we are a City of Arts and Innovation.

We are proud of Winston-Salem and how it has grown to be an area known for its diverse economy and dynamic arts scene, while embracing our rich historic roots. Now we are also pleased to be known as the gateway to the Yadkin Valley — North Carolina's largest wine region.

We designed this Visitor Guide as a helpful resource to kick-start your stay. We've included detailed directories of hotels and attractions, and we've compiled a comprehensive calendar of destination-defining festivals and annual events to assist you when planning your visit.

To learn more about Winston-Salem, we invite you to stop by our Winston-Salem Visitor Center — open Monday through Friday, 8:30 a.m. to 5 p.m. and seasonally on Saturdays, 10 a.m. to 4 p.m. Browse through dozens of informational brochures from spectacular area attractions, pick up regional travel guides and chat with our knowledgeable Visitor Center information specialists.

If you are interested in learning more about our dining scene, get a copy of the Visit Winston-Salem Wine and Dine Guide. This guide is a handy, comprehensive directory of restaurants, nightlife spots and Yadkin Valley wineries, making it a perfect companion to the Visitor Guide.

For additional information, please call us toll-free at 866.728.4200, e-mail us at [info@visitwinstonsalem.com](mailto:info@visitwinstonsalem.com) or visit our website [VisitWinstonSalem.com](http://VisitWinstonSalem.com), as it is also an excellent resource for you while planning, and even booking, your stay in Winston-Salem.

Please let us know how we can help make your visit with us a spectacular one.

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A woman wearing a wide-brimmed straw hat and a white long-sleeved dress is standing in a garden. She is holding a long wooden tool, possibly a rake or a hoe, and is looking down at a large bush of pink peonies. The garden is filled with various plants, including yellow flowers in the background and green foliage. The scene is set outdoors with trees and a building visible in the distance.

## A CITY FOR ALL *seasons*

The Historic Gardens

## Spring

In Winston-Salem, spring showers bring gorgeous garden blooms, one of the nation's largest Easter sunrise services and an international film festival.

**H**ow do you know spring has sprung in Winston-Salem? If the peony tree in Old Salem's Levering Garden is blooming, you're in luck. Old Salem's gardens date back to 1766. Today, visitors can tour and admire bushes of fragrant rosemary, white fences covered with Carolina yellow Jessamine, Cherokee roses, dainty violets and more. Take home a piece of Old Salem's gardens during the Heirloom Plant Sale (April – September).

Many of the city's other gardens have deep roots, too. Nestled in Historic Bethabara Park is their Medicine Garden, the oldest well—documented medical herb garden in the country dating back to 1761, along with one of the nation's only known colonial community gardens. The park's Spring Garden Lecture Series covers topics from

vegetable to container gardening.

Developed in the early 1900s, Reynolda Gardens boasts 125 acres of woodlands, fields and wetlands, plus a four-acre formal garden and 1913 greenhouse. Springtime flowers here include azaleas and lilies, and May is prime time for blooms in the East Rose Garden. Another must for springtime visitors: the rose garden at historic Tanglewood Park, where Hybrid Tea, Floribunda and Shrub roses flourish. In nearby Kernersville, the seven-acre Paul J. Ciener Botanical Garden boasts the area's largest spring flower bulb display.

Easter Sunday may be the unofficial start to spring, but there's nothing unofficial about the way Winston-Salem celebrates. A local tradition since 1772, the Easter Sunrise Service (Sunday, April 5, 2015) at Old Salem's Home Moravian Church actually

begins hours before sunrise. At 2 a.m. on Easter Sunday, bands from Salem Congregation play throughout the city to awaken citizens and remind them of the day's religious significance. The bands make their way back to Home Moravian Church, where thousands gather at sunrise.

The RiverRun International Film Festival (April 17-26, 2015) is one of the city's most popular events. This annual fest screens more than 100 feature and short films from across the world. Each year, RiverRun awards a Master of Cinema tribute to an outstanding actor or filmmaker, and more than 50 entertainment industry professionals gather in Winston-Salem for the event. RiverRun, one of the country's fastest-growing regional film fests, also features film premieres, family matinees, post-screening Q&As, panel discussions, parties and more.

# Summer

The city hosts two back-to-back wine festivals: North Carolina Wine Festival (May 23, 2015) and Salute! The North Carolina Wine Celebration (May 30, 2015). The NC Wine Fest brings more than 30 local wineries and live music to Tanglewood Park, while Salute! takes over downtown Winston-Salem with food and wine pairings by local chefs, cooking demonstrations and more.

If these two wine festivals leave you thirsting for more, it's just a 20-minute drive to Yadkin Valley wine country. Cool off by sipping vino in a barrel room at many of the area's more than 35 wineries.

Back downtown, try a cold-one at

Foothills Brewing (their crisp Carolina Blonde is a great summer beer). Enroll in "Beer School" to learn about their brewing process, tour the brewery, and sample all their suds.

What better way to spend a summer night than at the ball field? Downtown's BB&T Ballpark, home to the minor league Winston-Salem Dash, features fireworks after every Friday game. Splurge a little and book a climate-controlled luxury suite for you and 30 of your closest friends.

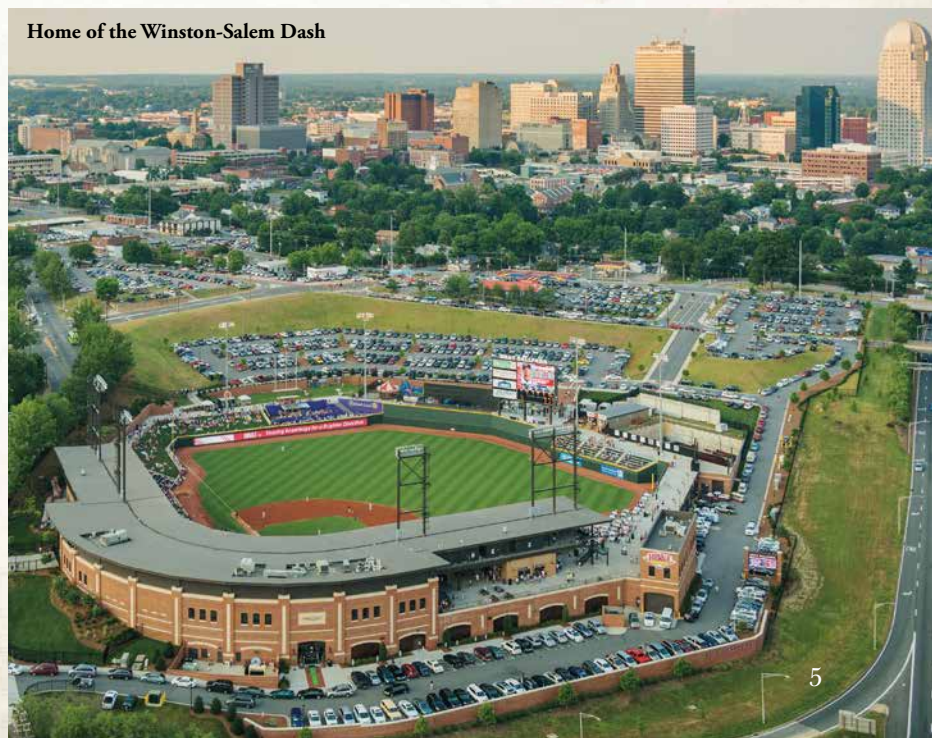
Playing indoors can be just as much fun. All ages will enjoy a trip to SciWorks, named one of the country's top 25 kids' science museums by *Parents* magazine. Relish the cool, starry stillness of the Planetarium. The

Children's Museum offers hands-on fun with exhibits like the outdoor KALEIDOSCAPE. This vividly-colored crocheted, climbing wonder is the first in the U.S. by artist Toshiko Horiuchi MacAdam.

In the City of Arts & Innovation, art galleries and museums abound. Spend a leisurely afternoon browsing the modern offerings at Southeastern Center for Contemporary Arts (SECCA).

Down the street, Reynolda House Museum of American Art hosts weekly Cinema Under the Stars each August. Watch classic movies under starlight while picnicking on the lawn of this historic 1917 estate.

Summertime in Winston-Salem means long, sunny days with lots of ways to play outdoors. Want to beat the heat? There are plenty of ways to do that, too!



# Fall

As temperatures fall and the air turns crisp, celebrate autumn's arrival with these events and activities.

When Moravians arrived in Bethabara Park in 1753, they immediately planted apple trees. Today, the park's Apple Fest (September 20, 2014) celebrates this fall fruit with food, Bluegrass music, living history demonstrations and more. In the nearby Moravian town of Bethania, the Black Walnut Festival (September 27, 2014) celebrates another Moravian staple with food, arts and crafts, and a baking contest.

The sights, smells and taste of fall abound in Old Salem. On Harvest Day (October 18, 2014), pick-your-own heirloom pumpkins and watch historic cooking demonstrations. Check out the rich fall foliage of the Miksch House maple tree and God's Acre cemetery

before heading to Winkler Bakery for a slice of apple-spice pound cake.

There are plenty of other places around Winston-Salem to check out fall foliage, too. Reynolda House, Tanglewood Park, and nearby Pilot Mountain are sure bets for beautiful fall scenery. (Tip: Peak foliage season is mid-October through mid-November.)

For many, fall means football. Wake Forest University's Demon Deacons play at BB&T Field; make plans now for Homecoming (September 20, 2014) when the Demon Deacons take on Army. The Winston-Salem State University Rams play St. Augustine for their Homecoming (October 18, 2014) at Bowman Gray Stadium. For a complete listing of schedules go to: [VisitWinstonSalem.com/football](http://VisitWinstonSalem.com/football).

Fall also means the Dixie Classic Fair (October 3 – 12, 2014). A crowd pleaser for more than 130 years, the 10-day event offers everything from deep-fried Oreos to Ferris wheels.

When Halloween rolls around, there's no better place to be. Old Salem hosts a pumpkin-carving contest, trick-or-treating, and the Legends & Lanterns walking tours, an after-dark excursion where costumed guides tell stories of Old Salem's history and ghosts.

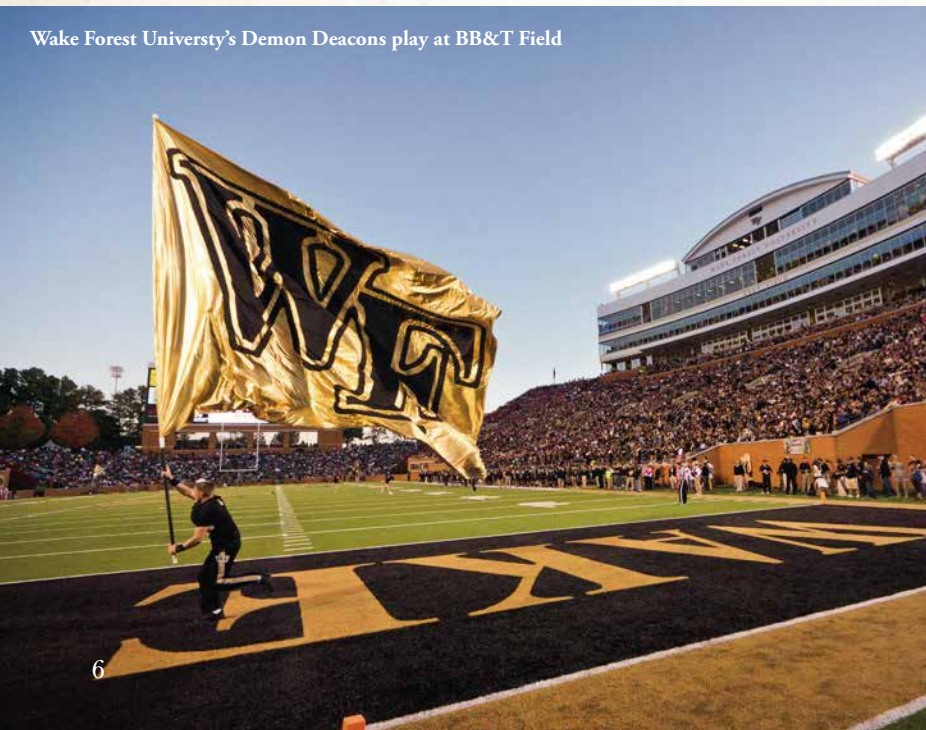
Want more ghost stories—or even sightings? In Kernersville, Körner's Folly is a certified haunted space, with reports of ghostly activity throughout the house.

Don't worry, it's not all ghosts and goblins. A highlight of the season is the 51st Piedmont Craftsmen Fair (November 22-23, 2014), where more than 120 artisans from the Southeast display and sell their wares.



Pumpkin carving in Old Salem

Wake Forest University's Demon Deacons play at BB&T Field



One of many bike trails

Tanglewood Park's Festival of Lights





Costumed interpreters make beeswax candles in Old Salem

# Winter

Bring the whole family to Winston-Salem for the holiday celebration unlike any other.

Throughout December, Old Salem Museums & Gardens transforms into a scene straight out of a Dickens novel. The simple wooden houses are decorated with fresh winter greenery, lamp posts are adorned with Moravian stars, and the aroma of fresh-baked bread wafts over cobblestone streets. Old Salem's wildly popular Christmas Candlelight Tours begin in November and highlight Moravian traditions from the 18th and 19th centuries. Tours are guaranteed to sell out so make your reservations early.

During the first two weeks in December, participate in the annual Candle Tea in the Single Brothers' House located on Salem Square. Enjoy Moravian sugar cake and coffee, sing Christmas carols accompanied by a Tannenberg organ, watch beeswax candles

being made and view the lighted nativity scene. Moravian churches across the city host Christmas lovefeasts, which symbolize the fellowship of the church by giving each guest coffee and a bun. Old Salem's Home Moravian Church hosts a Christmas Eve lovefeast with hymns and lighted candles.

What's the holiday season without a little shopping? You'll find unique gifts for everyone on your list (yourself included) in Old Salem's shops. Hand-dipped candles, multi-pointed Moravian Advent stars, handcrafted ornaments and of course, those wafer-thin cookies are sure bets.

The enchanting Reynolda House Museum of American Art, originally the 1917 estate built by tobacco baron R.J. Reynolds and wife Katharine, hosts guided candlelight tours during the holiday season. Learn about the Reynolds family's holiday traditions and

see period decorations.

A visitor favorite for 25 years, Reynolda also hosts a one-woman play, Truman Capote's "The Christmas Memory."

For something a little more modern-day, Tanglewood Park's Festival of Lights is one of the largest holiday light shows in the Southeast. More than a million lights illuminate 100 displays on the four-mile route. You can drive through, but why not book a horse-drawn carriage to tour the twinkling displays in style? Don't forget to stop by the Red Barn for gifts made by local artisans, visit with Santa, sip hot chocolate and roast marshmallows.

*For more information on these attractions, events and festivals, visit our website [VisitWinstonSalem.com](http://VisitWinstonSalem.com)*

# HISTORY & HERITAGE

Winston-Salem, North Carolina, known as a City of Arts & Innovation, has a rich history, exciting present and a bright future.

Winston-Salem's roots date to 1753, when the Moravians, a religious group from Eastern Europe, settled in the area and established the town of Salem. A century later, the nearby city of Winston became a bustling industrial center with strong ties to textiles and tobacco. In 1913, the two cities became one, and Winston-Salem was born.

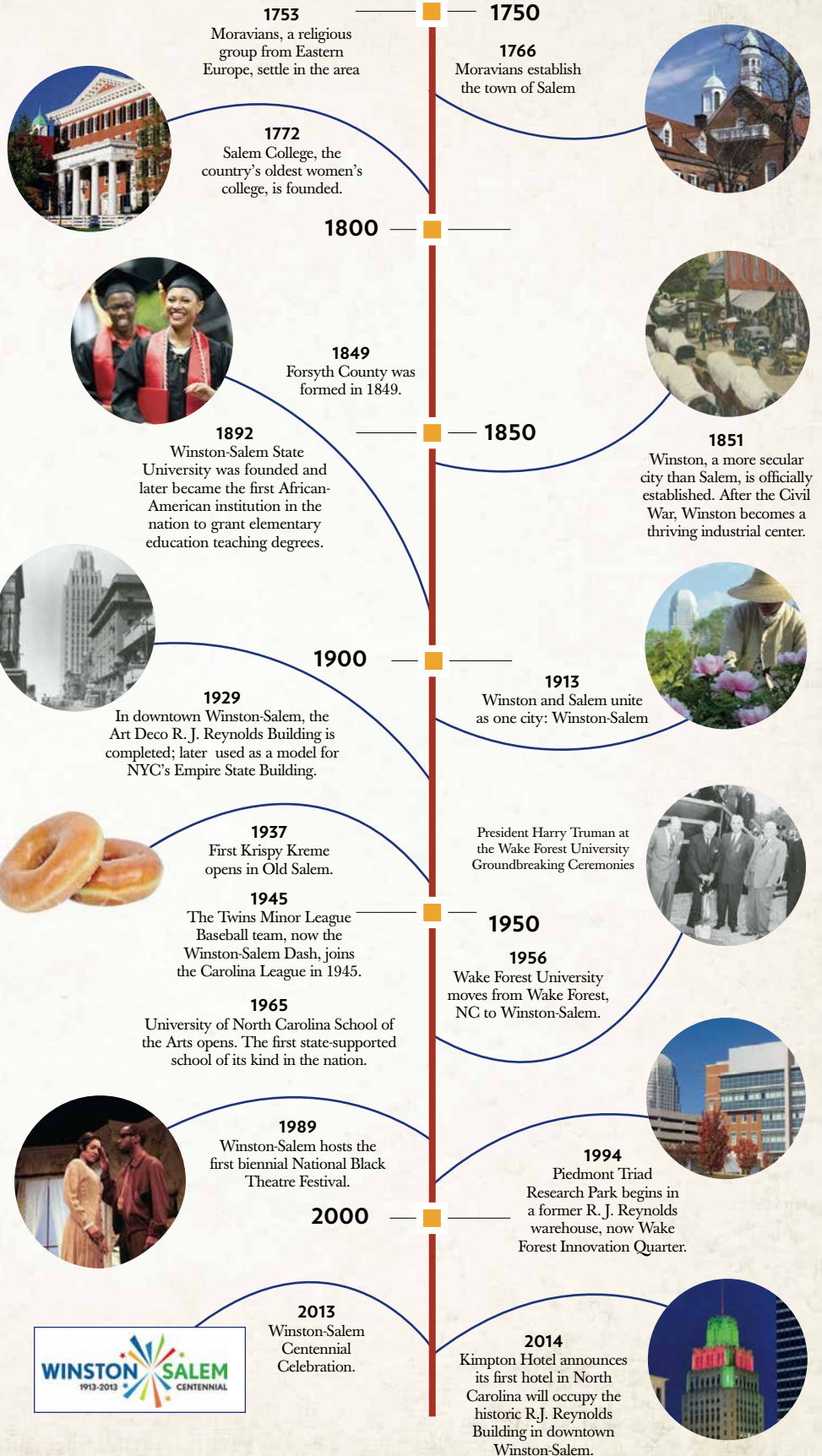
Located halfway between the mountains and the beach, North Carolina's fifth-largest city boasts a flourishing arts scene and vibrant downtown, with more than 100 restaurants, 30 galleries and museums, and live-music venues.

Forbes.com names Winston-Salem's downtown as one of the best in the country, and other news outlets agree. Livability.com ranks Winston-Salem second on their top-10 list of America's downtowns, and *Bloomberg Businessweek* includes it on their top-50 listings of America's Best Cities.

But don't just take their word for it. Come experience Winston-Salem for yourself, and see why nearly 500,000 people, six colleges and universities, and several major corporations call us home.

Turn the page to discover all that Winston-Salem has to offer. And don't be surprised if once you visit, you don't want to leave.

# Winston-Salem Through the Years



Old Salem with skyline view of Downtown Winston-Salem

HISTORICAL IMAGES COURTESY OF FORSYTH COUNTY PUBLIC LIBRARY PHOTOGRAPH COLLECTION

# HISTORY, CULTURE & CULINARY



Costumed interpreter  
at St. Philip's African  
Moravian Church

## Old Salem Museums & Gardens

In the middle of bustling downtown Winston-Salem, you can step back in time to the quieter pace of the 18th-century Moravian village of Old Salem Museums & Gardens, one of America's most authentic colonial sites. Old Salem is at the top of Winston-Salem's "must see" places to visit list. It offers a strolling tour of the historic town that will create memories to last a lifetime.

Old Salem is alive with dining, shopping, gardens and year-round seasonal activities. Be sure to mark your calendar for "Holidays at Old Salem" beginning in early November and lasting until year's end. Old Salem's "Winter Explorations" kicks off the New Year, followed by the gardening delight of "Springtime in Old Salem," the patriotism-filled "All-American Summer" and every photographer's dream: "Autumn in Old Salem."

The Moravians, a group of Eastern European Protestants, moved to the area in 1766, a decade before the birth of America. These loving, harmonious and meticulously detailed people, named their new town Salem, which means "peace." Salem's settlers were skilled artisans, cabinet-makers, tinsmiths, gunsmiths, gardeners and cooks, and they honored the early years of America with events largely marked by the Moravian church calendar.

Today, walk the cobblestone sidewalks of Old Salem and enjoy the more than 100 preserved and restored buildings. Costumed interpreters such as tailors, shoemakers and potters perform daily 18th-century tasks. Old Salem also is home to the internationally renowned Museum of Early Southern Decorative Arts (MESDA), which contains rare textiles, silver, furniture and paintings crafted by artisans in the early American South.

Need to refuel? Try the famous Moravian chicken pie at the Tavern in Old Salem, but save room for dessert. No trip here is complete without a visit to the Winkler Bakery, believed to be the oldest continuously operating bakery in America. Since the early 1800s, this cozy spot has been serving sweet sugar cakes, wafer-thin cookies and more.

While today's farm-to-table culinary movement emphasizes fresh and local, Old Salem was way ahead of the trend. Moravians in early America practiced heirloom gardening, and each family grew fruits, vegetables and herbs in their backyard. Check out the pear, apple, and peach trees in the Miksch Garden, then swing by T. Bagge Garden Shop to buy heirloom seeds for planting in your own backyard.

A day at Old Salem Museums & Gardens is a trip back in time and a fun day in the present at the same time.

# HISTORY, CULTURE & CULINARY

## Reynolda House Museum of American Art

As one considers great homes of the South, few possess more personal appeal than Reynolda House Museum of American Art. Its stellar collections of American art, decorative arts and costumes transport visitors into the genteel yet energetic era of the early 20th century – when ladies and gentlemen of quality and education lived out their beliefs and principles.

The realization of Katharine Smith Reynolds' dream, the house was a home to two generations of the R.J. Reynolds tobacco family and showcased a gracious turn-of-the-century informality. Built in 1917, many rooms are restored with original and period furnishings that reflect the 50 years of Reynolds residency.

Opened to the public in 1965 as a center for arts and education, Reynolda House expands that mission to this very day with an impressive calendar of lectures, concerts, social events, films and cultural activities. Open as a public art museum since 1967, it is treasured by devotees of American art from all eras – colonial through 20th century. Artists represented include John Singleton Copley, Thomas Eakins, Mary Cassatt, Grant Wood, Romare Bearden and Georgia O'Keeffe. The fine art collection rotates frequently, giving visitors reasons anew to return to the museum.

The 3,000-square-foot exhibition gallery hosts changing exhibits from museums around the country and highlights the significance of the museum's permanent fine art collection. Major exhibitions in 2014

and 2015 are *Written with Water: American Watercolors from Homer to Close* (April 12-September 13, 2014). *The Art of Seating: Two Hundred Years of American Design* (August 23-December 31, 2014). *George Catlin's American Buffalo* (February 12-May 3, 2015).

Reynolda's decorative arts collection features a variety of design influences, from Orientalism to Modernism. In Reynolda's attic, the 600-piece costume collection displays women's, men's and children's apparel from circa 1890 to 1965, notably ladies' beaded and embroidered gowns.

Reynolda House and its adjacent gardens and village are an experience like none other. It takes only a day to travel 100 years into the past.

**“Reynolda has a unique combination of stellar art collection, fascinating historic house and grounds, and engaging education and public programs that make it an ideal place for visitors. It truly is the best collection of American art in the Southeast. Pair that with the ability to view it in such an intimate domestic setting, and Reynolda itself is worth a trip to Winston-Salem.”**

— ELIZABETH CHEW, *Betsy Main Babcock Director of the Curatorial and Education Division*



Interior of Reynolda House Museum of American Art

# AFRICAN-AMERICAN HISTORY & CULTURE

"Common Threads" performed by 87 Dance Productions in SECCA's auditorium

**R**ich reminders and important landmarks of Winston-Salem's deeply-rooted African American heritage fill the city's historic timeline.

From the city's inception in 1766, both freed and enslaved African-Americans worshiped alongside white Moravians, until segregation pressed its way into the town of Salem a little less than a century later. It was then that St. Philips African Moravian Church, constructed in 1861, became a safe haven for African-Americans of Salem to commune and practice literacy. St. Philips is the oldest standing African-American church in North Carolina and among the oldest in the country. From the very pulpit of this church, on Sunday, May 21, 1865, a Union Cavalry Chaplain announced freedom to the enslaved community in and around the town of Salem. The Church recently celebrated its 150th anniversary.

Also located in Old Salem is the Museum of Early Southern Decorative

Arts (MESDA). Visitors to MESDA get an up close look at well-preserved textiles, ceramics, paintings and furniture pieces dating as far back as the late 17th century. During the height of slavery, Thomas Day, a free African-American raised in North Carolina, gained a reputation for crafting beautiful furniture. Today, some of Day's incredible works are displayed at MESDA (and such prestigious museums as the Smithsonian American Art Museum) and are bold reminders of his significant role in this region's black history.

Celebrating its 14th biennial anniversary this summer, (August 3-8, 2015), the National Black Theatre Festival hosts hundreds of nationally acclaimed stage performers. More than 65,000 theatre enthusiasts transform downtown Winston-Salem into a mega-performing arts center complete with plays, films, workshops, seminars, celebrity receptions and poetry slams.

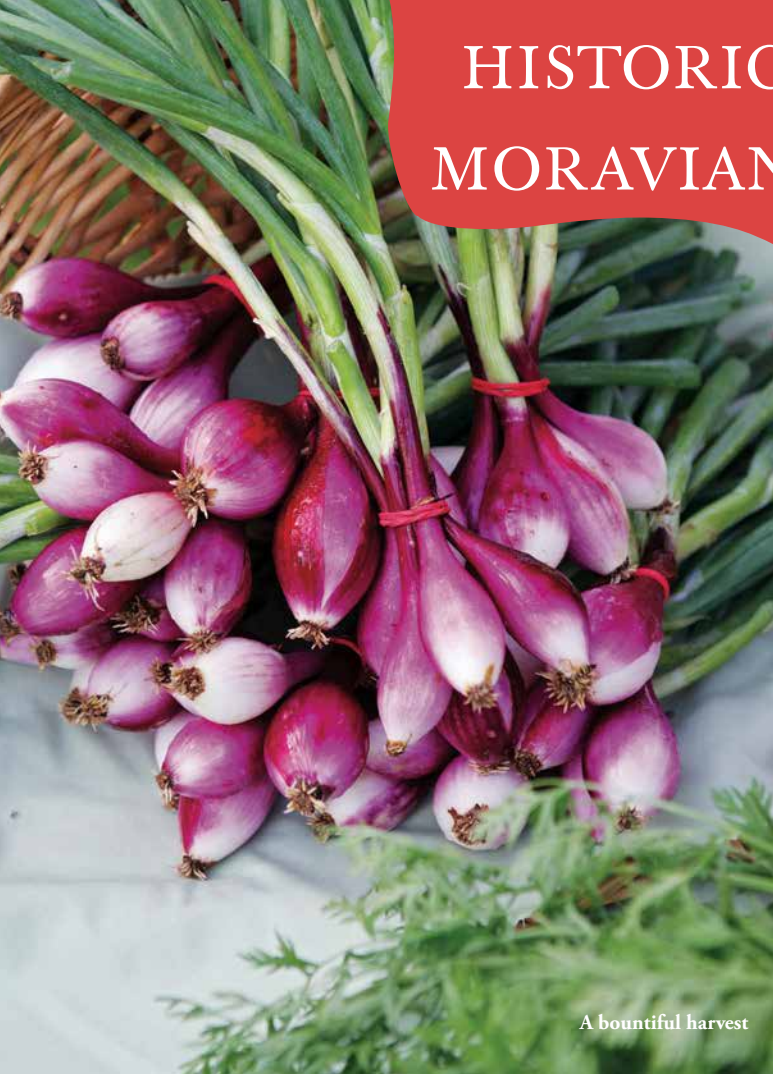
Rich collections of art works can be found

at Diggs Gallery on the campus of Winston-Salem State University. Recently renovated, Diggs Gallery on the campus of Winston-Salem State University is identified as one of the top 10 African-American galleries in the nation. Your Diggs experience isn't complete until you stroll the magnificent sculpture garden on the campus and witness the staggering floor-to-ceiling Biggers Murals located in the library.

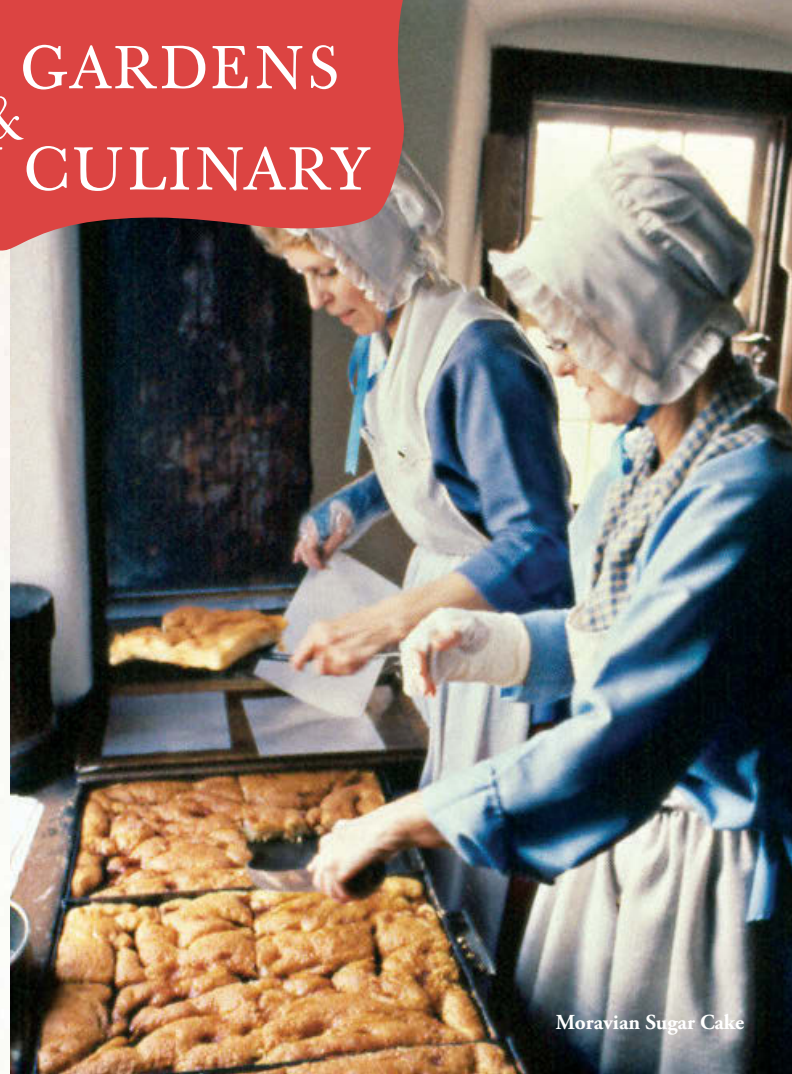
Just a five minute drive from Diggs is the Delta Fine Arts Center. Established 40 years ago by the Winston-Salem chapter of Delta Sigma Theta Sorority Inc., the center features the contributions of African-Americans ranging from sculptures, hand-crafted furniture to oil paintings.

*For more about Winston-Salem's African American history, please visit our website at [VisitWinstonSalem.com](http://VisitWinstonSalem.com) or request our African-American Arts & Culture Guide.*

# HISTORIC GARDENS & MORAVIAN CULINARY



A bountiful harvest



Moravian Sugar Cake

With lush historic gardens that date back more than two centuries, some experts agree that Winston-Salem's gardens are a study of both horticulture and history.

When the Moravians settled what is now Historic Bethabara Park in 1753, families planted garden to stock their pantries. Gardening quickly grew (literally and figuratively) into a flourishing trade.

While at the park, walk through the oldest-known documented medical garden in the U.S. In the fall, you can pick your own heirloom

pumpkins at the historic gardens in Old Salem. At the turn of the 20th century, Reynolda Gardens, adjacent to Reynolda House Museum of American Art, was designed by Katharine Reynolds, wife to industrialist R.J. Reynolds. With each new season, Reynolda Gardens offers new exploration. From early spring to late fall, the gardens paint a beautiful portrait of blushing rose bushes, petunias, daffodils and sunflowers. Admire the Japanese weeping cherry and saucer magnolia trees.

Newest on Winston-Salem's garden lineup is Paul J. Ciener Botanical Garden (PJCGBG). Just 10 minutes east of Winston-Salem, PJCGBG hosts the largest spring bulb display in the Piedmont Triad area.

Dig into our gardens and you're bound to dig up some ingredients that could easily make it to your plate that evening. Savor seasonal menu items with ingredients that reflect 18th and 19th century Moravians in Winston-Salem, such as chicken pie (don't call it a pot pie), pork, apples, and heirloom vegetables.

Entice your sweet tooth when you bite a Moravian cookie. A recipe brought to Winston-Salem centuries ago has become a tradition for many today. With more than a million pounds of cookies baked each year, Winston Salem is considered to be the Moravian cookie

capital. Just how popular are these thin treats? Both Mrs. Hanes' Moravian Cookies and Salem Baking's cookies made it onto Oprah Winfrey's highly-regarded "favorites" list.

From the cookies to the chicken pies, we invite you on our Moravian Culinary Trail that takes you on a journey through some of Winston-Salem's best Moravian food finds.

*Find more information on Winston-Salem's historical gardens on our website at [VisitWinstonSalem.com/historicgardens](http://VisitWinstonSalem.com/historicgardens).*

*Find more on our Moravian Culinary Trail at [VisitWinstonSalem.com/MoravianCulinaryTrail](http://VisitWinstonSalem.com/MoravianCulinaryTrail)*

# ARTS & THEATRE



University of North Carolina School of The Arts

**W**inston-Salem boasts an impressive history that celebrates the arts. The Moravian settlers of Old Salem formed the country's first community orchestra and chamber music ensemble, and wrote the first piece of American classical music here in 1789. Today's arts scene remains progressive, offering everything from live theatre to contemporary galleries.

The Downtown Arts District contains several galleries and studios, including Piedmont Craftsmen, with pieces by hundreds of artisans primarily from the Southeast. The first Friday of every month, shops and galleries are open late for Gallery Hop. Grab dinner at a local eatery in the district then mingle with artists in their studios.

The Milton Rhodes Center for the Arts (MRCA) is an impressive 83,000-square-foot multi-purpose venue for visual and performing arts. Housed in the MRCA complex is The Sawtooth School for Visual Arts offering classes for children and adults

in many disciplines, including photography, glass, graphics and metal.

Take a trip into the past with a visit to the Reynolda House Museum of American Art. The 1917 estate of tobacco baron R.J. Reynolds contains an impressive collection, including works by Georgia O'Keeffe and Mary Cassatt.

To enjoy more present-day art mediums, visit the provocative collections at Southeastern Center for Contemporary Art (SECCA). Upcoming exhibits at SECCA include: *Neil Goldberg: Anthology* on display July through October 2015; *Nicola L.: Exquisite Corpus* from December 2014 until March 2015; and an exploration of Modernism through contemporary artists Josephine Halvorson and Devin Leonardi, March through August 2015.

The performing arts community is as robust as the visual arts scene. The Winston-Salem Symphony offers a Classics Series, Kicked-Back Classics, Plugged-In Pops, Discovery Concerts for Kids and special events. The Piedmont Opera offers beautiful

productions and educational outreach programs.

There is no shortage of arts education programs in Winston-Salem. At the University of North Carolina School of the Arts, more than 1,000 students study dance, design, drama, filmmaking and music. The school has been ranked one of the world's top 10 drama schools and top 25 film schools by *The Hollywood Reporter*.

Winston-Salem hosts the the Academy Award qualifying film festival, RiverRun International Film Festival each April, screening more than 100 feature and short films.

Winston-Salem is the place to be, offering several options for live theater, including Twin City Stage, Stained Glass Playhouse, the Little Theatre and The Children's Theatre. In addition, The North Carolina Black Repertory Company produces one of the city's most popular biennial events – the National Black Theatre Festival – featuring more than 100 performances throughout town August 3-8, 2015.

# ATTRACTIONS



Dixie Classic Fair



Reynolda Gardens



SciWorks

ASSOCIATED ARTISTS OF  
WINSTON-SALEM (AAWS)  
251 N. Spruce St. Milton Rhodes Center  
for the Arts | 336.747.1463  
[www.AssociatedArtist.org](http://www.AssociatedArtist.org)

CHARLOTTE AND PHILIP HANES  
ART GALLERY AT THE SCALES  
FINE ARTS CENTER-  
WAKE FOREST UNIVERSITY  
1834 Wake Forest Rd.  
336.758.5585 | [www.HanesGallery.WFU.edu](http://www.HanesGallery.WFU.edu)

★ **CHILDREN'S MUSEUM OF  
WINSTON-SALEM**

390 S. Liberty St.  
336.723.9111  
[www.ChildrensMuseumofWS.org](http://www.ChildrensMuseumofWS.org)  
Winston-Salem is a compelling destination to play  
and learn by experiencing literature, storytelling and  
the arts. Admission: Adults & Children (12 months  
and older) \$7. Children 11 months and younger,  
Educators (with valid school I.D.) Free, Seniors (62  
years +) and military personnel (with valid military  
I.D.) \$6. Open: Tu-F 9 a.m. - 4 p.m., Sat. 10 a.m. - 5  
p.m. and Sun. 1 p.m. - 5 p.m. Closed: First Monday  
of each month Oct.-May. From Memorial Day  
through Labor Day, the museum is open Mondays  
from 9 a.m. - 4 p.m.

DELTA ARTS CENTER  
2611 New Walkertown Rd.  
336.722.2625 | [www.DeltaArtsCenter.org](http://www.DeltaArtsCenter.org)

DIGGS GALLERY AT WINSTON-SALEM  
STATE UNIVERSITY  
601 S. Martin Luther King, Jr. Dr.  
336.750.2458 | [www.WSSU.edu/Diggs](http://www.WSSU.edu/Diggs)

★ **DOWNTOWN ARTS DISTRICT (DADA)**

Trade and Liberty St.  
(between 5th & 7th St.)  
[www.DADAws.org](http://www.DADAws.org)  
Browse through a backdrop of murals in the  
Downtown Arts District and experience numerous  
working studios, galleries and shops. Check web site  
for hours. Admission: Free.

ELBERSON FINE ARTS CENTER  
Salem Ave. & Stadium Dr.  
Salem Academy & College  
336.721.2636 | [www.salem.edu](http://www.salem.edu)

GATEWAY GALLERY AT THE  
ENRICHMENT CENTER  
1006 S. Marshall St.  
336.837.6832 ex. 1011  
[www.Enrichmentarc.org](http://www.Enrichmentarc.org)

★ **HISTORIC BETHABARA PARK**

2147 Bethabara Rd.  
336.924.8191 | [www.BethabaraPark.org](http://www.BethabaraPark.org)  
Historic Bethabara Park features a restored 1788  
church, archeological ruins, exhibits and tours with  
costumed guides, a reconstructed colonial village,  
a French and Indian War fort, and reconstructed  
colonial community and medicinal gardens.  
Greenways and paths traverse the 183-acre preserve  
and wetlands. Open: Visitor Center and exhibit  
buildings open April-Mid December (Closed  
Thanksgiving Day) Tu-F 10:30 a.m. - 4:30 p.m.,  
Sat. & Sun. 1:30 p.m. - 4:30 p.m. Closed: Mondays.  
Open: Grounds, gardens and trails open from  
sunrise to sunset year round-free. Admission: Adults  
\$4, Children \$1



★ **HISTORIC BETHANIA**

5480 Bethania Rd., Bethania, NC  
336.922.0434 | [www.HistoricBethania.org](http://www.HistoricBethania.org)  
North Carolina's first planned Moravian community,  
Bethania offers a living and working town that is also  
devoted to preserving its history of 253 years. Historic  
Bethania offers a chance to explore the restored  
1790s Wolff-Moser House, 1894 Alpha Chapel and  
enjoy a walk on the 1.5 mile Black Walnut Trail. Open  
Tu-Sat, 10 a.m. - 4 pm. Closed Sunday and Monday.  
Admission is free.

HISTORIC OAK GROVE SCHOOL  
2637 Oak Grove Cir.  
336.722.0597 ex. 201

HORNE CREEK LIVING  
HISTORICAL FARM  
308 Horne Creek Farm Rd., Pinnacle, NC  
336.325.2298 | [www.nchistoricsites.org/Horne/Horne.htm](http://www.nchistoricsites.org/Horne/Horne.htm)

★ **KORNER'S FOLLY**

413 S. Main St., Kernersville, NC  
336.996.7922 | [www.KornersFolly.org](http://www.KornersFolly.org)  
Built in 1880 by artist/decorator/designer Jule Gilmer  
Korner, this unique mansion showcases the talent,  
ingenuity, and imagination of a true genius. Stroll  
through a winding maze of doorways and staircases  
leading you on a journey through 22 rooms in this  
three-story marvel. Open: Th-Sat. 10 a.m. - 4 p.m.,  
Sun. 1 p.m. - 4 p.m. Closed: M-W. Visitors should  
arrive 1 hour prior to closing. Group tours available by  
appointment. Admission: Adult \$10, Child (age 6-18)  
\$6, Child (5 and under) Free.

MILTON RHODES CENTER  
FOR THE ARTS  
251 N. Spruce St.  
336.725.8916 | [www.RhodesArtsCenter.org](http://www.RhodesArtsCenter.org)

MRS. HANES HAND-MADE  
MORAVIAN COOKIES  
4643 Friedberg Church Rd., Clemmons, NC  
336.764.1402 or 888.764.1402  
[www.hanescookies.com](http://www.hanescookies.com)

Summer fun at  
Children's Museum  
of Winston-Salem

★ **MUSEUM OF ANTHROPOLOGY**

1834 Wake Forest Rd.  
336.758.5282 | [www.MOA.wfu.edu](http://www.MOA.wfu.edu)  
North Carolina's only museum dedicated to the  
study of global cultures. A visit to the Museum of  
Anthropology (MOA) at Wake Forest University  
features permanent exhibits from as far away as Africa,  
Asia, and Latin America, and as nearby as North  
Carolina's Yadkin River Valley. Upcoming exhibits will  
include cultures of central Asia, the Mexican Day of  
the Dead celebration, and ancient Chinese ceramics.  
Open: Tu-Sat 10 a.m.-4:30 p.m. Closed Sunday and  
Monday. Special arrangements can be made for school  
classes and special functions. Admission: Free

MUSEUM OF EARLY SOUTHERN  
DECORATIVE ARTS (MESDA)  
924 S. Main St.  
336.721.7360 | [www.MESDA.org](http://www.MESDA.org)  
The Museum of Early Southern Decorative Arts  
(MESDA) at Old Salem Museums & Gardens is home  
to one of the finest collections of Southern decorative  
arts in the country with an unparalleled collection  
of furniture, ceramics, silver, paintings, and textiles.  
Tickets for tours only can be purchased for \$11. Or,  
purchase an All-In-One ticket from Old Salem that  
included access into historic buildings.  
Open Tu - Sat, 10 a.m. - 5 p.m. and Sunday 1 - 5 p.m.  
(The final guided museum tours begins at 4 p.m. each  
day) Closed Mondays.

NEW WINSTON MUSEUM  
713 S. Marshall St.  
336.724.2842 | [www.NewWinston.org](http://www.NewWinston.org)

NORTH CAROLINA ZOO  
4401 Zoo Pkwy, Asheboro, NC  
800.488.0444 | [www.NCZoo.org](http://www.NCZoo.org)

★ **NO RULES THEATRE CO. (NRTC)**

209 N. Spruce St., Winston-Salem, NC  
571.527.2159 | [www.NoRulesTheatre.org](http://www.NoRulesTheatre.org)  
The Helen Hayes Award-winning No Rules Theatre  
Co. (NRTC) is the country's only dual-state theatre  
company that performs full seasons of programming at  
Signature Theatre in Arlington, VA, and Hanesbrands  
Theatre in Winston-Salem, NC. The company  
focuses on introducing more audiences to a new  
generation of theatre artists who present a broad  
spectrum of thoughtful, high-quality theatre that  
challenges conventions, opens minds and expands the  
expectations of theatrical experiences.

★ **OLD SALEM MUSEUMS & GARDENS**

900 Old Salem Rd.

336.721.7350 or 888.653.7253

[www.OldSalem.org](http://www.OldSalem.org)

Visitors to Old Salem Museums & Gardens experience authentic early American history brought to life through storytelling, original buildings, hands-on activities, music and events as well as world class artifacts. Historic Town of Salem and the Museum of Early Southern Decorative Arts (MESDA), along with award-winning heirloom gardens - engage visitors in a memorable historical experience about those who lived and worked in the early South. Admission: All-In-One ticket Tu-Sat. Adult \$23 (purchase on line to save \$3), Children ages 6-16 \$11. All-In-One ticket Sun. (special price due to limited hours, not available on line) Adult \$18, Children ages 6-16 \$9. All-In-One ticket for 2 consecutive days Adult \$26, Children ages 6-16 \$13. Two-stop ticket (two historic buildings including MESDA) Adult \$15, Children ages 6-16 \$9. Horton Center ticket (admission to MESDA including tour) Adult \$11, Children ages 6-16 \$5. Children under 6 free.

PAUL J. CIENER BOTANICAL GARDEN

215 S. Main St., Kernersville, NC

336.996.7888

[www.CienerBotanicalGarden.com](http://www.CienerBotanicalGarden.com)

★ **PIEDMONT CRAFTSMEN GALLERY**

601 N. Trade St.

336.725.1516 | [www.PiedmontCraftsmen.org](http://www.PiedmontCraftsmen.org)

Piedmont Craftsmen, Inc., a non-profit education and arts organization, is dedicated to the promotion of fine traditional and contemporary craft/art through a wide variety of educational activities and services for the benefit of the community. Founded

in 1963, it is the Southeast's premier juried craft guild. The work of 370 craft artists in the mediums of clay, fiber, glass, leather, metal, jewelry, paper, wood, mixed media, photography and printmaking fill the Gallery in the heart of the Downtown Arts District. Avid shoppers and collectors look forward to the Piedmont Craftsmen Fair held the third weekend of November. Open: Tu-F 10:30 a.m. - 5 p.m., Sat. 11 a.m. - 4 p.m. Closed: Sun. & M. Admission: Free.

★ **REVOLUTION GLIDING TOURS AT TWIN CITY HIVE**

301 Brookstown Ave.

336.776.7511

[www.revolutionglidingtours.com](http://www.revolutionglidingtours.com)

Guest will glide effortlessly on a Segway® i@ Personnal Transporter while a knowledgeable "Glide Guide" introduces you to the sites, sounds and scents of the city. Tours are limited to four participants. For reservations call 336.776.7511 or go to our website. Admission: \$49 per person for two-hour tour. Open: M-Sun. 7 a.m. - 7 p.m.

★ **REYNOLDA GARDENS OF WAKE FOREST UNIVERSITY**

100 Reynolda Village

336.758.5593

[www.ReynoldaGardens.org](http://www.ReynoldaGardens.org)

This spectacular oasis of woodlands, meadow, wetlands and formal gardens was once part of the R.J. Reynolds estate. The greenhouse and conservatory contains educational displays of tropical and succulent plants and an extensive orchid collection. Open: Greenhouses, M-Sat. 10 a.m. - 5 p.m. (Jan. & July, greenhouses closed on Sat.) Gardens and grounds are open year round during daylight hours, free admission. Check the website for a current program calendar.

imagine. create. play.



- Designed for birth to 8 years old
- Offering exciting hands-on play, summer camps, weekly storytimes, arts, crafts and more
- Great for birthday parties or private parties

Children's Museum of Winston-Salem  
390 South Liberty Street, 336-723-9111  
[www.ChildrensMuseumofWS.org](http://www.ChildrensMuseumofWS.org)

IGNITE  
CONVERSATION.



**Southeastern  
Center for  
Contemporary  
Art**

Image Credit: Emil Salto, Screen Test #3, 2014, Nicola L., The White Foot, 1968 | 2013 and Devin Leonardi, Hamilton Nevada, 2010. SECCA is an affiliate of the North Carolina Museum of Art, a division of the N. C. Department of Cultural Resources. SECCA receives operational funding from The Arts Council of Winston-Salem and Forsyth County. Additional funding is provided by the James G. Hanes Memorial Fund.

750 Marguerite Drive, Winston-Salem, NC  
336 725 1904 | [www.secca.org](http://www.secca.org)



★ **REYNOLDA HOUSE MUSEUM OF AMERICAN ART**

2250 Reynolda Rd.  
336.758.5150 or 888.663.1149  
[www.ReynoldaHouse.org](http://www.ReynoldaHouse.org)

Reynolda House Museum of American Art is one of the nation's premier American art museums. Affiliated with Wake Forest University, Reynolda House displays a fine art collection spanning three centuries and representing the finest works by American artists including Mary Cassatt, Frederic Church, Jacob Lawrence, and Georgia O'Keeffe. The Museum, considered one of the South's "great houses," is located in the restored 1917 country home of Katharine Reynolds and her husband R.J. Reynolds, founder of R.J. Reynolds Tobacco Company. Open: Tu-Sat. 9:30 a.m. - 4:30 p.m. and Sun. 1:30-4:30 p.m. Closed January. Adult individual admission: \$14. Free Admission: Museum members, children 18 and under, students with valid ID, military personnel with ID, employees of Wake Forest University and Wake Forest Baptist Medical Center with valid ID (plus one guest).

**SAWTOOTH SCHOOL FOR VISUAL ART (SSVA)**

251 N. Spruce St.  
336.723.7395 | [www.Sawtooth.org](http://www.Sawtooth.org)

★ **SCIWORKS SCIENCE CENTER AND ENVIRONMENTAL PARK**

400 Hanes Mill Rd.  
336.767.6730 | [www.SciWorks.org](http://www.SciWorks.org)

Travel through the solar system under the 50-foot dome of the planetarium; enjoy interactive, hands-on exhibits; stroll through the environmental park and see barnyard animals, explore the outdoor science park featuring a DNA jungle gym, an archeological dig site and more. Open: Tu-F 10 a.m. - 4 p.m., Sat. 10 a.m. - 5 p.m., Sun. 12 p.m. - 5 p.m. Closed: Mondays. Open on federally-recognized holiday Mondays. Admission: Adults \$11, Youth (age 3-19) \$9, Seniors (age 62+) \$9, ages 2 and under free.

**SINGLE SISTERS HOUSE MUSEUM**

621 S. Church St.  
336.721.2600 | [www.Salem.edu](http://www.Salem.edu)

★ **SOUTHEASTERN CENTER FOR CONTEMPORARY ART (SECCA)**

750 Marguerite Dr.  
336.725.1904 | [www.SECCA.org](http://www.SECCA.org)  
SECCA consistently exhibits the most innovative and cutting-edge art of today from emerging international artists. SECCA presents award-winning theme-based exhibitions encompassing cross-discipline artists and performers. Includes more than 10,000 square feet of exhibition space in three galleries and a state-of-the-art auditorium which seats nearly 300 visitors. SECCA is an entity of the North Carolina Department of Cultural Resources. Open: Tu-Sat. 10 a.m. - 5 p.m., Thursday 10 a.m. - 8 p.m. and Sun. 1 p.m. - 5 p.m. Closed: Mondays and major holidays. Admission: Free.

★ **TANGLEWOOD PARK**

4061 Clemmons Rd., Clemmons, NC  
336.703.6400 | [www.TanglewoodPark.org](http://www.TanglewoodPark.org)  
Tanglewood Park is the former estate of Will and Kate Reynolds. Now a public park, Tanglewood offers fishing on two stocked lakes, paddle boats and canoes, tennis courts, aquatic center, dog park, paved walking and biking trails, picnic shelters, the Arboretum, rose garden and more. Admission: Entrance Fee: \$2 per car. Call or visit web site for amenity charges. Open: Tanglewood Park is open daily from 7 a.m. - sunset. Closed Christmas Day.

★ **TRIAD ECO ADVENTURES**

176 YMCA Way  
800.979.3370 | [www.triadeoadventures.com](http://www.triadeoadventures.com)  
Experience a downtown discovery tour via Segway filled with a variety of sights, stories and historical adventures. For reservations, call 800-979-3370 or visit the website. Tour prices start at \$25. Office hours: 10 a.m. - 4 p.m. Mon.-Fri./Show Room 10 a.m.- 4 p.m. Mon.-Fri.

**WEST END HISTORIC DISTRICT:**  
"WINSTON-SALEM'S FRONT PORCH"  
Centered at W. Fourth St.  
and Brookstown Ave.  
[www.W-SFrontPorch.com](http://www.W-SFrontPorch.com)

**WINSTON CUP MUSEUM**  
1355 N. Martin Luther King, Jr. Dr.  
336.724.4557  
[www.WinstonCupMuseum.com](http://www.WinstonCupMuseum.com)



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## EXPLORE *global* CULTURES

Discover North Carolina's only museum  
dedicated to the study of peoples and cultures  
around the world.

## FREE ADMISSION

Open Tuesday to Saturday, 10:00 a.m. to 4:30 p.m.



**WAKE FOREST**  
UNIVERSITY

[moa.wfu.edu](http://moa.wfu.edu)  
[facebook.com/wfumoa](https://facebook.com/wfumoa)  
336.758.5282



# Shop. Dine. Explore.

*in the Reynolda Historic District*



Explore unique shops and restaurants located in the historic buildings of the Reynolda estate, discover formal gardens and a greenhouse flowering in each season, and tour the Southeast's finest collection of American art on view in the historic home of R.J. and Katharine Reynolds.

**Reynolda Historic District | [reynolda.org](http://reynolda.org) | 2250 Reynolda Road**



CELEBRATING

# 50

YEARS

of AMAZING



Laura Sims,  
Fiber

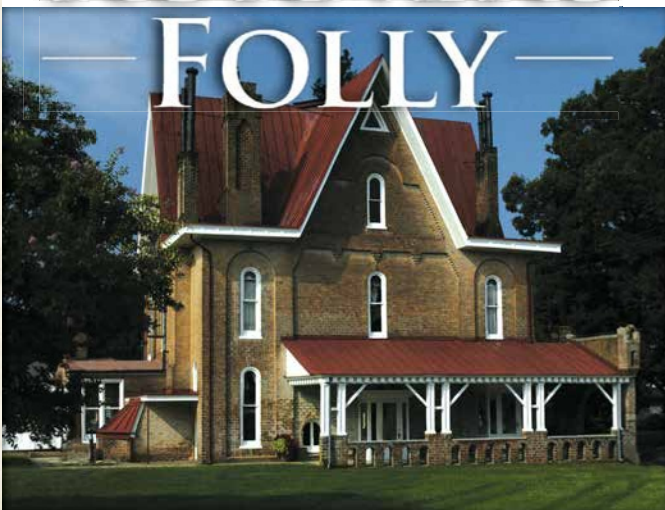
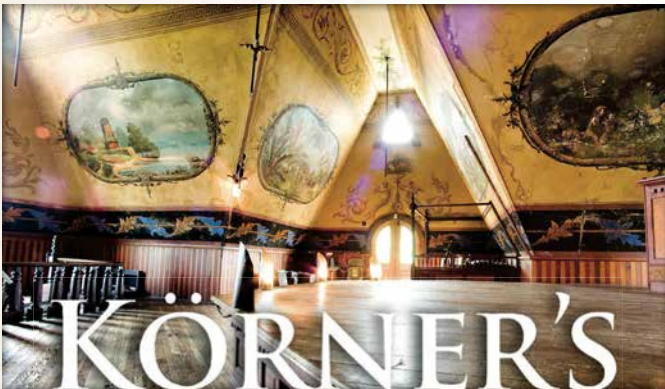
## PIEDMONT CRAFTSMEN

Gallery & Shop Hours:  
Tues - Fri 10:30 - 5, Sat 11 - 4  
601 North Trade Street  
Downtown Arts District

336.725.1516  
[piedmontcraftsmen.org](http://piedmontcraftsmen.org)

Representing nearly 400 professional  
fine craftsmen from across the U.S.

Home of Piedmont Craftsmen's Fair  
3rd weekend in November



Körner's Folly is the architectural wonder and home of  
artist and designer Jule Gilmer Körner.

Built in 1880 in Kernersville, North Carolina, the house originally  
served to display his interior design portfolio.

Visitors can now explore the 22 room house museum and its  
unique original furnishings and artwork, cast-plaster details, carved  
woodwork, and elaborate hand laid tile.

413 SOUTH MAIN STREET | KERNERSVILLE, NC 27284 | (336) 996-7922  
[WWW.KORNERSFOLLY.ORG](http://WWW.KORNERSFOLLY.ORG)



Celebrate Moravian History • Visit 1799 Wolff-Moser House and 1894 Alpha Chapel • Walk the Black Walnut Bottoms Loop Trail • Bethania Walking Tour Map

## Historically, the best deal in town

### HISTORIC BETHANIA VISITOR CENTER

5393 Ham Horton Lane,  
Bethania, NC 27010

Free Admission • Open Year-Round,  
Tuesday–Saturday, 10 am to 4 pm.  
*Group tours by appointment*

For more information, call  
336.922.0434 or visit  
[HistoricBethania.org](http://HistoricBethania.org)

Designed by surveyor Christian Philip Gottlieb Reuter and established in 1759, Bethania has been richly and beautifully preserved to the present. Surrounded by the city of Winston-Salem, Bethania is a natural oasis of history—preserving green space, agricultural heritage, and Moravian history for the enjoyment of all visitors.

**ADMISSION IS FREE.**

**Mark your calendar:  
September 27, 2014**

## Black Walnut Festival

Celebrating Bethania with a  
festival of arts, crafts and music.

Held annually on the last  
Saturday in September.



# Bethania

ESTABLISHED 1759

AVA  
Association of  
Visitor Attractions  
of Forsyth County



## HISTORIC Bethabara Park

*April*  
Kite Day

*May*  
Bethabara Highland Games

*June*  
Independence Celebration

*July and August*  
Bethabara Band Concert and  
Family Evenings

*September*  
Apple Fest

*October*  
Dark in the Park

*November*  
Bethabara Band Holiday Concert

*December*  
Froehliche Weihnachten  
Piedmont Chamber Singers  
Carols by Candlelight

Guided Tours and Nature Trails available April–mid December.  
Park Grounds open year-round

AVA  
Association of  
Visitor Attractions

2147 Bethabara Road  
Winston-Salem, NC  
[www.BethabaraPark.org](http://www.BethabaraPark.org)  
(336)924-8191

Winston-Salem

CITY OF WINSTON-SALEM Mayor: Allen Joiner City Council: Vivian H. Burke, Mayor Pro  
Tempore, Northeast Ward; Denise D. Adams, North Ward; Dan Besse, Southwest Ward;  
Robert C. Clark, West Ward; Molly Leight, South Ward; Jeff Macintosh, Northwest Ward;  
Derwin L. Montgomery, East Ward; James Taylor, Jr., Southeast Ward City Manager: Lee Garrity

**CityLink311**  
Call 311 or 336-727-8000  
[citylink@cityofws.org](mailto:citylink@cityofws.org)

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400 W. Hanes Mill Road | Winston-Salem | (336) 767-6730 | [www.sciworks.org](http://www.sciworks.org)



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New exhibits, events and extended shop hours  
the first Friday of **every** month from 7:00-10:00 pm

FIRST FRIDAY GALLERY HOPS ARE FREE AND OPEN TO THE PUBLIC RAIN OR SHINE!



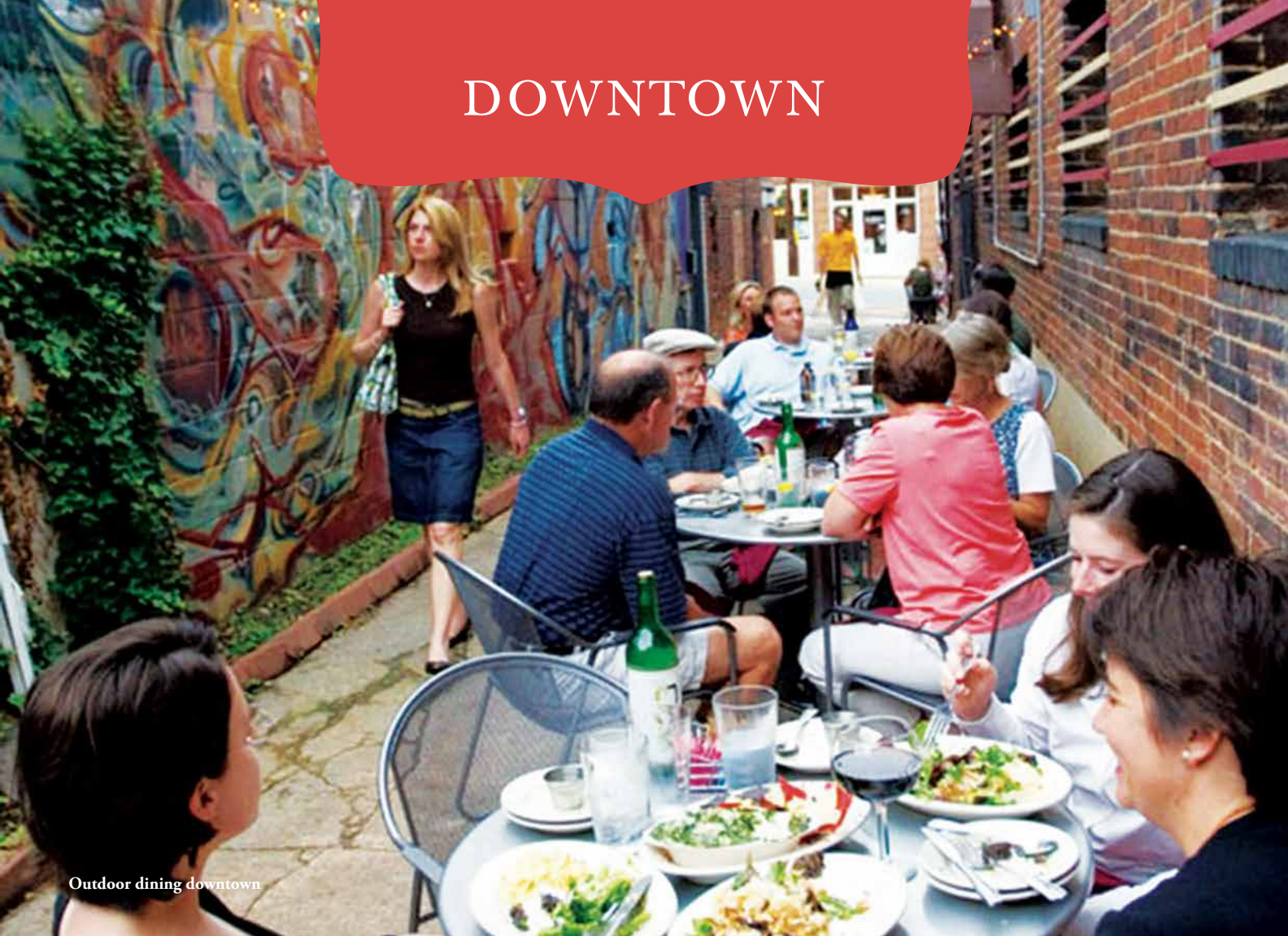
Located in downtown Winston-Salem on Trade and Liberty Streets between 5th & 7th streets  
PO Box 20037, Winston-Salem, NC 27120  
[WWW.DADAWS.ORG](http://WWW.DADAWS.ORG)  
336.734.1864



Facebook icon DADA-Downtown Art District Association  
Twitter icon @dadaws



# DOWNTOWN



Outdoor dining downtown

With more than 100 restaurants, 30 galleries and museums, a burgeoning craft beer scene, and dozens of shops and businesses, it's no surprise that *Forbes* named Winston-Salem on their list of America's Best Downtowns and is often considered our biggest attraction. It is the place to be.

A visit to downtown Winston-Salem is an exciting journey from our past into our bright future. The historic West End District houses beautiful Victorian style homes, new restaurants, a brewery and green parks.

The Downtown Arts District-between 5th, 7th and Trade streets-contains dozens of galleries, studios and eateries. Capture a glimpse of some of the finest handcrafts from the Southeast with a stop-and-shop at Piedmont Craftsmen Gallery, featuring works by 200 fine craft artists. Every first Friday

night Gallery Hop showcases the district's artistic spirit.

The east end of downtown comprises the beautifully reinvented Wake Forest Innovation Quarter. Downtown's newest community continues to rise from former

## WHEN THE SUN SETS, DOWNTOWN COMES ALIVE.

factories and mills for Reynolds Tobacco Co. Now the area gives visitors a revamped perspective into Winston-Salem's future. Innovation Quarter is a mixed-use, high-tech community that serves business, academic and societal needs. Cutting-edge developments made here in biomedical science and information technology serve

far beyond the borders of Winston-Salem. Innovation Quarter is a 21st century model of diversity, collaboration, innovation and creativity—a place to work, live, learn and play.

The area is also welcoming a new urban community park, Bailey Park at East End. The 1.6 acre greenspace is designed to serve as play area that is in line with the essence of the Innovation Quarter. Community members will be able to enjoy movie nights here as well as special musical events.

In 2015, Mast General Store will open its doors in downtown Winston-Salem. Mast General boasts a 200 plus year history and brings an upbeat, though old school, North Carolina spirit to the area. Mast General Store coined the popular saying, "If you can't buy it here, you don't need it."



Nightlife in downtown Winston-Salem

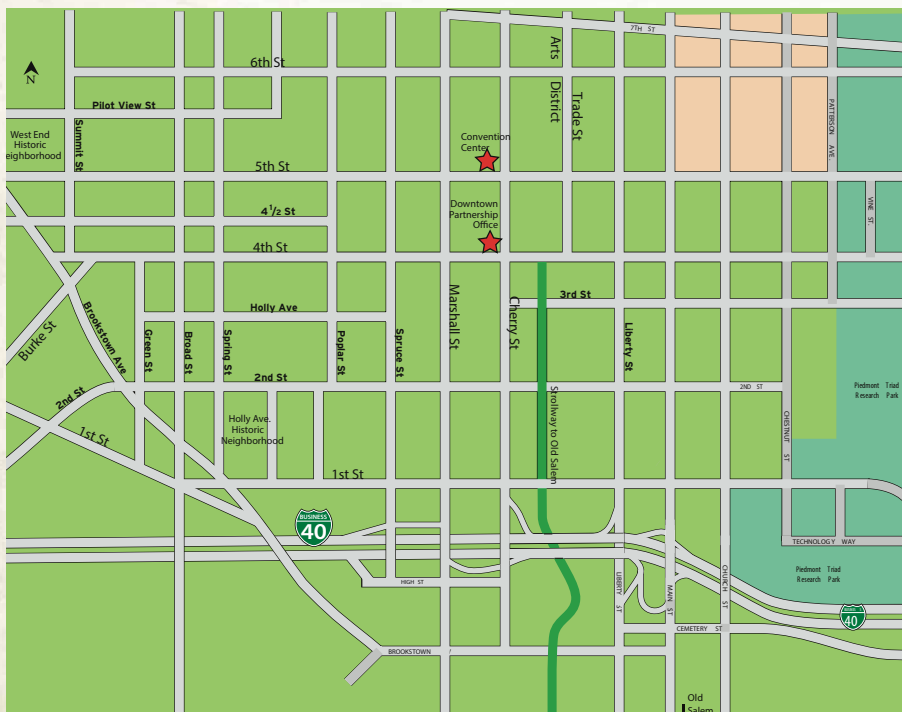
When the sun sets, downtown really comes alive. See an indie flick at a/perture Cinema, sip on a cold locally-crafted brew at one of downtown's breweries, catch a baseball game at BB&T Ballpark or check out live performances at Milton Rhodes Center for the Arts or the historic Stevens Center of the UNC School of the Arts. Downtown is also home to the annual Oscar-qualifying festival, RiverRun

International Film Festival.

When it's time for bed, downtown's accommodations range from full-service to historic B&Bs. Rest up, because there's more to see and do tomorrow. You've just barely begun to scratch the surface.

*To learn more about what all our downtown has to offer and further details on restaurants and businesses, visit [VisitWinstonSalem.com](http://VisitWinstonSalem.com).*

## DOWNTOWN



GREAT FOOD  
GREAT DRINKS  
GREAT PEOPLE

*(Except on Monday)*

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**WINE BAR AND CAFE**

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Arts District Winston-Salem  
336-725-5577 [6thandvine.com](http://6thandvine.com)

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Winston Salem's first and only nano brewery.  
Brewing unique beers, one barrel at a time.

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241 West 5th Street  
Winston-Salem, NC



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Serving Lunch, Supper  
and Sunday Brunch

### Lunch

Tuesday - Saturday, 11:00-3:30

### Supper

Tuesday - Saturday, 4:30-9:00

### Sunday Brunch

11:00 - 3:00

The Tavern In Old Salem  
730 South Main Street  
Winston-Salem, NC 27101  
336.722-1227

TAVERN



SALEM, NC

[www.thetaverninoldsalem.ws](http://www.thetaverninoldsalem.ws)

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and willingness to be challenged,  
artistic talent and attention to detail."  
*Broadway World*

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176 YWCA Way  
Winston-Salem, NC 27127  
(downtown @ GATEWAY)

NEW WINSTON MUSEUM  
713 Marshall Street South  
Winston-Salem, NC 27101  
336.724.2842 [www.NewWinston.org](http://www.NewWinston.org)  
Mon-Fri. Noon to 5 pm, Sat. 10am-2pm

## DOWNTOWN

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pubs, dozens of shops &  
artist galleries, hundreds  
of events & festivals, plus  
2,100 residential units

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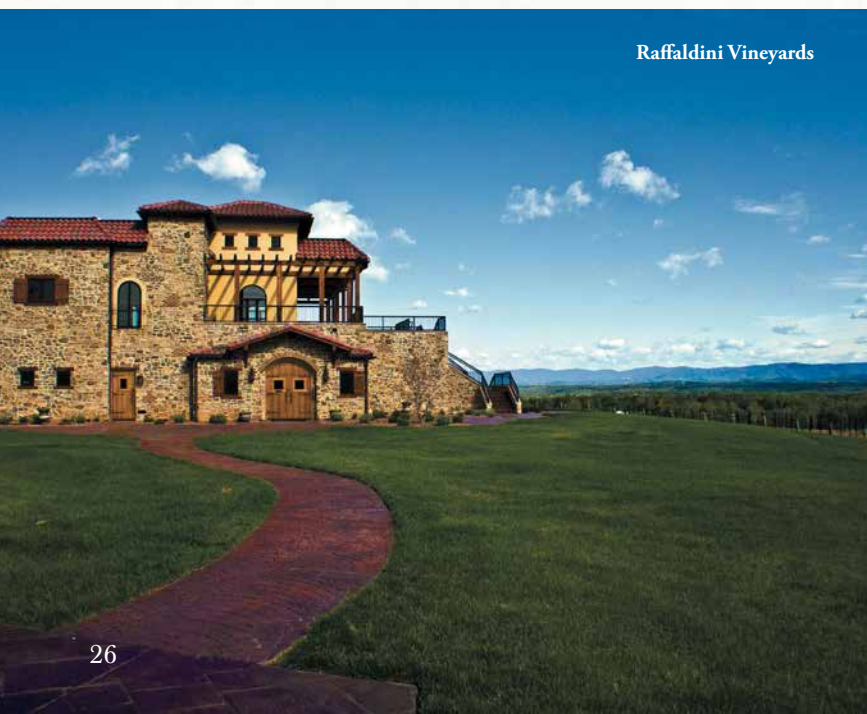
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downtown Winston-Salem.

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# FROM VINE TO WINE



RayLen Vineyards



Raffaldini Vineyards



Salute! Wine Festival,  
Downtown Winston-Salem

The gateway to North Carolina's most popular wineries is none other than Winston-Salem!

The 1.4 million-acre Yadkin Valley is only 20 minutes west of the city and contains more than 35 of North Carolina's top, award-winning wineries.

North Carolina's wine industry dates back to the 16th century, when Sir Walter Raleigh landed on the coast and discovered the scuppernong vine. North Carolina was the top wine-producing state in the Union by 1840, until Prohibition slowed production. When the tobacco industry declined decades later, Yadkin Valley farmers revisited winemaking. The area's red-clay soil and mild climate make it the perfect industry, and it thrives to this day.

In fact, the Yadkin Valley is currently one of the top 12 wine-producing regions in the country, with more than 35 wineries offering tastings, tours and more. Several vineyards also feature live seasonal outdoor concerts, including RayLen Vineyards. Raffaldini Vineyards holds an annual Italian Festival, a day-long celebration of Italian food, art, music, culture, and of course, wine.

Winston-Salem celebrates its Yadkin Valley vineyards by hosting two of North Carolina's biggest annual wine events: The North Carolina Wine Festival in May and Salute! The North Carolina Wine Celebration the weekend following Memorial Day.

*For the most accurate and up-to-date winery information regarding seasonal hours, please visit our website at VisitWinstonSalem.com.*



RayLen Vineyards



Tastings at Raffaldini Vineyards

## YADKIN VALLEY




## BEER HERE

If you're more of a beer drinker than a wine connoisseur, you're in luck. Winston-Salem boasts a lively craft brew scene. Located downtown, the award-winning Foothills Brewing offers monthly Beer School. Just a few blocks down, Small Batch Beer Co. brews up local flavors one tank at a time offering patrons a new beer drinking experience with each visit.




Foothills Brewing

## WINERIES & BREWERIES

	Phone	Sun	Mon	Tues	Wed	Thurs	Fri	Sat	Tastings	Tours
<b>ADAGIO VINEYARDS</b> 139 Benge Dr., Elkin, NC 28621 Latitude: 36.279132 Longitude: -80.860277 www.AdagioVineyards.com	258.2333	1–5 p.m.	Closed	Closed	Closed	Closed	12–5 p.m.	12–5 p.m.	•	•
<b>ALLISON OAKS VINEYARDS</b> 221 E. Main St. Yadkinville NC 27055 Latitude: 36.134771 Longitude: -80.652958 www.allisonoaksvineyards.com	677.1388	Closed	Closed	Closed	Closed	1–5 p.m.	1–5 p.m.	12–5 p.m.	•	
<b>BRANDON HILLS VINEYARD</b> 1927 Brandon Hills Rd., Yadkinville, NC 27055 Latitude: 36.084902 Longitude: -80.698236 www.brandonhillsvineyard.com   info@BrandonHillsVineyard.com	463.9463	1–5 p.m. or by appt.	Closed	Closed	Closed	Closed	Closed	12–6 p.m. or by appt.	•	
<b>BRUSHY MOUNTAIN WINERY</b> 125 West Main St., Elkin, NC 28621 Latitude: 36.244089 Longitude: -80.851148 www.brushymountainwine.com	for appt. 835.1313	1–5 p.m.	Closed	Closed	Closed	1–5 p.m.	12–8 p.m.	12–8 p.m.	•	•
<b>CAROLINA HERITAGE VINEYARD &amp; WINERY</b> 170 Heritage Vines Way, Elkin, NC 28621 Latitude: 36.2443012 Longitude: -8484043 www.carolinaheritagevineyards.com	366.3301	1–6 p.m.	1–6 p.m.	By appt.	By appt.	By appt.	By appt.	1–6 p.m.	•	
<b>CAROLINA VINEYARDS &amp; HOPS</b> 1111 Marshall St. S., Winston-Salem, NC 27101 Latitude: 36.081665 Longitude: -80.2416306 www.CVandH.com	448.1284	2–10 p.m.	Closed	Closed	4–11 p.m.	4–11 p.m.	4–12 p.m.	4–12 p.m.		
<b>CELLAR 4201</b> 4201 Apperson Rd., East Bend, NC 27018 Latitude: 36.237915 Longitude: -80.463415 www.cellar4201.com   Cellar4201@triad.rr.com	699.6030	12–6 p.m.	Call for appt.	Call for appt.	Call for appt.	Call for appt.	12–6 p.m.	12–6 p.m.	•	
<b>★CHILDRESS VINEYARDS</b> 1000 Childress Vineyards Rd., Lexington, NC 27295 Latitude: 35.8429144 Longitude: -80.2832883 www.childressvineyards.com	236.9463	12–5 p.m.	10 a.m.– 5 p.m.	10 a.m.– 5 p.m.	10 a.m.– 5 p.m.	10 a.m.– 5 p.m.	10 a.m.– 5 p.m.	10 a.m.– 5 p.m.	•	•
Childress Vineyards opened in 2004 as the largest winery in the Yadkin Valley and produces wines that appeal to both the introductory palate and connoisseur.										
<b>DIVINE LLAMA VINEYARDS</b> 5349 Macedonia Rd., East Bend, NC 27018 Latitude: 36.2180697 Longitude: -80.4709936 www.DivineLlamaVineyards.com	699.2525	1–5 p.m.	Closed	Closed	Closed	Closed	12–5 p.m.	12–5 p.m.	•	•
<b>DOBBINS CREEK VINEYARDS</b> 4430 Vineyard View Ln., Hamptonville, NC 2702 Latitude: 36.1665995 Longitude: -80.8246977 www.dobbinscreekvineyards.com	468.4770	1–5 p.m.	Closed	Closed	1–5 p.m.	12–5 p.m.	12–5 p.m.	11 a.m.– 5 p.m.	•	•
<b>ELKIN CREEK VINEYARD</b> 318 Elkin Creek Mill Rd., Elkin, NC 28621 Latitude: 36.280261 Longitude: -80.876521 www.elkincreekvineyard.com	526.5119	11 a.m.– 5 p.m.	Closed	Closed	Closed	11 a.m.– 5 p.m.	11 a.m.– 5 p.m.	11 a.m.– 5 p.m.	•	•
<b>FLINT HILL VINEYARDS</b> 2133 Flint Hill Rd., East Bend, NC 27018 Latitude: 36.181044 Longitude: -80.483360 www.flinthillvineyards.com	699.4455	12–5 p.m.	Closed	Closed	Closed	Closed	12–5 p.m.	12–5 p.m.	•	
<b>FOOTHILLS BREWING</b> 638 W. Fourth St., Winston-Salem NC 27101 Latitude: 36.097341 Longitude: -80.250882 www.foothillsbrewing.com   info@foothillsbrewing.com	777.3348	11 a.m.– 2 a.m.	11 a.m.– 2 a.m.	11 a.m.– 2 a.m.	11 a.m.– 2 a.m.	11 a.m.– 2 a.m.	11 a.m.– 2 a.m.	11 a.m.– 2 a.m.		
<b>GARDEN GATE VINEYARDS</b> 261 Scenic Dr., Mocksville, NC 27028 Latitude: 36.885548 Longitude: -80.597057 www.gardengatevineyards.com	469.4822	Closed	Closed	Closed	12–5 p.m.	12–5 p.m.	12–5 p.m.	12–5 p.m.	•	
<b>GERMANTON VINEYARD &amp; WINERY</b> 3530 Hwy. 8 & 65, Germanton, NC 27019 Latitude: 36.258997 Longitude: -80.2365118 www.germantongallery.com	969.2075	Call for hours	Closed	Closed	10 a.m.– 6 p.m.	10 a.m.– 6 p.m.	10 a.m.– 6 p.m.	9 a.m.– 5 p.m.	•	

## WINERIES & BREWERIES

	Phone	Sun	Mon	Tues	Wed	Thurs	Fri	Sat	Tastings	Tours
<b>GRASSY CREEK VINEYARD &amp; WINERY</b> 235 Chatham Cottage Cir., State Road, NC Latitude: 36.296563 Longitude: -80.86324 www.grassycreekvineyard.com   info@grassycreekvineyard.com	835.2458	1–5 p.m.	Closed	Closed	Closed	11 a.m.– 6 p.m.	11 a.m.– 6 p.m.	11 a.m.– 6 p.m.	•	
<b>HANOVER PARK VINEYARD</b> 1927 Courtney-Huntsville Rd., Yadkinville, NC 27055 Latitude: 36.061544 Longitude: -80.611244 www.hanoverparkwines.com	463.2875	1–5 p.m.	Closed	Closed	11 a.m.– 6 p.m.	11 a.m.– 6 p.m.	11 a.m.– 6 p.m.	11 a.m.– 6 p.m.	•	•
<b>HERRERA VINEYARDS</b> 206 Vineyard Ln., Dobson, NC 27017 Latitude 36.3998515 Longitude: -80.6997145 www.HerreraVineyards.com	866.313.8008	Opening Fall 2014								
<b>HOOTS ROLLER BAR &amp; BEER CO.</b> 804 Mill Works, Suite 110, Winston-Salem, NC 27101 Latitude: 36.1038721 Longitude: -80.2597007 www.hootspublic.com   hootsbeercompany@gmail.com	608.6026	Noon– 12 a.m.	Closed	2 p.m.– 2 a.m.	2 p.m.– 2 a.m.	2 p.m.– 2 a.m.	2 p.m.– 2 a.m.	2 p.m.– 2 a.m.		
<b>HUTTON VINEYARDS</b> 178 Hutton Vineyard Ln., Dobson, NC 27017 Latitude: 36.277706 Longitude: -80.668285 www.huttonvineyards.com	374.2621	By appt.	By appt.	Closed	Closed	12–6 p.m.	12–6 p.m.	12–6 p.m.	•	
<b>JOLO VINEYARDS</b> 219 JOLO Winery Ln., Pilot Mountain, NC 27041 Latitude: 36.3700599 Longitude: -80.5242256 www.JOLOVineyards.com	855.656.9463	10 a.m.– 6 p.m.	Closed	Closed	Closed	10 a.m.– 6 p.m.	10 a.m.– 6 p.m.	10 a.m.– 6 p.m.	•	•
<b>JONES VON DREHLE VINEYARDS &amp; WINERY</b> 964 Old Railroad Grade Rd., Thurmond, NC 28683 Latitude: 36.3795089 Longitude: -80.9527772 www.jonesvondrehle.com   winery@jonesvondrehle.com	874.2800	12–5 p.m.	Closed.	Closed	11 a.m.– 6 p.m.	11 a.m.– 6 p.m.	11 a.m.– 6 p.m.	11 a.m.– 6 p.m.	•	•
<b>JUNIUS LINDSAY VINEYARDS</b> 385 Dr. Zimmerman Rd., Lexington, NC 27295 Latitude: 36.932621 Longitude: -80.28278 www.juniuslindsay.com	764.4050	1–5 p.m.	Closed	Closed	Closed	1–6 p.m.	1–6 p.m.	1–6 p.m.	•	
<b>LAUREL GRAY VINEYARDS</b> 5726 Old Hwy. 421 West, Hamptonville, NC 27020 Latitude: 36.1345506 Longitude: -80.8428952 www.laurelgray.com	468.9463	1–5 p.m.	Closed	Closed	10 a.m.– 5 p.m.	10 a.m.– 5 p.m.	10 a.m.– 5 p.m.	10 a.m.– 5 p.m.	•	•
<b>MCRITCHIE WINERY &amp; CIDERWORKS</b> 315 Thurmond PO Rd., Thurmond, NC 28683 Latitude: 36.3521512 Longitude: -80.8991215 www.mcritchiewine.com	874.3003	12–5 p.m.	Closed	Closed	Closed	12–5 p.m.	12–5 p.m.	12–5 p.m.	•	
<b>MEDALONI CELLARS</b> 9125 Shallowford Rd., Lewisville, NC 27023 Latitude: 36.0971603 Longitude: -80.4967194 www.medalonicellars.com   info@medalonicellars.com	398.7818	12–7 p.m.	Closed	Closed	12–7 p.m.	12–7 p.m.	12–7 p.m.	11 a.m.– 7 p.m.	•	•
<b>MENARICK VINEYARDS &amp; WINERY</b> 328 Luffman Rd., Ronda, NC 28670 Latitude: 36.26643 Longitude: 80.920846 www.menarick.com   mena@menarick.com	328.7038	12–6 p.m.	Closed	Closed	Closed	Closed	11 a.m.– 6 p.m.	11 a.m.– 6 p.m.	•	
<b>MISTY CREEK FARMS &amp; VINEYARDS, LLC</b> 710 Wyo Rd., Mocksville, NC 27028 Latitude: 36.035549 Longitude: -80.554026 www.mistycreekwines.com	998.3303	2–6 p.m.	Closed	Closed	Closed	Closed	4–8 p.m.	10–8 p.m.	•	•
<b>NATIVE VINES WINERY</b> 1336 N. Hwy 150, Lexington, NC 27295 Latitude: 35.8677 Longitude: -80.318077 www.nativevineswinery.com	787.3688	1–6 p.m.	Closed	11 a.m.– 7 p.m.	11 a.m.– 7 p.m.	11 a.m.– 7 p.m.	11 a.m.– 7 p.m.	11 a.m.– 7 p.m.	•	
<b>OLD NORTH STATE WINERY</b> 308 N. Main St., Mount Airy, NC 27030 Latitude: 36.501921 Longitude: -80.608282 www.oldnorthstatewinery.com   winesales@oldnorthstatewinery.com	789.9463	12–5 p.m.	11 a.m.– 9 p.m.	11 a.m.– 9 p.m.	11 a.m.– 10 p.m.	11 a.m.– 10 p.m.	11 a.m.– 10 p.m.	11 a.m.– 10 p.m.	•	•
<b>OLDE MILL WINERY &amp; VINEYARDS</b> 2742 Simpson Mill Rd., Mount Airy, NC 27030 Latitude: 36.3747619 Longitude: -80.650961 www.oldemillvineyards.com   Contact@oldmillvineyards.com	374.6533	1–5 p.m.	Closed	Closed	Closed	Closed	Closed	12–6 p.m.	•	•

## WINERIES & BREWERIES

	Phone	Sun	Mon	Tues	Wed	Thurs	Fri	Sat	Tastings	Tours
<b>RAFFALDINI VINEYARDS &amp; WINERY</b> 450 Groce Rd., Rhonda, NC 28670 www.raffaldini.com	835.9463	12–5 p.m.	11 a.m.– 5 p.m.	Closed	11 a.m.– 5 p.m.	11 a.m.– 5 p.m.	11 a.m.– 5 p.m.	11 a.m.– 5 p.m.	•	•
<b>RAGAPPLE LASSIE VINEYARDS</b> 3724 Ragapple Lassie Lane, Boonville NC 27011 Latitude: 36.2219079 Longitude: -80.654588 www.ragapplelassie.com   info@ragapplelassie.com	367.6000	12–6 p.m.	12–6 p.m.	12–6 p.m.	12–6 p.m.	12–6 p.m.	12–6 p.m.	12–6 p.m.	•	•
★ <b>RAYLEN VINEYARDS &amp; WINERY</b> 3577 Hwy. 158 Mocksville, NC 27028 Latitude: 36.9684434 Longitude: -80.4982677 www.RayLenVineyards.com   noblegrapes@raylenvineyards.com	998.3100	Closed	11 a.m.– 6 p.m.	11 a.m.– 6 p.m.	11 a.m.– 6 p.m.	11 a.m.– 6 p.m.	11 a.m.– 6 p.m.	11 a.m.– 6 p.m.	•	•
Until 1998, RayLen Vineyards & Winery functioned as a dairy farm for nearly a century. Loyal customers return for the lush vista and RayLen's award-winning wines.										
<b>ROUND PEAK VINEYARDS</b> 765 Round Peak Church Rd., Mount Airy, NC 27030 Latitude: 36.499468 Longitude: -80.768276 www.RoundPeak.com	352.5595	12–5 p.m.	10 a.m.– 5 p.m.	Closed.	Closed.	10 a.m.– 5 p.m.	10 a.m.– 5 p.m.	10 a.m.– 5 p.m.	•	•
<b>SANDERS RIDGE VINEYARD &amp; WINERY</b> 3200 Round Hill Rd., Boonville, NC 27011 Latitude: 36.198101 Longitude: -80.653484 www.sandersridge.com	677.1700	12–5 p.m.	12–5 p.m.	12–5 p.m.	12–5 p.m.	12–6 p.m.	12–6 p.m.	12–6 p.m.	•	•
<b>SHADOW SPRINGS VINEYARD</b> 5543 Crater Rd., Hamptonville, NC 27020 Latitude: 36.092477 Longitude: -80.826997 www.shadowspringsvineyard.com   info@shadowspringsvineyard.com	468.5000	1–5 p.m.	Closed	Closed	10 a.m.– 5 p.m.	10 a.m.– 5 p.m.	10 a.m.– 5 p.m.	10 a.m.– 5 p.m.	•	•
<b>SHELTON VINEYARDS</b> 286 Cabernet Ln., Dobson, NC 27017 Latitude: 36.364393 Longitude: -80.768722 www.SheltonVineyards.com	366.4724	12–5 p.m.	10 a.m.– 5 p.m.	10 a.m.– 5 p.m.	10 a.m.– 5 p.m.	10 a.m.– 5 p.m.	10 a.m.– 5 p.m.	10 a.m.– 5 p.m.	•	•
★ <b>SMALL BATCH BEER CO.</b> 241 W. Fifth St., Winston-Salem, NC 27101 Latitude: 36.0998002 Longitude: -80.2465915 www.SmallBatchWS.com	893.6395	12–10 p.m.	Closed	4 p.m.– 12 a.m.	4 p.m.– 12 a.m.	4 p.m.– 12 a.m.	4 p.m.– 2 a.m.	12 a.m.– 2 a.m.		
Small Batch Beer Co. is Winston Salem's first and only nano brewery. Brewing unique beers, one barrel at a time. Visit our website for our daily tap list, food and cocktail offerings.										
<b>SLIGHTLY ASKEW WINERY</b> 913 N. Bridge St., Elkin, NC 28621 Latitude: 36.265761 Longitude: -80.850365 www.slightlyaskewwines.com	835.2700	1–5 p.m.	Closed	Closed	Closed	1–6 p.m.	1–6 p.m.	12–6 p.m.	•	
<b>STELLA BREW</b> 1305 S. Hawthorne Rd., Winston-Salem, NC 27103 Latitude: 36.0778008 Longitude: -80.2843399 www.StellaBrew.com	725.9300	12–7 p.m.	Closed	10 a.m.– 8 p.m.	10 a.m.– 8 p.m.	10 a.m.– 8 p.m.	10 a.m.– 9 a.m.	10 a.m.– 9 a.m.	•	
<b>STONY KNOLL VINEYARDS</b> 1143 Stony Knoll Rd., Dobson, NC 27017 Latitude: 36.306878 Longitude: -80.674409 www.stonyknollvineyards.com	374.5752	Closed	10 a.m.– 6 p.m.	Closed	Closed	10 a.m.– 6 p.m.	10 a.m.– 6 p.m.	10 a.m.– 6 p.m.	•	•
<b>SURRY CELLARS</b> 630 S. Main St., Dobson, NC 27017 Latitude: 36.387880 Longitude: -80.717632 www.ncviculturecenter.com/about/surry_cellars.html	386.8121									
<b>SWEET HOME CAROLINA VINEYARD &amp; WINERY</b> 3423 Old US 421 Hwy. E., Yadkinville, NC 27055 Latitude: 36.1337422 Longitude: -80.5649469	469.9905	12 a.m.– 6 p.m.	Closed	Closed	11 a.m.– 5 p.m.	11 a.m.– 5 p.m.	11 a.m.– 5 p.m.	11 a.m.– 6 p.m.	•	•
<b>WEATHERVANE WINERY</b> 1452 Welcome Arcadia Rd., Lexington NC 27295 Latitude: 35.9184378 Longitude: -80.2757815 www.weathervanewinery.com	793.3366	1–5 p.m.	Closed	11 a.m.– 5 p.m.	11 a.m.– 5 p.m.	11 a.m.– 5 p.m.	11 a.m.– 6 p.m.	11 a.m.– 5 p.m.	•	
<b>WINDSOR RUN CELLARS</b> 6531 Windsor Rd., Hamptonville, NC 27020 Latitude: 36.1150623 Longitude: -80.8572772 www.windsorrun.com   info@windsorrun.com	468.8400	1–5 p.m.	Closed	Closed	10 a.m.– 5 p.m.	10 a.m.– 5 p.m.	10 a.m.– 5 p.m.	10 a.m.– 5 p.m.	•	•

TASTE 16 AWARD-WINNING WINES • TOUR THE FACILITY • SETTLE YOURSELF IN



The rolling hills and winding drive of RayLen Vineyards & Winery romance our guests as they drive through 35,000 European varietal grape vines.

The distinctive cupola roof top is a beacon for the southern portion of the Yadkin Valley Appellation. Travelers from the highway and wanderers from the surrounding country roads are drawn to the Tasting Room and a reliable favorite of RayLen's award-winning wines.

RAYLEN  
VINEYARDS & WINERY

Open year round for tours and tastings  
Monday-Saturday 11am-6pm  
3577 Highway 158 Mocksville, NC 27028  
336-998-3100 • [www.raylenvineyards.com](http://www.raylenvineyards.com)



## OUR ROOTS GROW DEEP IN NORTH CAROLINA



**CHILDRESS VINEYARDS** took root in the heartland of North Carolina in 2004. Since then, we have flourished into one of the most impressive wineries in the southeast. Visit us today and discover how Richard Childress' passion for wine and his love for the Yadkin Valley have created the ultimate setting for you and your guests.

*Open Daily for Lunch, Tours and Tastings*

1000 CHILDRESS VINEYARDS RD., LEXINGTON, NC 27295  
336.236.WINE (9463) • [CHILDRESSVINEYARDS.COM](http://CHILDRESSVINEYARDS.COM)

*Also visit us on Facebook or Twitter to learn more about upcoming events.*

  
**CHILDRESS**  
*Vineyards*

# SPORTS & RECREATION



Winston-Salem Dash play at BB&T Ballpark

**G**orgeous weather and year-round mild temperatures make Winston-Salem the perfect place to relax or get your adrenaline pumping.

Our outdoor recreation options are abundant and you're sure to find an activity that suits your interest and fitness level. Golf pros and weekend duffers alike can appreciate our award-winning golf courses, some designed by golf legends such as Arnold Palmer and Robert Trent Jones.

Cruise the waters of Salem Lake, where you can cast a line along with your cares. One of Winston-Salem's outdoor jewels, Salem Lake offers an equal dose of serenity and excitement as visitors can fish for largemouth bass, catfish and white perch. Bask under the Carolina sun and drift off into your dreams.

Thrill-seekers find that Winston-Salem is the starting line to a fun-filled day of adventure. Both Hanging Rock State Park and Pilot Mountain State Park are less than 45 minutes from downtown. At Hanging Rock, hike the leisurely trails up

to the cascading waterfalls or take a swim in the mountain lake nestled in the hills. Rock climbers and hikers appreciate the challenging courses offered at Pilot Mountain. If you'd rather avoid heights of over 2,000 feet, a canoe ride along the Yadkin River is a great alternative – also offered in Pilot Mountain State Park.

Each fall, visitors can cheer on the Wake Forest Demon Deacons or the Winston-Salem State Rams at a home football game.

During the spring and summer, enjoy a hotdog and a locally-brewed beer and watch the Winston-Salem Dash slide into home plate at the award-winning BB&T Ballpark located downtown. Winston-Salem is also home to the Winston-Salem Open, an ATP World Tour 250 event. Strike up your own match at one of more than 25 parks in the area. Outdoor recreation in Winston-Salem allows you to be a kid again.

*Discover more of our outdoor recreation options at [VisitWinstonSalem.com](http://VisitWinstonSalem.com).*

Track Meet at Wake Forest University's Kentner Stadium

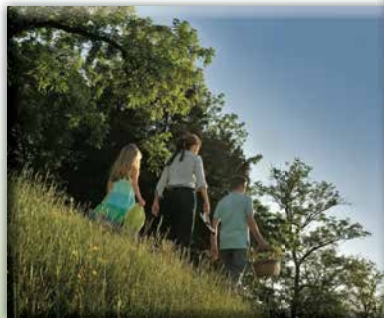


	PAR	HOLES	WEBSITE
<b>LONG CREEK GOLF CLUB</b> 5801 Bethania-Tobaccoville Rd., Bethania. 336.924.5226.	72	18	<a href="http://www.longcreekgolf.com">www.longcreekgolf.com</a>
<b>MAPLE LEAF GOLF CLUB</b> 4070 Hastings Rd., Kernersville. 336.769.9122.	71	18	
<b>MEADOWLANDS GOLF CLUB</b> 542 Meadowlands Dr., Winston-Salem. 336.769.1011.	72	18	<a href="http://www.meadowlandsgolfclub.com">www.meadowlandsgolfclub.com</a>
<b>OAK VALLEY GOLF CLUB</b> 261 Oak Valley Blvd., Advance. 336.940.2000.	72	18	<a href="http://www.oakvalleygolfclub.com">www.oakvalleygolfclub.com</a>
<b>OLDE HOMEPLACE GOLF CLUB</b> 4295 Wallburg Rd., Winston-Salem. 336.769.1076.	72	18	<a href="http://www.oldehomeplacegolfclub.com">www.oldehomeplacegolfclub.com</a>
<b>PINE KNOLLS GOLF CLUB</b> 1100 Quail Hollow Rd., Kernersville. 336.993.8300.	72	18	<a href="http://www.pineknolls.com">www.pineknolls.com</a>
<b>REYNOLDS PARK GOLF COURSE</b> 2391 Reynolds Park Rd., Winston-Salem. 336.650.7660.	71	18	<a href="http://www.golfholes.com/nc/reynolds-park.htm">www.golfholes.com/nc/reynolds-park.htm</a>
<b>SALEM GLEN COUNTRY CLUB</b> 1000 Glen Day Dr., Clemmons. 336.712.1010.	71	18	<a href="http://www.salemglen.com">www.salemglen.com</a>
★ <b>TANGLEWOOD—PAR 3</b> 4061 Clemmons Rd., Clemmons. 336.703.6420.	54	18	<a href="http://www.tanglewoodpark.org">www.tanglewoodpark.org</a>
★ <b>TANGLEWOOD—CHAMPIONSHIP</b> 4061 Clemmons Rd., Clemmons. 336.703.6420.	70	18	<a href="http://www.tanglewoodpark.org">www.tanglewoodpark.org</a>
★ <b>TANGLEWOOD—REYNOLDS</b> 4061 Clemmons Rd., Clemmons. 336.703.6420.	72	18	<a href="http://www.tanglewoodpark.org">www.tanglewoodpark.org</a>
<b>WILSHIRE GOLF CLUB</b> 1579 Bridgton Rd., Winston-Salem. 336.788.7016.	71	18	
<b>WINSTON LAKE GOLF COURSE</b> 3535 Winston Lake Rd., Winston-Salem. 336.727.2703.	71	18	<a href="http://www.weplay.ws">www.weplay.ws</a>

★ indicates advertiser



Tanglewood's 18th green



## TANGLEWOOD *park*

Tanglewood Park is 1,100 acres of some of North Carolina's beautiful country. A place where sunsets happen in the sky, not on the big screen. Situated outside of Winston-Salem, Tanglewood has a lot to offer her visitors. Stay in the historic Manor House Bed and Breakfast or camp in Forsyth County's only natural setting RV campground. From fishing to golfing, to horseback riding or great events, Tanglewood is a place where families can discover real life again.

For more information,  
visit [www.tanglewoodpark.org](http://www.tanglewoodpark.org)  
or call (336) 703-6400.



# SHOPPING



Monkees in Reynolda Village



Shopping on Trade Street

Moravian star ornament at  
T. Bagge Merchant in Old Salem  
Museums & Gardens.



**P**ast meets future in Winston-Salem, and you can see it everywhere, even in the shopping! Within a few blocks of each other, you can find 18th century handmade goods and contemporary art, as well as the most fashion-forward boutiques and more. Go downtown for the ultimate shopping experience, including galleries in the Downtown Arts District. Then, go back in time to Old Salem to purchase beeswax candles, Moravian cookies and other authentic goods.

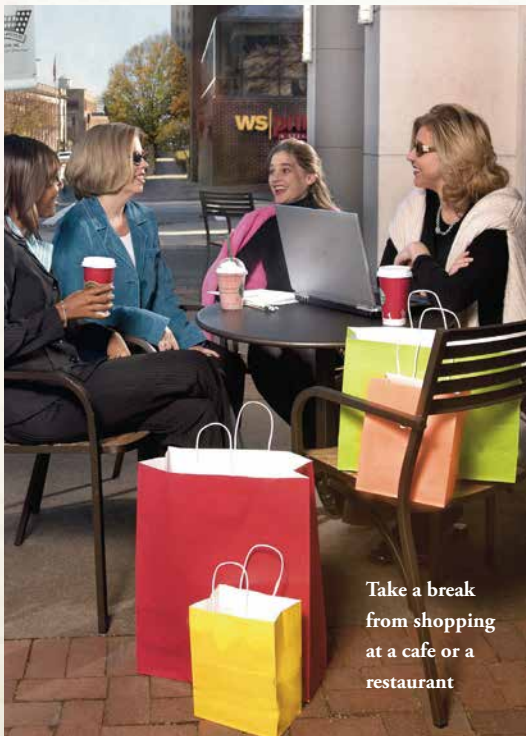
Downtown's Historic West End offers boutiques, antique stores and consignment shops for the savvy shopper to explore.

A unique shopping experience awaits at Reynolda Village, located on the 1,000-acre Reynolda Estate. The shops and restaurants that make up Reynolda Village occupy buildings once used to support the self-sufficient estate. The former blacksmith shop is now a café, and the smokehouse of the past now sells trendy women's clothing.

Keep up the historic theme by visiting Bethania Mill & Village Shoppes, a mill-turned-retail center with multiple shops, including Mill Stone General Store & Gallery.

Thruway Center is Winston-Salem's oldest shopping center, which opened on the site of a former dairy farm in 1955. It remains a bustling destination with nearly 50 shops and restaurants.

With more than 200 stores from Abercrombie to Williams-Sonoma, you'll find all the names you want at Hanes Mall.



Take a break from shopping at a cafe or a restaurant

## Have Fun Shopping for a Change



### Apparel / Shoes

Ann Taylor Loft • Be Shoes • Chico's • Jos. A. Bank Clothiers • Hanesbrands Outlet White House | Black Market • Omega Sports • Carter's Baby & Kids • Coldwater Creek Great Outdoor Provision Company • Stein Mart • Christopher's Formal Wear • Talbots Francesca's Collections • Rolly's Baby Boutique • Bevello • New Balance Winston-Salem Soma Intimates • Rack Room Shoes Metro • Ivey & Leo

### Specialty

Plow & Hearth • Pet Supermarket • Christie's Hallmark • Wells Fargo • The Jewel Box Hair Body & Soul • Hand & Stone Massage/Spa • Fast Med Urgent Care C. Distinctive Eyewear • Hannoush Jewelers • Digit's Nails • GNC Note Worthy Fine Paper & Gifts • Van Davis Aveda Salon & Spa • Fed Ex Kinks

### Eateries / Food

Trader Joe's • Chick-fil-A • The Carving Board • The Loop Pizza & Grill • Harris Teeter Bonfish Grille • Kilwins Ice Cream/Fudge • The Juice Shop • McDonald's Dewey's Bakery • Ichiban Japanese • Moe's Southwest Grille • Kyoto's Fantasy Express

## Thruway C·E·N·T·E·R

[thruwaycenter.com](http://thruwaycenter.com)



South Stratford Rd. & Knollwood St. Exits  
off Business 40 | Winston-Salem

# Antiques & Consignments

	Phone	Web	Hours of Operation
<b>ANTIQUES IN BETHANIA</b> 5530 Main St., Bethania, NC, 27010	336-924-1316	<a href="http://www.antiquesinbethania.com">www.antiquesinbethania.com</a>	W-Sat. 10 a.m. - 5 p.m. Sun., M, Tu Closed
<b>C &amp; J TRADING COMPANY</b> 120 S. Main St., Kernersville, NC 27284	336-497-5145	<a href="http://www.candjtradingcompany.com">www.candjtradingcompany.com</a>	M-F 9 a.m. - 6 p.m. Sat. 9 a.m. - 5 p.m.
<b>COLLAGE ON WEST END</b> 434 West End Blvd., Winston-Salem, NC 27101	336-725-8900		W-Sat. 10 a.m. - 5 p.m. Sun., M, Tu Closed
<b>CONSIGNMENT FURNITURE EMPORIUM</b> 599 S. Stratford Rd., Winston-Salem, NC 27103	336-765-5053	<a href="http://www.consignmentfurnitureemporium.com">www.consignmentfurnitureemporium.com</a>	M-Sat. 10 a.m. - 6 p.m. Sun. Closed
<b>DING'S FASHION &amp; GIFTS</b> 2834 Reynolda Rd., Winston-Salem, NC 27106	336-723-3465		Tu-F 10 a.m. - 6 p.m. Sat. 10 a.m. - 5 p.m. Sun. & M Closed
<b>DORSEL CONSIGNMENT SHOP</b> 105 S. Hawthorne Rd., Winston-Salem, NC 27103	336-917-0083		M & W-Sat. 11 a.m. - 7 p.m. Tu & Sun. Closed
<b>ELIZABETH AT HANES PARK</b> 851 Reynolda Rd., Winston-Salem, NC 27104	336-723-2009	<a href="http://www.elizabethsathanespark.com">www.elizabethsathanespark.com</a>	Tu-Sat. 10 a.m. - 6 p.m. Sun. Noon - 4 p.m. M Closed
<b>ETC. CONSIGNMENT SHOP</b> 690 Jonestown Rd., Winston-Salem, NC 27103	336-659-7786	<a href="http://www.etcconsignmentshoppe.com">www.etcconsignmentshoppe.com</a>	M-F 9 a.m. - 6 p.m. Sat. 9 a.m. - 5 p.m. Sun. Closed
<b>HABITAT RESTORE</b> 608 Coliseum Dr. Winston-Salem, NC 27106	336-893-8495		Tu-F 10 a.m. - 6 p.m. Sat. 10 a.m. - 5 p.m. Sun. & M Closed
<b>KINNAMAN'S ANTIQUES &amp; USED FURNITURE</b> 670 S. Stratford Rd., Winston-Salem, NC 27103	336-659-0099	<a href="http://www.kinnamansfurniture.com">www.kinnamansfurniture.com</a>	M-Sat. 9:30 a.m. - 6 p.m. Sun. Closed
<b>LASTER'S FINE ART &amp; ANTIQUES</b> 664 S. Stratford Rd., Winston-Salem NC 27103	336-765-5919	<a href="http://www.lastersfineart.com">www.lastersfineart.com</a>	M-Sat. 10 a.m. - 5:30 p.m. Sun. Closed
<b>LOST IN TIME ANTIQUE MALL</b> 2105 Peters Creek Pkwy., Winston-Salem, NC 27127	336-725-5829		M-Sat. 10 a.m. - 6 p.m. Sun. Noon - 6 p.m.
<b>NORTH CAROLINA ART &amp; ANTIQUES</b> 1590 Peters Creek Pkwy., Winston-Salem, NC 27127	336-721-9499		M-Sat. 10 a.m. - 8 p.m. Sun. Noon - 6 p.m.
<b>PLATO'S CLOSET</b> 600 Hanes Mall Blvd., Winston-Salem, NC 27103	336-659-0476	<a href="http://www.platosclosetwinstonsalem.com">www.platosclosetwinstonsalem.com</a>	M-Sat. 10 a.m. - 9 p.m. Sun. Noon - 6 p.m.
<b>RERUNS</b> 4007 Country Club Rd., Winston-Salem, NC 27104	336-760-9599		Mon.-Sat. 10 a.m.-5 p.m., Sun. Closed
<b>SNOB CONSIGNMENT SHOP</b> 465 West End Blvd., Winston-Salem, NC 27101	336-724-2547		Tu-Sat. 10 a.m. - 6 p.m. Sun.-M Closed
<b>TREASURES CONSIGNMENT</b> 50 Miller St., Winston-Salem, NC 27104	336-722-2434		M-F 10 a.m. - 6 p.m. Sat. 10 a.m. - 5 p.m. Sun. Closed
<b>UPTOWN CHEAPSKATE</b> 3262 Silas Creek Pkwy., Winston-Salem, NC 27103	336-768-4500		M-Sat. 10 a.m. - 8 p.m. Sun. 1 p.m. - 6 p.m.
<b>WINSTON-SALEM RESCUE MISSION THRIFT STORE</b> 715 N. Cherry St., Winston-Salem, NC 27101	336-723-1848	<a href="http://www.wsrescue.org">www.wsrescue.org</a>	M-Sat. 9 a.m. - 4:30 p.m.
<b>YOURS TRULY LTD.</b> 835 Reynolda Rd., Winston-Salem, NC 27104	336-659-9100		M-F 10 a.m. - 6 p.m. Sat. 10 a.m. - 5 p.m. Sun. Closed
<b>URBAN CHIC ON BURKE</b> 922 Burke St., Winston-Salem, NC 27101	336-794-6822		T-F 11 a.m. - 6 p.m. Sat. 10 a.m. - 4 p.m. Sun., M Closed

# Shopping Areas

## ★ DOWNTOWN ARTS DISTRICT

Trade St. (between 5th and 7th St.), [www.DADAws.org](http://www.DADAws.org)

Browse through a backdrop of murals in the Downtown Arts District and experience numerous working studios, galleries and shops. Come and explore for yourself the fiber, wood, metal, canvas, and especially the people of the arts district. Check website for store hours.

## ★ THRUWAY CENTER

300 S. Stratford Road, [www.ThruwayCenter.com](http://www.ThruwayCenter.com).

Winston-Salem's first shopping center continues to change with the times with an enormous assortment of impressive merchants for shopping, dining and services! Check website for store hours.

## ★ REYNOLDA VILLAGE

2201 Reynolda Rd., [www.ReynoldaVillage.com](http://www.ReynoldaVillage.com).

The shops are housed in buildings which once supported the 1,067 acre estate of the R.J. Reynolds family. These buildings were modeled after an English Village and included a dairy barn, cattle shed, school, post office, smokehouse, blacksmith shop, carriage house, central power and heating plant as well as cottages to house the family's chauffeur and stenographer, the village's school master and the farm's head dairyman and horticulturist. Reynolda Village has a wide variety of shops and boutiques for you to explore, from the every-day to the extraordinary. Check website for store hours.

## HANES MALL

3320 Silas Creek Pkwy, [www.ShopHanesMall.com](http://www.ShopHanesMall.com).

Hanes Mall features more than 200 stores, plus a food court and restaurants to refuel after your afternoon of shopping. Open: M-Sat. 10 a.m. - 9 p.m., Sunday Noon - 6 p.m.

## BETHANIA MILL & VILLAGE SHOPPES

5455 Bethania Rd., [www.BethaniaMillandVillageShoppes.com](http://www.BethaniaMillandVillageShoppes.com)

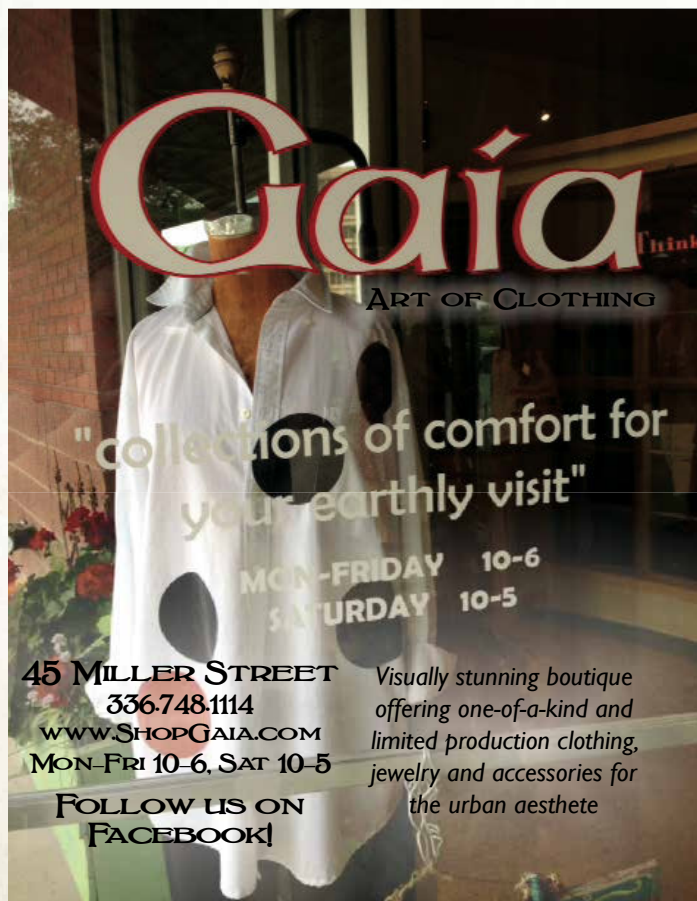
Located in the historic village of Bethania, Bethania Mill and Village Shoppes have been tastefully remodeled into a retail experience that offers a rustic general store feel with the amenities and furnishings of a modern space. Open Tu-Sat. 10 a.m. - 5 p.m.

## HISTORIC WEST END

### FOURTH ST. AND BROOKSTOWN AVE

There are four distinct shopping areas in and around West End: "Reynolda Curve," with interesting antiques and furnishings at the curve of Reynolda Rd. and West End Blvd.; "Hawthorne & First," with eateries and services around the junction of First St. and Hawthorne Rd. at the base of the Wake Forest University Baptist Health on Hawthorne Hill; along "Burke St.," with print shops, home furnishings, and nightlife; and "Uptown West End," services and restaurants at the crest of the West End ridge along Fourth and Fifth St. as they intersect Summit St. Check website for hours. [www.W-SFrontPorch.com](http://www.W-SFrontPorch.com).

★ Indicates advertiser



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# ANNUAL EVENTS



Salute! The North Carolina Wine Celebration



Annual Easter egg hunt in Old Salem



Celebrating the performance of the "Nutcracker"



UNCSA production of the "Nutcracker"

# Summer

JULY 3-6, 2014

## HEAVY REBEL WEEKENDER

101 W. 5th St. (Millennium Center) and Trade St., [www.HeavyRebel.net](http://www.HeavyRebel.net).

The Heavy Rebel Weekender is a celebration of the "Heaviest Rebels" of Rock and Roll. Open: Thursday, July 3 Pre-Party at The Garage 8 p.m. - 1 a.m., Friday 5:30 p.m. - 1 a.m., Car show 9 a.m. - 4 p.m., Vendors noon, Saturday Heavy Rebel kicks off 5 p.m. - 1 a.m., Sunday 2 p.m. - 10 p.m. Admission: 3-day pass \$90 in advance, \$100 at door, 1-day pass (Fri-Sat-Sun) \$35 in advance, \$40 at door.

JULY 4, 2014

## INDEPENDENCE DAY CELEBRATION AT OLD SALEM

Old Salem Museums and Gardens;  
900 Old Salem Road, 336.721.7300

Enjoy 4th of July festivities at the site of the nation's first official Independence Day Celebration - Old Salem Museums & Gardens. A naturalization ceremony, hands-on activities, historic Moravian traditions and patriotic music all welcome family and friends to the historic district of Salem. Don't forget to get a taste of Winkler Bakery's lemon ice cream to keep cool in the summer heat. Time: 9:30 a.m. - 4:30 p.m. Admission: All-in-One tickets are \$23/adults and \$11/children ages 6-16. Free for children under 6.

AUGUST 9-30, 2014

## CAROLINA SUMMER MUSIC FESTIVAL

900 Old Salem Rd.

(Gray Auditorium at Old Salem),

afternoon and evening concerts,

[www.CarolinaChamberSymphony.org](http://www.CarolinaChamberSymphony.org).

With its diversity of musical styles and excellent musicians, the Carolina Summer Music Festival brings beautiful and exciting music to venues throughout Winston-Salem each August.

AUGUST 17-23, 2014

## WINSTON-SALEM OPEN

100 West 32nd St.

(Wake Forest University Tennis Center),

[www.WinstonSalemOpen.com](http://www.WinstonSalemOpen.com).

The Winston-Salem Open at Wake Forest University, an ATP World Tour 250 event takes place the week prior to the US Open. 2011 marked the first year of the tournament which attracted more than 40 of the top 81 ranked players in the world. Last year's tournament brought in, Sam Querrey, Gael Moflis, Mardy Fish and Alexandr Dolgoplov.

## Summer 2015

MAY 30, 2015

## SALUTE! THE NORTH CAROLINA WINE CELEBRATION

Along Fourth St. between Spring St. and Marshall St. in Downtown Winston-Salem, 336.354.1500, [www.SaluteNCWine.com](http://www.SaluteNCWine.com).

One of the premier celebrations of wine in North Carolina, Salute! Uncorks in the streets of Downtown Winston-Salem, with numerous North Carolina wineries offering tastings and purchase of their harvest. Voted a "Top 20 Event in the Southeast" by the Southeast Tourism Society, this event offers a total experience that highlights the fast-growing North Carolina wine industry in a fun and festive setting. Open Noon - 6 p.m. Admission: \$20 advance, \$25 day of event.

JUNE 4-7, 2015

## TEXAS PETE® TWIN CITY RIBFEST

Corner of West 5th St. and North Marshall St., 336.707.9188 | [www.TwinCityRibFest.com](http://www.TwinCityRibFest.com)

Named Top 20 Event by the Southeast Tourism Bureau and national recognition in Bon Appetit magazine and MarthaStewart.com, RibFest offers more than great mouthwatering ribs. Open: Th-Sat. 11 a.m. - 11 p.m., Sunday Noon - 5 p.m. Admission: Adult \$7, Children (under 12) Free.

JUNE 20, 2015

## JUNETEENTH FESTIVAL

336.757.8556

[www.TriadCulturalArts.org/Juneteenth.html](http://www.TriadCulturalArts.org/Juneteenth.html).

Juneteenth commemorates African-American freedom and achievement through education.

Refer to website for updates on Juneteenth celebrations in Winston Salem.

Open 11 a.m. - 5 p.m. Admission: Free.

AUGUST 3-8, 2015

## NATIONAL BLACK THEATRE FESTIVAL (NBTF)

Various venues throughout

Winston-Salem, [www.NBTF.org](http://www.NBTF.org).

Held biennially, NBTF attracts more than 65,000 people during the six-day event. NBTF is held in various locations in Winston-Salem. Festival highlights include the Opening Night Gala, Readers' Theatre of New Works/Plays, the Youth/Celebrity Project, International Colloquia, International Vendor's Market, Fringe, Workshops and Seminars, and of course, over 100 theatrical performances. More than 50 celebrities of stage, screen and television are expected to attend. To wrap-up the evening, join the nightly after show festivities at the celebrity receptions in the Marriott Hotel.

# Fall

SEPTEMBER 6, 2014

## BOOKMARKS FESTIVAL OF BOOKS

215 Spruce St. (Milton Rhodes Arts Center), 336.747.1471

[www.BookmarksBookFestival.org](http://www.BookmarksBookFestival.org).

Authors, illustrators and storytellers inspire both the young and old through reading, workshops, storytelling, panel discussions and cooking demonstrations. Open 10 a.m. - 5 p.m. Admission: Free.

SEPTEMBER 13-14, 2014

## WINSTON-SALEM AIR SHOW

3801 N. Liberty St. (Smith Reynolds Airport), 336.767.2832, [www.WSAirshow.com](http://www.WSAirshow.com).

The Winston-Salem Air Show celebrates more than 100 years of taking to the skies. The 2014 air show includes a Harrier jump jet demonstration, Areostars Aerobatic Team, a Cobra, Huey, a P-51 Mustang and the School Time Jet Bus. Free Parking. Purchase tickets online at [www.wsairshow.com](http://www.wsairshow.com). Adult \$12 advance - \$20 at the gate, Senior/Military \$8 advance - \$15 at the gate, children 12 and under free. Limit 3 children per adult chaperone. Open 10:30 a.m. - 4 p.m.

SEPTEMBER 16-DECEMBER 12, 2014

## DIAS DE LOS MUERTOS (DAYS OF THE DEAD) EXHIBIT

1834 Reynolda Rd.

(Wake Forest University campus), 336.758.5282 or [www.MOA.WFU.edu](http://www.MOA.WFU.edu).

Featuring a traditional Mexican ofrenda, a home altar, crafts, a children's ofrenda and a photo essay illustrating aspects of the celebration. Text is bilingual. Open Tuesday-Saturday 10 a.m. - 4:30 p.m. Admission: Free.

SEPTEMBER 19-21, 2014

## TEXAS PETE® CULINARY ARTS FESTIVAL

Hosted by Winston-Salem's home-based brand, Texas Pete®, the multi-day culinary festival focuses on locally owned and operated full-service restaurants located in the city of Winston-Salem. Held in the Downtown Arts district, restaurants will provide on-street set-ups that showcase their specialties that are sure to have people swooning over the taste and coming back for more. There is also live music on multiple stages with nationally recognized talent.

SEPTEMBER 20, 2014

## APPLE FEST '14

2147 Bethabara Rd. (Historic Bethabara Park), 336.924.8191, [www.BethabaraPark.org](http://www.BethabaraPark.org).

Apple Fest celebrates the harvest and history of the Forsyth county area. Featuring roots music, historical interpreters, local orchards, and quality craft vendors. Open 10:30 a.m. - 4:30 p.m. Admission: Free.

SEPTEMBER 27, 2014

**BLACK WALNUT FESTIVAL**

5393 Ham Horton Ln. (Historic Bethania),  
336.922.0434, [www.TownofBethania.org](http://www.TownofBethania.org).  
A day-long festival of food, live music and family fun  
in the Historic Town of Bethania. Open 10 a.m. - 4  
p.m. Admission: Free.

OCTOBER 3-12, 2014

**DIXIE CLASSIC FAIR**

421 W. 27th St., 336.727.2236,  
[www.DCFair.com](http://www.DCFair.com).

The Dixie Classic Fair, is the second largest  
agricultural fair in North Carolina. Enjoy great food,  
thrilling carnival rides and games, demonstrations,  
entertainment, concerts, motorsports, livestock  
shows and much more family fun at the area's  
premiere outdoor event of the year!

OCTOBER 4, 2014

**KERNERSVILLE OKTOBERFEST**

413 S. Main St. (on the lawn),  
Kernersville, 336.996.7922  
[www.KörnersFolly.org](http://www.KörnersFolly.org).

Annual beer and wine tasting fundraising event in  
the tradition of a German Oktoberfest, all proceeds  
go toward "Operation Restoration" to restore  
and preserve Körner's Folly for the education and  
enjoyment of the public. Open 3 p.m. - 7 p.m.  
Admission: Discounted advance ticket, \$30 at the  
door. Must be 21 years or older to attend.

OCTOBER 18, 2014

**HARVEST DAY: PIGS AND PIPPINS**

Old Salem Museums and Gardens  
900 Old Salem Road, 336.721.7300  
[www.OldSalem.org/harvest-day](http://www.OldSalem.org/harvest-day)

Celebrate the fall harvest and enjoy a day of  
activities incorporating favorite fall foods: pigs  
and pippins (apples), puppet shows, historic  
demonstrations and make and taste your own  
applesauce. Open 9:30 a.m. - 4:30 p.m.  
Admission: \$23/adults and \$11/children (ages 6-11).  
Children 6 and under; free. For more information  
email [infor@OldSalem.org](mailto:infor@OldSalem.org).

OCTOBER 25 & 30, 2014

**HALLOWEEN TWILIGHT TOURS**

Old Salem Museums & Gardens, Horton  
Museum Center, 924 S. Main St., 800.441.5305  
(reservations required),  
[www.OldSalem.org](http://www.OldSalem.org).

Come join a Legends & Lanterns walking tour at  
Old Salem if you dare! During the nighttime tour, a  
costumed guide lights the way by lantern through  
Salem's streets. Visit several haunting stops in the  
historic district and experience vivid tales of local  
ghostly legends and events. Even catch a glimpse  
of a ghost or two among their historic buildings!  
Open 6 p.m. - 9 p.m. with tours scheduled every 15  
minutes, suitable for all ages. Admission: adult \$25,  
children \$20

NOVEMBER 22 & 23, 2014

**51ST PIEDMONT CRAFTSMEN'S FAIR**  
301 W. Fifth St. (Benton Convention Center),  
336.725.1516  
[www.PiedmontCraftsmen.org](http://www.PiedmontCraftsmen.org).

Quality craftsmanship and excellent design  
have always been the hallmarks of the Piedmont  
Craftsmen's Fair. Held annually, the fair showcases  
the handwork of more than 130 fine artisans  
from across the southeast in a setting that  
allows shoppers to meet the artisans and view  
demonstrations of craft techniques. Group rates  
and weekend passes available. Open Saturday 10  
a.m. - 6 p.m., Sunday 12 p.m. - 5 p.m.

## Winter

NOVEMBER 14 & 15, 21 & 22,  
28 & 29, 2014

**CHRISTMAS BY CANDLELIGHT 18TH  
CENTURY TOUR**

Old Salem Museums & Gardens,  
800.441.5305 | [www.OldSalem.org](http://www.OldSalem.org).

Take a guided tour by candlelight through the  
Historic District, where the customs and traditions  
of an 18th-century Salem Christmas are brought to  
life. The evening tours include music, games, food  
and drink. Tours meet at the Herbst House at 6:30  
p.m., 7 p.m., 7:30 p.m. and 8 p.m. Admission: adult  
\$25, child \$20.

Call for reservations.

NOVEMBER 22, 2014-JANUARY 1, 2015

**FESTIVAL OF LIGHTS AT  
TANGLEWOOD PARK**

4061 Clemmons Rd., Clemmons,  
336.703.6400, [www.Forsyth.CC/Parks/  
Tanglewood](http://www.Forsyth.CC/Parks/Tanglewood).

The Festival of Lights continues to be one of  
the largest and most spectacular light shows in  
the southeast. From storybook scenes to holiday  
themes, over 100 displays and more than a million  
lights fill Tanglewood Park with the splendor and  
joy of the holiday season. Open 6 - 11 p.m.

NOVEMBER 28, 2014-JANUARY 3, 2015

**CHRISTMAS AT  
KÖRNER'S FOLLY**

413 S. Main Street, Kernersville,  
336.996.7922 | [www.KörnersFolly.org](http://www.KörnersFolly.org).  
Tour all 22 rooms of Körner's Folly, beautifully  
decorated in traditional Victorian Christmas  
décor. Open: Thursdays 10 a.m. - 4 p.m., Fridays  
& Saturdays 10 a.m. - 6 p.m., Sundays 1 - 5 p.m.  
Admission: Adult \$10, Children 6-18 yrs.) \$6,  
children 5 and under free.

DECEMBER 4, 5, 6, 11, 12, 13, 2014

**CANDLE TEA**

Old Salem Museums & Gardens,  
336.722.6171 | [www.CandleTea.org](http://www.CandleTea.org).  
Experience 18th century Moravian Christmas  
customs at the Single Brothers' House in Old  
Salem. Candle Tea, organized by the Women's  
Fellowship of Home Moravian Church, has become  
known as the unofficial opening of the Christmas  
Holiday Season.

DECEMBER 4-6, 2014

**REYNOLDA HOUSE  
CANDLELIGHT TOURS**

2250 Reynolda Rd., 336.758.5150  
[www.ReynoldaHouse.org](http://www.ReynoldaHouse.org).

Candlelight Tours feature stories of the Reynolds  
family holidays, and period decorations, holiday  
music played on the original Aeolian organ.

DECEMBER 5 & 6, 12, 18 - 20, 2014

**CHRISTMAS BY CANDLELIGHT  
19TH CENTURY TOUR**

Old Salem Museums & Gardens,  
800.441.5305 | [www.OldSalem.org](http://www.OldSalem.org).

Take a guided tour by candlelight through the  
Historic District, where the customs and traditions  
of a 19th-century Salem Christmas are brought to  
life. The evening includes music, food and drink.  
Tours meet at the Herbst House at 6:30 p.m., 7  
p.m., 7:30 p.m. and 8 p.m. Admission: adult \$25,  
child \$20. Call for reservations.

DECEMBER 5, 6, 7, & 12, 13, 14, 2014

**BLACK NATIVITY**

610 Coliseum Dr., 336.723.2266  
[www.BlackNativity.org](http://www.BlackNativity.org).

One of America's most popular holiday gospel  
musicals, this annual production by the North  
Carolina Black Repertory Company is a foot-  
stomping, hand-clapping theatrical performance,  
filled with brilliant costumes and Afro-centric  
dance. Appropriate for all ages. Open: Friday 8  
p.m., Saturday 3 p.m. and 8 p.m., Sunday 3 p.m.  
Admission: tickets range from \$17.08-\$26.

DECEMBER 7, 2014

**CHRISTMAS LOVEFEAST AT WAKE  
FOREST UNIVERSITY**

1834 Wake Forest Rd. (Wait Chapel on Wake  
Forest University campus), 336.758.5210  
[www.WFU.edu](http://www.WFU.edu).

The largest Moravian Lovefeast in North America,  
the service held at Wait Chapel on the campus of  
Wake Forest University seeks to strengthen the  
spirit of unity and good will. This year marks the  
50th anniversary of the service at Wake Forest,  
though it was first brought to North Carolina by the  
Moravians in 1753. Open 8 - 9:30 p.m. Free.

DECEMBER 11-21 2014

**UNCSA PRODUCTION  
"THE NUTCRACKER"**

405 W. 4th St. (Stevens Center), 336.721.1945  
[www.UNCSA.edu/performances](http://www.UNCSA.edu/performances).

The Sugar Plum Fairy casts her spell on Winston-  
Salem when "The Nutcracker" returns to the  
historic Stevens Center in downtown Winston-  
Salem. Visit [www.visitwinstonsalem.com](http://www.visitwinstonsalem.com) for times  
of performances.

DECEMBER 11, 2014

**ANNIVERSARY LOVEFEAST AT  
ST. PHILIPS**

911 South Church St. (St. Philips  
African Moravian Church in Old Salem)  
336.721.7399, [www.OldSalem.org/  
anniversary-lovefeast-stphilips](http://www.OldSalem.org/anniversary-lovefeast-stphilips)

The Christmas Lovefeast is held annually to  
commemorate the first service held in the St.  
Philips African Moravian Church on December 15,

1861 which is the oldest standing African-American church in North Carolina. Today visitors receive a welcome to St. Philips in the replica of the original Log Church built in 1823. The Lovefeast includes Christmas music and the serving of the traditional Moravian Lovefeast buns and tea. Admission: Free.

DECEMBER 13 & 20, 2014  
**KORNER'S FOLLY CHRISTMAS  
CANDLELIGHT TOURS**

413 S. Main St., Kernersville  
336.996.7922 | [www.KornersFolly.org](http://www.KornersFolly.org)  
This family-friendly self-guided evening tour features live holiday music. Meander through 22 decked out rooms of Victorian era decor. Open 6- 9 p.m. Admission: \$10 adults, \$6 children (6-18), under 6 free.

DECEMBER 14, 2014  
**WEST END HOLIDAY  
HOMES TOUR**

[www.HistoricWestEnd.org](http://www.HistoricWestEnd.org)  
[www.WestEndHomesTour.com](http://www.WestEndHomesTour.com)  
A wonderful opportunity to tour downtown Winston-Salem's historic district turn-of-the-20th-century homes decorated for the holidays. Open: 9 a.m. until noon. Admission: \$15.

## Spring

APRIL 5, 2015  
**EASTER SUNRISE SERVICE**  
529 S. Church St. (Home Moravian Church) in Old Salem, 336.722.6171  
[www.MCSP.org](http://www.MCSP.org).  
Considered the largest Moravian Sunrise Service, this liturgical worship commemorates a 242-year tradition. Worshipers gather in front of Home Moravian Church, then proceed to God's Acre, the Moravian graveyard. Service begins at sunrise. Admission: Free.

APRIL 17-26 2015  
**RIVERRUN INTERNATIONAL  
FILM FESTIVAL**  
Various venues throughout Winston-Salem, 336.724.150 | [www.RiverRunFilm.com](http://www.RiverRunFilm.com).  
One of the country's fastest-growing regional film festivals, RiverRun annually presents a rich blend of new films by established and emerging filmmakers. Screens a wide variety of feature-length and short films from all genres, RiverRun has showcased a wide variety of films, ranging from gritty independents to Hollywood blockbusters.

APRIL-AUGUST, 2015  
**BOWMAN GRAY RACING**  
1250 S. Martin Luther King, Jr. Dr. (Bowman Gray Stadium), 336.725.5635  
[www.BowmanGrayRacing.com](http://www.BowmanGrayRacing.com).  
As the longest running NASCAR weekly series, Bowman Gray, is the definition of excellence in short track racing. This Saturday night tradition of watching racing can be enjoyed by the entire family. And, after racing draws to a close, the pit area is open to the public, allowing fans to get autographs from their favorite drivers. Check website for times and admission.

APRIL-SEPTEMBER, 2015  
**WINSTON-SALEM DASH - MINOR  
LEAGUE BASEBALL**  
951 Ballpark Way, 336.714.2287  
[www.WSDash.com](http://www.WSDash.com).  
The Winston-Salem Dash are the Class-A Advanced affiliate of the Chicago White Sox and a member of the Carolina League. Check website for schedule, times and admission.

MAY 1-3, 2015  
**SPRING FOLLY**  
Downtown Kernersville, 336.993.4521, [www.KernersvilleSpringFolly.com](http://www.KernersvilleSpringFolly.com).  
Spring Folly is Kernersville's largest and most comprehensive music festival, with music on two stages from bluegrass to the top 40 tunes, youth and teen areas with hands-on activities, rides, petting zoos, tasty food, antique cars and more. Friday 6 - 10 p.m., Saturday 10 a.m. - 10 p.m., Sunday 1 - 6 p.m. in Harmon Park only. Admission is free.

MAY 23, 2015  
**THE 14TH ANNUAL NORTH  
CAROLINA WINE FESTIVAL**  
4061 Clemmons Rd. (Tanglewood Park), Clemmons, 336.777.3900  
[www.NCWineFestival.com](http://www.NCWineFestival.com).  
With more than 30 wineries and vineyards, it is one of the largest wine festivals in North Carolina, celebrating the state's growing wine industry. Open Noon - 6:30 p.m. Admission: \$20 in advance, \$30 at door.

## Seasonal Farmers Markets

LATE APRIL-MID OCTOBER  
**REYNOLDA VILLAGE  
FARMERS MARKET**  
[www.ReynoldaVillage.com](http://www.ReynoldaVillage.com)  
2201 Reynolda Rd  
Come shop on the lawn for fresh, locally grown vegetables, fruits, meats and more every Friday morning 8 a.m. - noon.

MAY- NOVEMBER  
**COBBLESTONE FARMERS  
MARKET DOWNTOWN**  
Downtown Arts District- 7th Street between Liberty and Trade Streets  
<https://www.facebook.com/CobblestoneFarmersMarket>  
Every Tuesday from 3:30 - 6 p.m. the Cobblestone Farmers Market Downtown offers fresh products from organic or sustainable practice farms. Weekly selection ranges from herbs to eggs and meat.

MAY -NOVEMBER  
**COBBLESTONE FARMERS MARKET  
AT OLD SALEM**  
Corner of West and Salt Street adjacent to Single Brothers Garden  
[CobblestoneFarmersMarket@gmail.com](mailto:CobblestoneFarmersMarket@gmail.com)  
<https://www.facebook.com/CobblestoneFarmersMarket>  
Every Saturday from 9 a.m. - noon this producers-only farmers market will be open with products from organic or sustainable practices farms.

MAY-NOVEMBER  
**TANGLEWOOD PARK  
FARMERS MARKET**  
4061 Clemmons Road,  
[www.forsyth.cc/parks/tanglewood](http://www.forsyth.cc/parks/tanglewood)  
This year Tanglewood Park introduces a new farmers market to the Winston-Salem area. Locally grown vegetables, fruits and other products produced regionally are available. It is located across from the Tanglewood RV Campground and adjacent to the dog park. Visitors are not required to pay the park entrance fee if only shopping in the market. Open Thursdays 4 - 7 p.m. and Saturdays 8:30 a.m. - 12:30 p.m.

MAY-OCTOBER  
**KERNERSVILLE FARMERS  
MARKET**  
134 E. Mountain St., Kernersville, 336.993.2202, Open Wednesdays and Saturdays 7 a.m. - Noon  
[www.kernersvillefarmersmarket.com](http://www.kernersvillefarmersmarket.com)  
We provide a direct connection to vendors with deep roots in Kernersville and North Carolina, including farms, nurseries, bakeries, cheese makers and specialty foods producers.

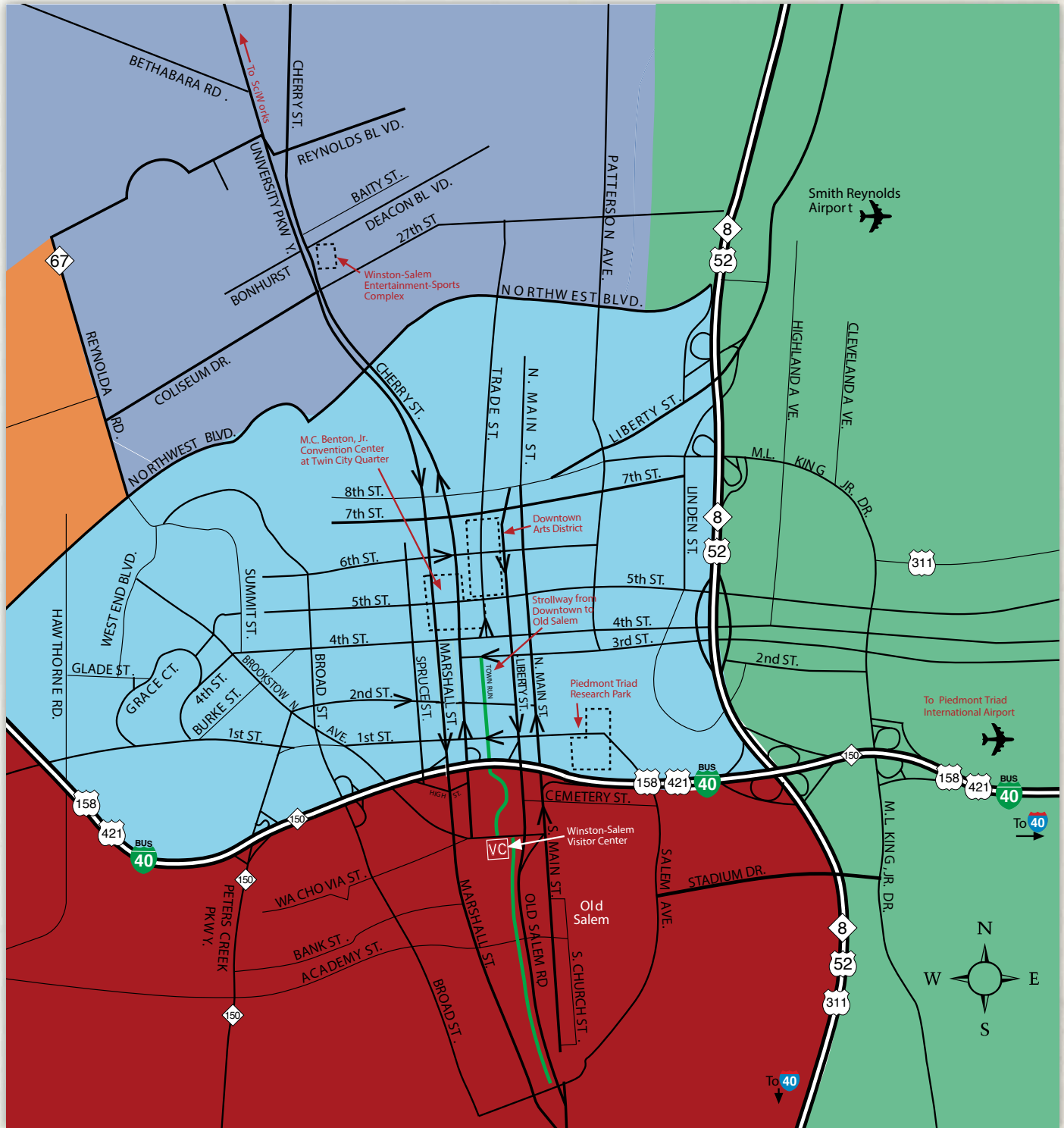
## Year Round

**THE DIXIE CLASSIC FAIRGROUNDS  
FARMER'S MARKET**  
421 W. 27th St. (Dixie Classic Fairgrounds), 336.727.2236.  
Fruits, vegetables, baked goods, eggs, flowers, plants and handcrafted items are available. Open every Saturday throughout the year from 6 a.m. - 1 p.m.

**CLEMMONS FARMERS MARKET**  
1150 S. Peace Haven Rd.  
(Jerry Long Family YMCA), 336.712.2000  
Open Wednesdays 9 a.m. - 1 p.m.  
Locally grown fresh fruits and produce in-season, meats, eggs, cheeses, baked goods, honey, bedding plants, and pies.

**FIRST FRIDAY GALLERY HOP**  
Located on Sixth and Trade and Liberty St. (Downtown Arts District).  
New exhibits, events and extended shop hours the first Friday of every month from 7 p.m. - 10 p.m. Admission: Free.

# CENTRAL *Winston-Salem*



CORRIDORS

● Downtown

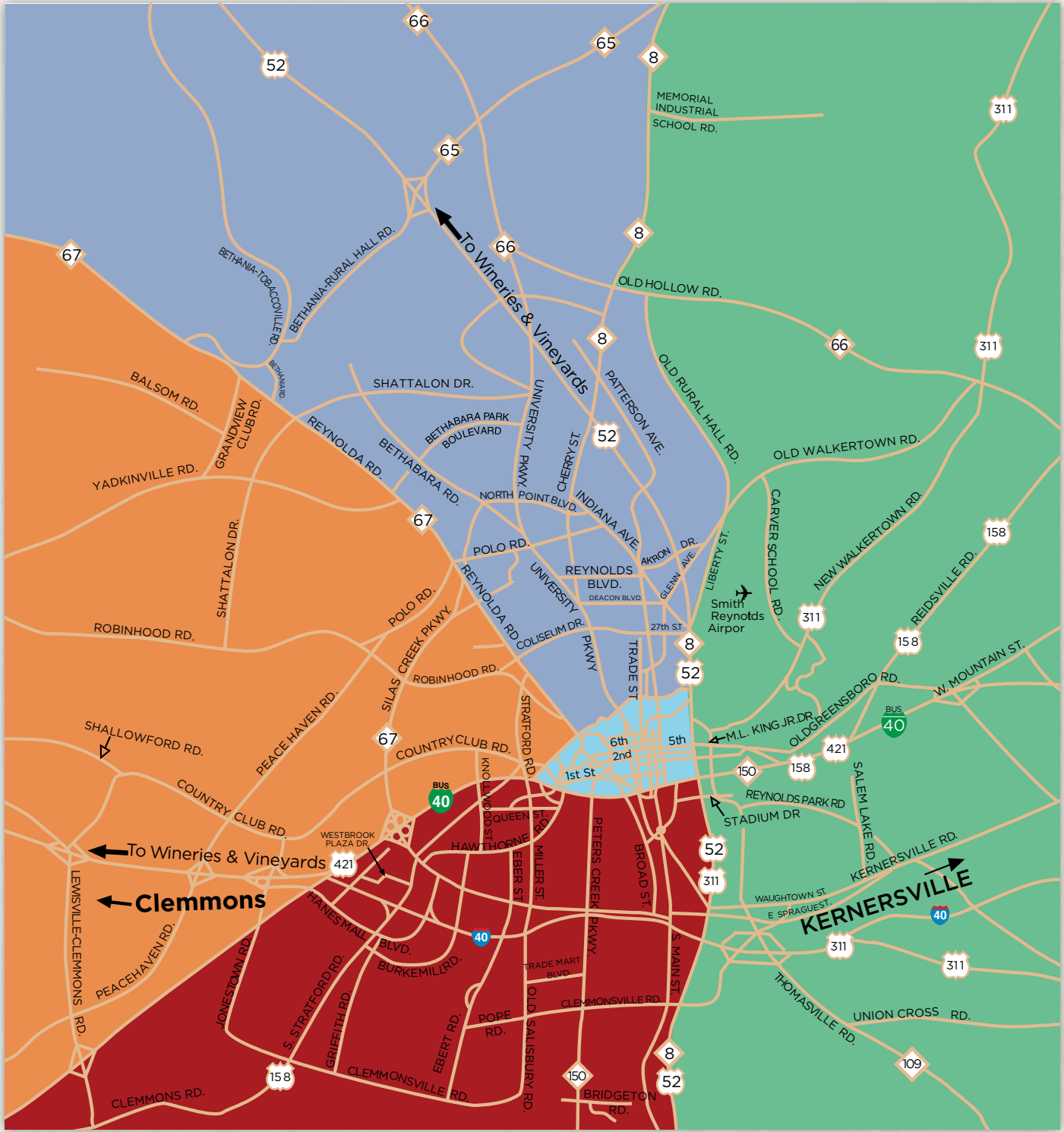
● North

● East/Kernersville

● South/Hanes Mall

● West/Clemmons

# METRO *Winston-Salem*



## CORRIDORS

● Downtown

● North

● East/Kernersville

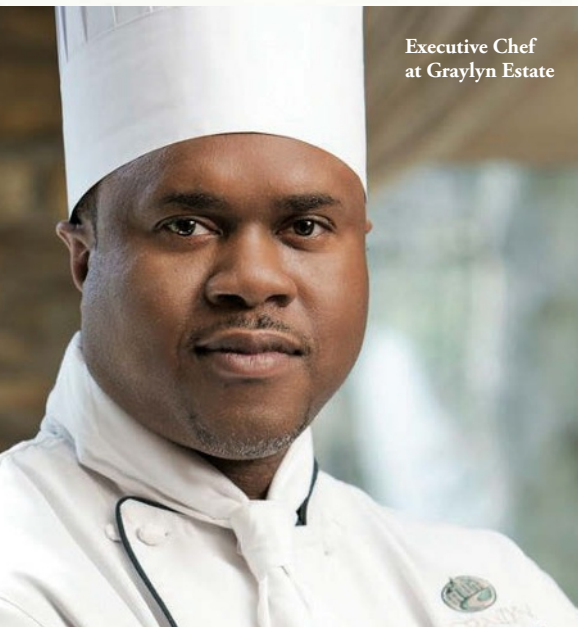
● South/Hanes Mall

● West/Clemmons

# ACCOMMODATIONS



The Graylyn Estate



Executive Chef  
at Graylyn Estate



## VILLAGE INN EVENT CENTER

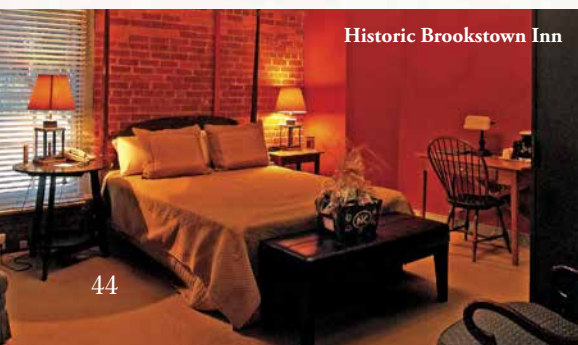
*Featuring the Crystal Ballroom*

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336.766.9121 • Toll Free: 800.554.6416 • Fax: 336.766.1112

[www.TheVillageInn.com](http://www.TheVillageInn.com)

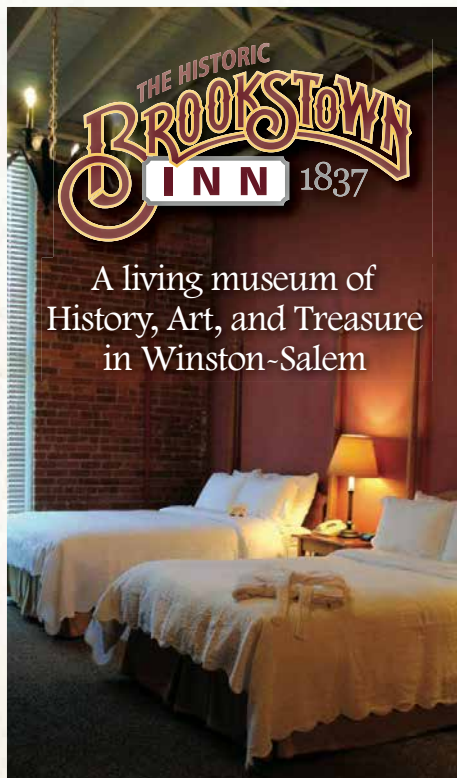
**T**ake a step back in time or find a familiar “home away from home.” Wherever you want to stay, Winston-Salem can accommodate! Dozens of nationally recognized properties offer the comfort and amenities you have come to expect, but what if you are looking for something a little more unique? Not to worry. Winston-Salem has many options to make your stay the perfect experience you deserve.

Historic properties range from an 18th century home in the heart of Old Salem to a 19th century textile mill that has been updated with the latest amenities.

Family-friendly options abound, including suites at full-service properties with amenities such as indoor pools, complimentary breakfast and more. RV travelers will find 44 sites at Tanglewood Park Campgrounds.

Don't want to leave Fido at home? Many of the region's accommodations will gladly host pets. Check the next few pages to find properties that can accommodate your furry family members.

*Visit our website [VisitWinstonSalem.com](http://VisitWinstonSalem.com) for a complete list of accommodations – you can even book your room right there!*



200 Brookstown Ave. | Winston-Salem, NC 27101  
336.725.1120 • Toll Free: 800.845.4262  
[www.BrookstownInn.com](http://www.BrookstownInn.com)



## When Convenience Matters

The Twin City Quarter, home to the Marriott Hotel and Embassy Suites, is the answer. It's more than a central, convenient downtown location near the city's colleges and universities, the most popular attractions and museums, golf courses, wineries, the arts district and Fourth's Street's Restaurant Row.

It's also about the convenience of not one but two premiere full-service hotels with all the features, amenities and services guests have come to expect...Wi-Fi, cafes, restaurants, lounges, spa and salon, Starbucks and fitness centers. Come see for yourself.

Ask about our Wine Country, Romance & Honeymoon packages.



5th and Cherry Streets • Winston-Salem NC 27101  
**336.725.3500 • [www.twincityquarter.com](http://www.twincityquarter.com)**



## ACCOMMODATIONS

<b>CORRIDORS</b> Downtown North East/Kernersville South/Hanes Mall West/Clemmons	Telephone & Fax All area codes 336 unless noted otherwise.	Airport Shuttle	Business Center	Comp. Breakfast	Fitness Facility	Indoor Pool	Outdoor Pool	Internet	Microwave in-room	Non-smoking Facility	Pets Allowed	Refrigerator in-room	Restaurant On Site	Room Service	Number of Rooms	Area*
<b>AUGUSTUS T. ZEVELY INN HISTORIC BED &amp; BREAKFAST</b> 803 S. Main St., Winston-Salem, NC 27101 www.WinstonSalembandb.com	336.748.9299 800.928.9299 F: 336.721.2211			•				•		•					12	D
<b>BEST WESTERN PLUS</b> 3330 Silas Creek Pkwy., Winston-Salem, NC 27103 http://bestwesternnorthcarolina.com/hotels/best-western-plus-hanes-mall-hotel	336.893.7540 F: 336.893.8660		•	•	•		•	•	•	•		•			130	S
<b>BUDGET INN</b> 3330 Silas Creek Pkwy, Winston Salem, NC 27103	336.725.0501 F: 336.722.1949														87	S
<b>COMFORT INN-UNIVERSITY</b> 200 Mercantile Dr., Winston-Salem, NC 27105 www.ChoiceHotels.com	336.714.8888 800.4.CHOICE F: 336.714.8889		•	•	•	•		•							90	N
<b>COMFORT SUITES</b> 200 Capitol Lodging Ct., Winston-Salem, NC 27103 www.WinstonSalemLodging.com	336.774.0805 800.424.6423 F: 336.774.0806		•	•	•		•	•	•	•		•			80	S
<b>COURTYARD BY MARRIOTT-HANES MALL</b> 1600 Westbrook Plaza Dr., Winston-Salem, NC 27103 www.WinstonSalemCourtyard.com	336.760.5777 800.321.2211 F: 336.760.6617		•		•		•	•		•		•	•		122	S
<b>COURTYARD BY MARRIOTT-UNIVERSITY</b> 3111 University Pkwy., Winston-Salem, NC 27105 www.Marriott.com/intcy	336.727.1277 800.321.2211 F: 336.722.8219		•		•		•	•		•		•	•		124	N
<b>CROSSLAND ECONOMY STUDIOS</b> 7910 North Point Boulevard, Winston-Salem, NC 27106 www.ExtendedStayHotels.com	336.759.7780 800.EXT.STAY F: 336.759.3169							•	•		•		•		133	N
<b>DAYS INN-NORTH</b> 5218 Germanton Rd. Winston-Salem, NC 27105 www.DaysInn.com/Hotel/04539	336.744.5755 800.329.7466 F: 336.837.2788			•				•			•				60	N
<b>★ EMBASSY SUITES WINSTON-SALEM</b> 460 N. Cherry St., Winston-Salem, NC 27101 www.TwinCityQuarter.com	336.724.2300 800.362.2779 F: 336.728.4020	•	•	•	•	•		•	•		•	•	•	•	146	D
Located in the heart of the Twin City Quarter, just off Business 40. Winston-Salem's only full service Hilton Hotel.																
<b>EXTENDED STAY OF AMERICA</b> 1995 Hampton Inn Ct., Winston-Salem, NC 27103 www.ExtendedStay.com	336.768.0075 F: 336.768.7225			•				•	•		•				129	S
<b>FAIRFIELD INN &amp; SUITES MARRIOTT-HANES MALL</b> 1680 Westbrook Plaza Dr., Winston-Salem, NC 27103 www.Marriott.com/intfi	336.714.3000 800.228.2800 F: 336.714.3001		•	•	•		•	•	•	•	•	•			130	S
<b>GRAYLYN INTERNATIONAL CONFERENCE CENTER (WFU)</b> 1900 Reynolda Rd., Winston-Salem, NC 27106 www.Graylyn.com	336.758.2600 800.472.9596 F: 336.725.5180	•	•	•	•		•	•		•	•		•	•	86	W
<b>GREEN VALLEY MOTEL</b> 4170 Patterson Ave., Winston-Salem, NC 27105	336.767.2900 866.599.6674							•	•			•			56	N
<b>HAMPTON INN &amp; SUITES UNIVERSITY AREA</b> 309 Summit Square Ct., Winston-Salem, NC 27105 www.WinstonSalemUniversityAreaSuites.HamptonInn.com	336.377.3000 800.426.7866 F: 336.377.3011		•	•	•	•		•	•	•		•			94	N

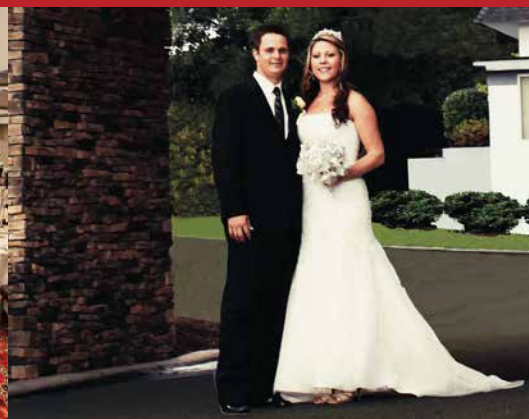
See maps on pages 42-43.

★ indicates advertiser



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You will experience contemporary charm, modern amenities, gracious service  
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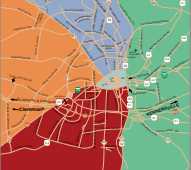














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**The Hawthorne**  
Inn & Conference Center

## ACCOMMODATIONS

	CORRIDORS	 East/Kernersville	Telephone & Fax	Airport Shuttle	Business Center	Comp. Breakfast	Fitness Facility	Indoor Pool	Outdoor Pool	Internet	Microwave in-room	Non-smoking Facility	Pets Allowed	Refrigerator in-room	Restaurant On Site	Room Service	Number of Rooms	Area *	
	<b>HAMPTON INN-HANES MALL</b> 1990 Hampton Inn Ct., Winston-Salem, NC 27103 www.HamptonInn.com	 South/Hanes Mall	336.760.1660 800.426.7866 F: 336.768.9168		●	●	●		●	●	●	●		●			130		
	★ <b>HAWTHORNE INN &amp; CONFERENCE CENTER, THE</b> 420 High St., Winston-Salem, NC 27101 www.WakeHealth.edu/Hawthorne-inn/		336.777.3000 800.972.3774 F: 336.777.3282		●	●	●		●	●	●	●	●	●	●	●	155		
A three diamond AAA property located in beautiful downtown. You will experience contemporary charm, modern amenities, gracious service and delectable food for every occasion.																			
	<b>SHAFFNER HOUSE, THE HENRY F.</b> 150 S. Marshall St., Winston-Salem, NC 27101 www.ShaffnerHouse.com		336.777.0052 F: 336.777.1188			●				●		●		●			9		
	★ <b>HILTON GARDEN INN WINSTON-SALEM/HANES MALL</b> 1325 Creekshire Way, Winston-Salem, NC 27103 www.winstonsalem.HGI.com		336.765.1298 877.STAY.HGI F: 336.765.1299		●		●	●		●	●	●		●	●	●	112		
Hilton Garden Inn Winston-Salem/Hanes Mall features 112 rooms, a restaurant, indoor heated pool/spa and 2300 square feet of flexible banquet/meeting space.																			
	★ <b>HISTORIC BROOKSTOWN INN, THE</b> 200 Brookstown Ave., Winston-Salem, NC 27101 www.BrookstownInn.com		336.725.1120 800.845.4262 F: 336.773.0147		●	●	●			●	●	●		●		●	70		
Spacious Guest Rooms and Elegant Meeting Rooms (Accommodates 175) in the heart of Downtown, where Historic charm and contemporary energy create the perfect destination.																			
	<b>HOLIDAY INN EXPRESS</b> 2520 Peters Creek Pkwy., Winston-Salem, NC 27127 www.HolidayInnExpress.com		336.788.1980 800.465.4329 F: 336.354.4900		●	●	●		●	●	●	●		●			71		
	<b>HOLIDAY INN EXPRESS-CLEMMONS</b> 6320 Amp Dr. Clemmons NC 27012 www.HIExpress.com/WinstonNC		336.778.1500 800.465.4329 F: 336.778.1577		●	●				●	●		●	●			60		
	<b>HOLIDAY INN EXPRESS-DOWNTOWN WEST</b> 110 Miller St. Winston-Salem, NC 27103 www.HIExpress.com/WinstonNC		336.721.0220 800.465.4329 F: 336.723.2117		●	●	●		●	●	●	●		●			121		
	<b>HOLIDAY INN EXPRESS-KERNERSVILLE</b> 1570 Highway 66 South Kernersville, NC 27284 www.HIExpress.com/KernersvileNC		336.564.3333 800.465.4329 F: 336.564.3330		●	●	●		●	●		●		●			56		
	<b>INNKEEPER MOTEL</b> 2115 Peters Creek Pkwy. Winston-Salem, NC 27127		336.721.0062 F: 336.721.0062			●			●	●	●		●	●			126		
	<b>KINGS INN-KERNERSVILLE</b> 736 E. Mountain St. Kernersville, NC 27284		336.996.3671 F: 336.993.7609							●							77		
	★ <b>LAQUINTA INN &amp; SUITES</b> 2020 Griffith Rd., Winston-Salem, NC 27103 www.LQ.com		336.765.8777 800.753.3757 F: 336.765.8154		●	●	●		●	●	●		●	●			131		
Perfectly situated among Winston-Salem’s most varied shopping and dining locales. Minutes to downtown, universities and hospitals.																			

See maps on pages 42-43.

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## WHEN TOMORROW'S A BIG DAY, STAY HGI TONIGHT!

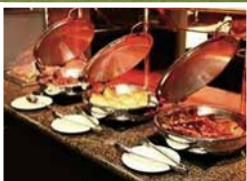
A unique blend of history, culture, charm, and hospitality awaits you  
at the Hilton Garden Inn Winston-Salem/Hanes Mall



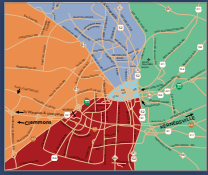
- 112 sleeping rooms (two whirlpool suites)
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Tel: 336-765-1298  
[www.winstonsalem.hgi.com](http://www.winstonsalem.hgi.com)



## ACCOMMODATIONS

 <b>CORRIDORS</b> ● Downtown ● North ● East/Kernersville ● South/Hanes Mall ● West/Clemmons	<b>Telephone &amp; Fax</b> All area codes 336 unless noted otherwise.	<b>Airport Shuttle</b>	<b>Business Center</b>	<b>Comp. Breakfast</b>	<b>Fitness Facility</b>	<b>Indoor Pool</b>	<b>Outdoor Pool</b>	<b>Internet</b>	<b>Microwave in-room</b>	<b>Non-smoking Facility</b>	<b>Pets Allowed</b>	<b>Refrigerator in-room</b>	<b>Restaurant On Site</b>	<b>Room Service</b>	<b>Number of Rooms</b>	<b>Area *</b>
<b>★ MARRIOTT HOTEL WINSTON-SALEM</b> 425 N. Cherry St. Winston-Salem, NC 27101 <a href="http://www.TwinCityQuarter.com">www.TwinCityQuarter.com</a>	336.725.3500 877.888.WSNC F: 336.728.4020	●	●		●	●		●		●		●	●	●	315	D
Located in just off Business 40 in the heart of the Twin City Quarter. Winston-Salem's only full service Marriott Hotel.																
<b>MICROTEL INN</b> 100 Capitol Lodging Ct. Winston-Salem, NC 27103 <a href="http://www.WinstonSalemInn.com">www.WinstonSalemInn.com</a>	336.659.1994 800.771.7171 F: 336.659.1554		●	●			●	●	●			●			98	S
<b>MOTEL 6</b> 3810 Patterson Ave. Winston-Salem, NC 27105 <a href="http://www.Motel6.com">www.Motel6.com</a>	336.661.1588 800.466.8356 F: 336.767.8354						●	●				●			102	N
<b>QUALITY INN &amp; SUITES - HANES MALL</b> 2008 S. Hawthorne Rd. Winston-Salem, NC 27103 <a href="http://www.QualityInn.com/Hotel/nc546">www.QualityInn.com/Hotel/nc546</a>	336.765.6670 800.4.CHOICE F: 336.659.0436		●	●	●		●	●	●			●	●	●	146	S
<b>QUALITY INN-COLISEUM</b> 531 Akron Dr. Winston-Salem, NC 27105 <a href="http://www.QualityInnWS.com">www.QualityInnWS.com</a>	336.767.8240 800.841.0121 F: 336.661.9513		●	●	●		●	●	●			●	●		144	N
<b>QUALITY INN-KERNERSVILLE</b> 707 Highway 66 South Kernersville, NC 27284 <a href="http://www.QualityInn.com">www.QualityInn.com</a>	336.996.3501 800.228.5151 F: 336.996.9701			●			●	●				●			98	E
<b>QUALITY INN-UNIVERSITY</b> 5719 University Pkwy., Winston-Salem, NC 27105 <a href="http://www.WinstonSalemQualityInn.com">www.WinstonSalemQualityInn.com</a>	336.767.9009 F: 336.661.0448		●	●	●		●	●	●			●	●		113	N
<b>★ RAMADA PLAZA - WINSTON-SALEM NORTH</b> 3050 University Pkwy, Winston-Salem NC 27105 <a href="http://www.Ramada.com">www.Ramada.com</a>	877.499.7829 F: 336.714.4578		●	●	●		●	●	●			●	●	●	●	N
Conveniently located, offering a full service restaurant, lounge and full service day spa. Minutes from Interstate 40. Pet friendly and close to cultural attractions.																
<b>★ RESIDENCE INN BY MARRIOTT</b> 7835 North Point Blvd., Winston-Salem, NC 27106 <a href="http://www.Marriott.com/intup">www.Marriott.com/intup</a>	336.759.0777 800.MARRIOTT F: 336.759.9671		●	●	●		●	●	●	●	●	●	●		88	N
The All new spacious one and two bedroom suites at the Residence Inn Winston-Salem are 50% larger than normal hotel rooms and include full kitchens with microwave, refrigerator, large HD TVs, and work desk.																
<b>ROYAL INN</b> 200 S. Broad St., Winston-Salem, NC 27101	336.721.0061 F: 336.714.0235														57	D
<b>SLEEP INN-HANES MALL</b> 1985 Hampton Inn Ct. Winston-Salem, NC 27103 <a href="http://www.ChoiceHotels.com/Hotel/NC271">www.ChoiceHotels.com/Hotel/NC271</a>	336.774.8020 800.424.6423 F: 336.774.1185		●	●	●			●	●			●	●		73	S
<b>SLEEP INN-KERNERSVILLE</b> 1406 Heartland Dr. Kernersville, NC 27284 <a href="http://www.SleepInn.com/Hotel/NC820">www.SleepInn.com/Hotel/NC820</a>	336.993.6800 800.424.6423 F: 336.993.7238			●				●	●	●		●			104	E
<b>SPRINGHILL SUITES BY MARRIOTT</b> 1015 Marriott Crossing Way Winston-Salem, NC 27103 <a href="http://www.Marriott.com/intsh">www.Marriott.com/intsh</a>	336.765.0190 888.236.2427 F: 336-765-0191		●	●	●	●		●	●	●		●			95	S
<b>SUMMIT STREET INNS</b> 420 & 434 Summit St. Winston-Salem, NC 27101 <a href="http://www.SummitStreetInns.com">www.SummitStreetInns.com</a>	336.777.1887			●	●			●	●			●			9	D

See maps on pages 42-43.

★ indicates advertiser

<b>CORRIDORS</b> ● Downtown ● North ● East/Kernersville ● South/Hanes Mall ● West/Clemmons	<b>Telephone &amp; Fax</b> All area codes 336 unless noted otherwise.	Airport Shuttle	Business Center	Comp. Breakfast	Fitness Facility	Indoor Pool	Outdoor Pool	Internet	Microwave in-room	Non-smoking Facility	Pets Allowed	Refrigerator in-room	Restaurant On Site	Room Service	Number of Rooms	Area*
<b>SUPER 8 CLEMMONS</b> 6204 Ramada Dr., Clemmons, NC 27012 <a href="http://www.Super8Clemmons.com">www.Super8Clemmons.com</a>	336.778.0931 800.800.8000 F: 336.766.7128			●				●	●		●	●			56	W
<b>★ TANGLEWOOD PARK MANOR HOUSE BED &amp; BREAKFAST</b> 4061 Clemmons Rd., Clemmons, NC 27012 <a href="http://www.TanglewoodPark.org">www.TanglewoodPark.org</a>	336.703.6494 F: 336.778.6379			●			●	●		●		●			10	W
Located in beautiful Tanglewood Park, the Manor House Bed and Breakfast is restored to reflect the gentility of the Victorian era.																
<b>TRAVELERS INN</b> 5906 University Pkwy., Winston-Salem, NC 27105	336.377.9131 F: 336.377.9471							●	●			●			45	N
<b>UNIVERSITY INN &amp; CONFERENCE CENTER</b> <b>(soon to be Double Tree 2015)</b> 5790 University Pkwy., Winston-Salem, NC 27105	336.767.9595 F: 336.744.1888		●	●	●			●	●			●			150	N
<b>★ VILLAGE INN EVENT CENTER</b> 6205 Ramada Dr., Clemmons, NC 27012 <a href="http://www.TheVillageInn.com">www.TheVillageInn.com</a>	336.766.9121 800.554.6416 F: 336.766.1112	●	●		●		●	●	●	●		●	●	●	141	W
Consider us your All-In-One Venue for your Meeting Space (10 Banquet Rooms, Accommodates 1,000) and overnight needs (141 Guest Rooms), featuring the Crystal Ballroom.																
<b>WINGATE BY WYNDHAM</b> 125 S. Main St. Winston-Salem, NC 27101 <a href="http://www.WingateWinstonSalem.com">www.WingateWinstonSalem.com</a>	336.714.2800 800.228.1000 F: 336.714.2809		●	●	●			●	●	●	●	●			112	D

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- Free high-speed Internet access.
- Seasonal outdoor pool and relaxation spa.
- Meeting facilities available.
- Guest laundry facility on-property.



# GETTING HERE



Downtown Winston-Salem Skyline

## CAN'T WAIT TO GET TO WINSTON-SALEM?

### HERE'S HOW:

**BY CAR OR RV** — Winston-Salem is conveniently located in the center of the state, also known as the Piedmont Triad of North Carolina, between the Blue Ridge Mountains and the Atlantic Ocean. We're just six hours from Washington D.C. and about five hours from Atlanta. Travel is a breeze with easy access to highways Interstate 40, Business Interstate 40, Interstate 77, Interstate 85 and U.S. Highway 52.

**BY PLANE** — Flying in and out of Winston-Salem is easy with Piedmont Triad International Airport just a half hour from downtown. The airport offers 55 daily nonstop flights to 14 destinations via major carriers, including Allegiant, American Airlines/American

Eagle, Delta Air Lines, Frontier, United and US Airways. For private air service, Smith Reynolds Airport is located just minutes from downtown. For private, corporate jet and large aircraft charter activity, Smith Reynolds is the airport of choice.

**BY TRAIN** — Hop the Amtrak train to nearby High Point and then take the shuttle transport directly to Winston-Salem and find yourself right in the middle of a bustling downtown filled with great hotels, restaurants, shops and galleries.

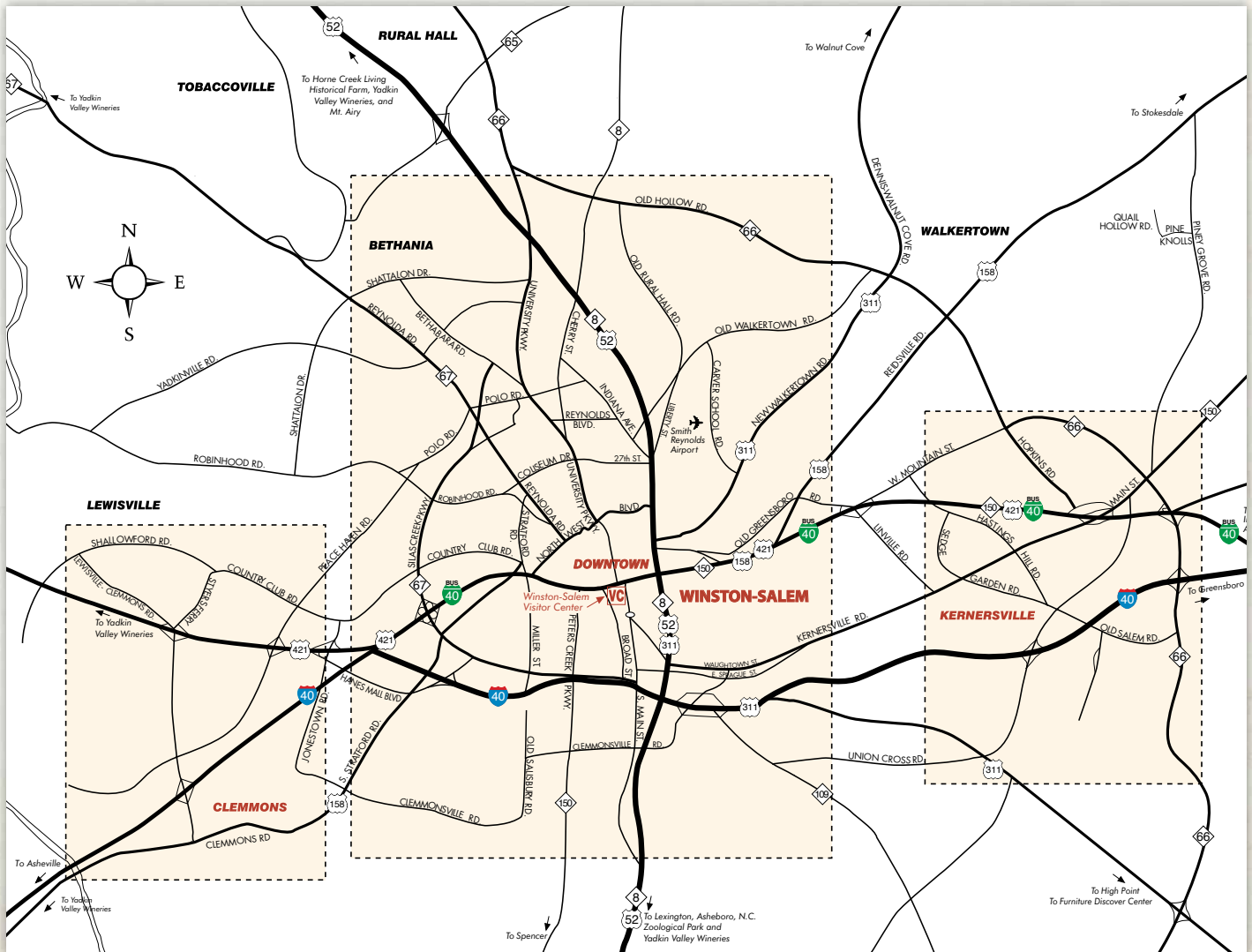
Taxis, limousines, public transportation vehicles, and automobile-rental services are available.

## MILES TO WINSTON-SALEM

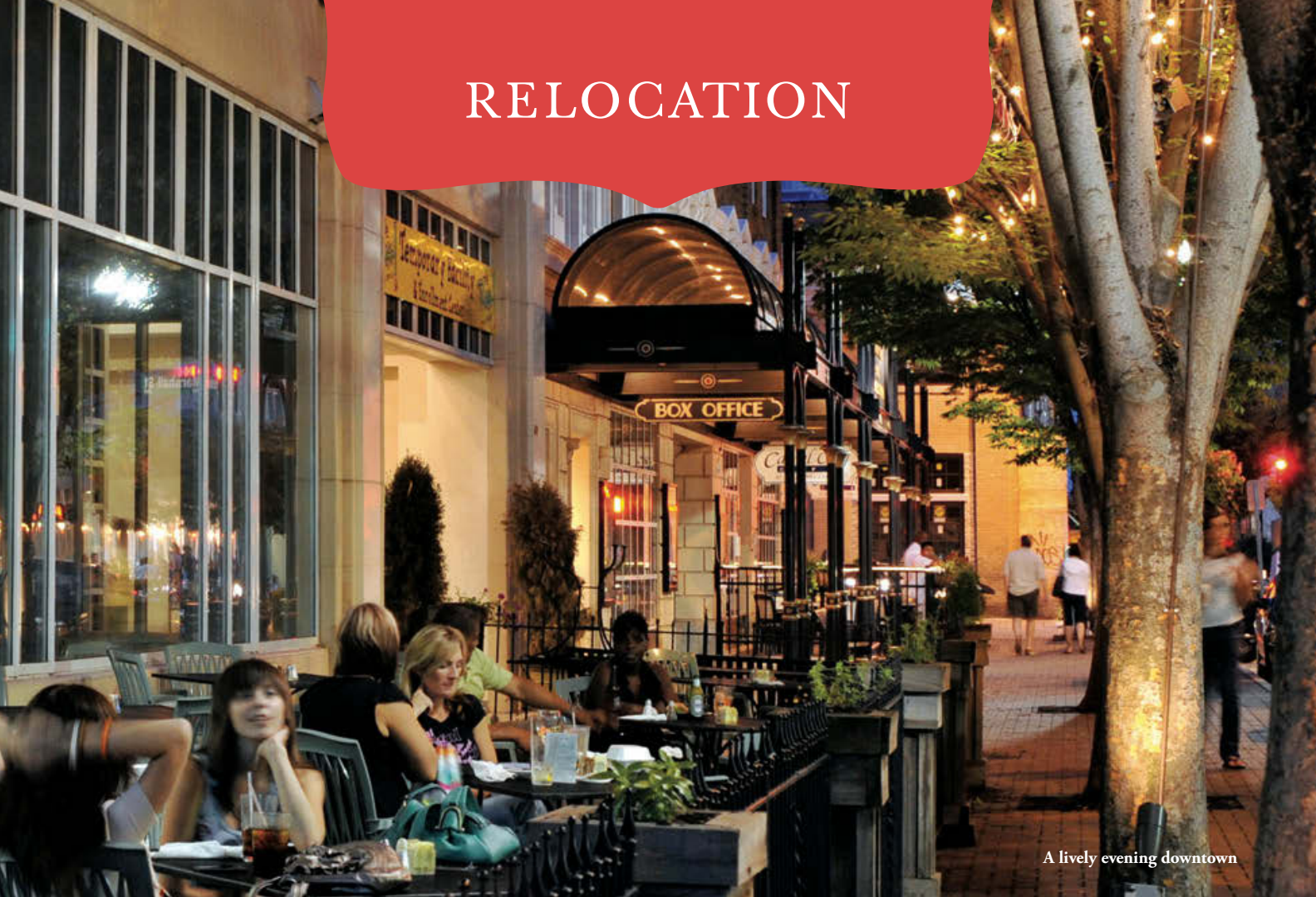
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*\*This trek is a straight shot on I-40 heading east without a single turn.*

# GREATER WINSTON-SALEM & FORSYTH COUNTY



# RELOCATION



A lively evening downtown

**Y**ou can see now that what makes Winston-Salem a great place to visit also makes it a wonderful place to live. A city like no other, Winston-Salem is centrally located and a quick drive to either the beach or the mountains. North Carolina's fifth largest city, Winston-Salem has a unique blend of past, present and future all within its boundaries.

The mild climate offers four true seasons, complete with the occasional snowfall in winter, an abundance of colorful blooms in spring, warm summer days and lovely, crisp fall afternoons. Residents of Winston-Salem have the advantage of both arts and innovation, enjoying the progressive and exciting arts scene as well as one of the most advanced medical and technological research parks in the country. Outdoor enthusiasts also have plenty to do, with miles of

greenways, dozens of parks and the 365-acre Salem Lake only minutes from downtown. Winston-Salem has been nationally recognized by ranking organizations such as *Forbes*, *Bloomberg Businessweek*, *Livability.com* and *MSN Real Estate* as a great place to live and a top 10 place for relocation. These titles are based on job availability, cost of living and community amenities, as well as health and educational systems. Winston-Salem is also one of 10 cities in the nation to receive a "Citizen-Engaged Community" designation by the Public Technology Institute.

Winston-Salem's CityLink program gives residents a three-digit access code to request city services, report problems and make suggestions. And finally, Winston-Salem has been named one of the country's top 10 most technologically advanced cities for the past 10 years.

Innovation is an important focus for Winston-Salem. The newly re-named Wake

Forest Innovation Quarter, formerly the Piedmont Triad Research Park, houses many high-tech and research companies, creating tomorrow's technology and healthcare advances today.

On the subject of healthcare, you couldn't find a better place for cutting-edge techniques combined with a caring, personal touch. Novant Health Forsyth Medical Center has an award-winning, 921-bed hospital in Winston-Salem, with nationally certified programs in cardiology, stroke and joint replacement. Wake Forest Baptist Health was named the Triad's best medical center by *U.S. News & World Report*. This facility is also the region's only academic medical center and has an acclaimed Comprehensive Cancer Center. The Wake Forest Institute for Regenerative Medicine is a leader in innovation and research in the area of creating replacement organs. In fact, a research team at the institute recently won a gold Edison Award

for innovations in bioprinting. This “Game Changer Award” was given to the team for two printers that print living cells and biomaterials rather than ink, with a goal of one day being able to print replacement organs and tissues.

Winston-Salem also excels at academics. With six colleges and universities that are consistently recognized as some of the best in the nation, a superior higher-education experience is well within reach. Wake Forest University has more than 7,000 students studying nearly 40 majors. Winston-Salem State University is a historically black college, founded in 1892, with highly-respected nursing and education programs. Salem College dates back to 1772, earning it the distinction of being the oldest continually operating women’s college in the country. Forsyth Technical Community College has more than 200 degree and certificate programs. The arts are well-represented in Winston-Salem’s education system as well as in its community. The University of North Carolina School of the Arts offers more than 1,000 high school, college and graduate students programs in filmmaking, drama, design, dance and music. For biblical and theological studies, Piedmont International University offers 20 degree and certificate programs in Bible, Christian Ministries, Music and Teacher Education.



Of course, great education doesn’t start at the university level. The Winston-Salem/Forsyth County School system includes 44 elementary schools, 17 middle schools, and 19 high schools, ten of which have been named Honor Schools of Excellence. Parents can choose from their neighborhood schools, another school in their zone, or from 19 magnet schools.

High school students can even earn college credit through several programs, preparing them for a brighter future.

As you can see, there are many reasons to call Winston-Salem home.

*For more information on relocation, go to [VisitWinstonSalem.com](http://VisitWinstonSalem.com).*

Wake Forest University



Outdoor learning in the historic gardens

Winston-Salem State University



# SALEMTOWNE

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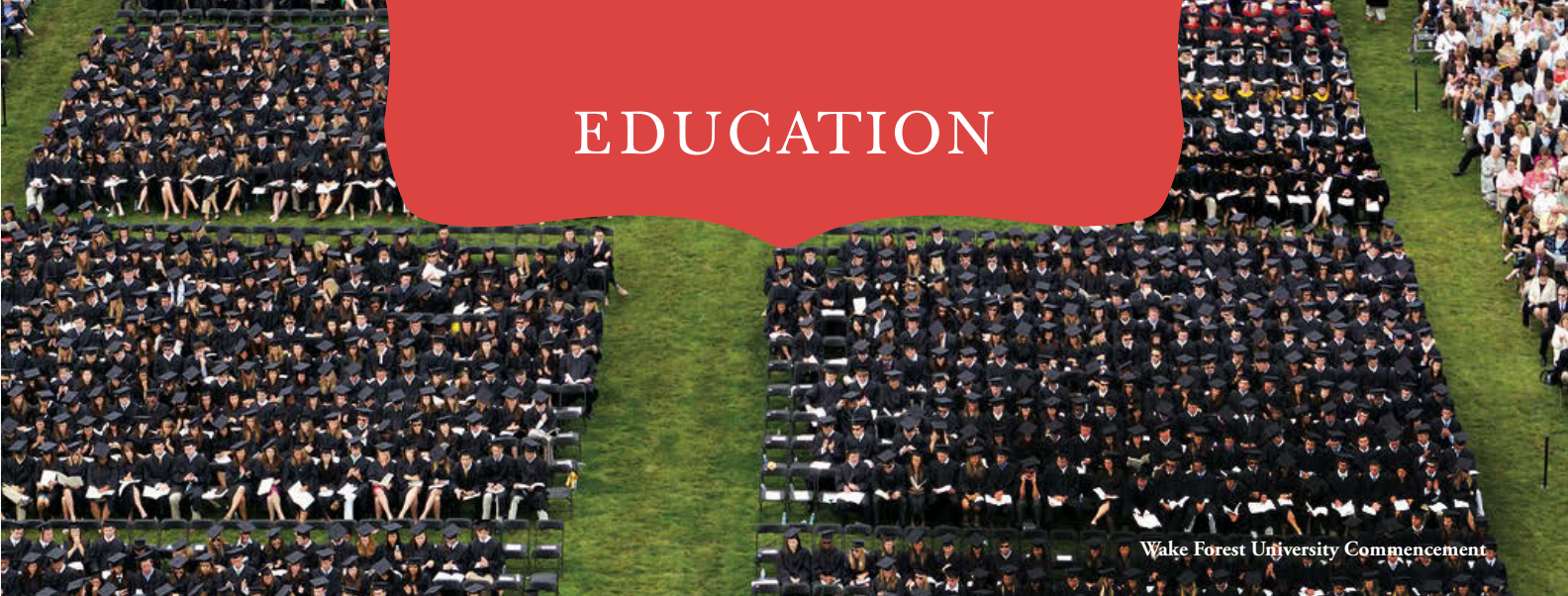
## Time to Enjoy the Ride

You parted ways with training wheels years ago, and you've since learned to traverse the ups and downs along the trail of life. At Salemtowne, we invite you to steer into a lifestyle thoughtfully designed to present gentler slopes and the security that a continuing care retirement community provides to senior adults. We encourage active lifestyles, but think our residents have earned the right to cruise. We invite you to discover Salemtowne and lead a lifestyle that is right for you.

*Call us at (336) 767-8130  
or visit us online at*  
**[www.salemtowne.org](http://www.salemtowne.org)**

**190 Moravian Way Drive  
Winston-Salem, NC 27106**

# EDUCATION



Wake Forest University Commencement

## Winston-Salem State University Football



### ★ FORSYTH TECHNICAL COMMUNITY COLLEGE

2100 Silas Creek Pkwy., 336.723.0371  
[www.ForsythTech.edu](http://www.ForsythTech.edu)

Founded in 1960, the college now offers over 200 credit programs of study that lead to an associate's degree, certificate or diploma. The college also offers hundreds of non-credit classes, including corporate and leadership training, basic job skills, GED and personal enrichment.

### PIEDMONT INTERNATIONAL UNIVERSITY

420 S. Broad St., 336.725.8344,  
[www.PiedmontU.edu](http://www.PiedmontU.edu)

Founded in 1945, this university offers more than 20 degree and certificate programs at the undergraduate level, as well as two master-level programs and a Ph.D. degree. Courses are offered in traditional classroom settings and online. Quality, affordable and accredited training in Bible, Christian ministries and teacher education.

### ★ SALEM ACADEMY AND COLLEGE

601 S. Church St.,  
336.721.2643 (academy), 336.721.2600 (college),  
[www.SalemAcademy.com](http://www.SalemAcademy.com) and [www.Salem.edu](http://www.Salem.edu)  
Founded in 1772, Salem is the oldest educational institution for women in the country. It consists of Salem Academy, a college-preparatory day and boarding school for girls in grades 9-12, and Salem

College, which offers undergraduate degrees for women, coeducational graduate-degree programs in education, and programs for men and women ages 23 and older via the Martha H. Fleer Center for Adult Education.

### ★ UNIVERSITY OF NORTH CAROLINA SCHOOL OF THE ARTS

1533 S. Main St., 336.770.3290,  
[www.UNCSA.edu](http://www.UNCSA.edu)

As America's first state-supported arts school, the University of North Carolina School of the Arts (UNCSA) is a unique, stand-alone public university of arts conservatory. With a high school component, UNCSA is a degree-granting institution that trains young people of talent in dance, design and production, drama, filmmaking and music. UNCSA also presents hundreds of public performances throughout the year highlighting the quality of its students, faculty and special guest artists.

### WAKE FOREST UNIVERSITY

1834 Wake Forest Rd., 336.758.5000,  
[www.WFU.edu](http://www.WFU.edu)

Founded in 1834, Wake Forest offers the personal attention of a small liberal arts college, coupled with the breadth and global relevancy of a leading research institution. Consistently ranked among the top 30 national colleges and universities,

Wake Forest serves about 7,000 students on the Reynolda campus, offering undergraduate and graduate degrees in many disciplines, as well as professional programs in divinity, law, management and medicine. Affiliates include Wake Forest Baptist Health, Wake Forest Innovation Quarter, Reynolda Gardens, Reynolda House, Reynolda Village, Graylyn International Conference Center and 88.5 WFDD public radio.

### ★ WINSTON-SALEM STATE UNIVERSITY

601 S. Martin Luther King, Jr. Dr., 336.750.2000,  
[www.WSSU.edu](http://www.WSSU.edu)

Winston-Salem State University (WSSU), a constituent institution of the University of North Carolina, is a public university founded in 1892. WSSU is a historically black university that is now a regional institution offering baccalaureate and graduate programs to a diverse student population. WSSU offers a variety of majors ranging from health sciences, biotechnology, business and more. The institution is committed to community service and enhancement, constantly seeking ways to develop new services and programs to address community needs. WSSU's Diggs offers one of the largest exhibition spaces dedicated to the arts of Africa and the African Diaspora in North Carolina.

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Learn more at [www.wssu.edu](http://www.wssu.edu)

## *Educating* WOMEN. *Enriching* THE COMMUNITY.



Founded in 1772, Salem Academy and College is the nation's oldest continually operating institution for women and consists of:

#### SALEM ACADEMY

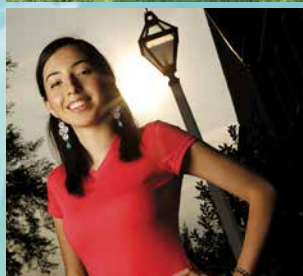
Offering an affordable world-class education as the Southeast's premier college-preparatory day and boarding school for girls, grades 9–12.

#### SALEM COLLEGE

Offering 37 undergraduate majors for women; graduate studies/teacher education program; and courses for men and women, ages 23 and older, through the Martha H. Fleer Center for Adult Education.

#### COMMUNITY PROGRAMS

Courses for the community, including classes in art, personal health, wine, writing, finances, music, Bridge and technology, and cultural events that include art exhibits, visiting writers, and musical and theatre productions by acclaimed performers.



*Be Inspired.*

Learn more at [www.salemacademy.com](http://www.salemacademy.com) | [www.salem.edu](http://www.salem.edu) | 336-721-2600

1772  
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ACADEMY AND COLLEGE  
WINSTON-SALEM, NC

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# CONTACT US

These days there are plenty of gizmos and gadgets to assist with your travel plans, but at the Winston-Salem Visitor Center, we also like to keep the personal touch. What is better than having a local reveal the hidden treasures and the “must-sees” in their home town? The staff of the center can tell you all about our different trails, rich history, arts and culture, and our unique neighborhoods. Give us a call and we’ll fill you in on everything you need to know to plan a custom itinerary, or simply provide you with that one detail you are looking for to make your visit great.



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**WINSTON-SALEM VISITOR CENTER**

**PHOTOGRAPHS COURTESY OF:**

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Open seasonally Saturday, 10:00 a.m. to 4:00 p.m.

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Wake Forest Innovation Quarter is one of the fastest growing and largest urban-based research parks in the United States. It's where the best minds and brightest companies come together to work, live, learn and play. To find out more, visit [WakeForestInnovationQuarter.com](http://WakeForestInnovationQuarter.com).

